

## Public Notice in accordance with § 15WpHG

### Bertelsmann Announces Agreement to Sell BMG Music Publishing Group to Vivendi

Gütersloh, September 6, 2006 – Bertelsmann announced today that it has signed a definitive agreement for the sale of BMG Music Publishing Group to Vivendi for an aggregate purchase price of €1.63 billion. The transaction has been approved by the Supervisory Boards of Bertelsmann and Vivendi. Bertelsmann expects to receive the funds prior to year-end 2006.

The sale of BMG Music Publishing allows Bertelsmann to repay a significant portion of the €4.5 billion of debt raised to finance the repurchase of GBL's 25 percent stake in Bertelsmann. This transaction underscores Bertelsmann's continued commitment to the deleveraging strategy.

BMG Music Publishing generated €371 million of revenue and €81 million of earnings before interest, taxes and depreciation and amortization (EBITDA) for the twelve months ended December 31, 2005. Bertelsmann expects that the sale will increase net income by approx. €1 billion.

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