BERTELSMANN

Financial Year 2023 at a glance

| € in million | 2022 | 2023 |
|---|--------|--------|
| Business Development | | |
| EBITDA margin in percent | 15.8 | 15.5 |
| Boost Investments in bn | 1.8 | 1.4 |
| Consolidated Balance Sheet | | |
| Equity in bn | 15.0 | 15.2 |
| Equity ratio in percent | 45.8 | 46.5 |
| Total assets | 32,835 | 32,622 |
| Economic debt | 4,785 | 4,713 |
| Leverage Factor | 1.8 | 1.8 |
| 8::1 11 8 11 | | 220 |
| Dividends to Bertelsmann shareholders | 220 | 220 |
| Distribution on profit participation certificates | 44 | 44 |
| Employee profit sharing | 63 | 74 |

Bertelsmann international



The main key figures









Facts of the business units



€6,854m revenues 17,439 employees Penguin Random House

€4,532m revenues 12,835 employees

BMG

€905m revenues 1,143 employees

arvato group

€5.476m revenues 25,221 employees Bertelsmann Marketing Services

€1,317m revenues 6,269 employees

Bertelsmann Education Group

€876m revenues 10,816 employees

B Bertelsmann Investments

€432m revenues **€21m** Operating EBITDA adj.



Financial Year 2023

"We look back on a good financial year 2023. We grew our Group profit by more than 25 percent to 1.3 billion euros. This put it above one billion euros for the ninth consecutive year. In a persistently challenging economic environment, Bertelsmann benefited from the broad positioning and growth impetus of our Boost strategy — in 2023 alone, our Boost investments amounted to €1.4 billion."

Thomas Rabe Chairman and Chief Executive Officer of Bertelsmann

Outlook 2024

"Bertelsmann's financial position is solid. For the current financial year 2024, we expect a moderate increase in revenues and earnings in our continuing operations. Due to the already completed sale of Majorel and the planned sales of RTL Nederland and DDV Mediengruppe, we expect to see a sharp decline in revenues and earnings."

Rolf HellermannChief Financial Officer of Bertelsmann

