

## PRESS RELEASE

## Bertelsmann Connects with Top International Students

- **Ninth edition of career event “Talent Meets Bertelsmann”**
- **More than 550 applicants from 78 countries**
- **For the first time, more female than male applicants**
- **Three-day event in Berlin with workshops, career coaching and concert**

Gütersloh / Berlin, June 20, 2016 – The international media, services and education company Bertelsmann is inviting top students from all over the world to Berlin for its popular career event “Talent Meets Bertelsmann.” More than 550 applicants from 78 countries had applied for the three-day event, and 56 of them will now be meeting with the company’s executives until Wednesday to develop digital business models in joint workshops. All participants will also receive a professional career coaching session.

Thomas Rabe, Chairman and CEO of Bertelsmann, said: “There has never been a more exciting time to work for Bertelsmann. Our company is firmly on track, and our businesses are at the very forefront of shaping the worlds of media, services and – increasingly – education. Anyone who wants to work in an entrepreneurial, international setting will find the opportunity to do so here with us.”

Immanuel Hermreck, Chief Human Resources Officer of Bertelsmann, added: “We look forward to the fresh ideas and new perspectives of the event participants. Applicants will find the best career prospects at Bertelsmann – and internationally, no less. More than half of all applications this year came from outside Germany, and for the first time we had more women than men interested in ‘Talent Meets Bertelsmann’. So the event reflects our Group’s internationality and diversity. Over the past few years, thanks to ‘Talent Meets Bertelsmann’, we’ve created a network of more than 500 alumni, and hired more than 100 top students for full-time positions or internships.”

Every year since 2008, Bertelsmann has invited students to its “Unter den Linden 1” premises in Berlin. The event is a regular highlight of the multi-award-winning employer branding campaign “Create Your Own Career.”

As in previous years, participants will look into current opportunities and challenges faced by Bertelsmann’s various divisions in a number of workshops, and present their results to a jury of senior executives from the Group. This year, the judges include Thomas Rabe and Immanuel Hermreck, as well as Bernd Hirsch (CFO of Bertelsmann), Fernando Carro (CEO of Arvato), Julia Jäkel (CEO of Gruner + Jahr), and Hartwig Masuch (CEO of BMG). The group of students with the best presentation wins a trip to New York, where among other things they will visit the headquarters of Penguin Random House, the world’s biggest trade publishing group.

One of the highlights of the “Talent Meets Bertelsmann” event is an exclusive concert by Graham Candy (“She Moves”), a singer signed with the Bertelsmann subsidiary BMG.

For more information, visit [www.talentmeetsbertelsmann.com](http://www.talentmeetsbertelsmann.com) or see hashtag #TMB16 on Twitter.

### **About Bertelsmann**

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group, and Bertelsmann Investments, an international network of funds. The company has 117,000 employees and generated revenues of €17.1 billion in the 2015 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world.

For further questions, please contact:

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