

# Factsheet

## BERTELSMANN AT A GLANCE

Bertelsmann is a media, services and education company with 85,000 employees, that operates in about 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato Group, Bertelsmann Marketing Services, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company generated revenues of €20.2 billion in the 2022 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030.

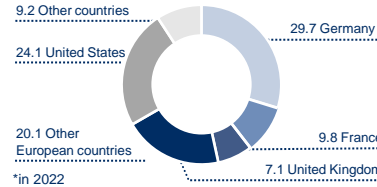
## BERTELSMANN



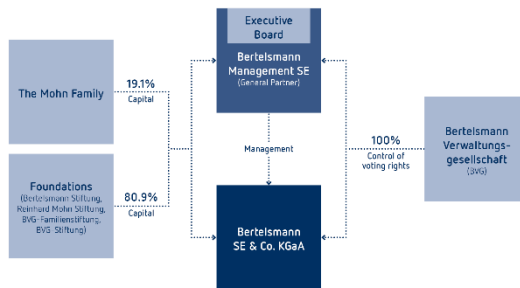
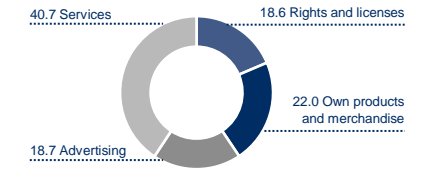
### GROUP KEY FIGURES

in € millions	2022	2021	2020
Group revenues	20,245	18,696	17,289
Operating EBITDA	3,192	3,241	3,143
Group profit	1,052	2,310	1,459

### Consolidated Revenues\* by Region in percent



### Consolidated Revenues\* by Category in percent



## SHAREHOLDER STRUCTURE

Bertelsmann SE & Co. KGaA is a privately held *Kommanditgesellschaft auf Aktien* (KGaA; partnership limited by shares). 80.9 percent of the capital shares in Bertelsmann SE & Co. KGaA are held indirectly by foundations (Bertelsmann Stiftung, Reinhard Mohn Stiftung, BVG-Familienstiftung, BVG-Stiftung), and 19.1 percent are held indirectly by the Mohn family. All voting rights at the General Meeting of Bertelsmann SE & Co. KGaA and Bertelsmann Management SE (general partner) are controlled by Bertelsmann Verwaltungsgesellschaft (BVG).

## BERTELSMANN ON THE CAPITAL MARKET

Bertelsmann uses various financial instruments to diversify its financing sources. In this context the capital market plays an important part in Bertelsmann's financial strategy. Bertelsmann bases its financing policy on the requirements of a solid investment grade credit rating and the associated qualitative and quantitative criteria. Credit ratings and capital market transparency make a considerable contribution to the Group's financial security and independence. The following gives an overview of the financial targets and instruments:

Current Issuer Rating	Financial Targets
<p><b>MOODY'S</b> INVESTORS SERVICE</p> <p><b>Baa2</b> Outlook: stable</p> <p><b>S&amp;P Global</b> Ratings</p> <p><b>BBB</b> Outlook: stable</p>	<p><b>FY 2022</b></p> <p><b>Leverage factor</b> Economic debt / Op. EBITDA* ≤ 2.5x <b>1.8</b></p> <p><b>Coverage ratio</b> Op. EBITDA / Financial result* &gt; 4.0x <b>11.1</b></p> <p><b>Equity ratio</b> Equity / Total assets (in percent) ≥ 25% <b>45.8</b></p> <p>* after modifications</p>

### Listed Bonds issued by Bertelsmann:

Coupon	Issue volume	Issuance	Due	ISIN
3.700%	€ 100m	2012	2032	XS0801079434 <sup>1)</sup>
1.750%	€ 500m	2014	2024	XS1121177767 <sup>2)</sup>
3.500%	€ 600m	2015	2075	XS1222594472
1.125%	€ 500m	2016	2026	XS1400165350 <sup>2)</sup>
1.500%	€ 50m	2017	2024	n. a. <sup>1)</sup>
1.250%	€ 750m	2018	2025	XS1888229249 <sup>2)</sup>
2.000%	€ 750m	2020	2028	XS2149280948
1.500%	€ 750m	2020	2030	XS2176558620
1.000%	€ 100m	2020	2027	XS2179082727 <sup>1)</sup>
3.500%	€ 750m	2022	2029	XS2560753936

1) No official trading – private placement  
2) Outstanding nominal amount has been reduced by bond buyback.

### Promissory Notes issued by Bertelsmann:

Coupon	Issue volume	Issuance	Due
1.787%	€ 150m	2015	2025
1.000% <sup>3)</sup>	€ 75m	2019	2026
1.600%	€ 100m	2020	2027

<sup>3)</sup> €10m floating rate (6-month EURIBOR + 100 bp)

Publicly listed Profit Participation Certificates (PPC)
<p><b>Breakdown by volume (of par value)</b></p> <p>Percentage of profit distribution of par value for fiscal year 2022:</p> <p>6% €301 million 94%</p> <p>■ PPC 2001: 15% (ISIN DE0005229942) ■ PPC 1992: 5.18% (ISIN DE0005229900)</p>

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**1** Financial Calendar: March 26, 2024  
Annual Report 2023

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