

Ad-hoc-news according to § 15WpHG

Profit Participation Dividend for 1992 Certificate

Gütersloh, January 28, 2005 – According to preliminary calculations for Fiscal Year 2004 Bertelsmann AG expects that dividends on its Profit Participation Certificate 1992 (ISIN DE0005229900) will be between 8 percent and 9 percent of par value. For the previous year payouts amounted to 6.92 percent. Bertelsmann AG expects that dividends on its Profit Participation Certificate 2001 (ISIN DE 0005229942), which accounts for almost 97 percent of the par value of Bertelsmann's profit participation capital, will again amount to 15 percent of par value. Dividends on Profit Participation Certificate 1992 are based on return on assets (ROA) throughout the Bertelsmann Group. If ROA amounts to less than 12 percent, the dividend is one percentage point higher than ROA. For Fiscal Year 2004, ROA is expected to be between 7 percent and 8 percent. In the previous year ROA amounted to 5.92 percent.

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