

PRESS RELEASE

Record Number of Applicants for ‘Talent Meets Bertelsmann’ Careers Event

- Bertelsmann fosters ties with international top students
- Interest from more than 660 candidates from 78 countries
- Three-day event in Berlin with workshops, career coaching and concert
- Live streaming of parts of the event

Gütersloh/Berlin, June 30, 2015 – Bertelsmann is networking with top students from around the world: The international media, services and education company’s three-day careers event “Talent Meets Bertelsmann” is currently taking place in Berlin. Over 660 candidates from 78 countries applied for the event – more than ever before. Until Wednesday, 54 of them will be exchanging ideas with Bertelsmann company representatives in workshops and discussions, developing new digital business models, and receiving support in the form of professional career coaching.

Thomas Rabe, Chairman and CEO of Bertelsmann, says: “Bertelsmann is on track for growth. We are becoming more digital and international and are continuously building up our education division alongside media and services. On this path, we need cosmopolitan, well-educated and entrepreneurial thinking employees with creative ideas. Working for Bertelsmann has never been as exciting as it is today.”

Immanuel Hermreck, Chief Human Resources Officer of Bertelsmann, adds: “At Bertelsmann, applicants will find exciting topics, challenging assignments, entrepreneurial freedom – and brilliant career opportunities. Through ‘Talent Meet Bertelsmann’ we have created a network of over 400 graduates and have offered full-time employment or internships to around 90 top students in the past few years. I’m delighted that interest in the event, especially internationally, is higher than ever this year – this is a reflection of Bertelsmann’s strategic course. This year, more than 100 applications were received just from Brazil, China and India – our company’s strategic growth regions.”

“Talent Meets Bertelsmann” is being held for the eighth time at Bertelsmann Unter den Linden 1 in Berlin. The three-day event is the highlight of the company’s multi-award-winning employer branding campaign, “Create Your Own Career.”

This year, parts of “Talent Meet Bertelsmann” will be streamed live on the web for the first time: Anyone interested can use the Periscope video app to take part digitally in “Talent Meets Bertelsmann.” There is also a special “Talent Meets Bertelsmann” app that students can use to send messages and post photos online.

The thematic focus is on various workshops where participants explore current opportunities and challenges at several Bertelsmann divisions. The students will present their workshop results to a jury of top Group executives – this year, besides Thomas Rabe and Immanuel Hermreck, it will consist of Achim Berg (Chief Executive Officer of Arvato AG), Fernando Carro (Chief Executive Officer Clubs and Direct Marketing and President Latin America and Spain of Bertelsmann), Guillaume de Posch (Co-Chief Executive Officer of RTL Group), Julia Jäkel (Chief Executive Officer and Chairwoman of the Executive Board of Gruner + Jahr) and Hartwig Masuch (Chief Executive Officer of BMG). Attractive prizes await the winning teams: The winners travel to New York, where among other things they will visit the headquarters of Penguin Random House, the world's largest trade book publishing group. The runners-up will travel to Madrid, and the third-placed team to Munich.

One of the highlights of the event is an exclusive concert by the British singer Jonathan Jeremiah, who is signed to the Bertelsmann music rights subsidiary BMG.

More information can be found at www.talentmeetsbertelsmann.com, under the hashtag #TMB15 on Twitter and Periscope.

About Bertelsmann

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the service providers Arvato and Be Printers, the music rights company BMG and the e-learning provider Relias Learning. The company has more than 112,000 employees and generated revenues of €16.7 billion in financial year 2014. Bertelsmann stands for creativity and entrepreneurship. This combination promotes the creation of first-class media content and innovative service solutions that inspire customers around the world.

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