

FACTSHEET

BERTELSMANN AT A GLANCE

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has 119,000 employees and generated revenues of €17.2 billion in the 2017 financial year. Bertelsmann stands for entrepreneurship and creativity. This combination promotes first-class media content and innovative service solutions that inspire customers around the world.

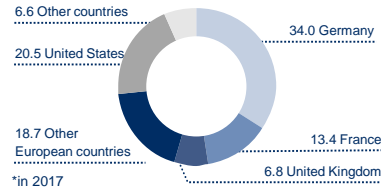
BERTELSMANN



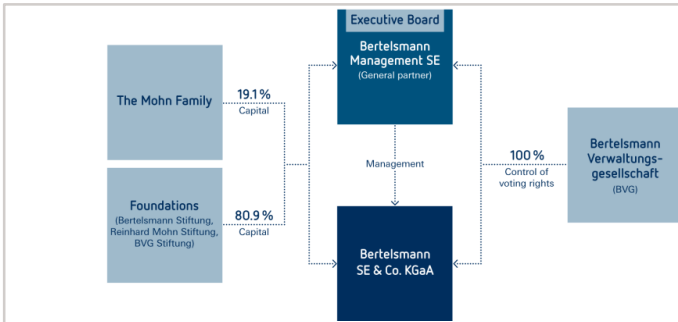
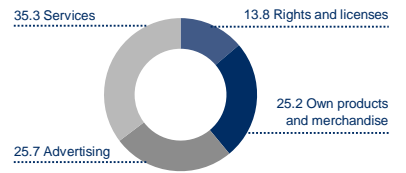
Group key figures

in € millions	2017	2016	2015
Group revenues	17,190	16,950	17,141
Operating EBITDA	2,636	2,568	2,485
Group profit	1,198	1,137	1,108

Consolidated Revenues* by Region in percent



Revenues* by Category in percent



SHAREHOLDER STRUCTURE

Bertelsmann SE & Co. KGaA is a privately held *Kommanditgesellschaft auf Aktien* (KGaA; partnership limited by shares). Three foundations (Bertelsmann Stiftung, Reinhard Mohn Stiftung and BVG-Stiftung) indirectly hold 80.9 percent of Bertelsmann SE & Co. KGaA shares, with the remaining 19.1 percent held indirectly by the Mohn family. All voting rights at the General Meeting of Bertelsmann SE & Co. KGaA and Bertelsmann Management SE (General partner) are controlled by Bertelsmann Verwaltungsgesellschaft (BVG).

BERTELSMANN ON THE CAPITAL MARKET

Bertelsmann uses various financial instruments to diversify its financing sources. In this context the capital market plays an important part in Bertelsmann's financial strategy. Bertelsmann bases its financing policy on the requirements of a "Baa1/BBB+" credit rating and the associated qualitative and quantitative criteria. Credit ratings and capital market transparency make a considerable contribution to the Group's financial security and independence. The following gives an overview of the financial targets and instruments:

Current Issuer Rating		Financial Targets	
	Baa1 Outlook: stable	Leverage factor Economic debt/ Op. EBITDA*	≤ 2.5x 2.5
	BBB+ Outlook: stable	Coverage ratio Op. EBITDA/ Financial result*	> 4.0x 11.2
		Equity ratio Equity / Total assets (in percent)	≥ 25% 38.5
* after modifications			

Listed Bonds issued by Bertelsmann:				
Coupon	Issue volume	Issuance	Due	ISIN
3.700%	€ 100m	2012	2032	XS0801079434*
2.625%	€ 750m	2012	2022	XS0811690550
1.750%	€ 500m	2014	2024	XS1121177767
3.000%	€ 650m	2015	2075	XS1222591023
3.500%	€ 600m	2015	2075	XS1222594472
1.125%	€ 500m	2016	2026	XS1400165350
0.250%	€ 500m	2017	2021	XS1619283218
1.500%	€ 50m	2017	2024	n. a.*
1.250%	€ 750m	2018	2025	XS1888229249

*No official trading – private placement

Publicly listed Profit Participation Certificates (PPC)	
Breakdown by volume (of par value)	Percentage of profit distribution of par value for fiscal year 2017:
	<ul style="list-style-type: none"> PPC 2001: 15% (ISIN DE0005229942) PPC 1992: 8.73% (ISIN DE0005229900)

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Financial Calendar: March 26, 2019
Annual Report 2018

Promissory Notes issued by Bertelsmann:			
Coupon	Issue volume	Issuance	Due
4.207%	€ 60m	2012	2019
0.774%	€ 100m	2015	2020
1.787%	€ 150m	2015	2025
0.110%	€ 150m	2017	2019

Floating-rate note (private placement) by Bertelsmann:			
Coupon	Issue volume	Issuance	Due
3-mon.-EURIBOR + 40 Bp.	€ 100m	2014	2019

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