Bertelsmann SE & Co. KGaA, Gütersloh Financial Statements and Combined Management Report December 31, 2021

# FINANCIAL STATEMENTS

# Assets as of December 31, 2021

in € millions	Notes	12/31/2021	12/31/2020
Non-current assets			
Intangible assets			
Acquired industrial property rights and similar rights as well as licenses to such rights	1	10	9
		10	9
Tangible assets			
Land, rights equivalent to land and buildings	1	303	306
Technical equipment and machinery	1	6	1
Other equipment, fixtures, furniture and office equipment	1	40	42
Advance payments and construction in progress	1	7	7
		356	356
Financialassets	<u> </u>		
Investments in affiliated companies	1	16,680	15,974
Loans to affiliated companies	1	230	230
Investments	1	-	-
Non-current securities	1	1,703	1,461
		18,613	17,665
		18,979	18,030
Current assets	······		
Receivables and other assets			
Accounts receivable from affiliated companies	2	5,502	4,893
Otherassets	2	130	94
		5,632	4,987
Securities	<u> </u>		
Other securities	3	1,029	-
Cash on hand and bank balances	4	221	2,476
		6,882	7,463
Prepaid expenses and deferred charges	5	18	20
Excess of plan assets over post-employment benefit liabilities	7	-	-
		25,879	25,513

# Equity and liabilities as of December 31, 2021

in € millions	Notes	12/31/2021	12/31/2020
Equity			
Subscribed capital	6	1,000	1,000
Capital reserve		2,600	2,600
Retained earnings			
Legal reserve		100	100
Other retained earnings	7	5,815	5,685
		5,915	5,785
Net retained profits		944	898
		10,459	10,283
Provisions			
Provisions for pensions and similar obligations	8	402	377
Provision for taxes		13	145
Other provisions	9	195	214
		610	736
Liabilities			
Bonds and promissory notes	10, 11	5,272	6,300
Liabilities to banks	10	44	-
Profit participation capital	10, 12	413	413
Trade payables	10	19	19
Liabilities to affiliated companies	10	8,917	7,601
Otherliabilities	10	141	155
		14,806	14,488
Deferred income		4	6
		25,879	25,513

# **Income statement**

for the financial year from January 1 to December 31, 2021

in € millions	Notes	2021	2020
Revenues	13	100	109
		007	
Other operating income	14	227	398
Cost of materials		······	
Cost of purchased services		(20)	(29)
Personnel costs	15		
Wages and salaries		(103)	(109)
Social security contributions and post-employment and other employee benefit expenses		(44)	(38)
		(147)	(147)
Amortization and depreciation	1	······	
Amortization of intangible assets and depreciation of tangible assets		(21)	(20)
Other operating expenses	16	(274)	(258)
Income from investments	17		
Income from profit and loss transfer agreements		957	756
Income from participations		15	3
Expenses from transfer of losses		(415)	(28)
		557	731
Interest income and interest expense	18		
Income from other securities and long-term loans		13	39
Other interest and similar income		185	191
Other interest and similar expenses		(264)	(300)
		(66)	(70)
Write-downs of long-term financial assets	1, 19	-	(65)
Taxes on income	20	2	(212)
Earnings after taxes		358	437
		(-)	
Other taxes		(2)	(2)
Netincome		356	435
Unappropriated retained profits brought forward		718	663
Additions to other retained earnings	7	(130)	(200)

#### Notes to the financial statements for the financial year from January 1 to December 31, 2021

### Principles and methods

Bertelsmann SE & Co. KGaA is based in Gütersloh. The company is registered in the Commercial Register held at Gütersloh District Court under number 9194.

#### **Accounting principles**

The annual financial statements and the management report combined with the Group management report of Bertelsmann SE & Co. KGaA pursuant to section 315 (5) German Commercial Code (Handelsgesetzbuch, hereinafter HGB) in conjunction with section 298 (2) HGB have been prepared in accordance with the HGB accounting principles for large corporations and the additional regulations of Germany's Stock Corporation Act (Aktiengesetz, hereinafter AktG).

#### Balance sheet and income statement presentation

The balance sheet and the income statement comply basically with the presentation provisions specified in sections 266 and 275 HGB. The income statement has been prepared according to the nature of expense method.

# Accounting and measurement policies

## Intangible assets and property, plant and equipment

The option to capitalize internally generated intangible assets was not exercised. Acquired intangible assets as well as property, plant and equipment are measured at cost. Amortization and depreciation rates and methods are based on the economic useful lives. Amortization and depreciation is applied using the straight-line or declining balance method, although assets acquired after December 31, 2007, are amortized or depreciated exclusively on a straight-line basis. Assets expected to suffer permanent impairment are written down to the lower fair value. Non-current assets whose cost is €800 or below are amortized or depreciated in full in the year of acquisition. Independently movable items of property, plant and equipment that are subject to wear and tear at a cost of up to €250 are immediately reported as expenses.

#### Long-term financial assets, receivables and other assets

Long-term financial assets are measured at cost, at their nominal amount or the lower fair value if impairment is expected to be permanent. Any write-downs are reversed as soon as the reasons for the impairments no longer apply.

Receivables and other assets are generally stated at the nominal value or at the lower fair value on the balance sheet date.

The determination of the fair values of investments in affiliated companies as well as loans to and receivables from affiliated companies is typically determined using a discounted cash flow method. Under this method, the future cash flows are discounted using the cost of capital calculated on an individual basis for the company to be measured. If the company holds investments in affiliated companies to which the company also has extended loans (loans to or receivables from affiliated companies), and if the carrying amount of this total equity and debt financing exposure exceeds the calculated fair value, the investments in affiliated companies are initially written down. If necessary, an impairment of loans to and/or receivables from affiliated companies is recorded subsequently.

Financial assets qualifying as plan assets which are inaccessible to all other creditors and serve exclusively to fulfill pension obligations or other similar long-term obligations are measured at fair value in accordance with section 246 (2) sentence 2 HGB and are offset against the underlying obligations. If offsetting results in a remaining surplus of assets, this amount shall be disclosed separately on the balance sheet under the item "Excess of plan assets over post-employment benefit liabilities." If the fair value of the plan assets exceeds the historical cost, this portion is subject to a restriction on distribution in accordance with section 268 (8) HGB. In accordance with section 246 (2) sentence 2 HGB, expenses and income from discounting the obligations and from the corresponding assets are offset against each other.

#### **Securities**

Securities are carried at cost or at the lower market price on the balance sheet date to the extent that for long-term securities the lower price is expected to be permanent.

#### Cash on hand and bank balances

Bank balances and cash on hand are carried at nominal value. Foreign currency holdings are valued at the applicable exchange rate as of the balance sheet date.

#### Prepaid expenses and deferred charges

Payments made before the reporting date are reported as prepaid expenses and deferred charges if they represent expenses for a specific period after this date. Differences between the issuance and settlement amounts of bonds are included in prepaid expenses and deferred charges in accordance with section 250 (3) HGB.

#### Subscribed capital

Subscribed capital is recognized at the nominal amount.

#### **Provisions**

Provisions for pensions and similar obligations are measured using the projected unit credit method. The biometric calculations are based on the 2018 G mortality tables in the version issued by the Heubeck Richttafeln GmbH in October 2018. The pension provisions are calculated on a lump-sum basis corresponding to a 15-year term at the average market interest rate of the last ten years specified by Deutsche Bundesbank. The calculation also reflects future-oriented measurement parameters such as the rate of salary increase, rate of pension increase and fluctuation.

The provisions for taxes and other provisions are measured according to a reasonable commercial assessment. They are measured at their respective settlement value. Future cost and price increases are taken into account where there are sufficient objective indications that they will arise. Provisions with a term of over one year are discounted at the average market interest rate for the last seven years corresponding to their remaining term. The applicable interest rate is published by Deutsche Bundesbank.

In order to fulfill certain obligations relating to employee pension plans and similar long-term obligations, the corresponding funds are invested in a pension plan reinsurance scheme, in securities and in restricted cash assets held in a trust arrangement. These are used solely to fulfill pension obligations and are not accessible to the other creditors. The pension plan reinsurance policy is used to cover amounts for higher pension provision. The pension plan reinsurance is measured at the capitalized value derived from the fund capital calculated at the end of the insurance period or at least derived from the guaranteed redemption value, where such a value has been agreed or derived from the budgeted fund capital. The securities are used to fulfill corresponding commitments to employees. Measurement of securities is at fair value which equals the market price. Pension obligations – the amount of which is determined solely based on the fair value of securities – are recognized at the fair value of the securities in accordance with section 253 (1) sentence 3 HGB. The cash assets serving to fulfill obligations to employees are measured at their nominal amount. In accordance with section 246 (2) sentence 2 HGB, plan assets have been offset against the underlying obligations.

#### Liabilities

Liabilities are stated at their settlement value.

#### Profit participation capital

The terms and conditions for the issued profit participation certificates provide for rules on the remuneration, repayment and termination of profit participation capital. These conditions do not meet the requirements for the presentation of profit participation rights as equity. For this reason, the profit participation capital is classified as debt and reported as a separate item under "Liabilities." Remuneration for the contribution of profit participation capital is recognized as interest expenses and charged to net income.

#### **Deferred** income

Payments received before the reporting date are reported as deferred income if they represent income for a specific period after this date.

#### **Deferred taxes**

Deferred taxes arise from temporary differences between carrying amounts recognized under commercial law and their tax base. Investments in partnerships are also taken into account for the purposes of determining deferred German corporation tax. Exercising the option under section 274 (1) sentence 2 HGB means waiving the recognition of net deferred tax assets. Deferred taxes are calculated for all the companies of the Bertelsmann SE & Co. KGaA consolidated tax group.

#### Assets held in trust

Non-current securities, other assets and bank balances held in trust by Bertelsmann Pension Trust e.V. under the double-sided trust agreement to secure pension obligations are, from an economic perspective, still treated as held by Bertelsmann SE & Co. KGaA. These trust assets do not meet the requirements for plan assets set forth in section 246 (2) sentence 2 HGB.

#### **Currency translation**

Foreign currency receivables with a remaining term of one year or less are measured at the mean exchange rate on the balance sheet date, and foreign currency receivables with a remaining term of over one year are measured at the mean exchange rate on the entry date or the lower mean rate on the balance sheet date.

Liabilities denominated in foreign currencies with a remaining term of one year or less are recognized at the mean exchange rate on the balance sheet date, and all other liabilities denominated in foreign currencies are recognized at the mean exchange rate on the entry date or the higher mean rate on the balance sheet date.

For information on hedge accounting, please refer to the section "Miscellaneous."

#### Reimbursement of social insurance contributions

Amounts reimbursed by the German Federal Employment Agency in accordance with section 2 (1) of the Short-time Work Allowance Ordinance (Kurzarbeitergeldverordnung, KugV) for contributions made to social insurance are reported on the income statement under other operating income.

# Notes on the balance sheet

# 1 Statement of changes in non-current assets

			Cost		
in € millions	12/31/2020	Additions	Disposals	Reclassifications	12/31/2021
Intangible assets					
Acquired industrial property rights and similar rights					
as well as licenses to such rights	23	4			27
	23	4		-	27
Tangible assets					
Land, rights equivalent to land and buildings	519	7		- 3	529
Technical equipment and machinery	21	3		- 2	26
Other equipment, fixtures, furniture and office					
equipment	85	2	1	1	87
Advance payments and construction in progress	7	6		- (6)	7
	632	18	1	-	649
Financialassets					
Investmentsin affiliated companies	16,721	652	8	-	17,365
Loans to affiliated companies	230	-		-	230
Investments	-	-			-
Non-current securities	1,461	316	74	-	1,703
	18,412	968	82	-	19,298
	19,067	990	83	-	19,974

		Amortiz	ation and depre	edation		Carrying	amounts
			Reversals of impairment				
in € millions	12/31/2020	Additions	losses	Disposals	12/31/2021	12/31/2021	12/31/2020
Intangible assets							
Acquired industrial property rights and similar rights							
as well as licenses to such rights	14	3	-	-	17	10	9
	14	3	-	-	17	10	9
Tangible assets							
Land, rights equivalent to land and buildings	213	13	-	-	226	303	306
Technical equipment and machinery	20	-	-	-	20	6	1
Other equipment, fixtures, furniture and office							
equipment	43	5	-	1	47	40	42
Advance payments and construction in progress				-	-	7	7
	276	18	-	1	293	356	356
Financialassets							
Investments in affiliated companies	747	-	60	2	685	16,680	15,974
Loans to affiliated companies	-	-	-	-	-	230	230
Investments	-	-	-	-	-	-	-
Non-current securities	-	-	-	-	-	1,703	1,461
	747	-	60	2	685	18,613	17,665
	1,037	21	60	3	995	18,979	18,030

There were no changes to the full amount of depreciation, amortization or write-downs in connection with additions or reclassifications in the financial year 2021.

The increase in investments in affiliated companies is attributable in the amount of €648 million to the carrying amount of the investment in Bertelsmann Capital Holding GmbH, Gütersloh. This increased due to a compensation payment made by Bertelsmann SE & Co. KGaA in connection with the profit and loss transfer agreement between Bertelsmann Capital Holding GmbH, Gütersloh, and RTL Group GmbH, Cologne. The compensation payment is made to CLT-UFA S.A., Luxembourg, the indirect parent company of RTL Group GmbH, Cologne, and is accounted for as a contribution to the capital reserve of Bertelsmann Capital Holding GmbH, Gütersloh.

The reported loans are loan receivables due from Bertelsmann, Inc., Wilmington, for financing this company's operations.

The non-current securities amounting to €1,603 million (previous year: €1,461 million) are shares in various funds held and managed by Bertelsmann Pension Trust e.V. They are used to secure and fulfill pension obligations of Bertelsmann SE & Co. KGaA and selected subsidiaries. In financial year 2021, additional funds amounting to €200 million were made available to Bertelsmann Pension Trust e.V. and invested in securities or held available as cash and cash equivalents. In addition, a total of €100 million (previous year: €0 million) of shares in a special fund were reported. The resources invested in the special fund serve as invested liquidity.

#### 2 Receivables and other assets

Receivables from affiliated companies include €4,215 million (previous year: €3,729 million) relating to companies in Germany and €1,287 million (previous year: €1,164 million) relating to companies abroad. These result mainly from the financing of operating activities of subsidiaries.

As of December 31, 2021, receivables and other assets amounting to €4 million have a remaining term of more than one year (previous year: €33 million). Among the other assets, €1 thousand are held in trust subject to restricted access (previous year: €0 thousand).

#### 3 Securities

Securities are completely attributable to short-term liquidity invested in money market funds.

#### 4 Cash on hand and bank balances

€37 million of the cash and cash equivalents are held and managed in trust (previous year: €39 million).

#### 5 Prepaid expenses and deferred charges

A debt discount of €12million (previous year: €17million) in accordance with section 250 (3) HGB is recognized in prepaid expenses and deferred charges. The debt discount stems from the bonds maturing in 2022, 2024, 2025, 2026, 2027, 2028, 2030 and 2032. The discount is amortized on a straight-line basis over the individual terms of the bonds.

# 6 Subscribed capital

The share capital of €1,000 million is divided into 83,760 no-par value registered shares.

#### 7 Other retained earnings

Other retained earnings in the financial year 2021 were as follows:

in € millions	
12/31/2020	5,685
Additions from 2021 net in∞me	130
12/31/2021	5,815

#### 8 Pensions and similar obligations

Pension expenses of €17 million were paid out in the financial year 2021 (previous year: €15 million).

Pension provisions were calculated using the average market interest rate specified by Deutsche Bundesbank of 1.87 percent p.a. (previous year: 2.31 percent p.a.). The calculation assumed a rate of salary increase of 2.25 percent p.a. (previous year: 2.25 percent p.a.), a rate of pension increase of 1.0 to 1.6 percent p.a. (previous year: 1.0 to 1.5 percent p.a.) and an increase in the assessment basis of 2.00 percent (previous year: 2.00 percent). In addition, company-specific age-related fluctuation probabilities were taken into account.

The difference between the recognition of provisions based on the average market interest rate of the last ten financial years and the recognition of provisions based on the average market interest rate of the last seven financial years of 1.35 percent (previous year: 1.6 percent) amounts to €36 million (previous year: €45 million). This amount is blocked from distribution in accordance with section 253 (6) sentence 2 HGB.

In order to fulfill certain obligations relating to employee pension plans, the corresponding funds are invested in a pension plan reinsurance scheme, in securities and in restricted cash assets held in a trust arrangement. In accordance with section 246 (2) sentence 2 HGB, plan assets have been offset against the underlying obligations. The earnings of €250 thousand generated by the plan assets were netted against the expenses from the corresponding pension obligations in the amount of €250 thousand.

Offset amounts in accordance with section 246 (2) sentence 2 HGB:

in € millions	12/31/2021	12/31/2020
Settlement value of liabilities	13	14
Fair value of plan assets	13	14
Acquisition costs of plan assets	10	11

#### 9 Other provisions

Other provisions include personnel costs of €49 million (previous year: €62 million), reimbursement of restructuring costs of €41 million (previous year: €48 million), an obligation of €45 million (previous year: €44 million) to service profit participation rights and negative fair values from hedging transactions of €57 million (previous year: €21 million).

To guarantee claims arising from partial retirement and lifetime working time accounts, cash assets were transferred to a trustee. In accordance with section 246 (2) sentence 2 HGB, the provisions for lifetime working time accounts and the provisions for outstanding settlement amounts from partial retirement are offset against the corresponding plan assets. The earnings generated by the plan assets were offset against the expenses resulting from plan assets and the interest expenses from the corresponding pension obligations. In the financial year 2021, this resulted in expenses of €27 thousand comprising the balance of interest expenses from the corresponding pension obligations in the amount of €33 thousand and the earnings generated by plan assets in the amount of €6 thousand.

Offset amounts in accordance with section 246 (2) sentence 2 HGB:

in € millions	12/31/2021	12/31/2020
Settlement value of liabilities	3	3
Fair value of plan assets	3	3
Acquisition costs of plan assets	3	3

#### 10 Liabilities

			Of which > 5	
in € millions	Up to 1 year	> 1 year	years	12/31/2021
Bonds and promissory notes	322	4,950	3,050	5,272
Liabilities to banks	44	-	-	44
Profit participation capital	-	413	-	413
Trade payables	19	-	-	19
Liabilities to affiliated companies	8,917	-	-	8,917
Other liabilities	141	-	-	141
- thereoffrom taxes	(44)	-	-	(44)
- thereoffor social security benefits	-	-	-	-
	9,443	5,363	3,050	14,806

			Of which > 5	
in € millions	Up to 1 year	> 1 year	years	12/31/2020
Bonds and promissory notes	500	5,800	3,550	6,300
Liabilities to banks		-	-	-
Profit participation capital	-	413	-	413
Trade payables	19	-	-	19
Liabilities to affiliated companies	7,601	-	-	7,601
Other liabilities	155	-	-	155
- thereoffrom taxes	(77)	-	-	(77)
- thereoffor social security benefits	-	-	-	-
	8,275	6,213	3,550	14,488

Among the liabilities to affiliated companies, €7,563 million (previous year: €6,826 million) relates to domestic companies and €1,354 million (previous year: €775 million) to companies abroad. These are primarily financial liabilities.

The liabilities to affiliated companies in the amount of €1,052 million (previous year: €722 million) are collateralized by way of an assignment of security.

The liabilities to affiliated companies include liabilities of €27 million (previous year: €27 million) to the general partner Bertelsmann Management SE, Gütersloh.

Liabilities for social security benefits amount to €498 thousand (previous year: €482 thousand).

#### 11 Bonds and promissory notes

The bonds and promissory notes are composed as follows:

			nominal
	€ millions	Maturity	interest in %
Bond	597	08/02/2022	2.625
Bond	440	10/14/2024	1.750
Bond	535	09/29/2025	1.250
Promissory note	150	12/01/2025	1.787
Bond	500	04/27/2026	1.125
Promissory note	100	05/06/2027	1.600
Bond	100	05/25/2027	1.000
Bond	750	04/01/2028	2.000
Bond	750	05/15/2030	1.500
Bond	100	06/29/2032	3.700
Hybrid bond 1)	650	04/23/2075	3.000
Hybrid bond <sup>2)</sup>	600	04/23/2075	3.500

<sup>1)</sup> Bertelsmann has the right of first-time early repayment in April 2023 for this tranche of the hybrid bond issued in April 2015; the nominal interest rate stated above has been fixed until this date.

Bonds with a nominal volume of €428 million were repurchased in the financial year 2021. The repurchase resulted in expenses in the amount of €24 million presented as interest and similar expenses. In addition, one bond and one promissory note were repaid in the amount of €500 million and €100 million, respectively.

#### 12 Profit participation capital

As of the balance sheet dates of the current and previous years, profit participation certificates with a nominal value of €301,324,177.75 were admitted to trading on the stock exchange. The nominal value of the profit participation capital consists of profit participation certificates of €284,339,810.00 (28,433,981 units) issued in 2001 (ISIN DE 000 522 9942) and profit participation certificates of €16,984,367.75 (1,698,436,775 units) issued in 1992 (ISIN DE 000 522 9900).

The participation certificates may only be terminated by the bearers, for the first time on June 30, 2017, and thereafter with effect at the end of every fifth financial year.

The terms of the profit participation capital 2001 state that for each full financial year, 15 percent of the nominal value is paid if, after an adjustment for impairments of goodwill that negatively affect earnings, there is sufficient consolidated net income and net income of Bertelsmann SE & Co. KGaA, increased by any profits carried forward and reduced by any losses carried forward and additions to the legal reserves. If the total return on capital of the Group in any one financial year is negative, the profit participation certificates absorb a share of the loss. The share of the loss is calculated as a percentage of the total negative return on capital relative to the nominal value of the profit participation certificates. Any such share in losses must be offset by shares in profits in subsequent years. In the event of liquidation or bankruptcy, repayment claims by the bearers of the profit participation certificates are subordinated to the claims of third-party creditors. The distribution on the profit participation capital 1992 is based on the total return on capital employed for the Group, calculated according to section 4 of the terms of issue of the profit participation capital 1992.

<sup>&</sup>lt;sup>2)</sup> Bertelsmann has the right of first-time early repayment in April 2027 for this tranche of the hybrid bond issued in April 2015; the nominal interest rate stated above has been fixed until this date.

#### Notes on the income statement

# 13 Revenues

Revenues are generated from the provision of services to subsidiaries (2021: €76 million, previous year: €82 million) and from leasing and rental (2021: €24 million, previous year: €27 million). The breakdown of revenues by region is presented in the following table:

in € millions	2021	2020
Germany	92	101
Luxemburg	3	3
United States	2	2
United Kingdom	1	1
Other less than €1 million	2	2
	100	109

#### 14 Other operating income

in € millions	2021	2020
Income from reversal of allowances for receivables to affiliated companies	60	46
Income from write-ups on shares in affiliated companies	60	23
Income from reversal of provisions	33	3
Income from disposal of non-current assets	22	23
Costs passed on	12	10
Currency gains	8	88
Income from real estate transaction	0	187
Otherincome	32	18
	227	398

The reversal of allowances for receivables from affiliated companies in the financial year relates to the receivable due from Prinovis GmbH & Co. KG, Hamburg. Of the previous year's amount, €39 million is attributable to the receivable from Bertelsmann China Holding GmbH, Gütersloh.

Of the write-ups during the reporting period, €60 million is attributable to the shares in RM Hamburg Holding GmbH, Hamburg (formerly: Gruner + Jahr GmbH, Hamburg). The write-up results from the agreed disposal of material parts of operations and the shares held in subsidiaries to RTL Deutschland. Of the write-ups during the financial year 2020, €14 million was recognized on shares in Media Communication S.A.S., Vendin-Le-Vieil.

Of the other operating income, €33 million (previous year: €3 million) is attributable to earlier financial years. This is attributable to income from the reversal of provisions.

#### 15 Personnel costs

Personnel costs include expenses for pensions of €34 million (previous year: €27 million). The following table shows the annual average number of employees by group:

	Thereof	Thereof		Thereof	Thereof	
	permanent	temporary		permanent	temporary	
	employees	employees	2021	employees	employees	2020
Average number of employees during the year	683	30	713	753	44	797
- thereoffemale	379	19	398	428	25	453
- thereofmale	304	11	315	325	19	344

#### 16 Other operating expenses

in € millions	2021	2020
Currency losses	81	26
Auditing, consulting and legal expenses	36	24
Expenses from guarantee contracts	32	-
Expenses for data processing	31	27
Reimbursement of expenditures to the general partner Bertelsmann Management SE, Gütersloh	21	22
Allocations	16	21
Rent and maintenance	10	15
Loss allowances on receivables	5	56
Other expenses	42	67
	274	258

Expenses from guarantee contracts result from a guarantee to assume obligations that has been provided to Prinovis GmbH & Co. KG, Hamburg.

Of the loss allowances on receivables in the financial year 2020, €55 million relate to receivables from Prinovis GmbH & Co. KG, Hamburg.

#### 17 Income from investments

Income from profit and loss transfer agreements and investments as well as the expenses from loss transfers in each case entirely result from affiliated companies.

Income from profit and loss transfer agreements stems primarily from the net income of Bertelsmann Capital Holding GmbH, Gütersloh, Contributes profits of €735 million (previous year €329 million). This year's increase follows a decline in income in the previous year from the profit and loss transfer agreements of other subsidiaries as a result of positive effects from a corporate transaction and the sale of buildings. Payment of a reorganization subsidy in the amount of €300 million to a subsidiary had a negative effect on income from investments in the financial year 2021.

## 18 Interest income and interest expense

in € millions	2021	2020
Income from other securities and long-term loans	13	39
- thereoffrom affiliated companies	6	34
- thereoffrom third parties	7	5
Other interest and similar income	185	191
- thereoffrom affiliated companies	150	144
- thereoffrom third parties	35	47
Interest and similar expenses	(264)	(300)
- thereof to affiliated companies	(13)	(8)
- thereofto third parties	(251)	(292)
	(66)	(70)

Of interest and similar expenses, €45 million (previous year: €44 million) is attributable to expenses for servicing the profit participation capital and €9 million (previous year: €11 million) to the accrued interest on long-term provisions (of which accrued interest on pension provisions accounts for €9 million (previous year: €9 million)).

#### 19 Write-downs of long-term financial assets

Of the write-downs of long-term financial assets during the previous year, €60 million is attributable to shares in RM Hamburg Holding GmbH, Hamburg (formerly Gruner + Jahr GmbH, Hamburg).

#### 20 Taxes on income

in € millions	2021	2020
Trade tax current year	30	92
Trade tax prior years	(14)	(4)
Corporate income tax including solidarity surcharge current year	7	130
Corporate income tax including solidarity surcharge prior years	(25)	(6)
	(2)	212

Deferred tax assets of Bertelsmann SE & Co. KGaA and its consolidated companies are primarily attributable to differences between valuations in accordance with HGB accounting principles and tax valuations of intangible assets and provisions. Deferred tax liabilities are formed mainly due to the difference in value of property, plant and equipment and other receivables in the financial statements and their tax base.

An underlying tax rate of 31.1 percent for corporate income tax, solidarity tax surcharge and trade tax is used for the calculation of deferred taxes. Exercising the option under section 274 (1) sentence 2 HGB means waiving the recognition of net deferred tax assets.

#### Miscellaneous

#### Shares in investment funds

Shares held in German or comparable foreign investment funds as defined by section 1 of the German Capital Investment Code (Kapitalanlagegesetzbuch; KAGB) have a carrying amount of €1,642 million as of December 31,2021. The fair value of €2,199 million exceeds the carrying amount by €557 million. Fixed-interest securities account for €1,742 million of the fair value, equities for €391 million, and cash funds for €66 million. The articles of association stipulate that the investment funds be distributed, but it was agreed by special resolution that the disbursable profits from 2019 be reinvested in investment funds. The investment funds serve mainly to hedge pension obligations to employees of Bertelsmann SE & Co. KGaA and selected subsidiaries.

#### **Contingent liabilities**

in € millions	2021	2020
Guarantees	828	832
Liabilities from guarantee contracts	352	244
	1,180	1,076

Guarantees stem primarily from rent guarantees totaling €734 million (previous year: €719 million) and guarantees for the repayment of loans from various Bertelsmann Group companies totaling €82 million (previous year: €89 million).

Bertelsmann SE & Co. KGaA entered into 18 (previous year: 26) contingent liabilities from guarantee agreements with no volume limit on behalf of affiliated companies. Of these, 2 (previous year: 9) are contingent liabilities to affiliated companies. In doing so, Bertelsmann SE & Co. KGaA provides assurance for the financial performance of the subsidiaries or the fulfillment of obligations arising from legal transactions of the subsidiaries.

Insofar as the assets held in trust by Bertelsmann Pension Trust e.V. are used to secure and fulfill pension obligations of selected subsidiaries, these consist of securities to cover third-party liabilities.

Bertelsmann SE & Co. KGaA enters into contingent liabilities only after carefully weighing the risks and only in connection with its own business activities or those of its affiliated companies. On the basis of a continuous risk assessment of the contingent liabilities entered into and taking into account all findings up to the preparation of the annual financial statements, Bertelsmann SE & Co. KGaA currently assumes that the obligations on which the contingent liabilities are based can be fulfilled by the respective principal debtors. For this reason, the risk of a claim arising from the contingent liabilities is considered to be unlikely on the basis of the credit rating of the primary debtor.

#### Other financial commitments

As of the balance sheet date, other financial commitments from credit lines granted to subsidiaries and not fully utilized at the reporting date amounted to €2,377 million (previous year: €2,434 million). The previous year's amount was adjusted for the sake of completeness. Other financial commitments from rental and lease agreements, licensing obligations and service acceptances came to €92 million (previous year €35 million). These related solely to commitments to third parties.

#### Derivatives/hedges

The following table shows the nominal volumes of hedging transactions. The nominal volume of foreign exchange hedging transactions is reported as the total of all underlying purchase and sale amounts for these transactions.

in € millions	2021	2020
Foreign exchange hedging transactions		
- to affiliated companies	1,460	814
- to third parties	4,008	2,658
Interest rate hedges		
- to third parties	230	480
Cross-currency interest rate hedging transactions		
- to affiliated companies	835	773
- to third parties	1,055	977
	7,588	5,702

The following table shows the fair values of hedging transactions. For the foreign exchange hedging transactions, they show the balance of positive and negative fair values in each case.

in € millions	2021	2020
Foreign exchange hedging transactions		
- to affiliated companies	43	(1)
- to third parties	(94)	18
Interest rate hedges		
- to third parties	2	5
Cross-currency interestrate hedging transactions		
- to affiliated companies	30	(30)
- to third parties	(34)	46
	(53)	38

Derivative financial transactions are used to manage the risks from interest rate and currency fluctuations from the operations of the subsidiaries and from derivative financial transactions. The derivative financial transactions are foreign exchange hedging transactions, cross-currency interest rate hedging transactions and interest rate hedges. The transactions are conducted only with banks with a high credit rating (investment grade). The derivatives' fair value is taken into account when assessing the risk of counterparty default and taken into consideration in the utilization of specified counterparty limits. Contracting and documentation are subject to strict internal controls. Allowances are made for the risks from the transactions as of the balance sheet date in the amount of €3 million (previous year: €2 million). Positive market values of €5 million (previous year: €8 million) were not recognized taking into account imparity valuation.

Deferred interest income from other interest rate swaps amounted to €0.9 million (previous year: €0 million).

The derivatives have terms of up to seven years.

As of the balance sheet date, Bertelsmann SE & Co. KGaA exercised its option to form hedges in the following cases:

Bertelsmann SE & Co. KGaA uses offsetting foreign exchange hedging transactions and cross-currency interest rate hedging transactions to reduce the risks from changes in value arising from intercompany financing in foreign currencies. If the accounting requirements have been met, underlying and hedging transactions are consolidated into portfolio hedges in order to cover the currency risk.

The critical terms match method was applied to determine the future effectiveness of the hedge relationship. As of the balance sheet date, receivables in the amount of €1,018 million (previous year: €967 million) and liabilities total-

ing €400 million (previous year: €138 million) were hedged. The effective portion of the hedge for hedging intercompany financing in foreign currencies will be reported using the gross hedge presentation method, with no impact on earnings. This means that the offsetting changes in value from the hedged risks are recognized on the balance sheet on the basis of the hedged item and the hedging instrument. As a result, positive fair values of the transactions for hedging intercompany financing of €2 million (previous year: €33 million) and negative fair values of €52 million (previous year: €7 million) are reported under other assets/other provisions as of the reporting date. In the case of fair values of hedging instruments for intercompany financing in foreign currencies, the accrued interest component is shown separately. This means that as of December 31, 2021, interest income of €1.3 million (previous year: €0.2 million) and interest expenses of €6.7 million (previous year: €0.7 million) were accrued.

Derivatives are also used to hedge the interest and currency risks of subsidiaries. Foreign currency hedging transactions entered into with external counterparties and the offsetting foreign currency hedging transactions entered into with subsidiaries with a nominal amount of €2,295 million (previous year €1,587 million) are also consolidated and included in portfolio hedges. These portfolio hedges are presented by foreign currency so that exclusively homogeneous risks are concentrated in each respective portfolio. This similarity among a portfolio's transactions means that changes in value during the term of the hedge offset each other. The portfolio hedges for hedging currency risks of the subsidiaries cover risks totaling €76 million (previous year: €48 million).

The critical terms match method is applied at the outset to demonstrate the prospective effectiveness of the hedge. The term of the hedge begins when the hedge is transacted. A sensitivity analysis is conducted to demonstrate the prospective effectiveness as of the balance sheet date. Hedges for covering currency risks of subsidiaries are still reported using the net hedge presentation method. This means that the offsetting changes in value from the hedged risks are not recognized. To the extent that the hedges with subsidiaries have different maturities than the transactions entered into with external counterparties, these are reported using the gross hedge presentation method with no impact on earnings. The changes in value during the term of the hedge offset each other in these cases as well.

The dollar offset method is applied to demonstrate the retrospective effectiveness of the hedge relationship for hedging the currency risks of subsidiaries and intercompany financing. This involves comparing the change in fair values of the underlying and hedge transactions from the start of the hedge to the balance sheet date. Any unrealized losses not fully offset by unrealized gains are reported as expenses by recognizing a provision for anticipated losses. No significant ineffective hedges were reported among the portfolio hedges documented as of the balance sheet date.

The fair values of forward exchange transactions to hedge currency risks arising from intercompany financing in foreign currencies were determined using the spot prices on the balance sheet date. The forward component is reported separately using the accrual method.

The fair values of forward exchange transactions to hedge currency risks of subsidiaries were determined using the spot prices on the balance sheet date, taking into account forward markdowns and markups for the remaining term of the transactions and discounted to the balance sheet date.

The fair values of interest rate swaps were determined by discounting the future cash flows based on the respective market interest rates and interest rate structure curves on the balance sheet date.

The fair values of interest rate hedges/foreign exchange hedging transactions were determined for the portion of the interest component in the same way as the fair value of interest rate swaps. For the currency component, the fair values were determined using the spot prices on the balance sheet date.

#### General partner

The personally liable partner of the company is Bertelsmann Management SE based in Gütersloh. Bertelsmann Management SE does not hold any shares in Bertelsmann SE & Co. KGaA. Bertelsmann Management SE has a share capital of €1.6 million. The management of Bertelsmann SE & Co. KGaA is the responsibility of the general partner. The general partner is reimbursed for all expenses associated with managing the company business, including the compensation of its board members and the income tax expense. These amounts are reported under other operating expenses.

# Notifications in accordance with section 20 AktG

Reinhard Mohn Verwaltungsgesellschaft mit beschränkter Haftung notified the company that it holds more than one quarter of the shares. Furthermore, Johannes Mohn Gesellschaft mit beschränkter Haftung directly holds more than 50 percent.

# The Supervisory Board of Bertelsmann SE & Co. KGaA

# **Christoph Mohn**

#### Chairman

Chairman of the Board of Bertelsmann Verwaltungsgesellschaft mbH (BVG) (since June 21, 2021)

Chairman of Reinhard Mohn Stiftung

Managing Director of Christoph Mohn Internet Holding GmbH

• Bertelsmann Management SE (Chairman)

# Prof. Dr.-Ing. Werner J. Bauer

#### Vice Chairman

Former Executive Vice President of Nestlé AG, responsible for Innovation, Technology, Research and Development

- Bertelsmann Management SE (Vice Chairman)
- o Givaudan S.A. (Vice Chairman)
- o LONZA S.A.
- o SIG Combibloc Group AG

#### Dominik Asam (since January 1, 2022)

Chief Financial Officer of Airbus SE

- Bertelsmann Management SE (since January 1, 2022)
- · Airbus Bank GmbH (Chairman)
- Airbus Defence and Space GmbH (Chairman)
- Premium Aerotec GmbH (Chairman)
- o Airbus Canada L.P.

#### Kai Brettmann

Editorial Director of RTL Nord GmbH, Hamburg

Chairman of the RTL Group European Works Council

Chairman of the Corporate Works Council of RTL Deutschland (until February 8, 2022)

Chairman of the Works Council of RTL Nord

# Núria Cabutí (since June 1, 2021)

Chairwoman of the International Management Representative Committee of Bertelsmann SE & Co. KGaA o CELESA S.A.

#### Günter Göbel

Chairman of the Corporate Works Council of Bertelsmann SE & Co. KGaA

#### **Bernd Leukert**

Member of the Executive Board for Technology, Data and Innovation of Deutsche Bank AG

- Bertelsmann Management SE
- DWS Group GmbH & Co. KGaA

# Gigi Levy-Weiss

General partner NfX, angel investor

- · Bertelsmann Management SE
- o 7 Charis Ltd.
- o Authorizon, Inc. (since July 26, 2021)
- o Beach Bum Ltd. (until October 14, 2021)
- o Blue Ocean Data Solutions, Inc. (since February 19, 2021)
- o Bridgecrew inc.
- o Caja Elastic Dynamic Solutions Ltd.
- o Constru Ltd.
- o Cytune, Ltd. (since August 6, 2021)
- o Driveway Software Corporation (until July 2, 2021)
- o Elmik Touristic Services Ltd
- o Fantasy Advantage, Ltd. (since June 17, 2021)
- o GameJam Ltd.
- o Hip Mobility, Inc.
- o IMA Ventures Ltd.
- o ImagenAl Ltd. (since September 2, 2021)
- o Inception VR, Inc.
- o Inception VR (Israel) Ltd.
- o Inception VR (UK) Ltd.
- o Komodor, Inc.
- o Landa Holdings, Inc.

- o Mov.Al Ltd.
- o MyHeritage Ltd. (until April 8, 2021)
- o NFX Capital UK, Ltd.
- o NFX Capital Israel Ltd.
- o Papaya Gaming Ltd.
- o PayEM Card, Ltd. (since February 22, 2021)
- o Premium Domains Ltd.
- o Propel (Z.M. Corporation Ltd.) (since December 7, 2021)
- o Reach Digital Inc.
- o Shoptagr Ltd.
- o SimilarWeb Ltd. (until July 2021)
- o Super.ai, Inc. (since May 26, 2021)
- o Tectonic Labs Ltd.
- o Theator Inc.
- o TrustMed Ltd.
- o Volunteer Directly Ltd.
- o Zengaming, Inc.

# Dr. Brigitte Mohn

Member of the Executive Board of Bertelsmann Stiftung

- · Bertelsmann Management SE
- · Phineo gAG
- Stiftung RTL Wir helfen Kindern e.V.
- o Clue by Biowink GmbH

#### Liz Mohn

Chairwoman of the Board of Bertelsmann Verwaltungsgesellschaft mbH (BVG) (until June 21, 2021) Vice Chairwoman of the Executive Board of Bertelsmann Stiftung (until June 21, 2021)

· Bertelsmann Management SE

#### Hans Dieter Pötsch

Chairman of the Supervisory Board of Volkswagen AG

Chairman of the Executive Board/Chief Financial Officer of Porsche Automobil Holding SE

- · AUDI AG, Ingolstadt
- · Autostadt GmbH, Wolfsburg
- Bertelsmann Management SE
- Dr. Ing. h.c.F. Porsche AG
- · TRATON SE, Munich (Chairman)
- · Wolfsburg AG
- o Porsche Austria Gesellschaft m.b.H., Salzburg (Chairman)
- o Porsche Holding Gesellschaft m.b.H., Salzburg (Chairman)
- o Porsche Retail GmbH, Salzburg (Chairman)

#### **Henrik Poulsen**

Former Chairman of the Executive Board Ørsted,

Senior Advisor to A.P. Møller Holding

- · Bertelsmann Management SE
- o Carlsberg A/S (Vice Chairman since March 15, 2021)
- o Faerch A/S (Chairman since March 22, 2021)
- o ISS A/S (Vice Chairman)
- o Kinnevik A/B (Vice Chairman until April 29, 2021)
- o Novo Holdings A/S (since March 18, 2021)
- o Novo Nordics A/S (since March 25, 2021)
- o Ørsted A/S (since March 1, 2021)

### **Christiane Sussieck**

Chairwoman of the Corporate General Works Council of Bertelsmann SE & Co. KGaA

Vice Chairwoman of the Corporate Works Council of Bertelsmann SE & Co. KGaA

# **Bodo Uebber**

Former Member of the Executive Board of Daimler AG

Finance & Controlling/Daimler Financial Services

- Adidas AG
- Bertelsmann Management SE

- Evercore GmbH (Chairman)
- o Levere Holding Corp. (since March 18, 2021)
- Membership on statutory domestic supervisory boards
- o Membership on comparable domestic and foreign supervisory bodies of business enterprises

# The Executive Board of Bertelsmann Management SE, the general partner

#### **Thomas Rabe**

#### Chairman

- Adidas AG (Chairman)<sup>1)</sup>
- o Majorel Group Luxembourg S.A. (until September 17, 2021)

#### **Markus Dohle**

Chief Executive Officer, Penguin Random House

- o Direct Group Grandes Obras S.L.
- o DK Publishing LLC
- o Editora Schwarcz S.A.
- o Frederick Warne & Co. LLC
- o Golden Treasures LLC
- o Penguin Random House Foundation, Inc.
- o Penguin Random House Grupo Editorial S.A.U.
- o Penguin Random House Grupo Editorial (USA) LLC
- o Penguin Random House LLC
- o Random House Children's Entertainment LLC
- o Sasquatch Books LLC
- o Sputnik 84 LLC

## **Rolf Hellermann**

Chief Financial Officer

- o Bertelsmann, Inc. (Chairman) (since January 1, 2021)
- o Majorel Group Luxembourg S.A. (since September 17, 2021)
- o Penguin Random House LLC (from December 9 to December 13, 2021)
- o RTL Group S.A. (since January 1, 2021)

#### **Immanuel Hermreck**

Chief Human Resources Officer

- o RTL Group S.A.
- · Membership on statutory domestic supervisory boards
- o Membership on comparable domestic and foreign supervisory bodies of business enterprises
- 1) External mandates

#### Total remuneration of the Supervisory Board and Executive Board

Compensation of the Supervisory Board of Bertelsmann SE & Co. KGaA for the financial year 2021 amounts to €2 million (previous year: €2 million) plus statutory value-added tax. Members of the Executive Board of Bertelsmann Management SE received total remuneration in the reporting period of €26 million (previous year: €28 million), including €19 million (previous year: €20 million) from Bertelsmann Management SE. Former members of the Executive Board of Bertelsmann Management SE and Bertelsmann AG and their surviving dependents received compensation of €4 million (previous year: €5 million), including €4 million from Bertelsmann Management SE and Bertelsmann SE & Co. KGaA (previous year: €5 million). The provision for pension obligations to former members of the Executive Board of Bertelsmann Management SE and Bertelsmann AG amounts to €77 million (previous year: €74 million) at Bertelsmann SE & Co. KGaA and Bertelsmann Management SE.

#### Fees to external auditors

Information on auditors' fees is provided in the consolidated financial statements of Bertelsmann SE & Co. KGaA, which include Bertelsmann SE & Co. KGaA as the parent company. Above all, the audit services listed in the consolidated financial statements include the fees for the audit of the consolidated financial statements and the audit of the individual financial statements of Bertelsmann SE & Co. KGaA and its subsidiaries. The fees for other assurance services mainly comprise legally required or voluntarily commissioned confirmation services by the auditors. The fees for other services mainly include fees for project-related consulting services

#### Events after the reporting period

Parts of bonds due in August 2022, October 2024, September 2025 and April 2026 totaling a nominal €146 million were repaid early as part of a public repurchase offer in January 2022.

The negative effects of the Russian invasion of Ukraine and the resulting increasing geopolitical tensions on the global economy are not yet fully foreseeable.

# Proposal for the appropriation of net retained profits

The general partner and the Supervisory Board of Bertelsmann SE & Co. KGaA will propose to the General Meeting that the remaining net retained profits of €944 million be appropriated as follows:

in € millions	
Dividends to shareholders	220
Carry forward to newfinancial year	724
	944

# List of shareholders

The complete list of shareholders required under section 285 (11)	) HGB is attached as an annex to these notes
Gütersloh, March 16, 2022	
Bertelsmann SE & Co. KGaA	
Represented by:	
Bertelsmann Management SE, the general partner	
Executive Board	
(Thomas Rabe)	(Markus Dohle)
(Rolf Hellermann)	(Immanuel Hermreck)

# Anteilsbesitz gem. § 285 und § 313 HGB für die Bertelsmann SE & Co. KGaA und den Bertelsmann Konzern zum 31. Dezember 2021

# List of shareholdings according to § 285 and § 313 HGB for Bertelsmann SE & Co. KGaA and the Bertelsmann Group as of December 31, 2021

Nachfolgende Tabellen zeigen den Anteilsbesitz der Bertelsmann SE & Co. KGaA gem. § 285 Nr. 11 HGB und des Bertelsmann Konzerns gem. § 313 Abs. 2 HGB. Bei den Angaben zu den Werten von Eigenkapital und Ergebnis handelt es sich grundsätzlich um IFRS Werte. Fußnoten zu nachfolgenden Tabellen sind am Ende zusammengefasst.

The tables below show the shareholdings of the Bertelsmann SE & Co. KGaA according to Section 285 No. 11 of the German Commercial Code (HGB) and Bertelsmann Group according to section 313 (2) HGB. Information about equity and net result of the companies complies with International Financial Reporting Standards. Footnotes on the tables below are presented at the end.

Eigenkapital/ Equity (T€)	Ergebnis/ Result (T€)	Direkte Beteiligung durch Konzerngesellschaft(en)/ Direct share by group company/ companies	Konzernanteil/ Group share
	• .	• .	Konzerngesellschaft(en)/ Eigenkapital/ Ergebnis/ Direct share by group

II. Im Konzernabschluss vollkonsolidierte Unternehmen sowie nach der Equity-Methode einbezogene Beteiligungen / Fully consolidated companies and investments accounted for using the equity method included in the consolidated financial statements

#### II.A. Vollkonsolidierte Tochterunternehmen / Fully consolidated subsidiaries

Ägypten / Egypt				
Eclipse Technologies for Business Services Majorel S.A.E., Kairo	1.515	-28	100,00 %	39,49 %
Egyptian Call Center Operators Majorel S.A.E., Gizeh	6.530	-3.399	99,90 %	39,45 %
International Company for Human Resources and Management Services IMI Majorel S.A.E., Kairo	196	-404	99,99 %	39,45 %
Antigua und Barbuda / Antigua and Barbuda				
Grundy International Operations Ltd, St. Johns	71	0	100,00 %	76,28 %
Argentinien / Argentina				
Fremantle Productions Argentina S.A., Buenos Aires	0	0	100,00 %	76,07 %
Market Self S.A., Buenos Aires	369	171	85,00 %	85,00 %
Penguin Random House Grupo Editorial S.A., Buenos Aires	12.614	3.462	100,00 %	100,00 %
Armenien / Armenia				
Majorel Armenia LLC, Jerewan	-24	741	100,00 %	39,49 %

ustralien / Australia				
etter Way Records Pty Ltd, Surry Hills	-85	-2	100,00 %	100,00 %
MG AM International Pty Ltd, Surry Hills	-384	0	100,00 %	100,00 %
MG AM Pty Ltd, Surry Hills	7.308	319	100,00 %	100,00 %
MG Production Music (Australia) Pty Ltd, Surry Hills	-266	118	100,00 %	100,00 %
MG Rights Management (Australia) Pty Ltd, Surry Hills	5.013	3.472	100,00 %	100,00 %
ureka Productions Pty Ltd, St. Leonards	7.080	4.006	100,00 %	38,80 %
remantleMedia Australia Holdings Pty Ltd, St. Leonards	493	0	100,00 %	76,07 %
remantleMedia Australia Pty Ltd, St. Leonards	9.000	-1.267	100,00 %	76,07 %
irundy Organization Pty Ltd, St. Leonards	316	-4	100,00 %	76,07 %
rient Pacific Music Pty Ltd, Surry Hills	269	-7	100,00 %	100,00 %
rigin Network Pty Ltd, Surry Hills	-14	0	100,00 %	100,00 %
enguin Australia Pty Ltd, Melbourne	0	0	100,00 %	100,00 %
enguin Random House Australia Pty Ltd, Melbourne	63.689	16.069	100,00 %	100,00 %
HA Holdings Pty Ltd, Melbourne	0	0	100,00 %	100,00 %
elgien / Belgium				
udiopresse S.A., Brüssel	18.309	18.019	100,00 %	76,07 %
est of TV Benelux S.P.R.L., Brüssel	1.491	198	100,00 %	18,75 %
obelfra S.A., Brüssel	16.080	7.441	100,00 %	76,07 %
Information d'Animation et de Diffusion S.A., Brüssel	195	-875	100,00 %	76,07 %
2C BVBA, Watermael-Boitsfort	-4.024	476	100,00 %	100,00 %
reecaster BVBA, Naninne	1.438	674	100,00 %	76,07 %
remantleMedia Belgium NV, Brüssel	2.220	214	100,00 %	76,07 %
P Belgium S.A., Brüssel	66.654	12.208	100,00 %	76,07 %
ew Contact S.A., Brüssel	545	55	100,00 %	76,07 %
adio H S.A., Brüssel	120.620	-5	100,00 %	76,07 %
TL Belgium S.A., Brüssel	30.044	70.405	100,00 %	76,07 %
rasilien / Brazil				
ffero Lab Participacoes S.A., Rio de Janeiro	3.688	-1.060	100,00 %	97,63 %
ffero Tecnologia em Conhecimento Ltda.	443	-432	100,00 %	97,63 %
rvato Participacoes Ltda., Sao Paulo	24.757	-153	100,00 %	97,63 %
vato Servicos, Comercio e Industria Grafica Ltda., Sao Paulo	642	-31	100,00 %	100,00 %
ertelsmann Brasil Participacoes Ltda., Sao Paulo	2.892	11.021	100,00 %	100,00 %
ico de Llacre editora de livros Ltda., Sao Paulo	97	96	100,00 %	70,00 %
MG Rights Management Brasil Ltda., Sao Paulo	2.089	-175	100,00 %	97,63 %
rinque-Book Editora de Livros Ltda., Sao Paulo	846	721	100,00 %	70,00 %
ditora Bonifacio Ltda., Sao Paulo	39	26	99,99 %	69,99 %
ditora Claro Enigma Ltda., Sao Paulo	199	44	100,00 %	70,00 %
ditora Fontanar Ltda., Rio de Janeiro	33	14	100,00 %	70,00 %
ditora Pequena Zahar Ltda., Rio de Janeiro	2	-2	99,99 %	69,99 %
ditora Reviravolta Ltda., Sao Paulo	73	37	99,99 %	69,99 %
niona i tornarona Etaan, oao i aaro	00.004	5.356	70,00 %	70,00 %
	22.291			
ditora Schwarcz S.A., Sao Paulo	22.291	-2	100,00 %	70,00 %
ditora Schwarcz S.A., Sao Paulo ditora Zahar Ltda., Sao Paulo		-2 -38	100,00 %	
ditora Schwarcz S.A., Sao Paulo ditora Zahar Ltda., Sao Paulo ste BBI Participacoes Ltda., Sao Paulo	2			97,63 %
ditora Schwarcz S.A., Sao Paulo ditora Zahar Ltda., Sao Paulo rste BBI Participacoes Ltda., Sao Paulo remantleMedia Brazil Producao de Televisao Ltda., Sao Paulo tervalor Cobranca Gestao de Credito e Call Center Ltda., Sao Paulo	2 21.372	-38	100,00 %	70,00 % 97,63 % 76,07 % 97,63 %
ditora Schwarcz S.A., Sao Paulo ditora Zahar Ltda., Sao Paulo rste BBI Participacoes Ltda., Sao Paulo remantleMedia Brazil Producao de Televisao Ltda., Sao Paulo	2 21.372 35	-38 -17	100,00 % 100,00 %	97,63 % 76,07 %
ditora Schwarcz S.A., Sao Paulo ditora Zahar Ltda., Sao Paulo rste BBI Participacoes Ltda., Sao Paulo remantleMedia Brazil Producao de Televisao Ltda., Sao Paulo tervalor Cobranca Gestao de Credito e Call Center Ltda., Sao Paulo	2 21.372 35 2.760	-38 -17 -2.859	100,00 % 100,00 % 100,00 %	97,63 % 76,07 % 97,63 %
ditora Schwarcz S.A., Sao Paulo ditora Zahar Ltda., Sao Paulo rste BBI Participacoes Ltda., Sao Paulo remantleMedia Brazil Producao de Televisao Ltda., Sao Paulo tervalor Cobranca Gestao de Credito e Call Center Ltda., Sao Paulo tervalor Holding Ltda., Sao Paulo	2 21.372 35 2.760 10.728	-38 -17 -2.859 5	100,00 % 100,00 % 100,00 % 100,00 %	97,63 % 76,07 % 97,63 % 97,63 %

Chile				
Market Self Chile SpA, Santiago de Chile	-76	136	100,00 %	85,00 %
Penguin Random House Grupo Editorial, S.A., Santiago de Chile	11.463	1.909	100,00 %	100,00 %
China				
Arvato Digital Services (Hangzhou) Co. Ltd., Hangzhou	322	128	100,00 %	100,00 %
Arvato Digital Services (Shanghai) Co. Ltd., Shanghai	12.183	1.102	100,00 %	100,00 %
Arvato Digital Services Limited, Hong Kong	1.489	-20	100,00 %	100,00 %
Arvato Services Hong Kong Limited, Tuen Mun	21.062	9.531	100,00 %	100,00 %
Bertelsmann Equity Investment Fund Management (Shanghai) Co.	2.353	104	100,00 %	100,00 %
Bertelsmann Management (Sanya) Co. Ltd., Sanya	910	11	100,00 %	100,00 %
Bertelsmann Management (Shanghai) Co. Ltd., Shanghai	17.842	1.723	100,00 %	100.00 %
BMG (Beijing) Music & Culture Co. Ltd., Peking	2.090	336	100.00 %	100,00 %
BMG RIGHTS MANAGEMENT (Hong Kong) Limited, Hong Kong	-154	-924	100,00 %	100,00 %
Boman (Beijing) Cultural Development Co. Ltd., Peking	-5.134	-4.470	100,00 %	100,00 %
Fremantle (Shanghai) Culture Media Co. Ltd., Shanghai	-419	-59	100.00 %	76,07 %
Fremantle Productions Asia Ltd., Hong Kong	708	-6	100,00 %	76,28 %
Hainan Mairui Information Technology Co., Ltd., Hainan	378	94	100,00 %	39,49 %
Majorel Hong Kong Limited, Hong Kong	5.934	5.701	100,00 %	39,49 %
	-176	-1.049	100,00 %	100,00 %
Penguin Random House (Beijing) Culture Development Co. Ltd., Peking	-170	-1.049	100,00 %	100,00 %
Penguin Random House (Hong Kong) Limited, Hong Kong	653	30	100,00 %	100,00 %
Relias Learning (Beijing) Consulting Co. Ltd., Peking	83	-489	100,00 %	100,00 %
Shanghai Kaichang information technology Co. Ltd., Shanghai	-29	668	100,00 %	39,49 %
Shanghai Majorel Commercial Services Co. Ltd., Shanghai	13.234	444	100,00 %	39,49 %
Shanghai Majorel CX Business solutions Co. Ltd., Shanghai	-1.025	329	100,00 %	39,49 %
Shanghai Majorel Digital Marketing Co. Ltd., Shanghai	15.195	5.086	100,00 %	39,49 %
Nuxi Kaize Information Technology Services Co. Ltd., Wuxi City	1.249	-133	100,00 %	39,49 %
Cote d'Ivoire				
Majorel Cote D'Ivoire S.A.R.L., Abidjan	1.606	-625	100,00 %	39,49 %
Dänemark / Denmark				
Arvato Finance A/S, Kopenhagen	2.457	-202	100,00 %	100,00 %
Blu A/S, Valby	11.582	2.598	100,00 %	76,07 %
Gothia A/S, Kopenhagen	728	90	100,00 %	100,00 %
Miso Estate ApS, Kopenhagen	9	1	100,00 %	76,07 %
Miso Film ApS, Kopenhagen	4.932	1.372	100,00 %	76,07 %
Miso Holdings ApS, Kopenhagen	1.375	-217	100,00 %	76,07 %
Strong Production A/S, Kopenhagen	1.042	-15	100,00 %	76,07 %
Deutschland / Germany				
'l 2 I" Musikproduktions- und Musikverlagsgesellschaft mbH, Köln	26	0	100,00 %	76,07 %
11 Freunde Verlag GmbH & Co KG, Berlin	443	1.164	51,00 %	51,00 %
99 pro media GmbH, Leipzig	3.116	0	100,00 %	76,07 %
adality GmbH, Gütersloh	26	0	100,00 %	100,00 %
	1.052	0	100,00 %	76,07 %
Ad Alliance GmbH, Köln				

Antenne Niedersachsen GmbH & Co. KG, Hannover	5.587	1.075	56,00 %	39,12 %	
AppLike Group GmbH, Hamburg	38.412	22.870	83,00 %	83,00 %	
arvato CRM Healthcare GmbH, Berlin	3.219	0	100,00 %	100,00 %	2
arvato direct services GmbH, Gütersloh	3.417	0	100,00 %	100,00 %	2
arvato distribution GmbH, Harsewinkel	15.853	0	100,00 %	100,00 %	2
arvato eCommerce Beteiligungsgesellschaft mbH, Gütersloh	6.855	0	100,00 %	100,00 %	2
arvato eCommerce Verwaltungsgesellschaft mbH, Gütersloh	165	0	100,00 %	100,00 %	2
arvato infoscore GmbH, Baden-Baden	154.638	0	100,00 %	100,00 %	2
arvato Logistics, Corporate Real Estate & Transport GmbH, Gütersloh	1.083	0	100,00 %	100,00 %	2
arvato media GmbH, Gütersloh	28.753	0	100,00 %	100,00 %	2
Arvato Payment Solutions GmbH, Verl	81.359	0	100,00 %	100,00 %	2
arvato print service Russland GmbH, Gütersloh	55.227	7.066	100,00 %	100,00 %	
Arvato SCM Kamen GmbH, Gütersloh	-206	0	100,00 %	100,00 %	2
arvato services Dresden GmbH, Dresden	26	0	100,00 %	100,00 %	2
arvato services Gera GmbH, Gera	26	0	100,00 %	100,00 %	2
arvato services Leipzig GmbH, Leipzig	26	0	100,00 %	100,00 %	2
Arvato Supply Chain Solutions SE, Gütersloh	10.990	0	100,00 %	100,00 %	2
Arvato Systems Digital GmbH, Leipzig	6.689	0	100,00 %	100,00 %	2
arvato systems GmbH, Gütersloh	33.230	0	100,00 %	100,00 %	2
arvato Systems S4M GmbH, Köln	8.547	0	100,00 %	100,00 %	2
AVE Gesellschaft für Hörfunkbeteiligungen mbH, Berlin	10.584	0	100,00 %	76,07 %	2
AVE II Vermögensverwaltungsgesellschaft mbH & Co. KG, Köln	5.363	336	100,00 %	76,07 %	
AZ Direct Beteiligungs GmbH, Gütersloh	401	0	100,00 %	100,00 %	2
AZ Direct GmbH, Gütersloh	4.404	0	100,00 %	100,00 %	2
AZ fundraising services GmbH & Co. KG, Gütersloh	-132	1.183	100,00 %	100,00 %	
BAG Business Information Beteiligungs GmbH, Gütersloh	297	0	100,00 %	100,00 %	2
BAI GmbH, Gütersloh	469.584	0	100,00 %	100,00 %	2
BDMI GmbH, Gütersloh	429	0	100,00 %	100,00 %	2
BePeople GmbH, Gütersloh	1.409	0	100,00 %	100,00 %	2
Bertelsmann Accounting Services GmbH, Gütersloh	3.111	0	100,00 %	100,00 %	2
Bertelsmann Accounting Services Schwerin GmbH, Schwerin	61	0	100,00 %	100,00 %	2
Bertelsmann Aviation GmbH, Gütersloh	1.315	0	100,00 %	100,00 %	2
Bertelsmann Capital Holding GmbH, Gütersloh	9.088.084	0	100,00 %	100,00 %	2
Bertelsmann China Holding GmbH, Gütersloh	-67.712	0	100,00 %	100,00 %	2
Bertelsmann Data Services GmbH, Gütersloh	835	0	100,00 %	100,00 %	2
Bertelsmann Investments Digital Health GmbH, Gütersloh	38	0	100,00 %	100,00 %	2
Bertelsmann Transfer GmbH, Gütersloh	480	0	100,00 %	100,00 %	2
Bertelsmann Treuhand- und Anlagegesellschaft mit beschränkter	26	0	100,00 %	100,00 %	2
Haftung, Gütersloh					
BFS finance GmbH, Verl	103.859	0	100,00 %	100,00 %	2
BFS finance Münster GmbH, Münster	538	0	100,00 %	100,00 %	2
BFS health finance GmbH, Dortmund	8.533	0	100,00 %	100,00 %	2
Blueberry Food Studios GmbH, Hamburg	-344	-217	40,00 %	40,00 %	
BMG Production Music (Germany) GmbH, Berlin	137	0	100,00 %	100,00 %	2
BMG RIGHTS MANAGEMENT (Europe) GmbH, Berlin	55	0	100,00 %	100,00 %	2
BMG RIGHTS MANAGEMENT GmbH, Berlin	561.581	0	100,00 %	100,00 %	2
Campaign Services Neckarsulm GmbH, Neckarsulm	825	0	100,00 %	100,00 %	2
Campaign Services Offenbach GmbH, Frankfurt am Main	430	0	100,00 %	100,00 %	2
CBC Cologne Broadcasting Center GmbH, Köln	6.826	0	100,00 %	76,07 %	2
Checkout Charlie GmbH, Berlin	4.247	0	100,00 %	76,07 %	2
Chefkoch GmbH, Bonn	2.808	0	100,00 %	100,00 %	2
CLT-UFA Germany GmbH, Köln	32.563	-2.195	100,00 %	76,07 %	
COUNTDOWN MEDIA GmbH, Hamburg	721	0	100,00 %	100,00 %	2
CRM Holding GmbH, Gütersloh	47.476	0	100,00 %	39,49 %	2
DDV Bautzen GmbH, Bautzen	348	222	77,50 %	46,50 %	

DDV Döbeln GmbH, Döbeln	288	197	55,00 %	33,00 %	
DDV Druck GmbH, Dresden	132	0	100,00 %	60,00 %	2
DDV Elbland GmbH, Meißen	278	83	68,00 %	40,80 %	
DDV Immobilien GmbH, Dresden	11.655	345	60,00 %	60,00 %	
DDV Mediengruppe GmbH & Co. KG, Dresden	12.578	6.150	60,00 %	60,00 %	
DDV Neiße GmbH, Görlitz	268	108	52,00 %	31,20 %	
DDV Sachsen GmbH, Dresden	131	0	100,00 %	60,00 %	2
DDV Sächsische Schweiz-Osterzgebirge GmbH, Freital	326	223	52,00 %	31,20 %	
DDV Technik GmbH, Dresden	-153	0	100,00 %	60,00 %	2
Der Audio Verlag GmbH, Berlin	1.348	0	100,00 %	100,00 %	2
Deutsche Medien-Manufaktur GmbH & Co. KG, Münster	16.118	9.095	50,00 %	50,00 %	
Deutsche Medien-Manufaktur Verwaltungs-GmbH, Münster	27	1	50,00 %	50,00 %	
DeutschlandCard GmbH, München	-1.200	0	100,00 %	100,00 %	2
Die Mehrwertmacher GmbH, Dresden	930	127	100,00 %	60,00 %	
Digital Media Hub GmbH, Köln	7	0	100,00 %	76,07 %	2
Direct Analytics GmbH, Gütersloh	465	106	100,00 %	100,00 %	
direct services Gütersloh GmbH, Gütersloh	4.929	0	100,00 %	100,00 %	2
Dorling Kindersley Verlag GmbH, München	11.155	0	100,00 %	100,00 %	2
DPV Deutscher Pressevertrieb GmbH, Hamburg	17.119	0	100,00 %	100,00 %	2
Dresden Information GmbH, Dresden	201	29	50,00 %	30,00 %	
Dresdner Chauffeur Service 8x8 GmbH, Dresden	89	0	100,00 %	60,00 %	2
Dresdner Verlagshaus kaufmännische Dienste GmbH, Dresden	37	0	100,00 %	60,00 %	2
Eat the World GmbH, Berlin	-11	0	100,00 %	100,00 %	2
Erste TD Gütersloh GmbH, Gütersloh	10.111	0	100,00 %	100,00 %	2
Erste WV Gütersloh GmbH, Gütersloh	43.573	0	100,00 %	100,00 %	2
European SCM Services GmbH, Gütersloh	3.193	0	100,00 %	100,00 %	2
Fernwärme Gütersloh GmbH, Gütersloh	2.572	130	51,00 %	51,00 %	2
frechverlag GmbH, Stuttgart	990	0	100,00 %	100,00 %	2
FremantleMedia International Germany GmbH, Potsdam	30	0	100,00 %	76,07 %	2
Funkhaus Halle GmbH & Co. KG, Halle (Saale)	-4.897	1.097	61,38 %	44,28 %	
G+J Digital Ventures GmbH, Berlin	220	0	100,00 %	100,00 %	2
G+J Electronic Media Sales GmbH, Hamburg	23	0	100,00 %	100,00 %	2
	20	0	100,00 %	100,00 %	2
G+J LIVING Digital GmbH, Hamburg		0			
G+J Medien GmbH, Hamburg	3.475		100,00 %	100,00 %	2
G+J Vermietungsgesellschaft Sächsischer Verlag mbH, Dresden	3.807	-15	100,00 %	100,00 %	
G+J Zweite Grundstücksbeteiligungsgesellschaft München mbH, München	21.152	0	100,00 %	100,00 %	2
GGP Media GmbH, Pößneck	23.296	0	100,00 %	100,00 %	2
Global Assekuranz Vermittlungsgesellschaft mit beschränkter	17	0	100,00 %	100,00 %	2
Haftung, Gütersloh	.,	Ü	100,00 70	100,00 70	_
Grundstücksgesellschaft Vorsetzen 2 mbH, Hamburg	100	0	100,00 %	100,00 %	2
Gruner + Jahr Communication GmbH, Hamburg	26	0	100,00 %	100,00 %	2
Gruner + Jahr Deutschland GmbH, Hamburg	-10.946	0	100,00 %	100,00 %	2
Henri-Nannen-Schule Gruner+Jahr/DIE ZEIT GmbH, Hamburg	27	0	95,00 %	95,00 %	2
HITRADIO RTL Sachsen GmbH, Dresden	1.761	0	86,53 %	65,82 %	2
Honey GmbH, Hamburg	28	0	100,00 %	100,00 %	2
infoscore Business Support GmbH, Baden-Baden	179	0	100,00 %	100,00 %	2
infoscore Finance GmbH, Baden-Baden	4.433	0	100,00 %	100,00 %	2
infoscore Portfolio Management GmbH & Co. KG, Verl	26	0	100,00 %	100,00 %	
infoscore Portfolio Management II GmbH & Co. KG, Baden-Baden	26	0	100,00 %	100,00 %	
infoscore Portfolio Management International GmbH, Gütersloh	26	0	100,00 %	100,00 %	2
inmediaONE] GmbH, Gütersloh	14.330	0	100,00 %	100,00 %	2
Junokai GmbH, Berlin	2.520	685	100,00 %	39,49 %	
justDice GmbH, Hamburg	-115	0	100,00 %	83,00 %	2
Justico Officia, Flambury	-110	U	100,00 %	00,00 70	

KARO Konzert-Agentur Rothenburg GmbH, Rothenburg ob der Tauber  KURIER Direktservice Dresden GmbH, Dresden  KWS Kontowechsel Service GmbH, Schortens  Like to KNOW GmbH, Köln  Madsack Hörfunk GmbH, Hannover	178 79 22	-33	51,00 % 100,00 %	51,00 % 60,00 %	2
KWS Kontowechsel Service GmbH, Schortens Like to KNOW GmbH, Köln Madsack Hörfunk GmbH, Hannover			100,00 %	60,00 %	2
Like to KNOW GmbH, Köln Madsack Hörfunk GmbH, Hannover	22	^			
Madsack Hörfunk GmbH, Hannover		0	100,00 %	39,49 %	2
	447	0	100,00 %	76,07 %	2
Maiaral Barlin Cookill Barlin	2.857	130	24,90 %	18,94 %	
Majorel Berlin GmbH, Berlin	491	0	100,00 %	39,49 %	2
Majorel Brandenburg GmbH, Brandenburg	94	0	100,00 %	39,49 %	2
Majorel Chemnitz GmbH, Chemnitz	2.417	0	100,00 %	100,00 %	2
Majorel Cottbus GmbH, Cottbus	-7	0	100,00 %	39,49 %	2
Majorel Deutschland GmbH, Gütersloh	4.342	0	100,00 %	39,49 %	2
Majorel Dortmund GmbH, Dortmund	791	0	100,00 %	39,49 %	2
Majorel Energy GmbH, Leipzig	447	0	100,00 %	39,49 %	2
Majorel Erfurt GmbH, Erfurt	317	0	100,00 %	39,49 %	2
Majorel Holding Deutschland GmbH, Gütersloh	178.970	30.999	100,00 %	39,49 %	
Majorel Münster GmbH, Münster	148	0	100,00 %	39,49 %	2
Majorel Neubrandenburg GmbH, Neubrandenburg	4.032	0	100,00 %	100,00 %	2
Majorel Nordhorn GmbH, Nordhorn	34	0	100,00 %	39,49 %	2
Majorel Real Estate GmbH, Gütersloh	179	53	100,00 %	39,49 %	
Majorel Rostock I GmbH, Rostock	496	0	100,00 %	39,49 %	2
Majorel Rostock II GmbH, Rostock	129	0	100,00 %	39,49 %	2
Majorel Saarbrücken GmbH, Saarbrücken	53	0	100,00 %	39,49 %	2
Majorel Schwerin GmbH, Schwerin	864	0	100,00 %	100,00 %	2
Majorel Wilhelmshaven GmbH, Schortens	843	0	100,00 %	39,49 %	2
Mambo-Plak GmbH, Dresden	269	95	75,00 %	45,00 %	
mbs Nürnberg GmbH, Nürnberg	341	0	100,00 %	100,00 %	2
Media Logistik GmbH, Dresden	7.383	1.884	51,00 %	30,60 %	
Mohn Media Energy GmbH, Gütersloh	980	0	100,00 %	100,00 %	2
Mohn Media Mohndruck GmbH, Gütersloh	52.422	0	100,00 %	100,00 %	2
Morgenpost Sachsen GmbH, Dresden	40	0	100,00 %	60,00 %	2
MSP Medien-Service und Promotion GmbH, Hamburg	28	0	100,00 %	100,00 %	2
MVD Medien Vertrieb Dresden GmbH, Dresden	22	0	100,00 %	60,00 %	2
Neue Spreeradio Hörfunkgesellschaft mbH, Berlin	-5.035	222	100,00 %	76,07 %	
Next Level Integration GmbH, Köln	15.500	0	100,00 %	100,00 %	2
ntv Nachrichtenfernsehen GmbH, Köln	854	0	100,00 %	76,07 %	2
OBERÜBER KARGER Kommunikationsagentur GmbH, Dresden	365	252	51,00 %	30,60 %	
ORTEC Messe und Kongress GmbH, Dresden	590	-32	51,00 %	30,60 %	
Paigo GmbH, Verl	14.047	0	100,00 %	100,00 %	2
Penguin Books Deutschland Gesellschaft mit beschränkter Haftung,	103	0	100,00 %	100,00 %	2
München					
Penguin Random House Verlagsgruppe GmbH, Gütersloh	55.272	0	100,00 %	100,00 %	2
PRINOVIS Ahrensburg Weiterverarbeitung und Logistik GmbH,	614	0	100,00 %	100,00 %	2
Hamburg					
PRINOVIS GmbH & Co. KG, Gütersloh	-172.687	-44.338	100,00 %	100,00 %	
Prinovis Klebebindung GmbH, Nürnberg	4.178	0	100,00 %	100,00 %	2
PRINOVIS Service GmbH, Hamburg	846	0	100,00 %	100,00 %	2
Prinovis Verwaltungs GmbH, Gütersloh	53.733	0	100,00 %	100,00 %	2
Probind Mohn media Binding GmbH, Gütersloh	10.867	0	100,00 %	100,00 %	2
PSC Print Service Center GmbH, Oppurg	253	0	100,00 %	100,00 %	2
Random House Audio GmbH, Köln	32	0	100,00 %	100,00 %	2
Reinhard Mohn GmbH, Gütersloh	895.019	0	100,00 %	100,00 %	2
Relias Learning GmbH, Berlin	334	0	100,00 %	100,00 %	2
rewards arvato services GmbH, München	38.159	0	100,00 %	100,00 %	2
DM O Detelling and the second	26	0	100,00 %	100,00 %	2
RM 9 Beteiligungsverwaltungs GmbH, Gütersloh					

RM Elfte Beteiligungsverwaltungs GmbH, Gütersloh	-7	0	100,00 %	100,00 %	2
RM Hamburg Holding GmbH, Hamburg	185.307	0	100,00 %	100,00 %	2
Rote Liste Service GmbH, Frankfurt am Main	3.106	180	100,00 %	100,00 %	
RTL AdConnect GmbH, Köln	1.894	359	100,00 %	76,07 %	
RTL Audio Center Berlin GmbH, Berlin	5.691	0	100,00 %	76,07 %	2
RTL Audio Vermarktung GmbH, Berlin	39	0	100,00 %	76,07 %	2
RTL Deutschland GmbH, Köln	292.803	0	100,00 %	76,07 %	2
RTL Group Central & Eastern Europe GmbH, Köln	278.613	0	100,00 %	76,07 %	2
RTL Group Financial Services GmbH, Köln	49	0	100,00 %	76,07 %	2
RTL Group GmbH, Köln	2.798.813	0	100,00 %	76,07 %	2
RTL Group Markenverwaltungs GmbH, Köln	1.100.059	0	100,00 %	76,07 %	2
RTL Group Services GmbH, Köln	13.023	608	100,00 %	76,07 %	
RTL Group Vermögensverwaltung GmbH, Köln	2.258.018	0	100,00 %	76,07 %	2
RTL Hessen GmbH, Frankfurt am Main	13	0	100,00 %	76,07 %	2
RTL Hessen Programmfenster GmbH, Bad Vilbel	470	26	60,00 %	45,64 %	
RTL interactive GmbH, Köln	12.469	0	100,00 %	76,07 %	2
RTL International GmbH, Köln	647	217	100,00 %	76,07 %	
RTL Journalistenschule GmbH, Köln	25	0	90,00 %	68,46 %	2
RTL NEWS GmbH, Köln	693	0	100,00 %	76,07 %	2
RTL Nord GmbH, Hamburg	41	0	100,00 %	76,07 %	2
RTL Radio Berlin GmbH, Berlin	2.111	0	100,00 %	76,07 %	2
RTL Radio Deutschland GmbH, Berlin	13.560	0	100,00 %	76,07 %	2
RTL Radio Luxemburg GmbH, Köln	25	0	100,00 %	76,07 %	2
RTL STUDIOS GmbH, Köln	28	0	100,00 %	76,07 %	2
RTL Television GmbH, Köln	462.646	0	100,00 %	76,07 %	2
RTL WEST GmbH, Köln	69	0	75,00 %	57,05 %	2
rtv media group GmbH, Nürnberg	1.143	0	100,00 %	100,00 %	2
Saxo-Phon GmbH, Dresden	37	0	100,00 %	60,00 %	2
Sellwell GmbH & Co. KG, Hamburg	-224	40	100,00 %	100,00 %	
smartclip Deutschland GmbH, Köln	646	0	100,00 %	76,07 %	2
smartclip Europe GmbH, Düsseldorf	25.205	0	100,00 %	76,07 %	2
Sonopress GmbH, Gütersloh	32.963	0	100,00 %	100,00 %	2
SSB Software Service und Beratung GmbH, München	182	0	100,00 %	100,00 %	2
SUNDAY GmbH, Hamburg	-124	0	100,00 %	83,00 %	2
SUPER RTL Fernsehen Geschäftsführungs GmbH, Köln	208	-1	100,00 %	76,07 %	
SUPER RTL Fernsehen GmbH & Co. KG, Köln	56.369	8.742	100,00 %	76,07 %	
SZ-Reisen GmbH, Dresden	36	0	100,00 %	60,00 %	2
TAG24 NEWS Deutschland GmbH, Dresden	48	0	100,00 %	60,00 %	2
TERRITORY EMBRACE GmbH, Bochum	2.503	0	100,00 %	100,00 %	2
TERRITORY GmbH, Hamburg	1.331	0	100,00 %	100,00 %	2
TERRITORY Influence GmbH, München	3.200	0	100,00 %	100,00 %	2
TERRITORY MEDIA GmbH, München	34	0	100,00 %	100,00 %	2
trndnxt GmbH, München	34	0	100,00 %	100,00 %	2
trndsphere blue GmbH, München	25	0	100,00 %	100,00 %	2
UFA Distribution GmbH, Potsdam	28	0	100,00 %	76,07 %	2
UFA Documentary GmbH, Potsdam	24	0	100,00 %	76,07 %	2
UFA Fiction GmbH, Potsdam	5.826	0	100,00 %	76,07 %	2
UFA Fiction Productions GmbH, Potsdam	597	0	100,00 %	76,07 %	2
UFA Film und Fernseh GmbH, Köln	4.580.791	0	100,00 %	76,07 %	2
UFA GmbH, Potsdam	2.534	0	100,00 %	76,07 %	2
Ufa Radio-Programmgesellschaft in Bayern mbH, Ismaning	12.789	0	100,00 %	76,07 %	2
UFA Serial Drama GmbH, Potsdam	474	0	100,00 %	76,07 %	
UFA Show & Factual GmbH, Köln	477	0	100,00 %	76,07 %	2
Undercover GmbH, Schwülper	850	0	51,00 %	51,00 %	2

Verlegerdienst München GmbH, Gilching	4.712	0	100,00 %	100,00 %	2
versorgung.plus GmbH, Dortmund	241	0	90,00 %	90,00 %	2
VIVENO Group GmbH, Gütersloh	10.412	0	100,00 %	100,00 %	2
Vogel Druck und Medienservice GmbH, Höchberg	8.218	0	100,00 %	100,00 %	2
VOX Holding GmbH, Köln	339.382	0	100,00 %	76,07 %	2
VOX Television GmbH, Köln	13.907	0	99,70 %	75,84 %	2
VSG Schwerin - Verlagsservicegesellschaft mbH, Schwerin	27	0	100,00 %	100,00 %	2
we are era GmbH, Berlin	-560	0	100,00 %	76,07 %	2
we are era Gilibit, beriiit	-300		100,00 //	70,07 70	
Estland / Estonia					
AFS IT Services Estonia OÜ, Tallinn	1.701	770	100,00 %	100,00 %	
Majorel Estonia OÜ, Tallinn	3.099	662	100,00 %	39,49 %	
Finnland / Finland					
	0.070	4.000	400.00.00	70.07.0/	
Fremantlemedia Finland Oy, Helsinki	8.670	1.398	100,00 %	76,07 %	
Gothia Oy, Helsinki	26.591	1.321	100,00 %	100,00 %	
Grillifilms Oy, Helsinki	577	119	100,00 %	76,07 %	
Moskito Television Oy, Helsinki	2.758	63	100,00 %	76,07 %	
Nice Entertainment Group Oy, Helsinki	58.654	547	100,00 %	76,07 %	
Production House OY Finland, Helsinki	1.554	20	100,00 %	76,07 %	
This is Nice Studios Finland Oy, Helsinki	5.369	6	100,00 %	76,07 %	
Frankreich / France					
123 Productions SAS, Paris	319	28	100,00 %	76,07 %	
3media SARL, Pont-Sainte-Marie	-389	-822	100,00 %	39,49 %	
ACR France SARL, Paris	110.904	12.180	100,00 %	39,49 %	
ALSF - Arvato Logistique Services France SAS, Atton	3.026	573	100,00 %	100,00 %	
Anteles SARL, L'Isle-D'Espagnac	813	365	100,00 %	39,49 %	
AQUITEL SAS, Chasseneuil du Poitou	555	30	100,00 %	39,49 %	
Arvalife SAS, Vendin-le-Vieil	-10.642	-339	100,00 %	39,49 %	
Arvato Services Healthcare France SAS, Chanteloup en Brie	6.059	4.548	100,00 %	100,00 %	
ASCM - Arvato Supply Chain Management SAS, Chanteloup en Brie	2.808	937	100,00 %	100,00 %	
ASCMDF - Arvato SCM Developement France SAS, Chanteloup en	1.444	2.357	100,00 %	100,00 %	
BCE France SAS, Paris	-891	-372	100,00 %	76,07 %	
Bedrock SAS, Neuilly-sur-Seine	-10.130	-11.218	100,00 %	56,42 %	
Best of TV SAS, Boissy l'Aillerie	13.768	-259	50,99 %	18,75 %	
BMG Production Music (France) SAS, Paris	797	126	100,00 %	100,00 %	
BMG RIGHTS MANAGEMENT (France) SARL, Paris	36.291	806	100,00 %	100,00 %	
C. Productions SA, Neuilly-sur-Seine	1.784	1.348	100,00 %	36,77 %	
Call Insurance SARL, Vendin-le-Vieil	1.402	368	100,00 %	39,49 %	
Camaris SARL, Longuenesse	793	387	100,00 %	39,49 %	
Canal Star SARL, Neuilly-sur-Seine	-283	-464	100,00 %	36,77 %	
Cap2Call SARL, Chaumont	685	-1.017	100,00 %	39,49 %	
Capdune SARL, Coudekerque-Branche	937	1.368	100,00 %	39,49 %	
Ceacom SARL, Le Havre	1.744	1.162	100,00 %	39,49 %	
ColoradoX SAS, Neuilly-sur-Seine	-3	-35	100,00 %	76,07 %	
Cometz SARL, Metz	2.907	1.125	100,00 %	39,49 %	
CTZAR SAS, Paris	834	762	51,04 %	18,77 %	
CTZAR STUDIO SAS, Paris	-98	-9	100,00 %	18,77 %	
Document Channel SAS, Paris	-4.594	-260	100,00 %	39,49 %	
Duacom SARL, Douai	1.005	577	100,00 %	39,49 %	
Duacom O/11/L, Doual	1.000	JII	100,00 /0	JJ,7J /0	

EDI TV SAS, Neuilly-sur-Seine	13.154	15.641	100,00 %	36,77 %
Epithete Films SAS, Neuilly-sur-Seine	4.380	94	100,00 %	36,77 %
Euracom SARL, Lingolsheim	-312	441	100,00 %	39,49 %
Euroroutage data marketing et logistique services SAS, Chanteloup en Brie	17.150	2.024	100,00 %	100,00 %
FM Graffiti SARL, Neuilly-sur-Seine	338	190	100,00 %	36,77 %
Francis Dreyfus Music SARL, Paris	7.288	-623	100,00 %	100,00 %
Freecaster France SARL, Paris	9	-3	100,00 %	76,07 %
FremantleMedia France SAS, Paris	13.586	713	100,00 %	76,07 %
GM6 SAS, Neuilly-sur-Seine	538	-997	100,00 %	36,77 %
Immobiliere 46D SAS, Neuilly-sur-Seine	20.114	-41	100,00 %	36,77 %
Immobiliere M6 SAS, Neuilly-sur-Seine	26.837	2.554	100,00 %	36,77 %
Isilis SAS, Paris	930	124	100,00 %	39,49 %
Jeunesse TV SAS, Neuilly-sur-Seine	18.869	7.396	100,00 %	36,77 %
Kwai SAS, Paris	2.086	349	100,00 %	76,07 %
M6 Communication SAS, Neuilly-sur-Seine	802	678	100,00 %	36,77 %
M6 Creations SAS, Neuilly-sur-Seine	7.883	5.197	100,00 %	36,77 %
M6 Developpement SAS, Neuilly-sur-Seine	71	-11	100,00 %	36,77 %
M6 Diffusion SA, Neuilly-sur-Seine	308	196	100,00 %	36,77 %
M6 Digital Services SAS, Neuilly-sur-Seine	19.733	4.156	100,00 %	36,77 %
M6 Distribution Digital SAS, Neuilly-sur-Seine	43.558	36.264	100,00 %	36,77 %
M6 Editions SA, Neuilly-sur-Seine	8.012	352	100,00 %	36,77 %
M6 Evenements SA, Neuilly-sur-Seine	-158	-91	100,00 %	36,77 %
M6 Films SA, Neuilly-sur-Seine	-224	-995	100,00 %	36,77 %
M6 Foot SAS, Neuilly-sur-Seine	186	-166	100,00 %	36,77 %
	13.459	12.439	100,00 %	
M6 Generation SAS, Neuilly-sur-Seine  M6 Interactions SAS, Neuilly-sur-Seine	219.571	178.658	100,00 %	36,77 % 36,77 %
M6 Invest 1 SAS, Neuilly-sur-Seine	9	-1	100,00 %	36,77 %
M6 Invest 2 SAS, Neuilly-sur-Seine	8	-2	100,00 %	
M6 Publicite SAS, Neuilly-sur-Seine	56.075	44.254	100,00 %	36,77 % 36,77 %
M6 Shop SAS, Neuilly-sur-Seine	-39.606	-39.995	100,00 %	36,77 %
M6 Studio SAS, Neuilly-sur-Seine	-1.110	1.716	100,00 %	36,77 %
M6 Thematique SAS, Neuilly-sur-Seine	94.525	66.766	100,00 %	36,77 %
MBD - Majorel Business Developpement SAS, Paris	181.661	5.084	100,00 %	39,49 %
Media Communication SAS, Vendin-Le-Vieil		-45	100,00 %	100,00 %
Media Strategie SARL, Neuilly-sur-Seine	-573	-	100,00 %	36,77 %
Metropole Television SA, Neuilly-sur-Seine	720.950	222.039	48,33 %	36,77 %
Mohn Media France SARL, Villepinte	321	123	100,00 %	100,00 %
MSCS - Moissy Supply Chain Services SAS, Moissy Cramayel	1.154	436	100,00 %	100,00 %
MSE - Majorel Strategie & Expertises SARL, Paris	4.071	-7.490	100,00 %	39,49 %
Nordcall SARL, Marcq-en-Baroeul	994	553	100,00 %	39,49 %
Paris Premiere SAS, Neuilly-sur-Seine	21.184	7.885	100,00 %	36,77 %
Radio Golfe SARL, Neuilly-sur-Seine	126	32	100,00 %	36,77 %
Radio Porte Sud SARL, Neuilly-sur-Seine	-15	-1	100,00 %	36,77 %
RTL AdConnect SA, Neuilly-sur-Seine	8.411	4.649	100,00 %	76,07 %
RTL France Holding SAS, Neuilly-sur-Seine	8.316	-3.006	100,00 %	76,07 %
RTL France Radio SAS, Neuilly-sur-Seine	60.328	3.773	100,00 %	36,77 %
SCI du 107, Neuilly-sur-Seine	4.736	487	100,00 %	36,77 %
SEDI TV SAS, Neuilly-sur-Seine	10.424	8.720	100,00 %	36,77 %
SMED SAS, Bussy Saint-Georges	-358	-3.054	100,00 %	100,00 %
SNDA SAS, Neuilly-sur-Seine	7.425	-317	100,00 %	36,77 %
Societe Communication A2B SARL, Neuilly-sur-Seine	44	22	100,00 %	36,77 %
Societe de Developpement de Radio Diffusion SA, Paris	15.681	10.943	100,00 %	36,77 %
Societe d'Exploitation Radio Chic SA, Neuilly-sur-Seine	2.176	5.008	100,00 %	36,77 %
Societe Nouvelle de Distribution SA, Neuilly-sur-Seine	40.622	9.616	100,00 %	36,77 %

Societe Privee de Radiodiffusion Gibus Bourgogne SARL, Neuilly-sur- Seine	-698	-194	100,00 %	36,77 %
Soneo SARL, Maxeville	1.244	-372	100,00 %	39,49 %
Stephane Plaza France SAS, Clichy	15.703	0	51,00 %	18,75 %
Studio 89 Productions SAS, Neuilly-sur-Seine	1.124	-374	100,00 %	36,77 %
Tellis Telephone Limousin Services SARL, Favars	926	198	100,00 %	39,49 %
Territory Influence WE SARL, Paris	333	339	100,00 %	100,00 %
we are era SAS, Paris	271	-629	100,00 %	76,07 %
yzee - services SARL, Vendin-Le-Vieil	5.483	-335	100,00 %	39,49 %
Ghana				
Majorel Ghana Limited, Accra	19	-418	100,00 %	39,49 %
Georgien / Georgia				
Majorel Georgia LLC, Tiflis	17.047	13.636	100,00 %	39,49 %
Griechenland / Greece				
Fremantle Productions SA, Athen	1	0	100,00 %	76,07 %
Großbritannien / Great Britain				
AIR Records Limited, London	0	0	100,00 %	100,00 %
Arbie Productions Ltd, London	492	0	100,00 %	76,07 %
Arrow Books Limited, London	-	-	100,00 %	100,00 %
Arvato CRM Limited, London	621	-62	100,00 %	100,00 %
Arvato Financial Solutions Limited, Glasgow	866	-737	100,00 %	100,00 %
Arvato Limited, London	33.608	8.502	100,00 %	100,00 %
Arvato Public Sector Services Limited, London	2.714	640	100,00 %	100,00 %
Arvato SCM UK Limited, Birmingham	2.115	748	100,00 %	100,00 %
Arvato Systems UK & Ireland Limited, Cardiff	440	22	100,00 %	100,00 %
Barrie & Jenkins Limited, London	-	-	98,00 %	98,00 %
Bartlett Bliss Productions Limited, London	-	-	100,00 %	100,00 %
Bellew & Higton Publishers Limited, London	-	-	100,00 %	100,00 %
Bertelsmann Accounting Services Ltd., London	214	-24	100,00 %	100,00 %
Bertelsmann Corporate Services Limited, London	121	36	100,00 %	100,00 %
Bertelsmann UK Limited, London	1.298.849	-6.862	100,00 %	100,00 %
BMG Production Music (UK) Limited, London	1.820	1.524	100,00 %	100,00 %
BMG RIGHTS MANAGEMENT (UK) Limited, London	181.060	-2.668	100,00 %	100,00 %
BMG Rights Management Services (UK) Limited, London	336	946	100,00 %	100,00 %
BMG VM Music Limited, London	0	0	100,00 %	100,00 %
Business Books Limited, London	-	-	100,00 %	100,00 %
Caterpillar Books Ltd, London	9.513	3.242	100,00 %	100,00 %
Cavalcade Records Limited, London	0	0	100,00 %	100,00 %
Century Benham Limited, London	-	-	100,00 %	100,00 %
Century Hutchinson Limited, London		-	100,00 %	100,00 %
Century Hutchinson Publishing Limited, London		-	100,00 %	100,00 %
Century Publishing Co. Limited, London		-	100,00 %	100,00 %
Chatto and Windus Limited, London	- 470		100,00 %	100,00 %
Children's Character Books Limited, London	479	-373	75,00 %	75,00 %
Chrysalis Copyrights Limited, London	0	0	100,00 %	100,00 %
Chrysalis Holdings Limited, London	0	0	100,00 %	100,00 %
Chrysalis Music Limited, London	0	0	100,00 %	100,00 %

CLT-UFA UK Radio, London  Creole Records Limited, London	43	0	100,00 %	76,07 % 100,00 %	
Deep East Music Limited, London	0	0	100,00 %	100,00 %	
Dorling Kindersley Limited, London	-9.631	-2.781	100,00 %	100,00 %	
Euston Films Productions Limited, London	1.178	285	100,00 %	76,07 %	
Flaname 0 Limited, London	0	0	100,00 %	100,00 %	
Flaname 1 Limited, London	0	0	100,00 %	100,00 %	
Flaname 2 Limited, London	0	0	100.00 %	100,00 %	
Flaname 3 Limited, London	0	0	100,00 %	100,00 %	
Flaname 4 Limited, London	0	0	100,00 %	100,00 %	
Flaname 5 Limited, London	0	0	100,00 %	100,00 %	
Flaname 6 Limited, London	0	0	100,00 %	100,00 %	
Flaname 7 Limited, London	0	0	100,00 %	100,00 %	
Flaname 8 Limited, London	0	0	100,00 %	100,00 %	
Frederick Warne & Co Limited, London	15.910	5.549	100,00 %	100,00 %	
Fremantle Nordic Holdings Limited, London	17.734	-589	100,00 %	76,07 %	
FremantleMedia Group Limited, London	693.285	516.947	100.00 %	76,07 %	
FremantleMedia Limited, London	168.952	9.612	100,00 %	76,07 %	
FremantleMedia Overseas Limited, London	419.019	443.890	100,00 %	76,07 %	
G.W. Mills Limited, London	0	0	100,00 %	100,00 %	
Grantham Book Services Limited, London	-	-	100,00 %	100,00 %	1
Hammond, Hammond and Company, Limited, London			100,00 %	100,00 %	1
Herbert Jenkins Limited, London			100,00 %	100,00 %	1
Hurst & Blackett Limited, London			100,00 %	100,00 %	1
Hutchinson & Co. (Publishers) Limited, London	-	-	100,00 %	100,00 %	 1
Hutchinson Books Limited, London	-	-	100,00 %	100,00 %	1
Hutchinson Childrens Books Limited, London	-	-	100,00 %	100,00 %	
Infectious Music Limited, London	220	-51	100,00 %	100,00 %	
Jackdaw Publications Limited, London	-	-	100,00 %	100,00 %	1
Jonathan Cape Limited, London			100,00 %	100,00 %	1
Label1 Television Limited, London	-363	444	51,00 %	38,80 %	
Ladybird Books Limited, London	6.772	2.614	100,00 %	100,00 %	
Little Tiger Group Limited, London	1.677	0	100,00 %	100,00 %	
Little Tiger Press Limited, London	15.167	3.670	100,00 %	100,00 %	
Loaded Records Limited, London	497	39	100,00 %	100,00 %	
Mainstream Publishing Company (Edinburgh) Limited, Edinburgh	126		100,00 %	100,00 %	
Majorel UK Limited, Slough	-705	-168	100,00 %	39,49 %	
Martin Secker and Warburg Limited, London	-700	- 100	100,00 %	100,00 %	1
Men From The North Limited, London	10	0	100,00 %	100,00 %	
Minder Music Limited, London	0	0	100,00 %	100,00 %	
Mute Records Limited, London	5.896	834	100,00 %	100,00 %	
Naked Television Limited, London	5.788	0	100,00 %	76,07 %	
Oxford Street Studios Limited, London	0	0	100,00 %	100,00 %	
Penguin Books Limited, London	155.491	37.429	100,00 %	100,00 %	
Penguin Books Elinical, London  Penguin Random House Limited, London	718.073	289.993	100,00 %	100,00 %	
Plane Tree Publishers Limited, London	7 10.073	209.993	100,00 %	100,00 %	1
Prestel Publishing Limited, London	1.402	93	100,00 %	100,00 %	!
Prinovis UK Limited, London	2.920	-5.970	100,00 %	100,00 %	
Ram Records Limited, London	644	156	100,00 %	100,00 %	1
Random House Properties Limited, London	-	-	-		1 1
Random House Publishing Group Limited, London	-	-	100,00 %	100,00 %	1
Random House UK Ventures Limited, London	-	207	100,00 %	100,00 %	1
Relias Learning Ltd, London	-203	-297	100,00 %	100,00 %	
Rock Music Company Limited, London	0	0	100,00 %	100,00 %	

RTL Group Support Services Limited, London	16.288	-2.967	100,00 %	76,07 %	
Salspot Limited, London	320	45	100,00 %	100,00 %	
Sanctuary Copyrights Limited, London	0	0	100,00 %	100,00 %	
Sanctuary Records Group Limited, London	36.090	5.327	100,00 %	100,00 %	
Sinclair - Stevenson Limited, London	-	-	100,00 %	100,00 %	1
Skint Records Limited, London	0	0	100,00 %	100,00 %	
Snowdog Enterprises Limited, London	556	113	100,00 %	100,00 %	
Snowman Enterprises Limited, London	961	434	100,00 %	100,00 %	
Stage Three Music (Catalogues) Limited, London	0	0	100,00 %	100,00 %	
Stage Three Music Publishing Limited, London	0	0	100,00 %	100,00 %	
Stanley Paul & Co Limited, London	-	-	100,00 %	100,00 %	1
Storyglass UK Limited, London	-519	-507	100,00 %	100,00 %	
Stripes Publishing Limited, London	2.600	683	100,00 %	100,00 %	
T. Werner Laurie, Limited, London	-	-	100,00 %	100,00 %	1
Talkback Productions Limited, London	0	0	100,00 %	76,07 %	
TalkbackThames UK Limited, London	0	0	100,00 %	76,07 %	
Thames Television Limited, London	0	0	100,00 %	76,07 %	
The Bodley Head Limited, London	-	-	100,00 %	100,00 %	1
The Book Service Limited, London	-	-	100,00 %	100,00 %	1
The Cresset Press Limited, London	-	-	100,00 %	100,00 %	1
The Echo Label Limited, London	3.116	1.351	100,00 %	100,00 %	
The Harvill Press Limited, London	_	_	100,00 %	100,00 %	1
The Hogarth Press Limited, London	_	_	100,00 %	100,00 %	1
The Random House Group Limited, London	231.163	105.271	100,00 %	100,00 %	
Tom Jones (Enterprises) Limited, London	0	0	99,00 %	99,00 %	
Transworld Publishers Limited, London	_	_	100,00 %	100,00 %	1
Trojan Recordings Limited, London	11	0	100,00 %	100,00 %	
UFA Fiction Limited, London	533	139	100,00 %	76,07 %	
Union Square Music Limited, London	816	251	100,00 %	100,00 %	
USM Copyrights Limited, London	0	0	100,00 %	100,00 %	
USM Copyrights Nazareth Limited, London	0	0	100,00 %	100,00 %	
Ventura Publishing Limited, London	1.660	634	100,00 %	100,00 %	
Virgin Books Limited, London	8.648	1.762	100,00 %	100,00 %	
Woodlands Books Limited, London	9.219	427	85,00 %	85,00 %	
World Circuit Limited, London	12.182	348	100,00 %	100,00 %	
Yospace Enterprises Limited, Staines-upon-Thames	1.383	0	100,00 %	76,07 %	
Yospace Technologies Limited, Staines-upon-Thames	11.944	6.352	100,00 %	76,07 %	
Indien / India		0.002	100,00 %	10,01 70	
Bertelsmann Corporate Services India Private Limited, Neu-Delhi	-26.745	-25.033	100,00 %	100,00 %	
Dorling Kindersley Publishing Private Limited, Neu-Delhi	5.687	386	100,00 %	100,00 %	
Fremantle India Television Productions Pvt Ltd, Mumbai	4.633	151	100,00 %	76,07 %	
Majorel India Private Limited, Neu-Delhi	11.463	4.694	100,00 %	39,49 %	
Penguin Random House India Private Limited, Neu-Delhi	7.865	59	100,00 %	100,00 %	
Ramyam Intelligence Lab Private Limited, Bengaluru	-6.028	-46	100,00 %	39,49 %	
Indonesien / Indonesia					
Intuliesiei / Intuliesia					
PT Dunia Visitama Produksi IDN/PMA, Jakarta	-602	-528	100,00 %	76,07 %	
Irland / Ireland					
Arvato FS Ireland Limited, Dublin	-342	12	100,00 %	100,00 %	
Arvato SCM Ireland Limited, Dublin	12.624	4.088	100,00 %	100,00 %	

Dublin Murders Productions Limited, Belfast	0	0	75,00 %	57,05 %
IFA Finance Designated Activity Company, Dublin	116	13	100,00 %	100,00 %
IFA Securitisation Designated Activity Company, Dublin	-415	-195	100,00 %	100,00 %
Majorel Ireland Limited, Fairview	16.703	5.417	100,00 %	39,49 %
Penguin Random House Ireland Limited, Dublin	530	125	100,00 %	100,00 %
Israel				
Abot Hameiri Communications Ltd., Tel Aviv	320	260	100,00 %	76,07 %
Italien / Italy				
Arvato Services Italia S.r.l., Grassobbio	3.244	388	100,00 %	100,00 %
BMG RIGHTS MANAGEMENT (ITALY) S.r.l., Mailand	12.776	1.518	100,00 %	100,00 %
Boats S.r.I., Rom	10	-2	100,00 %	76,07 %
FremantleMedia Italia S.p.A., Rom	14.560	4.233	100,00 %	76,07 %
Majorel Italy S.r.I., Mailand	1.321	1.098	100,00 %	39,49 %
Offside S.r.I., Rom	193	-1	100,00 %	76,07 %
Quarto Piano S.r.l., Rom	7.561	-11.788	100,00 %	76,07 %
Ricordi & C. S.r.I., Mailand	1.725	-474	100,00 %	100,00 %
Smartclip S.r.I., Mailand	205	91	100,00 %	76,07 %
Societa Holding Industriale di Grafica S.p.A., Bergamo	5.868	221	100,00 %	100,00 %
The Apartment S.r.I., Rom	-1.189	-1.071	100,00 %	76,07 %
we are era S.r.l., Mailand	-383	-393	100,00 %	76,07 %
Wildside S.r.I., Rom	16.196	9.771	100,00 %	76,07 %
Japan				
Arvato Digital Services Japan Co., Ltd., Tokyo	501	94	100,00 %	100,00 %
Arvato Digital Services Japan Co., Ltd., Tokyo  Kanada / Canada	501	94	100,00 %	100,00 %
	3.271	94	100,00 %	100,00 %
Kanada / Canada  AIS Assessment and Intelligence Systems, Inc., Montreal				
Kanada / Canada  AIS Assessment and Intelligence Systems, Inc., Montreal  BMG Rights Management (Canada), Inc., Saint John	3.271	420	100,00 %	100,00 %
Kanada / Canada  AIS Assessment and Intelligence Systems, Inc., Montreal  BMG Rights Management (Canada), Inc., Saint John  FremantleMedia Canada No 2 Inc., Vancouver	3.271 2.680	420 437	100,00 % 100,00 %	100,00 % 100,00 %
Kanada / Canada	3.271 2.680 15	420 437 23	100,00 % 100,00 % 100,00 %	100,00 % 100,00 % 76,07 %
Kanada / Canada  AIS Assessment and Intelligence Systems, Inc., Montreal BMG Rights Management (Canada), Inc., Saint John FremantleMedia Canada No 2 Inc., Vancouver Majorel Canada, Inc., Saint John Penguin Random House Canada Limited, Toronto	3.271 2.680 15 12.789	420 437 23 6.900	100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 100,00 % 76,07 % 39,49 %
Kanada / Canada  AIS Assessment and Intelligence Systems, Inc., Montreal BMG Rights Management (Canada), Inc., Saint John FremantleMedia Canada No 2 Inc., Vancouver Majorel Canada, Inc., Saint John Penguin Random House Canada Limited, Toronto  Kenia / Kenya	3.271 2.680 15 12.789	420 437 23 6.900	100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 100,00 % 76,07 % 39,49 %
Kanada / Canada  AIS Assessment and Intelligence Systems, Inc., Montreal BMG Rights Management (Canada), Inc., Saint John FremantleMedia Canada No 2 Inc., Vancouver Majorel Canada, Inc., Saint John Penguin Random House Canada Limited, Toronto  Kenia / Kenya  FremantleMedia Hrvatska d.o.o., Zagreb	3.271 2.680 15 12.789 19.764	420 437 23 6.900 13.959	100,00 % 100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 100,00 % 76,07 % 39,49 % 100,00 %
Kanada / Canada  AIS Assessment and Intelligence Systems, Inc., Montreal BMG Rights Management (Canada), Inc., Saint John FremantleMedia Canada No 2 Inc., Vancouver Majorel Canada, Inc., Saint John Penguin Random House Canada Limited, Toronto  Kenia / Kenya  FremantleMedia Hrvatska d.o.o., Zagreb Majorel Kenya Limited, Nairobi	3.271 2.680 15 12.789 19.764	420 437 23 6.900 13.959	100,00 % 100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 100,00 % 76,07 % 39,49 % 100,00 %
Kanada / Canada  AIS Assessment and Intelligence Systems, Inc., Montreal BMG Rights Management (Canada), Inc., Saint John FremantleMedia Canada No 2 Inc., Vancouver Majorel Canada, Inc., Saint John Penguin Random House Canada Limited, Toronto  Kenia / Kenya  FremantleMedia Hrvatska d.o.o., Zagreb  Majorel Kenya Limited, Nairobi RTL Hrvatska d.o.o., Zagreb	3.271 2.680 15 12.789 19.764	420 437 23 6.900 13.959	100,00 % 100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 100,00 % 76,07 % 39,49 % 100,00 %
Kanada / Canada  AlS Assessment and Intelligence Systems, Inc., Montreal BMG Rights Management (Canada), Inc., Saint John FremantleMedia Canada No 2 Inc., Vancouver Majorel Canada, Inc., Saint John Penguin Random House Canada Limited, Toronto  Kenia / Kenya  FremantleMedia Hrvatska d.o.o., Zagreb Majorel Kenya Limited, Nairobi RTL Hrvatska d.o.o., Zagreb  Kolumbien / Colombia	3.271 2.680 15 12.789 19.764	420 437 23 6.900 13.959	100,00 % 100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 100,00 % 76,07 % 39,49 % 100,00 %
Kanada / Canada  AlS Assessment and Intelligence Systems, Inc., Montreal BMG Rights Management (Canada), Inc., Saint John FremantleMedia Canada No 2 Inc., Vancouver Majorel Canada, Inc., Saint John Penguin Random House Canada Limited, Toronto  Kenia / Kenya  FremantleMedia Hrvatska d.o.o., Zagreb Majorel Kenya Limited, Nairobi RTL Hrvatska d.o.o., Zagreb  Kolumbien / Colombia  Distribuidora Penguin Random House S.A.S., Bogota	3.271 2.680 15 12.789 19.764 334 1.744 3.160	420 437 23 6.900 13.959 -35 510 2.226	100,00 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 100,00 % 76,07 % 39,49 % 100,00 % 76,07 % 39,49 % 76,07 %
Kanada / Canada  AIS Assessment and Intelligence Systems, Inc., Montreal BMG Rights Management (Canada), Inc., Saint John FremantleMedia Canada No 2 Inc., Vancouver Majorel Canada, Inc., Saint John Penguin Random House Canada Limited, Toronto  Kenia / Kenya  FremantleMedia Hrvatska d.o.o., Zagreb  Majorel Kenya Limited, Nairobi RTL Hrvatska d.o.o., Zagreb  Kolumbien / Colombia  Distribuidora Penguin Random House S.A.S., Bogota  Majorel Colombia S.A.S., Bogota	3.271 2.680 15 12.789 19.764 334 1.744 3.160	420 437 23 6.900 13.959 -35 510 2.226	100,00 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 100,00 % 76,07 % 39,49 % 100,00 %
Kanada / Canada  AIS Assessment and Intelligence Systems, Inc., Montreal BMG Rights Management (Canada), Inc., Saint John FremantleMedia Canada No 2 Inc., Vancouver Majorel Canada, Inc., Saint John	3.271 2.680 15 12.789 19.764 334 1.744 3.160	420 437 23 6.900 13.959 -35 510 2.226	100,00 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 100,00 % 76,07 % 39,49 % 100,00 % 76,07 % 39,49 %
Kanada / Canada  AIS Assessment and Intelligence Systems, Inc., Montreal BMG Rights Management (Canada), Inc., Saint John FremantleMedia Canada No 2 Inc., Vancouver Majorel Canada, Inc., Saint John Penguin Random House Canada Limited, Toronto  Kenia / Kenya  FremantleMedia Hrvatska d.o.o., Zagreb Majorel Kenya Limited, Nairobi RTL Hrvatska d.o.o., Zagreb  Kolumbien / Colombia  Distribuidora Penguin Random House S.A.S., Bogota Majorel Colombia S.A.S., Bogota  Majorel Bucaramanga S.A.S., Floridablanca	3.271 2.680 15 12.789 19.764  334 1.744 3.160  2.617 34 4.257	420 437 23 6.900 13.959 -35 510 2.226 223 -192 1.775	100,00 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 100,00 % 76,07 % 39,49 % 100,00 % 76,07 % 39,49 % 100,00 % 39,49 % 39,49 %

SIA Arvato Systems Latvia, Riga	705	302	100,00 %	100,00 %
January Common Latina, Taga		002	100,00 %	100,00 76
Luxemburg / Luxembourg				
Audiopresse Lux S.A., Luxemburg	2.645	-30	100,00 %	76,07 %
B. & C.E. S.A., Luxemburg	1.678	-9	100,00 %	76,07 %
Bertelsmann Business Support S.a r.l., Luxemburg	2.448.982	-21.234	100,00 %	97,63 %
Bertelsmann Luxembourg Investments S.a r.l., Luxemburg	-317	-56.383	100,00 %	97,63 %
Bertelsmann Luxembourg S.a r.l., Luxemburg	2.998.259	326.870	100,00 %	100,00 %
Broadcasting Center Europe International S.A., Luxemburg	41	74	100,00 %	76,07 %
Broadcasting Center Europe S.A., Luxemburg	9.438	1.877	100,00 %	76,07 %
CLT-UFA S.A., Luxemburg	4.870.208	690.528	99,73 %	76,07 %
Data Center Europe S.a r.L., Luxemburg	696	104	100,00 %	76,07 %
European News Exchange S.A., Luxemburg	1.309	-14	85,00 %	56,80 %
P Luxembourg S.a r.l., Luxemburg	4.513	814	100,00 %	76,07 %
uxradio S.a r.L., Luxemburg	3.380	840	100,00 %	76,07 %
Majorel Group Luxembourg S.A., Luxemburg	275.865	21.217	39,49 %	39,49 %
Media Properties S.a r.l., Luxemburg	96.796	401	100,00 %	76,07 %
Media Real Estate S.A., Luxemburg	-2.163	-1.749	100,00 %	76,07 %
MJR Luxembourg S.a r.l., Luxemburg	1.915	-3.643	100,00 %	100,00 %
RTL AdConnect International S.A., Luxemburg	11.087	5.755	100,00 %	76,07 %
RTL Belux S.A. & Cie SECS, Luxemburg	-33	-3.585	100,00 %	76,07 %
RTL Belux S.A., Luxemburg	105	-38	100,00 %	76,07 %
RTL Group Germany S.A., Luxemburg	3.051.800	-178	100,00 %	76,07 %
RTL Group Holding S.a. r.l., Luxemburg	11.323	-28	100,00 %	76,07 %
RTL Group S.A., Luxemburg	5.253.181	77.631	76,28 %	76,28 %
Malaysia				
AGT Productions Sdn Bhd, Johor Bahru	0	0	100,00 %	76,07 %
Arvato Systems Malaysia Sdn. Bhd., Kuala Lumpur	1.870	658	100,00 %	100,00 %
Majorel Malaysia Sdn. Bhd., Kuala Lumpur	4.875	4.419	100,00 %	39,49 %
Malta				
Eclipse Holdings Limited, Floriana	2.339	69	100,00 %	39,49 %
Marokko / Morocco				
FremantleMedia Mexico, S.A. de C.V., Mexiko-Stadt	4.125	1.016	100,00 %	76,07 %
Majorel Academy SARL, Casablanca	336	-4	100,00 %	39,49 %
Majorel Africa S.A., Casablanca	67.322	26.813	100,00 %	39,49 %
Majorel Africa Services SARL, Casablanca	-55	-337	100,00 %	39,49 %
Majorel Morocco SARL, Casablanca	25.580	26.753	100,00 %	39,49 %
Majorel Outsourcing SARL, Casablanca	22.231	22.034	100,00 %	39,49 %
「win Trust SARL, Casablanca	29	0	100,00 %	39,49 %
Mexiko / Mexico				
Alliant International University-Campus Mexico, S.C.	668	131	100,00 %	100,00 %
Arist Servicios Educativos, S. de R.L. de C.V., Mexiko-Stadt	-591	-31	100,00 %	100,00 %
Arvato de Mexico, S.A. de C.V., Mexiko-Stadt	14.068	2.947	100,00 %	39,49 %
Grupo SL School of Medicine, S.A. de C.V.	696	0	82,76 %	82,76 %

Neusecland / New Zealand   New Zealand Limited, Auckland   13.373   2.175   100,00 %	
Neusesland / New Zealand   New Zealand Limited, Auckland   13.373   2.175   100,00 %	100,00 %
Penguin Random House New Zealand Limited, Auckland 13.373 2.175 100,00 % Nederlande / Netherlands  Shall Music B.V., Laren 1.283 257 51,00 % Ad Allance B.V., Hilversum 14.076 24.626 100,00 % Advato Benelux B.V., Helpen 90.023 24.997 100,00 % Avvato Finance B.V., Helpen 4.773 534 100,00 % Sertelsman Nederland B.V., Amsterdam 218.839 161.354 100,00 % Side Froduction Music (Benelux) B.V., Hilversum 2.830 1.069 100,00 % Side Fich NahNAGEMENT (Benelux) B.V., Amsterdam 3.086 3.1.579 3.00,00 % Side Fich NahNAGEMENT (Benelux) B.V., Amsterdam 4.190 3.686 100,00 % Side Fich Nah NahNAGEMENT (Benelux) B.V., Amsterdam 4.190 3.686 100,00 %	82,68 %
Biball Music B.V., Laren	
Mail Music B.V., Laren	100,00 %
Ad Alliance B V., Hilversum         14.076         24.626         100.00 %           Avvato Benetux B.V., Heijen         90.023         24.997         100.00 %           Avvato Finance B.V., Heerenveen         4.773         534         100.00 %           Setreteismann Nederland B.V. Amsterdam         219.839         161.354         100.00 %           SMG Production Music (Benetux) B.V., Hilversum         2.830         1.089         100.00 %           MMG Production Music (Benetux) B.V., Amsterdam         6.983         1.579         100.00 %           MMG PROHTS MANAGEMENT (Benetux) B.V., Amsterdam         4.190         3.886         100.00 %           MCA CRM Ind Nb Netherlands B.V., Amsterdam         4.190         3.886         100.00 %           MCA CRM Ind Nb Netherlands B.V., Amsterdam         807         626         100.00 %           Morriant Coracle Oricup B.V., Amsterdam         878         471         100.00 %           Fremantle Media Netherlands B.V., Amsterdam         192.484         26.479         100.00 %           Fremantle Media Overseas Holdings E.V., Amsterdam         -6.205         -60         100.00 %           Andoscore Nederland B.V., Herenween         944         698         100.00 %           Andoscore Nederland B.V., Amsterdam         30.388         2.154 <t< td=""><td></td></t<>	
Ad Alliance B.V., Hilversum         14.076         24.626         100,00 %           Avvato Benetux B.V., Heijen         90.023         24.997         100,00 %           Avvato Finance B.V., Heerenveen         4.773         534         100,00 %           Sertelsmann Nederland B.V., Amsterdam         219.839         161.354         100,00 %           BMG Production Music (Benetux) B.V., Hilversum         2.830         1.069         100,00 %           BMG Production Music (Benetux) B.V., Amsterdam         6.983         1.579         100,00 %           BMG PROHTS MANAGEMENT (Benetux) B.V., Amsterdam         4.190         3.886         100,00 %           EMEA CRM Into Netherlands B.V., Amsterdam         4.190         3.886         100,00 %           EMEA CRM Into Netherlands B.V., Amsterdam         4.297         471         100,00 %           Fremantile Media Overseas Holdings B.V., Amsterdam         192.484         26.479         100,00 %           Fremantile Media Overseas Holdings B.V., Amsterdam         -169         -200         100,00 %           Fremantile Media Overseas Holdings B.V., Amsterdam         -169         -200         100,00 %           Andorel Hand B.V., Amsterdam         -169         -200         100,00 %           Andorel Hand B.V., Amsterdam         3038         2.154	
Arvato Benelux B.V., Heijen 90.023 24.997 100,00 % Arvato Finance B.V., Heerenveen 4.773 534 100,00 % Bartelsmann Nederland B.V., Amsterdam 219.839 161.354 100,00 % BMG Production Music (Benelux) B.V., Hilversum 2.830 1.069 100,00 % BMG RIGHTS MANAGEMENT (Benelux) B.V., Amsterdam 6.983 1.579 100,00 % BMG RIGHTS MANAGEMENT (Benelux) B.V., Amsterdam 6.983 1.579 100,00 % BMG RIGHTS MANAGEMENT (Benelux) B.V., Amsterdam 8.07 626 100,00 % Format Creation Group B.V., Hilversum 2.347 -971 100,00 % Format Creation Group B.V., Hilversum 4.2347 -971 100,00 % Format Creation Group B.V., Amsterdam 8.78 471 100,00 % Format Creation Group B.V., Amsterdam 192.484 26.479 100,00 % Format Greation B.V., Amsterdam 192.484 26.479 100,00 % Formation Group B.V., Amsterdam 192.484 26.479 100,00 % Formation Group B.V., Amsterdam 10.00 % Formation Group B.V., Hilversum 10.00 % Formation Group B.V., Education Group B.V., Hilversum 10.00 %	51,00 %
Arvato Finance B.V., Heerenveen 4.773 534 100,00 % Partelsmann Nederland B.V., Amsterdam 219,839 161,354 100,00 % 100,00	76,07 %
Sertelsmann Nederland B.V., Amsterdam   219.839   161.354   100.00 %   100.	100,00 %
2.830   1.069   100,00 %   100,00 %   2.830   1.069   100,00 %   2.830   1.069   100,00 %   2.830   1.069   100,00 %   2.830   1.579   100,00 %   2.830   1.579   100,00 %   2.830   1.579   100,00 %   2.830   1.579   100,00 %   2.830   2.330   2.830   2.330   2	100,00 %
### BMC RIGHTS MANAGEMENT (Benelux) B.V., Amsterdam ### A. 190	100,00 %
EMEA CRM hub Netherlands B.V., Amsterdam   4.190   3.686   100,00 %	100,00 %
Section Valley B.V., Amsterdam   807   626   100,00 %	100,00 %
Format Creation Group B.V., Hilversum -2.347 -971 -971 -970,00 % Fremantle Productions B.V., Amsterdam -878 -471 -970,00 % Fremantle Media Netherlands B.V., Amsterdam -828 -8479 -960,00 % Fremantle Media Overseas Holdings B.V., Amsterdam -8205 -60 -60 -60 -60 -60 -60 -60 -60 -60 -60	39,49 %
Premantle Productions B.V., Amsterdam	76,07 %
FremantieMedia Netherlands B.V., Amsterdam	76,07 %
FremantieMedia Overseas Holdings B.V., Amsterdam -6.205 -60 -100,00 % Grundy International Holdings (I) B.V., Amsterdam -169 -200 -200 -100,00 % Infoscore Nederland B.V., Heerenveen -944 -698 -100,00 % Majorel Benelux B.V., Amsterdam -10.838 -2.154 -23.076 -100,00 % Majorel Benelux B.V., Amsterdam -22.450 -23.076 -23.076 -20.00 % Majorel Holding Nederland B.V., Amsterdam -23.450 -23.076 -20.00 % Majorel Boelux B.V., Amsterdam -23.450 -23.076 -20.00 % Majorel Boelux B.V., Amsterdam -23.93 -23.076 -20.00 % Majorel Holding Nederland B.V., Amsterdam -23.93 -23.076 -23.076 -20.00 % MRTL AdConnect B.V., Hilversum -20.00 % MRTL Group Beheer B.V., Hilversum -20.3383 -968 -20.00 % MRTL Nederland B.V., Hilversum -20.728 -20.72	76,07 %
Grundy International Holdings (I) B.V., Amsterdam         -169         -200         100,00 %           Infoscore Nederland B.V., Heerenveen         944         698         100,00 %           Majorel Benelux B.V., Amsterdam         10.838         2.154         100,00 %           Majorel Holding Nederland B.V., Amsterdam         32.450         -23.076         100,00 %           Penguin Books Benelux B.V., Amsterdam         339         139         100,00 %           RTL AdConnect B.V., Hilversum         1.319         584         100,00 %           RTL Group Beheer B.V., Hilversum         1.036,383         -968         100,00 %           RTL Nederland B.V., Hilversum         62.728         88.804         100,00 %           RTL Nederland Holding B.V., Hilversum         773.191         195.001         100,00 %           RTL Nederland Ventures B.V., Hilversum         2.083         563         100,00 %           RTL Nieuws B.V., Hilversum         2.093         209         100,00 %           RTL Nieuws B.V., Hilversum         103         60         100,00 %           RTL Nieuws B.V., Hilversum         8.175         -14.752         100,00 %           Videoland B.V., Hilversum         1.953         1.123         100,00 %           Nordmare era era B.V., Amsterdam	76,07 %
Infosore Nederland B.V., Heerenveen         944         698         100,00 %           Majorel Benelux B.V., Amsterdam         10.838         2.154         100,00 %           Majorel Holding Nederland B.V., Amsterdam         32.450         -23.076         100,00 %           Penguin Books Benelux B.V., Amsterdam         339         139         100,00 %           RTL AdConnect B.V., Hilversum         1.319         584         100,00 %           RTL Group Beheer B.V., Hilversum         1.036,383         -968         100,00 %           RTL Nederland B.V., Hilversum         62.728         88,804         100,00 %           RTL Nederland Holding B.V., Hilversum         773.191         195.001         100,00 %           RTL Nederland Ventures B.V., Hilversum         2.083         563         100,00 %           RTL Nieuws B.V., Hilversum         2.09         209         100,00 %           RTL Nieuws B.V., Hilversum         103         60         100,00 %           Wideoland B.V., Hilversum         8.175         -14.752         100,00 %           Videoland B.V., Hilversum         1.953         1.123         100,00 %           Nordmazedonien / North Macedonia         4.133         -133         100,00 %           Norwegen / Norway         2.320         5<	76,07 %
Majorel Benelux B.V., Amsterdam  10.838  2.154  100,00 %  Majorel Holding Nederland B.V., Amsterdam  32.450  -23.076  100,00 %  Penguin Books Benelux B.V., Amsterdam  339  139  100,00 %  RTL AdConnect B.V., Hilversum  1.319  584  100,00 %  RTL Group Beheer B.V., Hilversum  1.036.383  -968  100,00 %  RTL Nederland B.V., Hilversum  62.728  88.804  100,00 %  RTL Nederland Holding B.V., Hilversum  773.191  195.001  100,00 %  RTL Nederland Ventures B.V., Hilversum  2.083  563  100,00 %  RTL Nieuws B.V., Hilversum  209  209  100,00 %  RTL Nieuws B.V., Hilversum  209  209  100,00 %  Majorel Benelux B.V., Amsterdam  103  60  100,00 %  Majorel Severna Makedonija Dooel Skopje, Skopje  -133  -133  100,00 %  Nordmazedonien / North Macedonia  Avato Finance AS, Oslo  5  100,00 %  FremantleMedia Norge AS, Oslo  23.320  5  100,00 %  Gothia AS, Oslo  14.198  4.662  100,00 %  Miso Film Norge AS, Oslo  297  -341  100,00 %	76,07 %
Majorel Holding Nederland B.V., Amsterdam       32,450       -23,076       100,00 %         Penguin Books Benelux B.V., Amsterdam       339       139       100,00 %         RTL AdConnect B.V., Hilversum       1,319       584       100,00 %         RTL Group Beheer B.V., Hilversum       1,036,383       -968       100,00 %         RTL Nederland B.V., Hilversum       62,728       88,804       100,00 %         RTL Nederland Holding B.V., Hilversum       773,191       195,001       100,00 %         RTL Nieuws B.V., Hilversum       2,083       563       100,00 %         RTL Nieuws B.V., Hilversum       209       209       100,00 %         Interval Michael B.V., Hilversum       -8,175       -14,752       100,00 %         Interval Benelux B.V., Amsterdam       1,953       1,123       100,00 %         Interval Benelux B.V., Amsterdam       1,953       1,123       100,00 %         Nordmazedonien / North Macedonia       1,953       1,123       100,00 %         Nordmazedonien / North Macedonia       23,320       5       100,00 %         Avato Finance AS, Oslo       23,320       5       100,00 %         FremantleMedia Norge AS, Oslo       23,20       5       100,00 %         Gothia Holding AS, Oslo	100,00 %
Penguin Books Benelux B.V., Amsterdam 339 139 100,00 % RTL AdConnect B.V., Hilversum 1.319 584 100,00 % RTL Group Beheer B.V., Hilversum 1.036.383 -968 100,00 % RTL Nederland B.V., Hilversum 62.728 88.804 100,00 % RTL Nederland Holding B.V., Hilversum 773.191 195.001 100,00 % RTL Nederland Ventures B.V., Hilversum 2.083 563 100,00 % RTL Nieuws B.V., Hilversum 2.083 563 100,00 % RTL Nieuws B.V., Hilversum 2.09 2.09 100,00 % Smartclip Benelux B.V., Amsterdam 103 60 100,00 % Avideoland B.V., Hilversum -8.175 -14.752 100,00 % Average are era B.V., Amsterdam 1.953 1.123 100,00 %  Nordmazedonien / North Macedonia  Nordmazedonien / North Macedonia  Avvato Finance AS, Oslo 23.320 5 100,00 % FremantleMedia Norge AS, Oslo -276 -616 100,00 % Gothia AS, Oslo 14.198 4.662 100,00 % Gothia Holding AS, Oslo 297 -341 100,00 %	39,49 %
RTL AdConnect B.V., Hilversum   1.319   584   100,00 %   RTL Group Beheer B.V., Hilversum   1.036.383   -968   100,00 %   RTL Nederland B.V., Hilversum   62.728   88.804   100,00 %   RTL Nederland Holding B.V., Hilversum   773.191   195.001   100,00 %   RTL Nederland Holding B.V., Hilversum   2.083   563   100,00 %   RTL Nederland Ventures B.V., Hilversum   2.083   563   100,00 %   RTL Nederland Ventures B.V., Hilversum   2.09   209   100,00 %   RTL Nederland Ventures B.V., Amsterdam   103   60   100,00 %   RTL Nederland B.V., Hilversum   -8.175   -14.752   100,00 %   RTL Nederland B.V., Hilversum   1.953   1.123   100,00 %   RTL Nederland B.V., Amsterdam   1.953   1.123   100,00 %   RTL Nederland B.V., Hilversum   1.953   1.123   100,00 %   RTL Nederland B.V., Hilversum   1.953   1.123   100,00 %   RTL Nederland B.V., Hilversum   1.953   1.123   1.123   100,00 %   RTL Nederland B.V., Hilversum   1.953   1.12	39,49 %
RTL AdConnect B.V., Hilversum       1.319       584       100,00 %         RTL Group Beheer B.V., Hilversum       1.036.383       -968       100,00 %         RTL Nederland B.V., Hilversum       62.728       88.804       100,00 %         RTL Nederland Holding B.V., Hilversum       773.191       195.001       100,00 %         RTL Nederland Ventures B.V., Hilversum       2.083       563       100,00 %         RTL Niews B.V., Hilversum       209       209       100,00 %         smartclip Benelux B.V., Amsterdam       103       60       100,00 %         //ideoland B.V., Hilversum       -8.175       -14.752       100,00 %         we are era B.V., Amsterdam       1.953       1.123       100,00 %         Nordmazedonien / North Macedonia         Majorel Severna Makedonija Dooel Skopje, Skopje       -133       -133       100,00 %         Norwegen / Norway         Arvato Finance AS, Oslo       23.320       5       100,00 %         FremantleMedia Norge AS, Oslo       276       -616       100,00 %         Gothia AS, Oslo       14.198       4.662       100,00 %         Gothia Holding AS, Oslo       297       -341       100,00 %	100,00 %
### RTL Nederland B.V., Hilversum	76,07 %
RTL Nederland Holding B.V., Hilversum 773.191 195.001 100,00 % RTL Nederland Ventures B.V., Hilversum 2.083 563 100,00 % RTL Nieuws B.V., Hilversum 2.09 209 100,00 % smartclip Benelux B.V., Amsterdam 103 60 100,00 % we are era B.V., Amsterdam 1.953 1.123 100,00 % we are era B.V., Amsterdam 1.953 1.123 100,00 % Nordmazedonien / North Macedonia  Majorel Severna Makedonija Dooel Skopje, Skopje 1.33 -133 100,00 % Norwegen / Norway  Arvato Finance AS, Oslo 23.320 5 100,00 % FremantleMedia Norge AS, Oslo 23.320 5 100,00 % Gothia AS, Oslo 14.198 4.662 100,00 % Gothia AS, Oslo 13.718 472 100,00 % Miso Film Norge AS, Oslo 297 -341 100,00 %	76,07 %
RTL Nederland Ventures B.V., Hilversum  2.083 563 100,00 % RTL Nieuws B.V., Hilversum 209 209 100,00 % Smartclip Benelux B.V., Amsterdam 103 60 100,00 % Videoland B.V., Hilversum -8.175 -14.752 100,00 % we are era B.V., Amsterdam 1.953 1.123 100,00 %  Nordmazedonien / North Macedonia  Majorel Severna Makedonija Dooel Skopje, Skopje -133 -133 100,00 %  Norwegen / Norway  Arvato Finance AS, Oslo 23.320 5 100,00 % FremantleMedia Norge AS, Oslo 23.320 5 100,00 % Gothia AS, Oslo 14.198 4.662 100,00 % Gothia AS, Oslo 13.718 472 100,00 % Miso Film Norge AS, Oslo 297 -341 100,00 %	76,07 %
RTL Nederland Ventures B.V., Hilversum  2.083 563 100,00 % RTL Nieuws B.V., Hilversum 209 209 100,00 % smartclip Benelux B.V., Amsterdam 103 60 100,00 % Videoland B.V., Hilversum -8.175 -14.752 100,00 % we are era B.V., Amsterdam 1.953 1.123 100,00 %  Nordmazedonien / North Macedonia  Majorel Severna Makedonija Dooel Skopje, Skopje -133 -133 100,00 %  Norwegen / Norway  Arvato Finance AS, Oslo 23.320 5 100,00 % FremantleMedia Norge AS, Oslo -276 -616 100,00 % Gothia AS, Oslo 14.198 4.662 100,00 % Gothia Holding AS, Oslo 13.718 472 100,00 % Miso Film Norge AS, Oslo 297 -341 100,00 %	76,07 %
Smartclip Benelux B.V., Amsterdam	76,07 %
Smartclip Benelux B.V., Amsterdam   103   60   100,00 %	76,07 %
Nordmazedonien / North Macedonia  Majorel Severna Makedonija Dooel Skopje, Skopje  -133 -133 100,00 %  Norwegen / Norway  Arvato Finance AS, Oslo 23.320 5 100,00 %  FremantleMedia Norge AS, Oslo -276 -616 100,00 %  Gothia AS, Oslo 14.198 4.662 100,00 %  Gothia Holding AS, Oslo 13.718 472 100,00 %  Miso Film Norge AS, Oslo 297 -341 100,00 %	76,07 %
Nordmazedonien / North Macedonia   1.953   1.123   100,00 %	76,07 %
Majorel Severna Makedonija Dooel Skopje, Skopje -133 -133 100,00 %  Norwegen / Norway  Arvato Finance AS, Oslo 23.320 5 100,00 %  FremantleMedia Norge AS, Oslo -276 -616 100,00 %  Gothia AS, Oslo 14.198 4.662 100,00 %  Gothia Holding AS, Oslo 13.718 472 100,00 %  Miso Film Norge AS, Oslo 297 -341 100,00 %	76,07 %
Norwegen / Norway  Arvato Finance AS, Oslo 23.320 5 100,00 %  FremantleMedia Norge AS, Oslo -276 -616 100,00 %  Gothia AS, Oslo 14.198 4.662 100,00 %  Gothia Holding AS, Oslo 13.718 472 100,00 %  Miso Film Norge AS, Oslo 297 -341 100,00 %	
Arvato Finance AS, Oslo 23.320 5 100,00 %  FremantleMedia Norge AS, Oslo -276 -616 100,00 %  Gothia AS, Oslo 14.198 4.662 100,00 %  Gothia Holding AS, Oslo 13.718 472 100,00 %  Miso Film Norge AS, Oslo 297 -341 100,00 %	39,49 %
FremantleMedia Norge AS, Oslo         -276         -616         100,00 %           Gothia AS, Oslo         14.198         4.662         100,00 %           Gothia Holding AS, Oslo         13.718         472         100,00 %           Miso Film Norge AS, Oslo         297         -341         100,00 %	
Gothia AS, Oslo     14.198     4.662     100,00 %       Gothia Holding AS, Oslo     13.718     472     100,00 %       Miso Film Norge AS, Oslo     297     -341     100,00 %	100,00 %
Gothia AS, Oslo     14.198     4.662     100,00 %       Gothia Holding AS, Oslo     13.718     472     100,00 %       Wiso Film Norge AS, Oslo     297     -341     100,00 %	76,07 %
Miso Film Norge AS, Oslo 297 -341 100,00 %	100,00 %
	100,00 %
	76,07 %
violiste 70, Usio 115 -32 100.00 %	76,07 %
Wonster Entertainment AS, Oslo 1.530 -308 100,00 %	76,07 %
Vionster Scripted AS, Oslo -495 4 100,00 %	76,07 %
Novemberfilm AS, Arendal 31 83 100,00 %	76,07 %
One Big Happy Family AS, Oslo 283 -2 100,00 %	76,07 %
Playroom Events AS, Oslo 1.110 -2 100,00 %	76,07 %
Rakett AS 55 -109 100,00 %	76,07 %

Strix Televisjon AS, Oslo	-493	450	100,00 %	76,07 %
This is Nice Studios Norway AS, Oslo	5.890	704	100,00 %	76,07 %
Österreich / Austria				
33313131177433113				
Arvato Logistics Services GmbH, Wien	5.787	2.647	100,00 %	100,00 %
AZ Direct Österreich GmbH, Wien	1.150	-506	100,00 %	100,00 %
Bertelsmann Österreich GmbH, Wien	67.210	3.321	100,00 %	100,00 %
Eat the World GmbH, Wien	67	93	100,00 %	100,00 %
G+J Holding GmbH, Wien	2.119	95	100,00 %	100,00 %
nfoscore austria gmbh, Wien	4.245	3.184	100,00 %	100,00 %
P Österreich GmbH, Wien	2.605	2.093	50,00 %	38,04 %
RTL Austria GmbH, Wien	148	7	100,00 %	76,07 %
/erlagsservice für Bildungssysteme und Kunstobjekte Gesellschaft n.b.H. & Co. KG, Wien	230	-61	100,00 %	100,00 %
Verlagsservice für Bildungssysteme und Kunstobjekte Gesellschaft m.b.H., Wien	46	2	100,00 %	100,00 %
Peru				
Arvato Services S.A.C., Lima	2	0	100,00 %	39,49 %
Penguin Random House Grupo Editorial S.A., Miraflores, Lima	2.084	652	100,00 %	100,00 %
Philippinen / Philippines				
Majorel Philippines Corp., Quezon City	28.639	27.328	100,00 %	39,49 %
Polen / Poland				
Administration Personnel Services Sp. z o.o., Warschau	3.991	8.167	100,00 %	39,49 %
1 ,			,	,
·	25.093	14.331	100,00 %	100,00 %
Arvato Polska Sp. z o.o., Warschau	25.093 3.836	14.331 -123		
Arvato Polska Sp. z o.o., Warschau FremantleMedia Polska Sp. z o.o., Warschau			100,00 %	100,00 %
Arvato Polska Sp. z o.o., Warschau FremantleMedia Polska Sp. z o.o., Warschau Majorel Polska Sp. z o.o., Warschau	3.836	-123	100,00 % 100,00 %	100,00 % 76,07 %
Arvato Polska Sp. z o.o., Warschau FremantleMedia Polska Sp. z o.o., Warschau Majorel Polska Sp. z o.o., Warschau  Portugal	3.836	-123	100,00 % 100,00 %	100,00 % 76,07 %
Arvato Polska Sp. z o.o., Warschau FremantleMedia Polska Sp. z o.o., Warschau Majorel Polska Sp. z o.o., Warschau  Portugal 2020 Editora, Lda., Amadora	3.836 6.543	-123 7.627	100,00 % 100,00 % 100,00 %	100,00 % 76,07 % 39,49 %
Arvato Polska Sp. z o.o., Warschau  FremantleMedia Polska Sp. z o.o., Warschau  Majorel Polska Sp. z o.o., Warschau  Portugal  2020 Editora, Lda., Amadora  Booktailors - Consultores Editoriais, Unipessoal, Lda., Amadora	3.836 6.543 3.298	-123 7.627	100,00 % 100,00 % 100,00 % 84,41 %	100,00 % 76,07 % 39,49 % 84,41 %
Arvato Polska Sp. z o.o., Warschau  FremantleMedia Polska Sp. z o.o., Warschau  Majorel Polska Sp. z o.o., Warschau  Portugal  2020 Editora, Lda., Amadora  Booktailors - Consultores Editoriais, Unipessoal, Lda., Amadora  FremantleMedia Portugal SA, Amadora	3.836 6.543 3.298 173	-123 7.627 -1 -14	100,00 % 100,00 % 100,00 % 84,41 % 100,00 %	100,00 % 76,07 % 39,49 % 84,41 %
Arvato Polska Sp. z o.o., Warschau  FremantleMedia Polska Sp. z o.o., Warschau  Majorel Polska Sp. z o.o., Warschau  Portugal  2020 Editora, Lda., Amadora  Booktailors - Consultores Editoriais, Unipessoal, Lda., Amadora  FremantleMedia Portugal SA, Amadora  Majorel Corporate Portugal, SGPS, Lda., Lissabon	3.836 6.543 3.298 173 3.907	-123 7.627 -1 -14 1.300	100,00 % 100,00 % 100,00 % 84,41 % 100,00 %	100,00 % 76,07 % 39,49 % 84,41 % 84,41 % 76,07 %
Arvato Polska Sp. z o.o., Warschau FremantleMedia Polska Sp. z o.o., Warschau Majorel Polska Sp. z o.o., Warschau  Portugal  2020 Editora, Lda., Amadora Booktailors - Consultores Editoriais, Unipessoal, Lda., Amadora FremantleMedia Portugal SA, Amadora Majorel Corporate Portugal, SGPS, Lda., Lissabon Majorel Portugal, Unipessoal, Lda., Lissabon	3.836 6.543 3.298 173 3.907 1.664	-123 7.627 -1 -14 1.300 -12	100,00 % 100,00 % 100,00 % 84,41 % 100,00 % 100,00 %	100,00 % 76,07 % 39,49 % 84,41 % 84,41 % 76,07 % 39,49 %
Arvato Polska Sp. z o.o., Warschau  FremantleMedia Polska Sp. z o.o., Warschau  Majorel Polska Sp. z o.o., Warschau  Portugal  2020 Editora, Lda., Amadora  Booktailors - Consultores Editoriais, Unipessoal, Lda., Amadora  FremantleMedia Portugal SA, Amadora  Majorel Corporate Portugal, SGPS, Lda., Lissabon  Majorel Portugal, Unipessoal, Lda., Lissabon  Maratonas de Leitura - Consultores Editoriais, Unipessoal, Lda., Porto	3.836 6.543 3.298 173 3.907 1.664 5.091	-123 7.627 -1 -14 1.300 -12 1.218	100,00 % 100,00 % 100,00 % 84,41 % 100,00 % 100,00 % 100,00 %	100,00 % 76,07 % 39,49 % 84,41 % 84,41 % 76,07 % 39,49 %
Arvato Polska Sp. z o.o., Warschau  FremantleMedia Polska Sp. z o.o., Warschau  Majorel Polska Sp. z o.o., Warschau  Portugal  2020 Editora, Lda., Amadora  Booktailors - Consultores Editoriais, Unipessoal, Lda., Amadora  FremantleMedia Portugal SA, Amadora  Majorel Corporate Portugal, SGPS, Lda., Lissabon  Majorel Portugal, Unipessoal, Lda., Lissabon  Maratonas de Leitura - Consultores Editoriais, Unipessoal, Lda., Porto  Penguin Random House Grupo Editorial, Unipessoal, Lda., Lissabon	3.836 6.543 3.298 173 3.907 1.664 5.091 116	-123 7.627 -1 -14 1.300 -12 1.218 -69	100,00 % 100,00 % 100,00 % 84,41 % 100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 76,07 % 39,49 %  84,41 % 84,41 % 76,07 % 39,49 % 39,49 % 84,41 %
Arvato Polska Sp. z o.o., Warschau  FremantleMedia Polska Sp. z o.o., Warschau  Majorel Polska Sp. z o.o., Warschau  Portugal  2020 Editora, Lda., Amadora  Booktailors - Consultores Editoriais, Unipessoal, Lda., Amadora  FremantleMedia Portugal SA, Amadora  Majorel Corporate Portugal, SGPS, Lda., Lissabon  Majorel Portugal, Unipessoal, Lda., Lissabon  Maratonas de Leitura - Consultores Editoriais, Unipessoal, Lda., Porto  Penguin Random House Grupo Editorial, Unipessoal, Lda., Lissabon  Rumänien / Romania	3.836 6.543 3.298 173 3.907 1.664 5.091 116	-123 7.627 -1 -14 1.300 -12 1.218 -69	100,00 % 100,00 % 100,00 % 84,41 % 100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 76,07 % 39,49 %  84,41 % 84,41 % 76,07 % 39,49 % 39,49 % 84,41 %
Arvato Polska Sp. z o.o., Warschau  FremantleMedia Polska Sp. z o.o., Warschau  Majorel Polska Sp. z o.o., Warschau  Portugal  2020 Editora, Lda., Amadora  Booktailors - Consultores Editoriais, Unipessoal, Lda., Amadora  FremantleMedia Portugal SA, Amadora  Majorel Corporate Portugal, SGPS, Lda., Lissabon  Majorel Portugal, Unipessoal, Lda., Lissabon  Maratonas de Leitura - Consultores Editoriais, Unipessoal, Lda., Porto  Penguin Random House Grupo Editorial, Unipessoal, Lda., Lissabon  Rumänien / Romania	3.836 6.543 3.298 173 3.907 1.664 5.091 116 888	-123 7.627 -1 -14 1.300 -12 1.218 -69 107	100,00 % 100,00 % 100,00 %  84,41 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 76,07 % 39,49 %  84,41 % 84,41 % 76,07 % 39,49 % 39,49 % 84,41 % 100,00 %
Arvato Polska Sp. z o.o., Warschau FremantleMedia Polska Sp. z o.o., Warschau Majorel Polska Sp. z o.o., Warschau  Portugal  2020 Editora, Lda., Amadora Booktailors - Consultores Editoriais, Unipessoal, Lda., Amadora FremantleMedia Portugal SA, Amadora Majorel Corporate Portugal, SGPS, Lda., Lissabon Majorel Portugal, Unipessoal, Lda., Lissabon Maratonas de Leitura - Consultores Editoriais, Unipessoal, Lda., Porto Penguin Random House Grupo Editorial, Unipessoal, Lda., Lissabon  Rumänien / Romania	3.836 6.543 3.298 173 3.907 1.664 5.091 116 888	-123 7.627  -1 -14 1.300 -12 1.218 -69 107	100,00 % 100,00 % 100,00 %  84,41 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 76,07 % 39,49 % 84,41 % 84,41 % 76,07 % 39,49 % 39,49 % 84,41 % 100,00 %
Arvato Polska Sp. z o.o., Warschau FremantleMedia Polska Sp. z o.o., Warschau Majorel Polska Sp. z o.o., Warschau  Portugal  2020 Editora, Lda., Amadora Booktailors - Consultores Editoriais, Unipessoal, Lda., Amadora FremantleMedia Portugal SA, Amadora Majorel Corporate Portugal, SGPS, Lda., Lissabon Majorel Portugal, Unipessoal, Lda., Lissabon Maratonas de Leitura - Consultores Editoriais, Unipessoal, Lda., Porto Penguin Random House Grupo Editorial, Unipessoal, Lda., Lissabon  Rumänien / Romania  Arvato Systems IT SRL, Brasov  MSE - Majorel Strategy & Expertise SRL, Brasov  Russland / Russia	3.836 6.543 3.298 173 3.907 1.664 5.091 116 888	-123 7.627  -1 -14 1.300 -12 1.218 -69 107	100,00 % 100,00 % 100,00 %  84,41 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 76,07 % 39,49 %  84,41 % 84,41 % 76,07 % 39,49 % 84,41 % 100,00 %
Arvato Polska Sp. z o.o., Warschau  FremantleMedia Polska Sp. z o.o., Warschau  Majorel Polska Sp. z o.o., Warschau  Portugal  2020 Editora, Lda., Amadora  Booktailors - Consultores Editoriais, Unipessoal, Lda., Amadora  FremantleMedia Portugal SA, Amadora  Majorel Corporate Portugal, SGPS, Lda., Lissabon  Majorel Portugal, Unipessoal, Lda., Lissabon  Maratonas de Leitura - Consultores Editoriais, Unipessoal, Lda., Porto  Penguin Random House Grupo Editorial, Unipessoal, Lda., Lissabon  Rumänien / Romania  Arvato Systems IT SRL, Brasov  MSE - Majorel Strategy & Expertise SRL, Brasov	3.836 6.543 3.298 173 3.907 1.664 5.091 116 888	-123 7.627  -1 -14 1.300 -12 1.218 -69 107	100,00 % 100,00 % 100,00 %  84,41 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 % 100,00 %	100,00 % 76,07 % 39,49 %  84,41 % 84,41 % 76,07 % 39,49 % 84,41 % 100,00 %

Majorel Saudi for Business Services Co. Limited, Riad	16.189	400	70,00 %	27,64 %
Schweden / Sweden				
Arvato Finance AB, Varberg	242.215	192.998	100,00 %	100,00 %
Arvato Holding AB, Varberg	136.197	85.737	100,00 %	100,00 %
Baluba AB, Stockholm	-648	-231	100,00 %	76,07 %
BMG Rights Management (Scandinavia) AB, Stockholm	15.831	-149	100,00 %	100,00 %
	1.583	410	100,00 %	76,07 %
Miso Film Sverige AB, Stockholm	675	657	100,00 %	76,07 %
smartclip Nordics AB, Stockholm	-152	-94	100,00 %	76,07 %
Strix Television AB, Stockholm	595	-45	100,00 %	76,07 %
This is Nice Studios Holding AB, Stockholm	24.360	295	100,00 %	76,07 %
This is Nice Studios Sweden AB, Stockholm	12.115	249	100,00 %	76,07 %
J Screens Music AB, Stockholm	324	-296	100,00 %	76,07 %
/idispine AB, Kista	1.267	13	100,00 %	100,00 %
ve are era AB, Stockholm	2.694	-1.355	100,00 %	76,07 %
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Schweiz / Switzerland				
Arcadia Verlag AG, Cham	16.530	-637	100,00 %	100,00 %
Arvato Systems Schweiz AG, Zürich	986	43	100,00 %	100,00 %
AZ Direct AG, Cham	788	-12	100,00 %	100,00 %
nfoscore AG, Schlieren	15.946	4.613	100,00 %	100,00 %
MF Group AG, St. Gallen	2.000	4.158	100,00 %	100,00 %
T Teamwork Productions AG, Schlieren	73.449	-216	100,00 %	100,00 %
/erlagsservice Süd AG, Cham	721	-44	100,00 %	100,00 %
Senegal				
Majorel Senegal SUARL, Dakar	9.903	1.707	100,00 %	39,49 %
Singapur / Singapore				
Arvato Digital Services Pte. Ltd., Singapur	4.132	625	100,00 %	100,00 %
FremantleMedia Asia Pte. Ltd., Singapur	2.117	67	100,00 %	76,07 %
Penguin Random House SEA Pte. Ltd., Singapur	138	-215	100,00 %	100,00 %
Spanien / Spain				
Arvato Services Spain, S.A.U., Alcalá de Henares	11.229	804	100,00 %	100,00 %
Arvato Technical Information, S.L.U., Martorell	1.229	76	100,00 %	100,00 %
Bertelsmann Espana, S.L.U., Barcelona	229.620	26.028	100,00 %	100,00 %
BMG Rights Management and Administration (Spain), S.L., Madrid	675	747	100,00 %	100,00 %
- J (opani), O.E., madiu	3.166	-169	100,00 %	100,00 %
Centro de Imposicion Palleia S.I. Barcelona		365	100,00 %	100,00 %
Centro de Imposicion Palleja, S.L., Barcelona  Direct Group Grandes Obras. S.L., Barcelona	1 488	000	100,00 /0	100,00 /
Direct Group Grandes Obras, S.L., Barcelona	1.488 -8.308	542	100 00 %	76 N7 º
Direct Group Grandes Obras, S.L., Barcelona FremantleMedia Espana, S.A., Madrid	-8.308	542 -6 286	100,00 %	
Direct Group Grandes Obras, S.L., Barcelona FremantleMedia Espana, S.A., Madrid Majorel Iberia, S.L.U., Madrid	-8.308 -6.112	-6.286	100,00 %	39,49 %
Direct Group Grandes Obras, S.L., Barcelona FremantleMedia Espana, S.A., Madrid Majorel Iberia, S.L.U., Madrid Majorel QA Solutions, S.A.U., Madrid	-8.308 -6.112 2.468	-6.286 1.147	100,00 % 100,00 %	76,07 % 39,49 % 39,49 %
Direct Group Grandes Obras, S.L., Barcelona FremantleMedia Espana, S.A., Madrid Majorel Iberia, S.L.U., Madrid Majorel QA Solutions, S.A.U., Madrid Majorel SP Solutions, S.A.U., Madrid	-8.308 -6.112 2.468 25.520	-6.286 1.147 10.230	100,00 % 100,00 % 100,00 %	39,49 % 39,49 % 39,49 %
Direct Group Grandes Obras, S.L., Barcelona FremantleMedia Espana, S.A., Madrid Majorel Iberia, S.L.U., Madrid Majorel QA Solutions, S.A.U., Madrid	-8.308 -6.112 2.468	-6.286 1.147	100,00 % 100,00 %	39,49 % 39,49 %

Penguin Random House Grupo Editorial, S.A.U., Barcelona	120.806	15.412	100,00 %	100,00 %
Printer Industria Grafica Newco, S.L.U., Barcelona	5.888	-686	100,00 %	100,00 %
Team 4 Collection and Consulting, S.L.U., Madrid	960	-454	100,00 %	100,00 %
Territory Influence SE, S.L.U., Barcelona	536	229	100,00 %	100,00 %
we are era, S.L.U., Madrid	108	-186	100,00 %	76,07 %
Südafrika / South Africa				
Penguin Random House South Africa (Pty) Ltd., Johannesburg	5.559	410	100.00 %	100,00 %
Random House Struik Proprietary Limited, Kapstadt	0	0	100,00 %	100,00 %
Südkorea / South Korea				
Penguin Random House Korea LLC, Seoul	325	233	100,00 %	100,00 %
Thailand				
Arvato Services (Thailand) Ltd., Bangkok	-27	-19	100,00 %	100,00 %
Тодо				
Majorel Togo SARL, Lome	1.448	-87	100,00 %	39,49 %
Türkei / Turkey				
Arvato Lojistik Dis Ticaret ve E Ticaret Hizmetleri Anonim Sirketi, Istanbul	8.245	3.461	100,00 %	100,00 %
Ungarn / Hungary				
Magyar RTL Televizio Zrt., Budapest	44.827	76.097	100,00 %	76,07 %
R-Time Kft., Budapest	725	100	100,00 %	76,07 %
RTL Services Kft., Budapest	10.538	1.207	100,00 %	76,07 %
Territory Influence CEE Kft., Budapest	249	-87	100,00 %	100,00 %
UFA Magyarorszag Kft., Budapest	3.370	984	100,00 %	76,07 %
Uruguay				
Ediciones B (Uruguay) S.A., Montevideo	572	74	100,00 %	100,00 %
Penguin Random House Grupo Editorial S.A., Montevideo	1.721	253	100,00 %	100,00 %
Saubren S.A., Montevideo	1	0	100,00 %	39,49 %
USA				
Alliant International University, Inc., Sacramento	-9.244	-248	100,00 %	100,00 %
Amygdala Records, Inc., Burbank	7.434	1.684	100,00 %	76,07 %
Arist Education System Fund LP, Wilmington	30.314	-36	100,00 %	100,00 %
Arist Education System LLC, Wilmington	87.134	1.207	100,00 %	100,00 %
Arvato Digital Services LLC, Wilmington	347.151	34.744	100,00 %	100,00 %
arvato Entertainment LLC, Wilmington	-1.768	-121	100,00 %	100,00 %
Arvato Systems North America, Inc., Wilmington	-2.652	524	100,00 %	100,00 %
Audigram Songs, Inc., Nashville	689	-3	100,00 %	100,00 %
Berryville Graphics, Inc., Wilmington	63.023	-2.842	100,00 %	100,00 %
Bertelsmann Accounting Services, Inc., Wilmington	-1.823	194	100,00 %	100,00 %
Bertelsmann Digital Media Investments, Inc., Wilmington	4.519	125	100,00 %	100,00 %

Bertelsmann Education Services LLC, Wilmington	-215.975	-249	100,00 %	100,00 %
Bertelsmann Health & Human Science Education LLC, Wilmington	2.439	-74	100,00 %	100,00 %
Bertelsmann Learning LLC, Wilmington	621.393	-2.595	100,00 %	100,00 %
Bertelsmann PRH Finance, Inc., Wilmington	1.048.460	25.175	100,00 %	100,00 %
Bertelsmann Publishing Group, Inc., Wilmington	1.315.732	0	100,00 %	100,00 %
Bertelsmann Ventures, Inc., Wilmington	36.216	878	100,00 %	100,00 %
Bertelsmann, Inc., Wilmington	1.944.598	-48.758	100,00 %	100,00 %
BMG Audiovisual Productions LLC, Wilmington	-1.913	-975	100,00 %	100,00 %
BMG Production Music, Inc., Albany	4.680	907	100,00 %	100,00 %
BMG Rights Management (US) LLC, Wilmington	-65.013	-23.623	100,00 %	100,00 %
Coral Graphic Services, Inc., New York	63.330	4.688	100,00 %	100,00 %
Eureka Productions LLC, Los Angeles	6.591	9.519	51,00 %	38,80 %
FCB Productions, Inc., Burbank	47.002	-1.170	100,00 %	76,07 %
Frederick Warne & Co. LLC, Wilmington	-	-	100,00 %	100,00 % 1
Fremantle Productions North America, Inc., Wilmington	570.395	486.732	100,00 %	76,07 %
Fremantle Productions, Inc., Burbank	103	0	100,00 %	76,07 %
FremantleMedia Latin America, Inc., Miami	-626	51	100,00 %	76,07 %
FremantleMedia North America, Inc., Wilmington	49.048	-135.514	100,00 %	76,07 %
Golden Treasures LLC, Wilmington	-2.041	-217	100,00 %	100,00 %
Good Games Live, Inc., Burbank	11.155	137	100,00 %	76,07 %
Haskell Studio Rentals, Inc., New York	333	-139	100,00 %	76,07 %
Hotchalk LLC, Wilmington	-27.268	-4.635	100,00 %	100,00 %
Let's Play, Inc., Burbank	1.109	6.683	95,00 %	72,27 %
Majorel USA, Inc., Wilmington	-12.940	-5.239	100,00 %	39,49 %
Max Post, Inc., Burbank	9.112	2.821	100,00 %	76,07 %
Music Box Library, Inc., Burbank	-5.133	-21	100,00 %	76,07 %
OCL Professional Education, Inc., Wilmington	6.076	-919	100,00 %	100,00 %
Offset Paperback Mfrs., Inc., Wilmington	12.305	128	100,00 %	100,00 %
OP Services, Inc., Burbank	0	0	100,00 %	76,07 %
Original Productions, Inc., Burbank	14.039	3.418	100,00 %	76,07 %
Penguin Random House Grupo Editorial (USA) LLC, Wilmington	4.677	2.196	100,00 %	100,00 %
Penguin Random House LLC, Wilmington	1.092.619	399.910	100,00 %	100,00 %
PRH Holdings LLC, Wilmington	1.169.649	-875	100,00 %	100,00 %
PRH Publications LLC, Wilmington	1.225.705	28	100,00 %	100,00 %
R & B Music LLC, Sacramento	106	-2	50,00 %	50,00 %
Random House Children's Entertainment LLC, Wilmington	-3.596	-32	100,00 %	100,00 %
Relias LLC, Wilmington	223.145	61.999	100,00 %	100,00 %
Rise Records, Inc., Salem	19.221	3.970	100,00 %	100,00 %
RTL US Holding, Inc., Dover	407.913	606.833	100,00 %	76,07 %
Sasquatch Books LLC, Wilmington	-170	-454	100,00 %	100,00 %
SFLS, Inc., Wilmington	6.910	266	100,00 %	100,00 %
SND Films LLC, New York	202	-6	100,00 %	36,77 %
Stern Magazine Corp., Albany	5.358	158	100,00 %	100,00 %
Studio Production Services, Inc., Burbank	23.183	2.295	100,00 %	76,07 %
Style Haul, Inc., Wilmington	-1.119	-45	100,00 %	76,07 %
TCF Productions, Inc., Burbank	88	0	100,00 %	76,07 %
This is Hit, Inc., Nashville	56.976	7.989	100,00 %	100,00 %
Tiny Riot, Inc., Burbank	-4.267	-73	100,00 %	76,07 %
Versidi, Inc., Wilmington	-259	-249	100,00 %	100,00 %
YoSpace, Inc., Wilmington	-655	-630	100,00 %	76,07 %

# II.B. Nach der Equity-Methode einbezogene Gemeinschaftsunternehmen / Joint ventures accounted for using the equity method

Deutschland / Germany					
ABIS GmbH, Frankfurt am Main	96	0	100,00 %	49,00 %	
bedirect GmbH & Co. KG, Gütersloh	419	588	50,00 %	50,00 %	
Deutsche Post Adress Geschäftsführungs GmbH, Bonn	149	118	49,00 %	49,00 %	
Deutsche Post Adress GmbH & Co. KG, Bonn	20.853	16.083	49,00 %	49,00 %	
d-force GmbH, Freiburg im Breisgau	673	-123	50,00 %	38,04 %	
RISER ID Services GmbH, Berlin	2.267	2.066	100,00 %	49,00 %	
Skyline Medien GmbH, Berlin	-1.071	447	49,87 %	37,94 %	
Frankreich / France					
Extension TV SAS, Neuilly-sur-Seine	1.888	1.476	49,99 %	18,38 %	
Panora Services SAS, Neuilly-sur-Seine	915	130	50,00 %	18,38 %	
Salto Gestion SAS, Boulogne-Billancourt	34	17	33,33 %	12,26 %	
Salto SNC, Boulogne-Billancourt	-117.079	-85.916	33,33 %	12,26 %	
Niederlande / Netherlands					
Benelux Film Investments B.V., Utrecht	7.333	702	50,00 %	38,04 %	
Grundy/Endemol Productions VOF, Hilversum	318	1.739	50,00 %	38,04 %	
NLZiet Coöperatief U.A., Hilversum	-8.153	-281	33,33 %	25,36 %	

# II.C. Nach der Equity-Methode einbezogene assoziierte Unternehmen / Associates accounted for using the equity method

Deutschland / Germany				
BCS Broadcast Sachsen GmbH & Co. KG, Dresden	800	584	55,00 %	36,20 %
DMV DER MEDIENVERTRIEB GmbH & Co. KG, Hamburg	2.496	1.966	49,00 %	49,00 %
Global Savings Group GmbH, München	126.580	-10.597	41,49 %	15,26 %
informa Solutions GmbH, Baden-Baden	124.512	7.625	40,00 %	40,00 %
Mediengesellschaft Mittelstand Niedersachsen GmbH, Braunschweig	450	105	23,12 %	4,38 %
nachrichtenmanufaktur GmbH, Berlin	1.169	306	25,10 %	19,09 %
NiedersachsenRock 21 GmbH & Co. KG, Garbsen	3.580	2.564	29,83 %	15,30 %
PVB Presse Vertrieb GmbH & Co. KG, Berlin	4.061	4.150	58,48 %	58,48 %
Radio Hamburg GmbH & Co. KG, Hamburg	5.640	4.668	29,17 %	22,19 %
Radio NRW GmbH, Oberhausen	10.811	2.260	21,44 %	16,31 %
RTL 2 Fernsehen Geschäftsführungs GmbH, Grünwald	692	436	35,90 %	27,31 %
RTL 2 Fernsehen GmbH & Co. KG, Grünwald	64.723	53.580	35,54 %	27,04 %
Screenworks Köln GmbH, Köln	1.019	600	49,89 %	37,95 %
SPIEGEL-Verlag Rudolf Augstein GmbH & Co. KG, Hamburg	115.774	49.619	25,25 %	25,25 %
SQL Service GmbH, Wuppertal	675	247	50,00 %	38,04 %
Frankreich / France				
Quicksign SAS, Paris	2.831	1.216	23,90 %	8,79 %
Wild Buzz Agency SAS, Paris	1.896	1.291	40,00 %	14,71 %
Großbritannien / Great Britain				
Dancing Ledge Productions Limited, London	2.429	1.684	24,98 %	19,00 %
Kaimaninseln / Cayman Islands				
Afya Limited, Grand Cayman	475.424	13.877	25,06 %	25,06 %
Katar / Qatar				
Ecco Gulf WLL, Doha	5.835	1.392	49,00 %	19,35 %
Luxemburg / Luxembourg				
Heliovos S.A., Esch an der Alzette	1.624	194	49,00 %	37,28 %
Niederlande / Netherlands				
E-Health & Safety skills B.V., Maarssen	4.043	-165	49,00 %	37,28 %
HelloSparkle B.V., Den Haag	715	288	25,01 %	19,03 %
Schweiz / Switzerland				
Goldbach Audience (Switzerland) AG, Küsnacht	3.308	1.659	24,95 %	18,98 %
Goldbach Media (Switzerland) AG, Küsnacht	21.869	21.684	22,96 %	17,46 %
Swiss Radioworld AG, Küsnacht	5.109	2.752	22,96 %	17,46 %

Atresmedia Corporacion de Medios de Comunicacion, S.A., San				
Sebastian de los Reyes	542.750	118.695	18,71 %	14,23 %
USA				
Inception VR, Inc., Wilmington	1.565	-1.247	22,93 %	17,45 %
Sourcebooks LLC, Wilmington	-3.024	16.408	45,00 %	45,00 %
Udacity, Inc., Wilmington	-8.116	-26.643	17,61 %	17,61 %
University Ventures Fund I BeCo-Investment, L.P., New York	16.726	1.365	100,00 %	100,00 %
University Ventures Fund I, L.P., New York	73.868	13.477	47,27 %	47,27 %
University Ventures Fund II, L.P., Delaware	336.706	89.932	55,10 %	55,10 %

# III. Wegen untergeordneter Bedeutung nicht in den Konzernabschluss einbezogene Unternehmen / Companies excluded from consolidation due to negligible importance

## III.A. Nicht vollkonsolidierte Tochterunternehmen / Not fully consolidated subsidiaries

Argentinien / Argentina				
Grundy Productions S.A., Buenos Aires	n/a	n/a	100,00 %	76,07 %
Australien / Australia				
Helium Five Pty Ltd Pty Ltd, St. Leonards	n/a	n/a	100,00 %	38,80 %
Helium Four Pty Ltd, St. Leonards	n/a	n/a	100,00 %	38,80 %
Helium One Pty Ltd, St. Leonards	n/a	n/a	100,00 %	38,80 %
Helium Seven Pty Ltd, St. Leonards	n/a	n/a	100,00 %	38,80 %
Helium Six Pty Ltd, St. Leonards	n/a	n/a	100,00 %	38,80 %
Helium Three Pty Ltd, St. Leonards	n/a	n/a	100,00 %	38,80 %
Helium Two Pty Ltd, St. Leonards	n/a	n/a	100,00 %	38,80 %
Huzzah Productions Pty Ltd, St. Leonards	n/a	n/a	100,00 %	38,80 %
Regal Chandos Pty Ltd, St. Leonards	n/a	n/a	100,00 %	38,80 %
Royal Atchison Pty Ltd, St. Leonards	n/a	n/a	100,00 %	38,80 %
Belgien / Belgium				
G+J i MS BVBA, Gent	35	9	100,00 %	100,00 %
Deutschland / Germany				
11 Freunde Verlag Verwaltungsgesellschaft mbH, Berlin	39	2	100,00 %	51,00 %
Antenne Niedersachsen Geschäftsführungs-GmbH, Hannover	54	1	100,00 %	39,12 %
APD Antenne Niedersachsen GmbH & Co. Produktions- und				
Distributions-KG, Hannover	440	-72	100,00 %	39,12 %
BCS Broadcast Sachsen Verwaltungsgesellschaft mbH, Dresden	20	-1	55,00 %	36,20 %
DDV Beteiligungs GmbH, Dresden	30	9	100,00 %	60,00 %
DIPLOMA Grundstücks-Vermietungsgesellschaft mbH, Schönefeld	84	3	100,00 %	100,00 %
Fernsehturm Dresden GmbH, Dresden	n/a	n/a	66,67 %	30,00 %
Funkhaus Halle Komplementär-GmbH, Halle (Saale)	36	2	100,00 %	44,28 %
G+J Immobilien-Verwaltungs GmbH, Hamburg	91	1	100,00 %	100,00 %
GEO Verlags- und Vertriebsgesellschaft mbH, München	4	5	100,00 %	100,00 %
PVB Presse Vertrieb Verwaltungs GmbH, Berlin	137	3	58,48 %	58,48 %
RM 14 Beteiligungsverwaltungs GmbH, Gütersloh	n/a	n/a	100,00 %	100,00 %

RTL Lux GmbH, Berlin	25	0	100,00 %	76,07 %
Sellwell Verwaltungs GmbH, Hamburg	31	1	100,00 %	100,00 %
The Wave Hörfunk GmbH, Berlin	94	0	100,00 %	76,07 %
topac GmbH, Gütersloh	32	0	100,00 %	100,00 % 2
Frankreich / France				
ASAP services SARL, Vendin-le-Vieil	n/a	n/a	100,00 %	39,49 %
Digileo SARL, Paris	n/a	n/a	100,00 %	39,49 %
G+J International Media Sales SARL, Gennevilliers	17	9	100,00 %	100,00 %
Musique Nancy FM SARL, Vandoeuvre	-6	61	51,00 %	18,75 %
Paris Television SARL, Neuilly-sur-Seine	23	-8	100,00 %	76,07 %
SCM-A SARL, Noyelles sous Lens	-14	-2	100,00 %	100,00 %
Societe Operatrice du Multiplex R4 SAS, Neuilly-sur-Seine	63	0	60,00 %	22,06 %
Großbritannien / Great Britain				
Allen Lane The Penguin Press Limited, London	160	0	100,00 %	100,00 %
Bantam Books Limited, London	1	0	100,00 %	100,00 %
Carousel Books Limited, London	0	0	100,00 %	100,00 %
Corgi Books Limited, London	0	0	100,00 %	100,00 %
Dorling Kindersley Vision Limited, London	0	0	100,00 %	100,00 %
Euston Films Limited, London	-11	0	100,00 %	76,07 %
Fremantle Group Pension Trustee Limited, London	0	0	100,00 %	76,07 %
Fremantle Limited, London	1	0	100,00 %	76,07 %
FremantleMedia Animation Limited, London	-774	0	100,00 %	76,07 %
Funfax Limited, London	-1.707	0	100,00 %	100,00 %
GJ International Media Sales Ltd., London	66	32	100,00 %	100,00 %
Hamish Hamilton Limited, London	0	0	100,00 %	100,00 %
Hugo's Language Books Limited, London	485	0	100,00 %	100,00 %
Michael Joseph Limited, London	-1.507	0	100,00 %	100,00 %
Radio Luxembourg (London) Limited, London	0	0	100,00 %	76,07 %
Retort Productions Limited, London	42	0	100,00 %	76,07 %
Tamarind Limited, London	0	0	100,00 %	100,00 %
Thames Television Animation Limited, London	0	0	100,00 %	76,07 %
W.H. Allen General Books Limited, London	0	0	100,00 %	100,00 %
Italien / Italy				
C.D.C. S.p.A., Rom	n/a	n/a	80,00 %	60,86 %
G+J International Sales Italy S.r.l., Mailand	34	20	100,00 %	100,00 %
RTL AdConnect S.r.I., Mailand	n/a	n/a	100,00 %	76,07 %
Luxemburg / Luxembourg				
Media Assurances S.A., Luxemburg	2.060	841	100,00 %	76,07 %
Niederlande / Netherlands				
Stichting Derdengelden infoscore Collection, Heerenveen *	164	0	0,00 %	0,00 %
Österreich / Austria				
Gruner + Jahr Verlagsgesellschaft m.b.H., Wien	417	121	100,00 %	100,00 %

Polen / Poland				
Refassa Investments Sp. z o.o., Warschau	2	-3	100,00 %	100,00 %
Schweiz / Switzerland				
Gruner + Jahr (Schweiz) AG, Zürich	712	110	100,00 %	100,00 %
Serbien / Serbia				
LTR mediji i komunikacije d.o.o. Beograd-Vracar, Belgrad	n/a	n/a	100,00 %	76,07 %
Südafrika / South Africa				
Dorling Kindersley Publishers (South Africa) Pty Ltd.	1	0	100,00 %	100,00 %
USA				
3 Doors Productions, Inc., Burbank	0	0	100,00 %	76,07 %
American Idol Productions, Inc., Burbank	0	0	100,00 %	76,07 %
Big Break Productions, Inc., Burbank	0	0	100,00 %	76,07 %
Blue Orbit Productions, Inc., Burbank	0	0	100,00 %	76,07 %
DK Publishing LLC, Wilmington	n/a	n/a	100,00 %	100,00 %
First Close Partners I, LP, Delaware	n/a	n/a	100,00 %	100,00 %
Kickoff Productions, Inc., Burbank	0	0	100,00 %	76,07 %
Little Pond Television, Inc., Burbank	0	0	100,00 %	76,07 %
Mad Sweeney Productions, Inc., Burbank	0	0	100,00 %	76,07 %
Marathon Productions, Inc., Burbank	0	0	100,00 %	76,07 %
P & P Productions, Inc., Burbank	0	0	100,00 %	76,07 %
RTL AdConnect, Inc., Wilmington	-2.031	-637	100,00 %	76,07 %
RTL NY, Inc., Wilmington	297	68	100,00 %	100,00 %
Teach Us, Inc., Wilmington	n/a	n/a	100,00 %	100,00 %
Terrapin Productions, Inc., Burbank	0	0	100,00 %	76,07 %
The Price Is Right Productions, Inc., Burbank	0	0	100,00 %	76,07 %
Tick Tock Productions, Inc., Burbank	0	0	100,00 %	76,07 %
Triple Threat Productions, Inc., Burbank	0	0	100,00 %	76,07 %
Tundra Books of Northern New York, Inc., Plattsburgh	0	0	100,00 %	100,00 %
Wanderlust Productions, Inc., Wilmington	0	0	100,00 %	76,07 %
Young Pope Productions, Inc., New York	0	0	100,00 %	76,07 %
Venezuela				
Ediciones B Venezuela, S.A., Caracas	no currency	no currency	100,00 %	100,00 %
Vereinigte Arabische Emirate / United Arab Emirates				
Fremantlemedia FZ - LLC, Dubai	12	0	100,00 %	76,07 %

# III.B. Nicht nach der Equity-Methode einbezogene Gemeinschaftsunternehmen / Joint ventures not accounted for using the equity method

Belgien / Belgium				
Fun Radio Belgique S.A., Brüssel	868	227	50,00 %	28,21 %
Deutschland / Germany				
Arbeitsgemeinschaft DIG/Maxity, Dresden	3	1	50,00 %	15,00 %
bedirect Verwaltungs GmbH, Gütersloh	116	2	50,00 %	50,00 %
Berliner Pool TV Produktionsgesellschaft mbH, Berlin	288	13	50,00 %	38,04 %
MV Hoyerswerda-Weißwasser Zustellservice GmbH, Hoyerswerda	31	6	50,00 %	30,00 %
Nutzwerk GmbH, Dresden	30	0	50,00 %	30,00 %
Großbritannien / Great Britain				
CO92 The Film Limited, London	18	-5	50,00 %	38,04 %
Euston Music Limited, London	4	-1	50,00 %	38,04 %
Österreich / Austria				
Adria Media Holding GmbH, Wien	67	-11	50,00 %	50,00 %

# III.C. Nicht nach der Equity-Methode einbezogene assoziierte Unternehmen / Associates not accounted for using the equity method

maRadio.be SCRL, Brüssel	34	-2	26,67 %	20,29 %
Brasilien / Brazil				
BR Education Ventures FIP	8.560	0	31,40 %	31,40 %
Trestin & Cisotto Servicos de Informatica e Multimedia Ltda., Sao				
Paulo	541	160	40,00 %	39,05 %
China				
Beijing 352 Environmental Protection Technology Co., Ltd., Peking	15.315	2.098	15,23 %	15,23 %
Beijing Jianweizhizhu Business Consulting Co., Ltd., Peking	792	-185	30,00 %	30,00 %
Beijing Yi Jiu Pi E-commerce Co., Ltd., Peking	398.434	-25.543	7,41 %	7,41 %
Beijing Yiheng Chuangyuan Technology Co., Ltd., Peking	12.038	-4.121	10,79 %	10,79 %
Deutschland / Germany				
Chemnitzverlag Sachsen GmbH, Monschau	0	-14	25,00 %	15,00 %
Deutscher Fernsehpreis GmbH, Köln	199	71	20,00 %	15,21 %
EnID - European netID Foundation, Montabaur	-508	154	33,33 %	25,36 %
FF Performance One GmbH, Berlin	25	-37	54,10 %	54,10 %
Gesellschaft für integrierte Kommunikationsforschung mbH & Co. KG, München	3.042	838	20,00 %	20,00 %
Hanseatische Print & Medien Inkasso GmbH, Seevetal	232	703	49,00 %	49,00 %
eipziger Wochenkurier Verlagsgesellschaft mbH & Co.				
Kommanditgesellschaft, Leipzig	74	-20	37,45 %	22,47 %
Leipziger Wochenkurier Verlagsgesellschaft mbH, Leipzig	30	0	37,45 %	22,47 %
nanager magazin Verlagsgesellschaft mit beschränkter Haftung, Hamburg	3.051	1.120	24,90 %	24,90 %
Medienvertrieb Görlitz-Niesky GmbH, Görlitz	35	13	25,10 %	15.06 %
Medienvertrieb Löbau-Zittau GmbH, Löbau	119	93	25,10 %	15,06 %
Medienvertrieb Meißen GmbH, Meißen	120	66	25,10 %	15,06 %
Medienvertrieb Riesa GmbH, Riesa	115	70	25,10 %	15,06 %
MV Bautzen Zustellservice GmbH, Bautzen	89	64	25,10 %	15,06 %
MV Dresden Zustellservice GmbH, Dresden	87	56	25,10 %	15,06 %
MV Freital Zustellservice GmbH, Freital	170	101	25,10 %	15,06 %
MV Kamenz Zustellservice GmbH, Kamenz	98	72	25,10 %	15,06 %
MV Pirna Zustellservice GmbH, Pirna	54	15	25,10 %	15,06 %
NiedersachsenRock 21 Beteiligungs GmbH, Garbsen	43	2	29,83 %	15,30 %
Rudolf Augstein Gesellschaft mit beschränkter Haftung, Hamburg	274	3.255	25,50 %	25,50 %
Skoobe GmbH, München	2.198	-1.130	25,00 %	25,00 %
/erfahrensabwicklungs 85 IN 7/18 GmbH, Münster	n/a	n/a	15,00 %	15,00 %
Frankreich / France				
New Advice SAS, Paris	-234	-284	20,00 %	7,90 %
Societe Operatrice Du Multiplex-M1 SAS, Neuilly-sur-Seine	16	0	25,00 %	9,19 %

Dougland Color 9 Marketing Limited Landon	270	22	20.00.0/	20.00.0/
Bounce! Sales & Marketing Limited, London	279 832	33	30,00 %	30,00 %
Fintech Innovation Program Limited, London  Full Fat Television Limited, Birmimham		n/a	20,00 %	20,00 % 18,87 %
Man Alive Entertainment Limited, London	n/a	n/a	25,00 %	19,02 %
Wide-Eyed Entertainment Limited, London	n/a	n/a	23,75 %	18,07 %
Wild Blue Media Limited, London	n/a	n/a	25,00 %	19,02 %
wind blue Media Liffited, Lofidoff	II/a	II/a	23,00 /6	19,02 /0
Indien / India				
BigFoot Retail Solutions Private Limited, Neu-Delhi	15.664	73	33,64 %	33,64 %
i-Nurture Education Solutions Private Limited, Bengaluru	4.720	796	33,13 %	33,13 %
Lendingkart Technologies Private Limited, Ahmedabad	101.004	-3.250	11,87 %	11,87 %
Relevant e-solutions Private Limited, Haryana	n/a	n/a	7,61 %	7,61 %
Ruptub Solutions Private Limited, Bangalore	379	-630	13,16 %	13,16 %
Kaimaninseln / Cayman Islands				
Aimint, Grand Cayman	2.149	-192	21,87 %	21,87 %
Agricultural Services Limited, Grand Cayman	-24.785	-3.584	12,32 %	12,32 %
Buzzbit Inc., Grand Cayman	3.634	-1.476	22,35 %	22,35 %
Gangwei Network Technology Inc., Grand Cayman	n/a	n/a	17,87 %	17,87 %
Haizhi Holding Inc., Grand Cayman	15.712	2.323	10,92 %	10,92 %
HLJK Information & Technology Cayman Inc., Grand Cayman	-205	-564	12,12 %	12,12 %
Hooma Hooma Technology Limited, Grand Cayman	n/a	n/a	21,70 %	21,70 %
Know Box Limited, Grand Cayman	25.489	-87.738	5,19 %	5,19 %
Meixin Federation Group Inc.	6.800	-3.107	14,22 %	14,22 %
Mioji Group Limited, Grand Cayman	-504	-3.139	8,76 %	8,76 %
Mi Ritao Inc., Grand Cayman	740	284	23,53 %	23,53 %
moKredit Inc., Grand Cayman	0	0	17,09 %	17,09 %
Penguin Guide Inc., Grand Cayman	1.554	4	16,34 %	16,34 %
Qianye (Cayman) Ltd., Grand Cayman	0	-1.094	12,12 %	12,12 %
See Mobile Technology, Grand Cayman	25.600	-5.564	9,92 %	9,92 %
Tapai Inc., Grand Cayman	0	-676	11,34 %	11,34 %
The Look (Cayman) Limited, Grand Cayman	1.158	-1.501	15,06 %	15,06 %
TrendSutra Cayman Holdings Limited, Grand Cayman	457.307	-8.494	18,60 %	18,60 %
Velocious Technologies Inc., Grand Cayman	3.769	-3.564	7,82 %	7,82 %
Weplanter (Cayman) Limited, Grand Cayman	n/a	n/a	12,92 %	12,92 %
Wothing (Cayman) Limited, Grand Cayman	0	-835	26,32 %	26,32 %
Wish Wood Holdings Limited, Grand Cayman	n/a	n/a	18,18 %	18,18 %
Xianlife Limited	4.271	-13.267	5,93 %	5,93 %
Xiaobu Holdings Inc., Grand Cayman	0	-17.310	18,04 %	18,04 %
Zaozuo Zaohua ZWORKS Ltd., Grand Cayman	-8.662	-4.432	11,26 %	11,26 %
Luxemburg / Luxembourg				
Radiolux S.A., Differdingen	458	376	25,00 %	19,02 %
Mauritius				
Kaizen Private Equity, limited life public company limited by shares, Ebene	18.162	-5.242	20,10 %	20,10 %
Niederlande / Netherlands				
Tebber Nekkel B.V., Amsterdam	21	11	25,00 %	19,02 %
,	·		- /	-,

Singapur / Singapore				
Eruditus Learning Solutions Pte. Ltd., Singapur	-7.477	-31.336	6,35 %	6,35 %
Türkei / Turkey				
FI Commerce Teknoloji Ticaret Anonim Sirketi, Istanbul	n/a	n/a	70,00 %	70,00 %
USA				
Boostr, Inc., Wilmington	2.621	-2.415	11,00 %	11,00 %
Dynamic Graphic Engraving, Inc., Horsham	-366	-484	25,00 %	25,00 %
Mojiva, Inc., New York	n/a	n/a	30,05 %	30,05 %
Monashees Capital V, L.P., Wilmington	38.217	0	33,33 %	33,33 %
Synergis Education, Inc., Wilmington	n/a	n/a	45,97 %	45,97 %
The Immigrant LLC, Los Angeles	n/a	n/a	25,00 %	19,02 %

<sup>1 =</sup> Vorkonsolidiert / preconsolidated

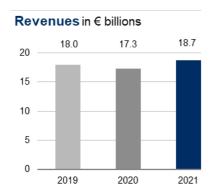
<sup>2 =</sup> Ergebnisabführungsvertrag / profit and loss transfer agreement

<sup>\* =</sup> Beherrschung bei nicht vorliegender Kapitalbeteiligung nach IFRS 10 / control without equity investment according to IFRS 10

# **Combined Management Report**

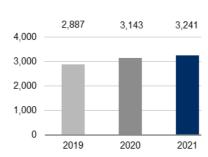
### Financial Year 2021 in Review

In the financial year 2021, Bertelsmann strongly increased its revenues and achieved an operating result of more than €3 billion for the second consecutive time. The Group recorded revenue growth of 8.1 percent to €18.7 billion (previous year: €17.3 billion), driven by strong organic growth of 11.4 percent. In addition to the recovery of the advertising-financed businesses, the continued positive development of the book publishing and services businesses was the main contributor to this increase. At €3,241 million, operating EBITDA reached a record level, exceeding the previous year's level of €3,143 million, which included capital gains from real estate transactions. Strong earnings growth in the TV and production business, in the book publishing business as well as in the service businesses of Majorel and Arvato Supply Chain Solutions more than offset ongoing expenditure on expanding the streaming area. Operating EBITDA before streaming start-up losses of RTL Group was €3,394 million (previous year: €3,188 million). The EBITDA margin was 17.3 percent (previous year: 18.2 percent). Driven by the positive operating earnings development and a high earnings contribution from company disposals, Group profit increased noticeably to €2,310 million, compared to €1,459 million in the previous year.



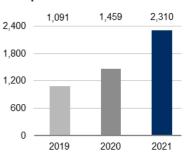
- Organic revenue growth of 11.4 percent compared to previous year, or 9.0 percent compared to 2019
- Revenue increases primarily at RTL Group, Penguin Random House and Arvato





- Operating EBITDA at record level at €3,241 million, earnings growth primarily at RTL Group, Penguin Random House and Arvato
- EBITDA margin of 17.3 percent

### Group Profit in € millions



- At €2.3 billion, Group profits are at their highest level since 2006
- Increase is down to operational strength, high profit contributions from company disposals and Bertelsmann Investments

## Fundamental Information about the Group

In this Management Report, the Group is using the option to combine the Group Management Report and the Management Report of Bertelsmann SE & Co. KGaA. This Combined Management Report outlines the business performance, including the business result and the position of the Bertelsmann Group and Bertelsmann SE & Co. KGaA. Information about Bertelsmann SE & Co. KGaA in accordance with the German Commercial Code (HGB) will be detailed in a separate section. The Combined Management Report will be published instead of the Group Management Report within the Bertelsmann Annual Report.

## Corporate Profile

Bertelsmann operates in the core business fields of media, services and education in around 50 countries worldwide. The geographic core markets are Western Europe – in particular, Germany, France and the United Kingdom – and the United States. In addition, Bertelsmann is strengthening its involvement in growth markets such as Brazil, India and China. On the reporting date of December 31, 2021, the Bertelsmann divisions include RTL Group (entertainment), Penguin Random House (books), Gruner + Jahr (magazines), BMG (music), Arvato (services), Bertelsmann Printing Group (printing), Bertelsmann Education Group (education) and Bertelsmann Investments (funds).

Bertelsmann SE & Co. KGaA is a capital market-oriented but unlisted company limited by shares. As a group holding company, it exercises key corporate functions such as the definition and further development of group strategy, capital allocation, financing and management Internal corporate management and reporting follow the Group's organizational structure, which consists of the operating divisions and Corporate.

RTL Group is one of the leading European television groups in the broadcasting, content and digital business, with interests in 67 television channels, 10 streaming platforms, 39 radio stations, global content production companies as well as digital video networks. The television portfolio includes RTL Deutschland, M6 in France and the RTL channels in the Netherlands, Belgium, Luxembourg, Croatia and Hungary, as well as a stake in Atresmedia in Spain. RTL Group's streaming services include RTL+ in Germany, Videoland in the Netherlands, and 6play and Salto in France. RTL Group's content business, Fremantle, is one of the largest international creators, producers and distributors of scripted and unscripted content in the world. RTL Group also owns the streaming tech company Bedrock and the ad-tech company Smartclip. RTL AdConnect is RTL Group's international advertising sales house. RTL Group is a listed company and a member of the SDAX (MDAX as of March 21, 2022).

Penguin Random House is, based on revenue, the world's largest trade book publisher, with more than 300 imprints across six continents. Its well-known book brands include Doubleday, Riverhead, Viking and Alfred A. Knopf (United States); Ebury, Hamish Hamilton and Jonathan Cape (United Kingdom); Goldmann and Heyne (Germany); Plaza & Janés and Alfaguara (Spain); Sudamericana (Argentina); and the international imprint Dorling Kindersley. Each year Penguin Random House publishes more than 16,000 new titles and sells more than 700 million print books, e-books and audiobooks.

Gruner + Jahr is a premium magazine publisher whose portfolio includes established brands such as "Stern," "Brigitte" and "Geo"; digital products in all publishing segments; and products and licenses such as the "Schöner Wohnen" collection. Gruner + Jahr also includes other business operations such as the international AppLike Group, the communication agency Territory, and a majority shareholding in the DDV Mediengruppe and a stake in the Spiegel Group. In August 2021, it was announced that RTL Deutschland would be taking over the German magazine businesses and brands of Gruner + Jahr. The transaction was completed on January 1, 2022.

BMG is an international music company with 19 offices in 12 core music markets, now representing more than three million titles and recordings, including iconic catalogs and renowned artists and songwriters such as Jason Aldean, Kylie Minogue, Mick Jagger and Keith Richards, No Angels, Roger Waters, Tina Turner and many more.

Arvato is an international service provider that develops and implements custom-made solutions for all kinds of business processes, for customers in a wide range of sectors in more than 40 countries. These include SCM solutions, financial services and IT services. The services business also includes the listed customer experience company Majorel, in which Bertelsmann owns almost 40 percent of shares.

Bertelsmann Printing Group unites Bertelsmann's printing activities. They include all the Group's gravure, offset and book printing companies in Germany, the United Kingdom and the United States. In addition, various digital marketing services are offered, such as data-driven multichannel marketing. Bertelsmann Printing Group also includes the storage media producer Sonopress, the specialty printer Topac and the multichannel-marketing-platform DeutschlandCard.

Bertelsmann Education Group comprises Bertelsmann's education activities. The digital education and service offerings are primarily in the healthcare sector and in the area of in-company training and development as well as in the university education area. The education activities include the online education provider Relias, the US university Alliant and venture fund investments.

Bertelsmann Investments comprises Bertelsmann's global start-up investments. The activities are focused on the strategic growth markets of Brazil, China, India and the United States. Investments are largely made through the funds Bertelsmann Brazil Investments (BBI), Bertelsmann Asia Investments (BAI), Bertelsmann India Investments (BII) and Bertelsmann Digital Media Investments (BDMI).

#### **Regulatory Environment**

Bertelsmann has television and radio operations in several European countries that are subject to regulation. In Germany, for example, the media is subject to oversight by the Commission on Concentration in the Media. Bertelsmann Group companies occupy leading market positions in many lines of business, and may therefore have limited potential for growth through acquisition due to antitrust legislation. Moreover, some education activities are subject to regulatory provisions of government authorities and accreditation bodies. Some of the financial services activities are subject to banking supervision regulations.

Because its profit participation certificates and bonds are publicly listed, Bertelsmann is required to comply with capital market regulations applicable to publidy traded companies.

#### **Shareholder Structure**

Bertelsmann SE & Co. KGaA is a capital market-oriented but unlisted company limited by shares. Three foundations (Bertelsmann Stiftung, Reinhard Mohn Stiftung and BVG-Stiftung) indirectly hold 80.9 percent of Bertelsmann SE & Co. KGaA shares, with the remaining 19.1 percent held indirectly by the Mohn family. Bertelsmann Verwaltungsgesellschaft (BVG) controls all voting rights at the General Meeting of Bertelsmann SE & Co. KGaA and Bertelsmann Management SE (general partner).

## Strategy

Bertelsmann's strategic focus is on a fast-growing, digital, international and diversified Group portfolio. Businesses in which Bertelsmann invests should have long-term stable growth, global reach, sustainable business models, high market-entry barriers and scalability. At the beginning of 2021, Bertelsmann defined a Group-wide growth initiative and presented the new strategic growth priorities necessary for that: national media champions, global content, global services, online education and investment portfolio. Further developing the strategy in this way is necessary to meet new challenges, such as growing competition from US tech platforms. The Group aims to grow in both existing and new lines of business through organic initiatives and acquisitions. The following topics form the basis for the successful

implementation of the strategy: tech & data, upskilling, cooperation and alliances. Substantial progress was made in the implementation of the new strategic priorities in the 2021 financial year.

The announced mergers of Groupe M6 and Groupe TF1 in France, of RTL Nederland and Talpa in the Netherlands, as well as the completed combination of RTL Deutschland and the German magazine businesses and brands of Gruner + Jahr, which was implemented in early 2022, will serve to create national media champions in the European markets. RTL Group initiated further consolidation steps with the announced disposals of RTL Belgium und RTL Croatia. The streaming services RTL+ in Germany and Videoland in the Netherlands recorded continued substantial increases in paying subscribers. RTL Deutschland further reinforced its market position through the full acquisition of Super RTL, and Gruner + Jahr sold its French subsidiary Prisma Media to the French media group Vivendi.

Bertelsmann also invested in the expansion of the global content business. The production company Fremantle announced several acquisitions and stake increases, and established the Global Factual unit in order to expand the business in high-end documentaries. Penguin Random House achieved creative and business successes, for example with "How to Avoid Climate Disaster" by Bill Gates and "Atlas of the Heart" by Brené Brown. BMG signed global superstars such as Bryan Adams, Santana and Johnny Marr, and – with the acquisition of the rock band Mötley Crüe's music catalogue – effected the single biggest catalog acquisition since the company was founded in 2008. In March, BMG also entered into a strategic partnership with the private equity firm KKR for the acquisition of major music rights packages. In October, BMG also announced the acquisition of an extensive portfolio of Tina Turner rights.

Global services were also further expanded. The customer experience company Majorel recorded strong organic growth. To support its dynamic development, Majorel entered the capital market with its flotation on Euronext Amsterdam. Arvato Supply Chain Solutions invested in the expansion and automation of its global network of locations. Arvato Financial Solutions also grew organically, in particular with its range of "purchase on account" services. Arvato Systems won various business awards, underscoring both the company's expertise and its market reputation as a partner in digital transformation.

Bertelsmann Education Group benefited from continued high demand for the digital education and training provision of Relias and Alliant Furthermore, Bertelsmann Education Group, together with Bertelsmann, continued with the digital training campaign #50000Chances, Bertelsmann's response to the skills shortage in the areas of cloud, data and artificial intelligence.

Bertelsmann further expanded its global investment portfolio and made around 100 new and follow-up investments during the reporting period. As of the end of 2021, Bertelsmann Investments held a total of 290 investments through its four international funds. In Brazil, the acquisition of 25 percent of the capital shares and 46 percent of the voting rights in the listed education company Afya was completed. During the reporting period, Bertelsmann Investments also participated in a new financing round for Shiprocket, an Indian e-commerce service provider whose business has grown strongly during the coronavirus pandemic. At the same time, Bertelsmann Investments realized profits from full and partial disposals of companies, among them Eruditus, a global provider of executive education.

Bertelsmann is continually developing its strategy. Compliance with and achievement of the strategic development priorities are examined by the Executive Board and at the divisional level, through regular meetings of the Strategy and Business Committees and as part of the annual Strategic Planning Dialogue between the Executive Board and the Supervisory Board. In addition, relevant markets and the competitive environment are analyzed on an ongoing basis in order to draw conclusions concerning the further development of the Group's strategy. The Executive Board is also supported by the Group Management Committee (GMC) on issues of corporate strategy and development. This Committee is composed of executives representing key businesses, countries and regions, and select Group-wide functions.

The Group's content-based and entrepreneurial creativity is also very important for the implementation of its strategy. Bertelsmann will therefore continue to invest in the creative core of its businesses. Simultaneously, innovation competence is very important for Bertelsmann and is a key strategic component (see the section "Innovations").

## Value-Oriented Management System

Bertelsmann's primary objective is continuous growth of the company's value through a sustained increase in profitability with efficient capital investment at the same time. To manage the Group, Bertelsmann has been using a value-oriented management system for many years, which focuses on revenues, operating earnings and optimal capital investment. For formal reasons, Bertelsmann makes a distinction between strictly defined and broadly defined operational performance indicators.

Strictly defined operational performance indicators, including revenues, operating EBITDA and Bertelsmann Value Added (BVA), are used to directly assess current business performance and are correspondingly used in the outlook. BVA is used primarily for management at the Group level, whereas revenues and operating EBITDA, above all, are more meaningful performance indicators for the divisions. As distinguished from strictly defined performance indicators, broader performance indicators are also used and are partially derived from the above-mentioned indicators or are strongly influenced by them. These include the EBITDA margin and the cash conversion rate. The financial management system, with defined internal financing targets, is also part of the broadly defined value-oriented management system. Details of the expected development of performance indicators used in the broader sense are provided at best as additional information and are not included in the outlook.

To explain the business performance, and to control and manage the Group, Bertelsmann uses additional alternative performance measures that are not defined in accordance with IFRS (more details are given in the section "Alternative Performance Measures").

#### **Strictly Defined Operational Performance Indicators**

To control and manage the Group, Bertelsmann uses revenues, operating EBITDA and BVA as performance indicators. Revenue is used as a growth indicator of businesses. In the financial year 2021, Group revenues rose by 8.1 percent to €18.7 billion (previous year: €17.3 billion). Organic growth was 11.4 percent, after an organic decline of 1.7 percent in the previous year.

A key performance indicator for measuring the profitability of the Group and the divisions is operating EBITDA. Operating EBITDA rose during the reporting period by 3.1 percent to €3,241 million (previous year: €3,143 million).

Bertelsmann uses BVA for assessing the profitability of operations and return on invested capital. BVA measures the profit realized above and beyond the appropriate return on invested capital. At €474 million, BVA in the financial year 2021 was below the previous year's figure of €355 million.

#### **Broadly Defined Performance Indicators**

To assess business development, other performance indicators are used that are partially derived from revenues and operating EBITDA or are strongly influenced by these figures.

The cash conversion rate serves as a measure of cash generated from business activities, which should be between 90 percent and 100 percent as a long-term average. In the financial year 2021, the cash conversion rate was 107 percent (previous year: 118 percent).

The EBITDA margin is used as an additional criterion for assessing business performance. In the financial year 2021, the EBITDA margin was 17.3 percent, slightly below the previous year's figure of 18.2 percent.

Bertelsmann's financial management system is defined by the internal financial targets outlined in the section "Net Assets and Financial Position." These financing principles are pursued in the management of the Group and are included in the broadly defined value-oriented management system.

The non-financial performance indicators (employees, corporate responsibility and similar topics) are not included in the broadly defined value-oriented management system. As they can still only be measured to a limited extent, it is not possible to make any clear quantifiable

statements concerning interrelated effects and value increases. For this reason, the non-financial performance indicators have not yet been used for the management of the Group but are gaining in relevance for Bertelsmann's businesses.

### Non-Financial Performance Indicators

The following section refers to the non-financial performance indicators at Bertelsmann. For more information about the organization, management and key topics of corporate responsibility, including additional information on employee concerns, please refer to the section "Combined Non-Financial Statement."

#### **Employees**

Bertelsmann's employees are the most important key for the company's long-term success. At the end of the financial year 2021, Bertelsmann employed 145,027 members of staff worldwide. Thanks to their creativity and entrepreneurial spirit, the company is able to continuously develop further. This is underlined by the results of the Group-wide 2021 employee survey, in which the indices for "Creativity" and "Entrepreneurship" showed an improvement.

Further information and employee-related non-financial performance indicators are presented in the "Employee Matters" section (Combined Non-Financial Statement).

#### **Innovations**

Businesses invest in the research and development of new products in order to ensure their long-term competitiveness. Bertelsmann has a similar imperative to create innovative media content, media-related products, and services and educational offerings in a rapidly changing environment. Instead of conventional research and development activities, Bertelsmann views the company's own innovative power as particularly important for business development. The long-term success of the Group depends heavily on product innovations, investing in growth markets and integrating new technologies. Furthermore, innovative expertise is very important for strategy implementation.

Bertelsmann relies on innovation and growth in core operations and new business fields. The key success factors of Bertelsmann's innovation management include continuously following cross-industry trends and observing new markets. At the Group level, Bertelsmann works with the divisions to continuously identify and implement innovative business strategies. Alongside market-oriented activities, support is given to Group-wide initiatives that actively promote knowledge transfer and collaboration. Furthermore, cooperation is being expanded among the divisions.

Innovations at RTL Group focus on three core topics: continuously developing new, high-quality video content; using all digital distribution channels; and bettermonetization of RTL Group's audience reach by personalization, recommendations and addressing target groups. In 2021, RTL Group launched a new identity and design for its core brand RTL. The comprehensive redesign and repositioning was initiated to strengthen RTL as Europe's leading entertainment brand – standing for positive entertainment and independent journalism, as well as inspiration, energy and attitude. Within this project, the German streaming service TV Now was rebranded to RTL+. Furthermore, RTL Group announced the expansion of RTL+ over the course of 2022 into a cross-media entertainment service, comprising video, music, podcasts, audio books and e-magazines, which will be a unique selling proposition in the German-speaking market. Another innovative focus point is addressable TV advertising, which combines the broad reach of linear TV with targeted digital advertising. In October 2021, RTL Group and Amobee, a global leader of advertising technologies, announced the formation of TechAlliance. This comprehensive cooperation will be a joint sales and services company for the ad-tech solutions of Amobee and Smartclip, which is part of RTL Deutschland. The planned TechAlliance will be the first European-wide offering for programmatic access to addressable TV advertising.

Innovations at Penguin Random House have been driven by investments in distribution and supply chains, consumer marketing engagement and the advancement of the company's Diversity, Equity & Inclusion goals. Its lead US distribution facility installed Goods-

to-Person, an automated material-handling system to provide dense storage, picking efficiencies and customer- and publisher-support enhancements. Its US Consumer Marketing team launched an internally developed proprietary tool, Today's Top Books, to mine web-wide data to promote the top five Penguin Random House titles to share daily with subscribers of the Penguin Random House platform. In 2021, Penguin Random House Audio introduced Ahab, a global online casting platform, to better enable audiobook-, video game-, documentary-, podcast- and visual-content creators to find multicultural actors to hire. Penguin Random House UK began its Next Editors Program, an 18-month action-training session for Black, Asian, Latin American and other minority ethnic individuals, who are currently underrepresented in editorial roles, to develop the skills and expertise to become book-publishing editors.

Innovations at Gruner + Jahr in the past financial year mainly consisted of developing and expanding numerous new journalistic formats. A partnership between Gruner + Jahr and RTL Deutschland resulted in the successful TV series "Faking Hitler," which was based on the podcast of the same name about the forged Hitler diaries, as well as crime documentaries such as "Der Maskenmann," which was produced by Stern Crime and Vox. Stern, in partnership with the broadcasters RTL and ntv, launched the podcast "heute wichtig," and Vox and Stern worked together on a long-term documentary on the aftermath of the flood disaster in the Ahr valley. In 2021, Gruner + Jahr also expanded the successful personality magazines segment and launched the home and lifestyle magazine "Guidos Deko Queen." The magazine is accompanied by a new TV show of the same name on Vox.

Innovation at BMG is based on its distinctive market positioning and unique structure, operating the traditionally separate music publishing, recordings, and other service areas off the same integrated global platform. Innovation is focused on delivering its core values of Service, Fairness and Transparency. Notable developments in 2021 included the launch of a new global Benefits program on the company's myBMG app, offering discounts and value-added services to its songwriter and producer clients, and a partnership with Google Cloud to enhance service to artists and songwriters to build a scalable, global infrastructure. The strategic expansion of BMG's service offering included further acquisitions in live events in Germany and the international expansion of BMG's artist management partner, Shelter Music Group.

Innovations at Arvato are geared towards further optimizing existing services, and towards developing and implementing new customer solutions. Arvato Supply Chain Solutions, as part of its digitalization strategy, made major investments in cutting-edge automation technology and the expansion of its cloud infrastructure. Arvato Financial Solutions developed a pioneering fintech solution for the auto industry. The basic idea behind this new offering is to bring the subscription model into the world of carsharing, with a view to doing the same with other digital business models in the future. The IT service provider Arvato Systems considerably expanded its expertise in the areas of cloud computing, artificial intelligence and IT security, and enhanced its service portfolio in these innovation fields. In addition, Majorel entered into a partnership with OmniBot, thereby further expanding its range of services in the field of automated customer interaction in a targeted way.

Innovations at Bertelsmann Printing Group centered on further developing existing processes with new technologies and digital solutions, and expanding its portfolio of products and services. Mohn Media invested in optimizing processes and procedures. At GGP Media, an existing web service for customers from the publishing industry was expanded into a smart platform for collaborations between printers, publishers and agencies, and participant communication in the multichannel-marketing-platform Deutschland Card was further digitalized and enhanced with gamification elements.

Innovations at Bertelsmann Education Group mainly consisted of developing digital, technology-based and customized education offerings. For example, in the healthcare sector, Relias employs health experts (including doctors, nurses and therapists) to continue developing teaching content and platforms for training skills specific to clinic and nursing home personnel. Another important focus was the development of additional support services for customers looking to recruit nursing home personnel. In the university education segment, Alliant used data science and advanced analytics to develop newservices for students.

## **Report on Economic Position**

### Corporate Environment

### **Overall Economic Developments**

In 2021, global economic development was once again driven largely by the coronavirus pandemic. Real gross domestic product (GDP) rose 5.9 percent, after falling 3.5 percent in 2020. However, the strong upturn was accompanied in many countries by price rises and supply bottlenecks.

In the euro area, economic growth was particularly strong in the summer. Overall, real GDP rose 5.2 percent in 2021, after falling 6.6 percent in the previous year. However, rising infection rates around the end of the year made necessary the reintroduction of temporary containment measures.

The fourth wave of infections has again affected Germany's economic recovery recently. Real GDP rose 2.9 percent in 2021 compared to a decrease of 4.6 percent in the previous year. The French economy recovered far more strongly. Real GDP rose 7.0 percent in 2021, after a decline of 8.0 percent in the previous year. The economy of the United Kingdom also enjoyed a strong recovery. Real GDP rose by 7.5 percent compared to a reduction of 9.4 percent in the previous year.

The economy of the United States also recovered from the effects of the coronavirus pandemic, although the pace of the recovery also slowed towards the end of the year. Real GDP rose 5.7 percent, after falling 3.4 percent in the previous year.

#### **Developments in Relevant Markets**

The following analysis focuses on markets and regions that are of a sufficient size and are strategically important from a Group perspective.

The German TV advertising market grew significantly in 2021 and the TV advertising markets in France, the Netherlands and Hungary, and the streaming markets in Germany and the Netherlands showed strong growth.

The markets for printed books showed positive development overall in 2021. There was strong growth in revenue for printed books in the United States and in the Spanish-language market, while the British and German markets each showed moderate growth. After noticeable growth in the previous year, revenues from e-books were down moderately in the United States and strongly in the United Kingdom. In contrast, revenues from digital audiobooks continued to grow strongly in both countries.

In 2021, the German magazine market was characterized by stable print advertising revenues and moderately declining circulation revenues, while the relevant digital market recorded strong growth.

The global music market recorded significant growth in the publishing market segment in 2021, and strong growth in the recordings market segment.

The service markets relevant for Arvato – customer experience solutions, supply chain solutions and IT solutions – were characterized by significant to strong growth, while the market for financial services recorded a moderate decline largely due to regulatory changes.

In 2021, the European printing markets recorded stable development in the offset business and moderate declines in the gravure printing business. The North American book printing market grew strongly.

In 2021, the education markets in the United States exhibited significant to strong growth in the market segments where Bertelsmann is involved - namely, training in healthcare and university education.

## Significant Events in the Financial Year

In April 2021, RTL Group sold the interest held in its subsidiary SpotX to the US ad-tech company Magnite. RTL Group received a cash payment of US\$640 million and 12.4 million shares of Magnite stock.

In early May 2021, Núria Cabutí, CEO of the Spanish-language book publishing group Penguin Random House Grupo Editorial, was appointed to the Bertelsmann SE & Co. KGaA Supervisory Board effective June 1, 2021. She will be a member of this oversight board in her role as representative of the Bertelsmann executives. In this capacity, Núria Cabutí succeeds lan Hudson, who stepped down from the Supervisory Board after leaving the Group in March 2020.

In May 2021, Groupe TF1, Groupe M6, Groupe Bouygues and RTL Group announced the signing of agreements to immediately begin exclusive negotiations for the merger of Groupe TF1 and Groupe M6. The planned business combination was unanimously approved by each of the boards of directors of the four affected groups. In July 2021, after favorable opinions had been issued by the French employee representative bodies, Groupe Bouygues and RTL Group signed agreements relating to the merger. The closing of the transaction is subject to the approval of the relevant authorities and the extraordinary general meetings of Groupe TF1 and Groupe M6, respectively. The transaction is expected to close by the beginning of 2023.

Effective May 31, 2021, Gruner + Jahr sold its interest held in its French subsidiary Prisma Media to the French media group Vivendi.

In June 2021, RTL Group announced plans to merge its channels and connected media businesses in the Netherlands with Talpa Network into a national media group. Talpa Network will contribute television, radio, print, digital, e-commerce and other assets, and will receive in return a 30 percent stake in the expanded company RTL Nederland. RTL Group will hold the remaining 70 percent of the merged group and exercise control over the expanded RTL Nederland. The transaction is subject to the approval of antitrust authorities. The transaction is expected to be completed in the third quarter of 2022.

Also in June 2021, RTL Group announced the planned sale of its Belgian family of channels RTL Belgium to the Belgian media companies DPG Media and Groupe Rossel. The sale is subject to the approval of the responsible antitrust authorities. The transaction is expected to close in the first half of 2022

In July 2021, RTL Deutschland acquired the remaining 50 percent of the shares in Super RTL (RTL Disney Fernsehen GmbH & Co. KG). RTL Group's shareholding in Super RTL is now 100 percent. The acquisition of the full interest in Super RTL is in line with RTL Group's consolidation strategy and supports the growth plan for the RTL streaming service RTL+.

The takeover of Gruner + Jahr's German magazine businesses and brands by RTL Deutschland was announced on August 6, 2021. Merging these two companies forms a national cross-media champion in the areas of television, streaming, magazines, radio and digital media. The transaction closed on January 1, 2022. As of the beginning of the financial year 2022, Gruner + Jahr is no longer reported as an independent division. The remaining Gruner + Jahr activities will be assigned to the Bertelsmann Investments division in the future. This does not affect the reported figures in the 2021 Annual Report.

In early August 2021, Bertelsmann also completed the acquisition of shares in the Brazilian education company Afya, thereby further expanding its global education business. The Group acquired 25 percent of the shares and 46 percent of the voting rights in Afya. The listed company is a leading provider of medical education and training in Brazil. Bertelsmann acquired the shares from Crescera Educacional II, a fund launched by Crescera Capital in 2014 together with Bertelsmann as the lead investor.

In early September 2021, the global customer experience company Majorel announced its intention to enter the capital market through a private placement. The company's shares were traded on Euronext Amsterdam for the first time on September 24, 2021. After the private placement of some of its shares, Bertelsmann holds almost 40 percent of Majorel shares, and thereby remains an important strategic shareholder, along with Saham Group. The company will also continue to be consolidated by Bertelsmann.

In September 2021, Fremantle, RTL Group's production business, sold its stake in the mobile videogames company Ludia Inc. to the US company Jam City for €144 million net of cash disposed of.

Penguin Random House's acquisition of the book publisher Simon & Schuster from Paramount Global (formerly ViacomCBS), which was announced at the end of 2020, is still pending approval by the antitrust authorities. On November 2, 2021, the Department of Justice filed a suit in the US District Court for the District of Columbia in Washington DC to block the transaction, citing concerns about monopsony relating to the acquisition of author rights.

In November 2021, Dominik Asam, CFO and member of the Executive Committee at the aircraft manufacturer Airbus SE, was appointed to the Bertelsmann SE & Co. KGaA Supervisory Board, effective January 1, 2022.

# Results of Operations Revenue Development

#### **Revenues by Division**

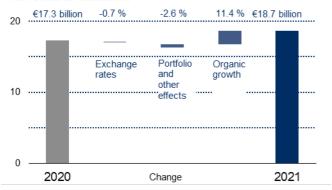
in € millions			2021			2020
	Germany	International	Total	Germany	International	Total
RTL Group	2,248	4,389	6,637	1,958	4,059	6,017
Penguin Random House	281	3,749	4,030	277	3,525	3,802
Gruner + Jahr	753	298	1,051	769	366	1,135
BMG	40	623	663	46	556	602
Arvato	1,851	3,184	5,035	1,666	2,716	4,382
Bertelsmann Printing Group	787	532	1,319	833	529	1,362
Bertelsmann Education Group	3	280	283	2	299	301
Bertelsmann Investments	2	6	8	4	8	12
Total divisional revenues	5,965	13,061	19,026	5,555	12,058	17,613
Corporate/Consolidation	(245)	(85)	(330)	(221)	(103)	(324)
Continuing operations	5,720	12,976	18,696	5,334	11,955	17,289

Group revenues increased in the financial year 2021 by 8.1 percent to €18.7 billion (previous year: €17.3 billion). In addition to the recovery of the advertising-financed businesses, the positive performance of the book publishing and services businesses was a key factor in this strong revenue growth. Adjusted by exchange rate, portfolio and other effects, the Group's organic growth was 11.4 percent.

Revenues at RTL Group recovered from the levels of the previous year, which was defined by the effects of the coronavirus pandemic, rising 10.3 percent to €6,637 million (previous year: €6,017 million). Organic growth was 13.5 percent. The sustained recovery of TV advertising markets and the growth businesses of content production and streaming were important contributing factors in this growth. Revenues at Penguin Random House rose 6.0 percent to €4,030 million (previous year: €3,802 million). Organic growth was 7.3 percent. Revenue increases were recorded in all territories. Gruner + Jahr recorded a 7.4 percent drop in revenues to €1,051 million (previous year: €1,135 million), due primarily to portfolio effects. Organic growth, in contrast, was positive at 13.1 percent. The advertising and circulation business in print and digital recovered from the effects of the coronavirus pandemic. Moreover, AppLike Group and Territoryin particular recorded strong revenue growth. BMG revenues rose 10.1 percent to €663 million (previous year: €602 million). Organic growth was 10.6 percent. Organic revenue growth was evident both in the label and in the recording business. Revenues at Arvato grew by 14.9 percent to €5,035 million (previous year: €4,382 million). Organic growth was 16.8 percent. This increase in revenues was due in particular to the positive business performance of the customer experience company Majorel and of Supply Chain Solutions. Bertelsmann Printing Group revenues were down 3.1 percent to €1,319 million (previous year: €1,362 million). The organic decline was 5.5 percent. The decline is mainly down to the closure of the gravure printing site in Nuremberg and the general decline in the gravure and offset printing business. Revenues at Bertelsmann Education Group declined by 6.0 percent to €283 million (previous year: €301 million) due to

portfolio and exchange-rate adjustments. Organic growth was 6.4 percent. The investments of Bertelsmann Investments are generally not consolidated, so revenue is not usually reported for this division.

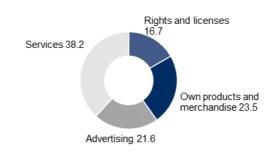
#### Revenue Breakdown



### Consolidated Revenues by Region in percent

### Consolidated Revenues by Category in percent





There were slight changes in the geographical breakdown of revenues compared to the previous year. The share of revenues generated in Germany was 30.6 percent compared to 30.9 percent in the previous year. The revenue share generated by France amounted to 11.0 percent (previous year: 11.9 percent). In the United Kingdom, the revenue share was 7.0 percent (previous year: 6.5 percent). The share of total revenues generated by the other European countries was 20.6 percent, compared to 19.3 percent in the previous year. The revenue share generated by the United States was 23.3 percent (previous year: 24.8 percent), and the other countries achieved a revenue share of 7.5 percent (previous year: 6.6 percent). This means that the share of total revenues generated by foreign business rose slightly to 69.4 percent (previous year: 69.1 percent). Year on year, there was a slight change in the ratio of the four revenue sources (own products and merchandise, services, advertising, rights and licenses) to overall revenue.

#### Results Breakdown

in € millions	2021	2020
Operating EBITDAby division		
RTL Group	1,361	1,097
Penguin Random House	755	691
Gruner + Jahr	134	127
BMG	144	137
Arvato	825	662
Bertelsmann Printing Group	60	55
Bertelsmann Education Group	86	89
Bertelsmann Investments	(11)	(10)
Total operating EBITDA by division	3,354	2,848
Corporate/Consolidation	(113)	295
Operating EBITDA	3,241	3,143
Amortization/depreciation, impairments/reversals of impairment losses on intangible assets and property, plant and equipment not included in special items	(880)	(918)
Special items	963	51
EBIT (earnings before interest and taxes)	3,324	2,276
Financial result	(352)	(339)
Eamings before taxes	2,972	1,937
Income tax expense	(662)	(478)
Group profitor loss	2,310	1,459
attributable to: Earnings attributable to Bertelsmann shareholders	1,800	1,152
attributable to: Earnings attributable to non-controlling interests	510	307

#### **Operating EBITDA**

Bertelsmann achieved a record operating EBITDA of €3,241 million in the financial year 2021 (previous year: €3,143 million). The previous year period included high capital gains from real-estate transactions. Despite that, the Group recorded a 3.1 percent increase in earnings. Strong earnings growth in the TV and production business, in the bookpublishing business as well as in the service businesses of Majorel and Arvato Supply Chain Solutions more than offset ongoing expenditure on expanding the streaming area at RTL Group. At 17.3 percent, the EBITDA margin reached a high level once again (previous year: 18.2 percent).

Operating EBITDA at RTL Group improved on the previous year, rising 24.1 percent to €1,361 million (previous year. €1,097 million). This rise was primarily driven by a strong recovery in the TV advertising markets and positive business performance by Fremantle's global content production business. Operating EBITDA at Penguin Random House rose by 9.2 percent to €755 million (previous year. €691 million), thanks in particular to continued growth in the US business as well as the sustained growth in audio. Operating EBITDA at Gruner + Jahr was 5.9 percent higher at €134 million (previous year: €127 million). The AppLike Group as well as the advertising and sales business in particular recorded a positive earnings performance. At BMG, operating EBITDA grew 5.4 percent to €144 million (previous year: €137 million) as the company profited from continued strong growth in music streaming. Arvato recorded an operating EBITDA of €825 million (previous year: €662 million). This increase of 24.6 percent primarily reflects continued strong earnings growth at the customer experience company Majorel and in the Supply Chain Solutions business area. Operating EBITDA at Bertelsmann Printing Group rose 9.1 percent to €60 million (previous year: €55 million). At Bertelsmann Education Group, operating EBITDA was down 2.6 percent to €86 million (previous year: €89 million) primarily as a result of exchange rate effects. The investments of Bertelsmann Investments are generally not consolidated, so operating earnings are not usually reported for this division.

### **Special Items**

Special items in the financial year 2021 totaled €963 million compared to €51 million in the previous year. They consist of impairments or reversals of impairment losses on investments accounted for using the equity method amounting to €2 million (previous year: €-62 million),

impairments on other financial assets at amortized cost amounting to €-1 million (previous year: €-26 million), adjustments of the carrying amounts of assets held for sale amounting to €-6 million (previous year: −), results from disposals of investments amounting to €786 million (previous year: €410 million), fair value measurement of investments of €483 million (previous year: €59 million), as well as restructuring expenses and other special items totaling €301 million (previous year: €214 million). During the reporting period, there were no impairments on goodwill and other intangible assets with indefinite useful lives, compared with €-116 million in the previous year. The strong increase in results from disposals of investments is particularly due to the disposal of SpotX. The increase in the fair value measurement of investments is particularly due to companies in the Bertelsmann Investments portfolio.

#### **EBIT**

EBIT amounted to  $\leq$ 3,324 million in the financial year 2021 (previous year:  $\leq$ 2,276 million) after adjusting operating EBITDA for special items totaling  $\leq$ 963 million (previous year:  $\leq$ 51 million) and amortization, depreciation, impairments and reversals of impairment losses on intangible assets, property, plant and equipment and right-of-use assets totaling  $\leq$ -880 million (previous year:  $\leq$ -918 million), which were not included in the special items.

#### **Group Profit**

The financial result was €-352 million, compared with the previous year's amount of €-339 million. The income tax expense increased to €-662 million compared to €-478 million in the previous year. The change is attributable to improved earnings before tax, among other factors. This resulted in an increase in Group profit to €2,310 million (previous year: €1,459 million). The share of Group profit attributable to non-controlling interests came to €510 million (previous year: €307 million). The share of Group profit attributable to Bertelsmann shareholders was €1,800 million (previous year: €1,152 million). For the financial year 2021, a dividend payout of €220 million (previous year: €180 million) will be proposed at the Annual General Meeting of Bertelsmann SE & Co. KGaA.

# Net Assets and Financial Position Financing Guidelines

The primary objective of Bertelsmann's financial policy is to achieve a balance between financial security, return on equity and growth. For this purpose, Bertelsmann bases its financing policy on the requirements of a "Baa1/BBB+" credit rating and the associated qualitative and quantitative criteria. Credit ratings and capital market transparency make a considerable contribution to the company's financial security and independence.

In accordance with the Group structure, the capital allocation is made centrally by Bertelsmann SE & Co. KGaA, which provides the Group companies with liquidity and manages the issuance of guarantees and letters of comfort for them. The Group consists largely of a single financial unit, thereby optimizing the raising of capital and investment opportunities.

Bertelsmann utilizes a financial control system employing quantitative financial targets concerning the Group's economic debt and, to a lesser extent, its capital structure. One of the financial targets is a dynamic leverage factor limited to the defined maximum of 2.5. As of December 31, 2021, the leverage factor was 1.3, which was below the previous year's level (December 31, 2020: 1.9). This was mainly a result of the decrease in economic debt.

As of December 31, 2021, economic debt decreased to €3,475 million compared to €5,207 million in the previous year, due to a significant decrease in net financial debt to €959 million (December 31, 2020: €2,055 million). As of December 31, 2021, recognized lease liabilities were €1,356 million (December 31, 2021: €1,355 million). Provisions for pensions and similar obligations were down to €1,474 million as of December 31, 2021 (December 31, 2020: €2,009 million). In addition to a higher discount rate, the main reason for the decrease is a voluntary addition of €200 million to the plan assets managed in trust by Bertelsmann Pension Trust e.V.

Another financial target is the (interest) coverage ratio. This is calculated as the ratio of operating EBITDA, used to determine the leverage factor, to financial result, and should exceed four. In the reporting period, the coverage ratio was 8.3 (previous year: 8.3). The Group's

equity ratio increased to 42.8 percent (December 31, 2020: 36.1 percent), which remains significantly above the self-imposed minimum of 25 percent.

### **Financial Targets**

	Target	2021	2020
Leverage Factor: Economic debt/Operating EBITDA <sup>1)</sup>	≤2.5	1.3	1.9
Coverage ratio: Operating EBITDA/Financial result <sup>1)</sup>	>4.0	8.3	8.3
Equity ratio: Equity as a ratio to total assets (in percent)	≥ 25.0	42.8	36.1

<sup>1)</sup> After modifications.

#### **Financing Activities**

The available liquidity was used to repay various financing instruments ahead of schedule in the financial year 2021. At the start of 2021, a  $\in$ 100 million variable interest promissory note due in April 2023 and a  $\in$ 500 million bond due in May 2021 were terminated and repaid early. Furthermore, parts of bonds due in August 2022, October 2024 and September 2025 totaling a nominal  $\in$ 428 million were repaid ahead of schedule as part of a public repurchase offer in May 2021. In June 2021, the revolving syndicated credit facility was extended for a further year, until 2026.

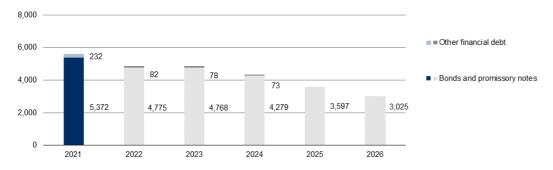
#### Rating

Bertelsmann has been rated by the rating agencies Moody's and Standard & Poor's (S&P) since 2002. The issuer ratings facilitate access to the international capital markets and are therefore a key element of Bertelsmann's financial security. Bertelsmann is rated by Moody's as "Baa2" (outlook: stable) and by S&P as "BBB" (outlook: stable). Both credit ratings are in the investment-grade category. Bertelsmann's short-term credit quality rating is "P-2" from Moody's and "A-2" from S&P.

#### **Credit Facilities**

In addition to available liquidity, the Bertelsmann Group has access to a syndicated credit facility with 15 banks. This credit facility that was unutilized as of December 31, 2021, forms the backbone of the strategic credit reserve; Bertelsmann can utilize this with a term until 2026 to draw up to €1.2 billion of revolving funds in euros, US dollars and pounds sterling.

#### Maturity Structure of Financial Debt in € millions



#### **Cash Flow Statement**

During the reporting period, cash flow from operating activities was generated in the amount of €1,792 million (previous year. €2,995 million). The sustainable operating free cash flow, adjusted for special effects, was €2,457 million (previous year. €2,571 million), and the cash conversion rate was 107 percent (previous year: 118 percent); see also the section "Broadly Defined Performance Indicators." The cash flow from investing activities was €-267 million (previous year: €-263 million). Of that amount, €-1,699 million (previous year: €-879 million) was attributable to investments in intangible assets, property, plant and equipment, and financial assets. Purchase price payments for consolidated investments (less acquired cash and cash equivalents) were €-255 million (previous year.

€-41 million). Payments from the sales of subsidiaries and other business units as well as of other non-current assets were €1,687 million (previous year: €657 million). The increase in payments represents in particular the disposal of SpotX as well as the disposals of Prisma Media and Ludia. The cash flow from financing activities was €-1,667 million (previous year: €330 million). The deviation is primarily due to the repayments stated in the section "Financing Activities." Dividend payments to Bertelsmann SE & Co. KGaA shareholders totaled €-180 million, after the dividend payment was suspended in the previous financial year due to the coronavirus pandemic. Dividends paid to non-controlling interests and other payments to shareholders amounted to €-230 million (previous year: €-10 million). As of December 31, 2021, Bertelsmann had cash and cash equivalents of €4.6 billion (previous year: €4.6 billion).

#### **Consolidated Cash Flow Statement** (Summary)

in€millions	2021	2020
Cash flow from operating activities	1,792	2,994
Cash flow from investing activities	(267)	(263)
Cash flow from financing activities	(1,667)	330
Change in cash and cash equivalents	(142)	3,061
Exchange rate effects and other changes in cash and cash equivalents	168	(61)
Cash and cash equivalents as of 1/1	4,643	1,643
Cash and cash equivalents as of 12/31	4,669	4,643
Less cash and cash equivalents included within assets held for sale	(24)	(72)
Cash and cash equivalents as of 12/31 (according to the consolidated balance sheet)	4,645	4,571

#### Off-Balance-Sheet Liabilities

The off-balance-sheet liabilities include contingent liabilities and other financial commitments, almost all of which result from operating activities conducted by the divisions. The off-balance-sheet liabilities increased compared with the previous year. The off-balance-sheet liabilities existing as of December 31, 2021, had no significant negative effects on the Group's net assets, financial position or results of operation for the past or the following financial year.

#### **Investments**

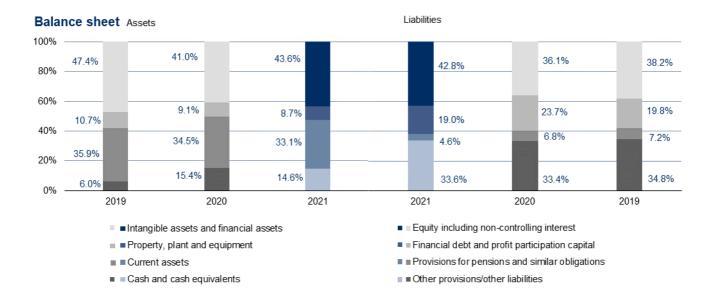
Total investments, including acquired financial debt of €7 million (previous year: €54 million), amounted to €1,961 million in the financial year 2021 (previous year: €974 million). Investments according to the cash flow statement amounted to €1,954 million (previous year: €920 million). As in previous years, the majority of the €327 million investments in property, plant and equipment (previous year: €350 million) stemmed from Arvato. Investments in intangible assets came to €482 million (previous year: €313 million) and were primarily attributable to RTL Group for investments in film rights and to BMG for the acquisition of music catalogs. The sum of €890 million was invested in financial assets (previous year: €216 million). This includes in particular the investments in start-ups of Bertelsmann Investments and the investment in Afya. Purchase price payments for consolidated investments (less acquired cash and cash equivalents) totaled €255 million (previous year: €41 million) and relates, among others, to the full acquisition of Super RTL.

### **Investments by Division**

in € millions	2021	2020
RTL Group	596	210
Penguin Random House	116	75
Gruner + Jahr	21	31
BMG	248	92
Arvato	321	264
Bertelsmann Printing Group	37	34
Bertelsmann Education Group	19	19
Bertelsmann Investments	693	185
Total investments by divisions	2,051	910
Corporate/Consolidation	(97)	10
Total investments	1,954	920

#### **Balance Sheet**

Total assets increased to €31.7 billion as of December 31, 2021 (previous year: €29.7 billion). Cash and cash equivalents totaled €4.6 billion (previous year: €4.6 billion). Equity increased to €13.6 billion (previous year: €10.7 billion). This resulted in an equity ratio of 42.8 percent (previous year: 36.1 percent). Equity attributable to Bertelsmann SE & Co. KGaA shareholders was €11.6 billion (previous year: €9.1 billion). Provisions for pensions and similar obligations dropped to €1,474 million (previous year: €2,009 million). Gross financial debt totaled €5,604 million compared to €6,626 million as of December 31, 2020. Apart from that, the balance sheet structure remained largely unchanged from the previous year.



#### **Profit Participation Capital**

Profit participation capital had a par value of €301 million as of December 31, 2021, which is unchanged from the previous year. If the effective interest method is applied, the carrying amount of profit participation capital was €413 million as of December 31, 2021 (previous year: €413 million). The 2001 profit participation certificates (ISIN DE0005229942) account for 94 percent of par value of profit participation capital, while the 1992 profit participation certificates (ISIN DE0005229900) account for the remaining 6 percent.

The 2001 profit participation certificates are officially listed for trading on the Regulated Market of the Frankfurt Stock Exchange. Their price is listed as a percentage of par value. The lowest closing rate of the 2001 profit participation certificates during the 2021 financial year was 325.00 percent in January; their highest was 365.00 percent in December.

Under the terms and conditions of the 2001 profit participation certificates, the payout for each full financial year is 15 percent of par value, subject to the availability of sufficient Group profit and net income at the level of Bertelsmann SE & Co. KGaA. These conditions were met in the past financial year. Accordingly, a payout of 15 percent of the par value of the 2001 profit participation certificates will also be made for the financial year 2021.

The 1992 profit participation certificates, approved for trading on the Regulated Market in Frankfurt, only have a limited liquid trading on the stock exchange due to their low volume. Payouts on the 1992 profit participation certificates are based on the Group's return on total assets. Because the return on total assets for the financial year 2021 was 9.88 percent (previous year: 7.65 percent), the payout on the 1992 profit participation certificates for the financial year 2021 will be 10.88 percent of their par value (previous year: 8.65 percent).

The payout distribution date for both profit participation certificates is expected to be May 10, 2022. Under the terms and conditions of the profit participation certificates, the auditors appointed by Bertelsmann SE & Co. KGaA are responsible for verifying whether amounts to be distributed have been calculated correctly. The auditors of both profit participation certificates provide confirmation of this.

# Performance of the Group Divisions RTL Group

RTL Group recorded a very positive business performance. The recovery of the advertising markets, a strong production business and continued growth in the strategically important streaming segment led to double-digit revenue growth. The group also strongly increased its operating result. At the same time, RTL Group made progress in building national cross-media champions in Europe.

RTL Group's revenues increased by 10.3 percent to €6.6 billion in 2021 (previous year: €6.0 billion), and operating EBITDA by 24.1 percent to €1.36 billion (previous year: €1.1 billion). Organic sales growth was 13.5 percent year on year and 3,9 percent compared with the prepandemic level of 2019. The EBITDA margin reached 20.5 percent, compared with 18.2 percent in the previous year.

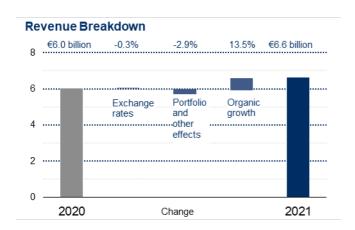
RTL Group agreed several far-reaching consolidation moves during the reporting period, with the aim of creating national cross-media champions that can compete with global technology platforms. In May 2021, RTL Group and Groupe Bouygues agreed to merge the activities of Groupe TF1 and Groupe M6. In June, RTL Group and Talpa Network announced plans to merge their broadcasting and media businesses in the Netherlands. That same month, RTL Group signed a definitive agreement to sell RTL Belgium to the Belgian media companies DPG Media and Groupe Rossel. The transactions are subject to reviews by the relevant authorities. In July, RTL Deutschland acquired all remaining shares in Super RTL, Germany's leading children's channel. In August, RTL Group announced that RTL Deutschland had reached an agreement with Bertelsmann to acquire Gruner + Jahr's German publishing businesses and brands. The cooperation was further strengthened in the months that followed, culminating in the completion of the combination to form the enlarged RTL Deutschland entity on January 1, 2022.

The streaming services RTL+ (formerly TV Now) in Germany and Videoland in the Netherlands together recorded 3.8 million paying subscribers at the end of the year, 73.8 percent more than a year earlier. Streaming revenues increased by 30.9 percent to €223 million (previous year: €170 million).

Groupe M6 and RTL Nederland increased their audience shares as their information and entertainment programs scored high ratings. The combined audience share of RTL Deutschland's channels decreased slightly, partly because the popular European soccer championship was broadcast by the public broadcasters in the summer.

RTL Group increased its shareholding in several production companies in 2021. Fremantle also expanded its position in the Scandinavian market with the acquisition of 12 production companies from Nordic Entertainment Group. RTL Group generated a high capital gain from the sale of SpotX to the US ad tech company Magnite. The mobile video games subsidiary Ludia was sold to the US company Jam City.

Fremantle strongly increased its revenues during the reporting period, fueled in part by the delivery of the high-end drama series "American Gods" (third season) to Amazon Prime and "The Mosquito Coast" to Apple TV+, as well as the film production "The Hand of God" for Netflix that was nominated for an Oscar. Fremantle also expanded its global production business with a new unit for high-end documentaries.



# **Revenues by Region** in percent (without intercompany revenues)



#### Revenues by Category in percent



#### **Penguin Random House**

Penguin Random House increased its revenues and operating result in 2021, thanks to numerous successful new releases, robust backlist sales and continued high demand for digital audiobooks. Penguin Random House generated €4.0 billion in revenues during the reporting year, up 6.0 percent from the previous year's €3.8 billion. Operating EBITDA rose 9.2 percent to €755 million (previous year: €691 million). The EBITDA margin increased to 18.7 percent (previous year: 18.2 percent).

The year's best-selling books included backlist titles such as "Atomic Habits" by James Clear, with more than 3.5 million copies sold by its English-language and German publishers across all formats, "Greenlights" by Matthew McConaughey, which sold nearly two million additional copies in print, e-book and audiobook, and "A Promised Land," the first volume of Barack Obama's presidential memoirs. The most popular new publications included "How to Avoid a Climate Disaster" by Bill Gates and three volumes of poetry by Amanda Gorman, which together sold more than one million copies following the poet's high-profile reading at the inauguration of US President Joe Biden.

Penguin Random House publishers each placed numerous titles on the bestseller lists of the "New York Times" in the US, the "Sunday Times" in the UK and "Spiegel" in Germany. The publishing group established new publishing imprints in several markets.

In May, the UK Competition and Markets Authority (CMA) approved Penguin Random House's proposed acquisition of Simon & Schuster, a US Department of Justice challenge to the deal is scheduled to be heard in the US federal court during fiscal year 2022.

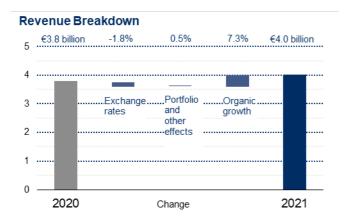
The book group continued its investments in distribution and fulfillment logistics in 2021. This enabled Penguin Random House to meet rising demand for its titles despite significant pandemic-related production and delivery bottlenecks, while at the same time offering more efficient delivery times to book retailers. Penguin Random House also advanced the capturing of consumer data in order to expand its direct-to-consumer marketing.

Penguin Random House US enjoyed a successful publishing and business year. Its biggest bestseller was "Atomic Habits" by James Clear, published in 2018; new releases such as "The Judge's List" by John Grisham, "The 1619 Project" created by Nikole Hannah-Jones and the New York Times Magazine, and "Go Tell the Bees That I Am Gone" by Diana Gabaldon also achieved high sales.

In the British book market, Penguin Random House UK was successful with titles such as "The Thursday Murder Club" and "The Man Who Died Twice" by Richard Osman, "The Very Hungry Caterpillar" by Eric Carle and, again, "Atomic Habits" by James Clear.

Penguin Random House Grupo Editorial benefited from continued growth in online sales and a strong backlist catalog. Top titles included "El Italiano" by Arturo Pérez-Reverte and "De Ninguna Parte" by Julia Navarro. The Spanish-language publishing group founded Penguin Kids, and also strengthened its position in the children's and young adult book segment with the acquisition of the Molino publishing house. It merged its Portuguese publishing activities with Editora 20/20 to form the new Penguin Random House Grupo Editorial Portugal.

In the German-speaking countries, Penguin Random House Verlagsgruppe maintained its leading market position; online sales in particular increased. Best-selling titles in their respective categories were "Über Menschen" by Juli Zeh (fiction hardcover), "Das Kind in Dir muss Heimat finden" by Stefanie Stahl (nonfiction paperback) and "Der Gesang der Flusskrebse" by Delia Owens (fiction paperback).







# Revenues by Category in percent



#### Gruner + Jahr

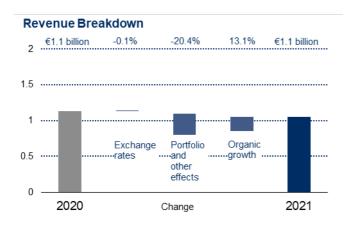
Gruner + Jahr had a successful year. Revenues declined by 7.4 percent to €1.05 billion (previous year: €1.14 billion), mainly as a result of the divestment of Prisma Media in France. Operating EBITDA increased by 5.9 percent to €134 million (previous year: €127 million). The EBITDA margin improved to 12.7 percent (previous year: 11.2 percent). The business achieved strong organic growth in its revenues and earnings.

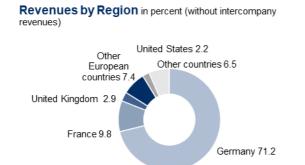
This positive business performance was driven by a significant year-on-year recovery in Gruner + Jahr's advertising business, as well as strong revenue and earnings growth at the AppLike Group and high investment income at the Spiegel Group. The share contributed by the digital businesses to total revenues in Germany rose to over 50 percent. Territory contributed to this success with strong revenue and earnings growth, as did DDV Mediengruppe.

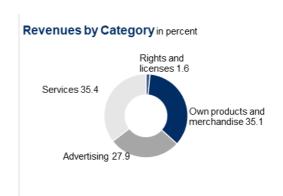
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As a member of the Bertelsmann Content Alliance, Gruner + Jahr was involved in the development of numerous new content formats. For example, "Stern," RTL and ntv launched the weekday podcast "heute wichtig" ("important today"). Vox and Stern are working together on a long-term report on the consequences of the flood disaster in the Ahr Valley. Gruner + Jahr also became involved in the content alliance initiative "JAhr zur Wahrheit" for independent journalism.

In August 2021, it was announced that RTL Deutschland would take over Gruner + Jahr's German magazine businesses and brands. The transaction was completed on January 1, 2022. Gruner + Jahr's other activities, such as Territory, the AppLike Group, the DDV Media Group and the stake in the Spiegel Group, will remain with Bertelsmann and will be assigned to the Bertelsmann Investments division from now on.







#### **BMG**

Bertelsmann's music subsidiary BMG increased both its revenues and its operating result in 2021. Its label business in particular recorded dynamic operational growth, but it also significantly expanded its publishing business. Overall, BMG increased its revenues by 10.1 percent to €663 million (previous year: €602 million). In the label business, BMG benefited from high revenues from music streaming and strong physical music sales, while in the publishing business, growing digital revenues more than offset the pandemic-related dedine in revenues from the live sector. BMG's operating EBITDA was €144 million, up by 5.4 percent over the previous year (€137 million). The EBITDA margin was 21.7 percent (previous year: 22.7 percent). The revenue share contributed by the digital businesses to BMG's total revenue increased to 63 percent (previous year: 60 percent).

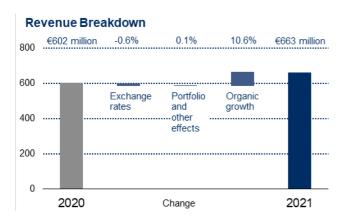
In March 2021, BMG and the private equity firm KKR joined forces with a view to acquiring major music rights packages. Initial deals included the acquisition of rights from rock band ZZ Top and R&B star John Legend. BMG also independently acquired an extensive portfolio of rights from Tina Turner, one of the most popular artists in pop music history, and the entire music catalog of US rock band Mötley Crüe. For BMG, this was the largest single catalog acquisition since its founding in 2008.

In the label business, BMG released successful newworks by AJR, Billy Idol, Carlos Santana, Duran Duran, Garbage, Iron Maiden, Jason Aldean, KSI, Pat Metheny and Van Morrison, among others. Catalogue highlights included releases by Mick Fleetwood & Friends, Motörhead, Nick Cave & The Bad Seeds, and Buena Vista Social Club. BMG signed new recording contracts with artists including 5 Seconds of Summer, Bryan Adams, Carlos Santana, JLS, Maxwell, Duran Duran and No Angels.

In the publishing business, DJ Khaled, Iron Maiden, Inhaler and RAF Camora released new albums that soared to number one in various markets. BMG songwriter Tyron Hapi co-wrote "Astronaut in the Ocean" (with Masked Wolf), the most-used song in 2021 on TikTok and Shazam. Singer/songwriter Diane Warren won a Golden Globe for Best Original Song for "lo Sì (Seen)," while songwriter and producer D'Mile won an Academy Award for Best Original Song for "Fight for You" (with H.E.R.) and a Grammy Award for Song of the Year for "I Can't Breathe" (with H.E.R). Alongside D'Mile, Scorpions, John Legend and the Juice WRLD Estate renewed their long-term publishing contracts; Max Giesinger added a publishing deal to his label contract.

BMG entered into a long-term, exclusive agreement with Netflix to manage the video streaming service's music publishing rights for all countries outside the US. It also announced a partnership with online gaming platform Roblox to open up the platform to develop opportunities for BMG artists and songwriters. BMG expanded into live music by acquiring KARO, the concert agency that organizes Germany's renowned Taubertal Festival.

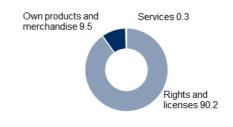
The Bertelsmann music subsidiary continued to advocate for fairness and transparency in the music industry, e.g., for more justice in the streaming business. The Black Music Action Coalition lauded BMG in the inaugural "Music Industry Action Report Card" for its initiative to review the contractual terms of Black artists in acquired music catalogs and to correct unequal payments.



## **Revenues by Region** in percent (without intercompany revenues)



#### Revenues by Category in percent



#### **Arvato**

Bertelsmann's services activities, which are combined in the Arvato division, once again saw a very gratifying business performance in 2021. The main drivers were the logistics businesses, which benefited from booming e-commerce businesses, and the global customer experience company Majorel, which expanded its business relationships with global Internet customers in particular. Arvato's growing IT

businesses also contributed to the positive business performance. Against this backdrop, Arvato grewits revenues by 14.9 percent to €5.0 billion (previous year: €4.4 billion). Operating EBITDA reached a new record, increasing by 24.6 percent to €825 million (previous year: €662 million).

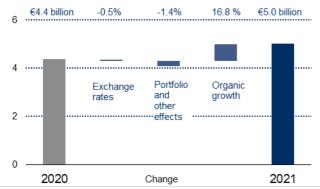
Arvato Supply Chain Solutions' logistics services businesses grew profitably in fiscal year 2021, especially internationally. In Asia and in Spain, Arvato Supply Chain Solutions increased its revenues by 40 percent, and in the US, Poland, the UK, Russia and Turkey by around 30 percent. The Solution Group continued to benefit from the accelerated shift in global trade towards e-commerce. To keep up with this dynamic growth, Arvato Supply Chain Solutions further strengthened its global network of locations by establishing new distribution centers and expanding existing ones in Europe and the US. Based on its strong market position, the Solution Group invested extensively in state-of-the-art automation technology and the expansion of its cloud infrastructure. In addition, Arvato SCS | DIGITAL, a new operating unit with nearly 300 employees, was established to drive the digitalization strategy and systematically develop new digital solutions and products for customers at all levels of collaboration.

Revenues from Arvato's financial services businesses declined slightly in the period under review. This is mainly due to a change in the portfolio, relating to the sale of 60 percent of the risk management business to the information services provider Experian in 2020. By contrast, the "Pay after Delivery" business saw a positive business performance and grew in fiscal year 2021. Arvato Financial Solutions' operating result was additionally impacted by government regulations in the receivables management business in its core market of Germany.

The IT services provider Arvato Systems grew strongly in fiscal year 2021 with new customers, primarily from the public sector, and existing customers in particular from the healthcare sector. It further developed its business with proprietary products and platforms and strongly expanded the cloud business. The intensification of strategic partnerships with major international software and Internet groups contributed to this. As IT security plays an important role, Arvato Systems became a member of the Microsoft Intelligent Security Association (MISA) in 2021, to be able to deploy security solutions for customers even more rapidly. Arvato Systems won various business awards during the reporting period, which underscored both the company's expertise and its market perception as a partner for the transformation to digital.

The global customer experience company Majorel noticeably increased both its revenue and operating result during the 2021 financial year. This development was driven by the strong growth with Global Internet clients and continued growth with existing clients while also winning new clients. A private placement of approximately 20 percent of the Company's share capital to institutional investors was completed in September 2021. The Company's shares were subsequently listed on the Euronext Amsterdam stock exchange on September 24, 2021.

#### Revenue Breakdown



# **Revenues by Region** in percent (without intercompany revenues)

# Other countries 8.5 United States 7.9 Other European countries 31.0 France 8.8 United Kingdom 7.9

#### Revenues by Category in percent



#### **Bertelsmann Printing Group**

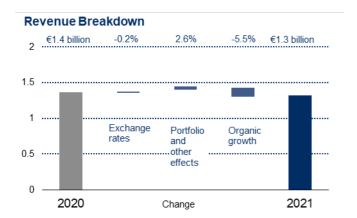
Besides declining rotogravure and offset markets, Bertelsmann Printing Group (BPG) also faced significant price increases for paper, production materials and energy over the past financial year, particularly in the second half of the year. Its replication, letterpress and direct marketing businesses developed positively. Due to the closure of Prinovis's rotogravure printing site in Nuremberg and the structurally declining rotogravure and offset printing business, revenues were down 3.1 percent year on year to €1.32 billion (previous year: €1.36 billion). Operating EBITDA increased by 9.7 percent to €60 million (previous year: €55 million). At 4.5 percent, the division's EBITDA margin was also above the previous year's level.

The German print businesses declined overall in fiscal year 2021. This was mainly due to the closure of the rotogravure printing site in Nuremberg and other market-related declines in sales at Prinovis and at Europe's leading offset printing company, Mohn Media. Mohn Media was able to partially compensate for lower capacity utilization, particularly in the catalog and brochure segment, as well as the considerable increase in raw material prices, thanks to comprehensive cost-cutting measures and higher revenues for used materials, among other things. GGP Media, a printing company that specializes in the production of books, was able to consolidate its leading market position thanks to high demand in the softcover and hardcover segments and grew profitably in financial year 2021.

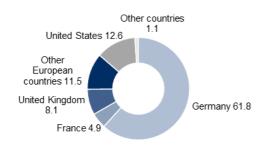
The direct marketing and digital businesses in Germany, Austria and Switzerland improved their overall revenues and earnings year on year. DeutschlandCard's business in particular saw strong growth, mainly due to the acquisition of several new partners and the further digitization of subscriber communications. Dialog's multichannel marketing businesses and Campaign's campaign-management services achieved a significant to strong improvement in revenues, while earnings remained stable.

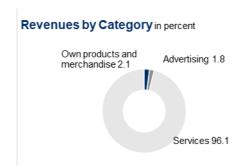
International print activities demonstrated a variable performance in the past financial year. While Prinovis in the UK made capacity adjustments during the year due to the loss of a customer, BPG's letterpress activities in the US grew overall. The book printing sites in Fairfield and Martinsburg, which were acquired at the end of 2020, were integrated as planned. In addition, organizational structures were standardized, processes were optimized along integrated value chains and investments in modern production facilities promise to bring a performance boost for major publishing customers in the future.

The replication and packaging specialists at BPG performed very well in a market that continued to decline, and were able to increase revenues strongly, particularly through the acquisition of a major entertainment customer. The business with sustainable packaging solutions for the food industry also grew.









#### **Bertelsmann Education Group**

The Bertelsmann Education Group achieved organic growth in 2021 but, taking portfolio and exchange rate effects into account, recorded a decline in revenues. The operating result dipped slightly due to exchange rate effects; adjusted for these effects, the previous year's level was reached despite increased investments in technology and product improvements. Both Relias, the e-learning provider specializing in healthcare training and continuing education, and Alliant International University, with its growing range of online courses, benefited from rising demand – partly in the context of the coronavirus pandemic.

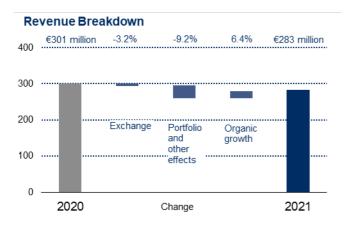
Bertelsmann's education businesses generated total revenues of €283 million (previous year: €301 million, -6.0 percent). The decline is due to the divestment of the US university services provider HotChalk at the end of 2020; organically, the Bertelsmann Education Group grew by 6.4 percent in the year under review. Operating EBITDA amounted to €86 million, down 2.6 percent from the previous year's figure of €89 million. The EBITDA margin was again high at 30.6 percent (previous year: 29.5 percent).

Relias is increasingly focusing on digitized, cloud-based and data-driven educational formats to strengthen its market leadership in training and continuing education for healthcare professionals in the US. The company expanded its investments in tech innovations as well as the product portfolio accordingly in 2021. For example, in view of acute staff shortages in nursing and eldercare in the US, a "Home Health Aide Certification Program" was developed that quickly and efficiently qualifies people for home care based on new online learning methods. In November, Relias added a training series to its program that helps hospitals manage more efficiently the entire revenue cycle, from initial patient encounters to claims management. The company also continued to offer free COVID-19 prevention courses worldwide.

Alliant International University, which specializes in psychology and education, recorded an increase in student numbers. It continued to expand its online course offerings in 2021, with about half of all students taking online courses. The university received an eight-year accreditation reaffirmation from the WASC Senior College and University Commission in March, confirming the high quality of its degree programs.

The online continuing education platform Udacity, in which Bertelsmann owns a significant stake, expanded its course offerings to include cybersecurity programs, among other things, in order to meet the growing demand from companies and government agencies for qualified specialists in this field.

Bertelsmann again offered 15,000 scholarships for Udacity courses in the areas of cloud, data and AI as part of its three-year #50000Chances program to counter the shortage of IT specialists. In response, 47,300 applications from 190 countries were received in the reporting year.



**Revenues by Region** in percent (without intercompany revenues)



#### Revenues by Category in percent



#### **Bertelsmann Investments**

Bertelsmann Investments (BI) expanded its start-up and fund network in 2021 to 290 active investments with a total of 57 new and 42 follow-on investments, and realized several exits. EBIT reached a new record at €316 million (previous year: €1 million), mainly due to capital gains and strong increases in the value of the holdings.

Bertelsmann Digital Media Investments (BDMI) made 31 new investments and 11 follow-on investments, including in Rally Rd, a blockchain-based trading platform for trading shares in collectibles, and in Infinite Objects, a non-fungible token (NFT)-based video printing provider. BDMI also made seven follow-on investments. The New York City-based fund recorded successful exits with the sale of its holdings in the portfolio companies Vimeo, a leading video creation platform, and Barkbox, a Nasdaq-listed e-commerce platform for dog owners.

Bertelsmann Asia Investments (BAI) made 22 new investments in fiscal year 2021, including in Innovusion, the leading developer of technology for laser-based distance sensors in autonomous driving vehicles, the NFT platform TR Lab and the crypto trading platform Babel Finance. BAI also invested in the pharmatech platform NeoX and in Yahaha, an open-source video game platform. Four BAI portfolio companies went public: Linklogis, Dingdong Fresh, NetEase Cloud Music and SF Intra-City. BAI made follow-on investments in 23 companies, including Stori, the leading digital bank in Latin America.

During the reporting period, Bertelsmann India Investments (BII) made an investment in Skeps, an innovative blockchain-based lending platform for merchants and lenders. BII also continued to focus on strengthening its portfolio by making follow-on investments in seven of its portfolio companies. These included Shiprocket, which helps small businesses manage and track their end-to-end logistics processes. Following another profitable partial exit, BII retains a stake in the executive education company Eruditus, which has now reached a valuation of around €2.7 billion.

In Brazil, Bertelsmann completed the acquisition of 25 percent of the capital shares and 46 percent of the voting rights in the listed education company Afya. Afya is a leading provider of medical education and training in Brazil. Bertelsmann acquired the shares from Crescera Educacional II, a fund launched in 2014 by Crescera Capital with Bertelsmann as the main investor. Afya will be further expanded together with the Esteves founding family, which holds 24 percent of the shares and 45 percent of the voting rights, and the company's successful management team. The dynamic development of the Brazilian venture capital market is reflected in the increase in value of BBI's investments in Monashees Capital V and Redpoint Eventures.

Bertelsmann Investments (BI) invested in four more funds, including another fund from the Berlin-based venture capital firm Greenfield One, the Cathay AfricInvest Innovation Fund and TIDE Africa Fund II focusing on Africa, and the Vertex Growth Fund II focusing on Southeast Asia.

## General Statement by Company Management on the Economic Situation

In the financial year 2021, Bertelsmann recorded successful business development and exceeded the revenue and profit levels of the period before the outbreak of the coronavirus pandemic. Its strong financial performance with new record results puts Bertelsmann in a position to invest substantial funds in further growth in the future.

Group revenues in the reporting period rose strongly by 8.1 percent to €18.7 billion from €17.3 billion in the previous year, thereby exceeding expectations (forecast in the 2020 Annual Report: moderate increase in revenues). Organic revenue growth was 11.4 percent. At €3,241 million, operating EBITDA was 3.1 percent above the previous year's high level of €3,143 million, which also included high capital gains from real-estate transactions (forecast in the 2020 Annual Report: sharp dedine in operating EBITDA). Without the capital gains from real-estate transactions recorded in the previous year, there would have been a strong rise in operating EBITDA (forecast in the 2020 Annual Report: stable development). The significant positive divergence from the projected earnings development is attributable to the swifter recovery of advertising markets and the more positive development of the book publishing and services businesses. At €474 million, the BVA used for Group management was strongly above the previous year's figure of €355 million (forecast in the 2020 Annual Report: strongly declining BVA). The development reflects the significant improvement in the operating profit. The operating earnings of RTL Group grew strongly as the European TV advertising markets recovered as expected (forecast in the 2020 Annual Report earnings strongly above the previous year's figure).

In 2021, Bertelsmann set the course for a Group-wide growth initiative. The five new strategic priorities were presented at the beginning of the year: National Media Champions, Global Content, Global Services, Online Education and Investments. The Bertelsmann businesses defined their respective growth ambitions and function as drivers of a Group-wide surge in growth. In terms of the strategy's implementation so far, the planned mergers of Groupe M6 and Groupe TF1 in France, and of RTL Nederland and Talpa in the Netherlands, as well as the combination of RTL Deutschland and the German magazine businesses and brands of Gruner + Jahr, which was completed in early 2022, will create national cross-media champions in Europe. As of the end of the 2021 financial year, the streaming services RTL+ in Germany and Videoland in the Netherlands alone had 3.8 million paying subscribers, representing growth of almost 74 percent. Furthermore, acquisitions in the book publishing and TV production business have helped to expand Bertelsmann's global content businesses and drive forward BMG and KKR's collaboration for purchasing music catalogs. The global services business was further strengthened through the consistent implementation of the growth strategy. This involved acquisitions as well as establishing additional locations. In 2021, Majorel acquired the CX consultancy firm Junokai, one of the leading independent customer experience consulting companies in the DACH region. The US book printing business was also strengthened. The online education division saw significant expansion with the acquisition of shares in the Brazilian education company Afya. Meanwhile, Bertelsmann Investments continued to invest in young companies and funds around the world

Net assets and financial position remain strong. At 1.3, the leverage factor in the reporting period was below the previous year's level (December 31, 2020: 1.9). As of December 31, 2021, the cash and cash equivalents were reported at €4.6 billion (December 31, 2020: €4.6 billion). The rating agencies Moody's and S&P currently rate Bertelsmann as "Baa2" and "BBB," respectively, with a stable outlook.

#### Alternative Performance Measures

In this Combined Management Report, the following Alternative Performance Measures, which are not defined in accordance with IFRS, are used to explain the results of operations and/or net assets and financial position. These should not be considered in isolation but as complementary information for evaluating Bertelsmann's business situation, and they are differentiated in terms of strictly defined and broadly defined key performance indicators, in the same way as in the value-oriented management system.

#### **Organic Revenue Growth**

in percent	2021	2020
Organic revenue growth	11.4	(1.7)
Exchange rate effect	(0.7)	(1.0)
Portfolio effects and other effects	(2.6)	(1.4)
Reported revenue growth	8.1	(4.1)

The organic growth is calculated by adjusting the reported revenue growth for the impact of exchange rate effects, corporate acquisitions and disposals, as well as other effects. When determining the exchange rate effects, the functional currency that is valid in the respective country is used. The other effects include changes in methods and presentation, for example.

#### **Operating EBITDA**

in€millions	2021	2020
EBIT (earnings before interest and taxes)	3,324	2,276
Special items	(963)	(51)
attributable to: RTL Group	(775)	51
attributable to: Penguin Random House	32	19
attributable to: Gruner + Jahr	(47)	109
attributable to: BMG	14	6
attributable to: Arvato	139	(239)
attributable to: Bertelsmann Printing Group	60	86
attributable to: Bertelsmann Education Group	(59)	17
attributable to: Bertelsmann Investments	(331)	(12)
attributable to: Corporate/Consolidation	4	14
Amortization/depreciation, impairment and reversals on intangible assets, property, plant and equipment and right-		
of-use assets	909	1,040
Adjustments on amortization/depreciation, impairment and reversals on intangible assets, property, plant and		
equipment and right-of-use assets included in special items	(29)	(122)
Operating EBITDA	3,241	3,143

Operating EBITDA is determined as earnings before interest, tax, depreciation, amortization, and impairment losses and reversals of impairment losses, and is adjusted for special items. The adjustments for special items serve to determine a sustainable operating result that could be repeated under normal economic circumstances and is not affected by special factors or structural distortions. These special items primarily include impairment losses and reversals of impairment losses, fair value measurements, restructuring expenses and/or results from disposals of investments. This means operating EBITDA is a meaningful performance indicator. Not included in the special items are disposal effects of real estate transactions. To preclude a double adjustment, amortization/depreciation, impairment and reversals already included in the special items are eliminated by means of a correction.

#### **BVA**

in € millions	2021	2020
Operating EBITDA	3,241	3,143
Amortization/depreciation, impairments/reversals of impairment losses on intangible assets, property, plant and		
equipment, and right-of-use assets not induded in special items	(880)	(918)
Operating EBIT	2,361	2,225
Flat taxes (30 percent)	(708)	(667)
NOPAT (Net Operating Profit After Tax)	1,653	1,558
Average invested capital	16,166	16,131
Cost of capital (8 percent)	1,293	1,290
Correction Bertelsmann Investments	114	87
BVA	474	355

BVA measures the profit realized above and beyond the appropriate return on invested capital. This form of value orientation is reflected in strategic investment and portfolio planning and in the management of operations and, together with qualitative criteria, provides the basis for measuring the variable portion of management remuneration. BVA is used for control essentially at the Group level. BVA is calculated as the difference between net operating profit after tax (NOPAT) and the cost of capital. NOPAT is calculated on the basis of operating EBITDA. The NOPAT figure used to calculate BVA is determined by deducting depreciation and amortization, provided that they are not included in special items, and a flat 30 percent tax. Cost of capital is the product of the weighted average cost of capital (WACC) and the average level of capital invested. The uniform WACC after taxes is 8 percent. The average invested capital is calculated quarterly on the basis of the Group's operating assets less non-interest-bearing operating liabilities. BVA is determined without taking into account the Bertelsmann Investments division, since business performance is represented primarily on the basis of EBIT. Accordingly, the method does not include a NOPAT contribution from this division. To maintain consistency, the invested capital will be adjusted for the Bertelsmann Investment division; hence, capital costs will be neutralized.

#### **Cash Conversion Rate**

in € millions	2021	2020
Cash flow from operating activities	1,792	2,994
Income taxes paid	807	214
Change in provisions for pensions and similar obligations	276	92
Investments in intangible assets and property, plant and equipment (less proceeds from the sale of non-current assets)	(459)	(564)
Lease payments	(317)	(316)
Furtheradjustments	358	151
Operating free cash flow	2,457	2,571
Operating EBITDA	3,241	2,887
Amortization/depreciation, impairments/reversals of impairment losses on intangible assets, property, plant and equipment, and right-of-use assets not included in special items	(880)	(918)
Operating EBIT	2,361	2,225
Cash Conversion Rate (in percent) Operating free cash flow/operating EBIT	107	118

The cash conversion rate serves as a measure of cash generated from business activities and is calculated as the ratio of operating free cash flow to operating EBIT. The operating free cash flow is determined on the basis of the cash flow from operating activities as reported in the consolidated cash flow statement, whereby the impact of paid income taxes and the change in provisions for pensions and similar obligations on cash flow from operating activities is offset. Operating free cash flow is also reduced by investments in intangible assets and property, plant and equipment as well as lease payments, and increased by proceeds from the sale of non-current assets. Further adjustments are made to ensure an allocation of capital flows to the relevant periods, and to offset the impact of payment flows resulting

from special items on the operating free cash flow in a way that is methodically consistent with operating EBITDA. Operating EBITDA is used to calculate operating EBIT by deducting amortization and depreciation, provided that these are not included in special items. The Group aims to maintain a cash conversion rate of 90 percent to 100 percent as a long-term average.

#### **Economic Debt**

in € millions	2021	2020
Gross financial debt	5,604	6,626
Less cash and cash equivalents	4,645	(4,571)
Net financial debt	959	2,055
Less 50 percent of the par value of the hybrid	(625)	(625)
bonds		
Less investments in special fund	(102)	n/a
Pension provisions	1,474	2,009
Profit participation capital	413	413
Lease liabilities	1,356	1,355
Economic debt	3,475	5,207

Net financial debt is calculated on the basis of gross financial debt, which comprises the balance sheet items current and non-current financial debt, minus cash and cash equivalents. Economic debt is defined as net financial debt less the 50 percent par value component of the hybrid bonds and investments in a special fund of 2021 that can be converted into cash at short notice (see also section "Minority Stakes and Other Financial Assets" in the Notes), plus provisions for pensions, profit participation capital and lease liabilities. In calculating economic debt, the hybrid bonds are taken into account only at 50 percent, as both bonds are classified by the rating agencies as 50 percent equity. Economic debt is modified for the purposes of calculating the leverage factor.

#### **Leverage Factor**

in € millions	2021	2020
Economic debt	3,475	5,207
Modifications	250	250
Economic debt <sup>LF</sup>	3,725	5,457
Operating EBITDA	3,241	3,143
Modifications	(324)	(314)
Operating EBITDA <sup>LF</sup>	2,917	2,829
Leverage Factor:	1.3	1 9
Economic debt <sup>LF</sup> /Operating EBITDA <sup>LF</sup>	1.3	1.9

One of the financial targets is a dynamic leverage factor calculated as the ratio of economic debt to operating EBITDA; this factor should not regularly exceed the defined maximum of 2.5. In determining the leverage factor, the economic debt and the operating EBITDA are modified to enable financial management that corresponds to the Group's structure. The modifications in regard to the economic debt largely relate to cash and cash equivalents, which are tied up in the Group, while the modifications in regard to the operating EBITDA address the Group's structure and its co-shareholder shares. The leverage factor determined in this way is thus always more conservative than the figure that would be obtained using only the items recognized in the balance sheet.

## Significant Events after the Balance Sheet Date

In November 2021, Majorel signed an agreement for the acquisition of 80 percent of the shares in Mayen Telekomünikasyon Hizmetleri A.Ş., a company based in Turkey. An advance payment of €58 million was already made as of December 31, 2021. The acquisition date is January 1, 2022.

In January 2022, parts of bonds due in August 2022, October 2024, September 2025 and April 2026 in a total nominal amount of €146 million were repaid early as part of a public repurchase offer.

Also in January 2022, RTL Group sold its stake in the US advertising technology company VideoAmp. RTL Group held 8.57 percent of the company's shares, which it sold for US\$104 million in cash. The transaction was carried out as a share buyback by VideoAmp.

In February 2022, RTL Group announced that it had signed a definitive agreement for the sale of its Croatian business, RTL Croatia, to Central European Media Enterprises (CME). In addition to the purchase price of €50 million, RTL Group also receives payments through a long-term brand licensing agreement with CME. The sale is subject to the approval of the responsible antitrust authorities. The transaction is expected to close in the second quarter of 2022.

In March 2022, Bertelsmann announced that it had entered into a term sheet with the main co-investors, the Esteves family and NRE Capital Ventures Ltd., regarding the offer to acquire 6 million additional Class B shares of the investment in Afya Ltd. held by the Bertelsmann Investments division as an associate. The binding offer, the acceptance of which by Bertelsmann is subject to due diligence and approval by the relevant boards, is based on a price per share of US\$26.90 and is valid until April 15, 2022.

In March 2022, Fremantle acquired 70 percent of Lux Vide, Italy's leading independent television production company. The acquisition of Lux Vide forms part of Fremantle's wider international growth strategy to invest in premium production companies, content creators and talent from around the world – developing and securing original formats and unmissable IP. The transaction will be accounted for as a business combination in accordance with IFRS 3. At the time the Consolidated Financial Statements were prepared, the purchase price allocation was at a very preliminary stage.

# Risks and Opportunities Risk Management System

The purpose of the Bertelsmann risk management system (RMS) is the early identification and evaluation of, as well as response to, internal and external risks. The internal control system (ICS), an integral component of the RMS, monitors the effectiveness of the risk response measures that have been implemented. The aim of the RMS is to identify, at an early stage, material risks to the Group so that risk response measures can be taken and controls implemented. Risks are possible future developments or events that could result in a negative deviation from the outlook or objectives for Bertelsmann. In addition, risks can negatively affect the achievement of the Group's strategic, operational, reporting and compliance-related objectives and its reputation.

The risk management process is based on the internationally accepted frameworks of the Committee of Sponsoring Organizations of the Treadway Commission (COSO Enterprise Risk Management – Integrated Framework and Internal Control – Integrated Framework, respectively) and is organized in the subprocesses of identification, assessment, response, control, communication and monitoring. A major element of risk identification is a risk inventory that lists significant risks year by year, from the profit-center level upward. These risks are aggregated step by step at the division and Group levels. This ensures that risks are registered where their impact would be felt. There is also a Group-wide reassessment of critical risks every six months, and quarterly reporting in case the risk situation has changed. Ad hoc reporting requirements ensure that significant changes in the risk situation during the course of the year are brought to the attention of the Executive Board. The risks are compared to risk response and control measures to determine the net risk position. Both one- and three-year risk assessment horizons are applied to enable the timely implementation of risk response measures. The basis for determining the main Group risks is the three-year period, similar to medium-term corporate planning. Risk assessment is the product of the estimated negative impact on Group free cash flow should the risk occur, and the estimated probability of occurrence. Risk monitoring is conducted by Group management on an ongoing basis. The RMS, along with its component ICS, is constantly undergoing further development and is integrated into ongoing reporting to the Bertelsmann Executive Board and Supervisory Board. Corporate Risk Management Committee meetings are convened at regular intervals to ensure compliance with statutory and internal requirements.

The Group auditor inspects the risk early-warning system for its capacity to identify developments early on that could threaten the existence of Bertelsmann SE & Co. KGaA according to section 91(2) of Germany's Stock Corporation Act (AktG), and then reports the findings to the Supervisory Board of Bertelsmann SE & Co. KGaA. Corporate Audit conducts ongoing reviews of the adequacy and functional capability of the RMS in all divisions apart from RTL Group and Majorel. The RMS of RTL Group and of Majorel is evaluated by the respective internal auditing department and by the external auditor. Any issues that are identified are promptly remedied through appropriate measures. The Bertelsmann Executive Board defined the scope and focus of the RMS based on the specific circumstances of the company. However, even an appropriately designed and functional RMS cannot guarantee with absolute certainty that risks will be identified and controlled.

#### Accounting-Related Risk Management System and Internal Control System

The objectives of the accounting-related RMS and ICS are to ensure that external and internal accounting are proper and reliable in accordance with applicable laws, and that information is made available without delay to the various recipients. Reporting should also present a true and fair view of Bertelsmann's net assets, financial position and results of operations. The following statements pertain to the Consolidated Financial Statements (including the Notes to the Consolidated Financial Statements and the Combined Management Report), interim reporting and internal management reporting.

The ICS for the accounting process consists of the following areas. The Group's internal rules for accounting and the preparation of financial statements (e.g., IFRS manual, guidelines and circulars) are made available without delay to all employees involved in the accounting process. The Consolidated Financial Statements are prepared in a reporting system that is uniform throughout the Group. Extensive automatic system controls ensure the consistency of the data in the financial statements. The system is subject to ongoing development through a documented change process. Systematized processes for coordinating intercompany transactions serve to prepare the corresponding consolidation steps. Circumstances that could lead to significant misinformation in the Consolidated Financial Statements are monitored centrally by employees of Bertelsmann SE & Co. KGaA, and then verified by external experts as required. Central contact persons from Bertelsmann SE & Co. KGaA and the divisions are also in continuous contact with local subsidiaries to ensure IFRS-compliant accounting as well as compliance with reporting deadlines and obligations. These preventive measures are supplemented by specific controls in the form of automated and manual analyses by the Corporate Financial Reporting department of Bertelsmann SE & Co. KGaA. The purpose of such analyses is to identify any remaining inconsistencies. The controlling departments at the Group and division levels are also integrated into the internal management reporting. Internal and external reporting are reconciled during the segment reconciliation process. The further aim in introducing a globally binding control framework for the decentralized accounting processes is to achieve a standardized ICS format at the level of the local accounting departments of all fully consolidated Group companies. The findings of the external auditors, Corporate Audit and the internal auditing departments of RTL Group and Majorel are promptly discussed with the affected companies, and solutions are developed. An annual self-assessment is conducted to establish reporting on the quality of the ICS in the key fully consolidated Group companies. The findings are discussed at the divisional level. Like the RMS, each ICS cannot guarantee with absolute certainty that significant misinformation in the accounting process can be prevented or identified.

Corporate Audit and the internal auditing departments of RTL Group and Majorel evaluate the accounting-related processes as part of their auditing work. As part of the auditing process, the Group auditor also reports to the Audit and Finance Committee of the Bertelsmann SE & Co. KGaA Supervisory Board about any significant vulnerabilities of the accounting-related ICS that were identified during the audit, and the findings regarding the risk early-warning system.

#### Major Risks to the Group

Bertelsmann is exposed to a variety of risks. The major risks to Bertelsmann identified in the risk reporting are listed in order of priority in the table below. In line with the level of possible financial loss, the risks are classified as low, moderate, significant, considerable or endangering. The risk inventory carried out did not identify any risks that would be classified as considerable or endangering. The determination of risk-bearing capacity at Group level using a Monte Carlo simulation also shows that no endangering situation can be identified since there is sufficient liquidity to cover risk.

#### Overview of Major Risks to the Group

		Risk Classification				
Priority	Type of risk	Low		Significant	Consider- able	Endanger- ing
1	Cyclical development of economy					
2	Legal and regulatory risks					
3	Changes in market environment					
4	Supplier risks			§		
5	Customer risks					
6	Audience and market share					
7	Pricing and discounting					
8	Information security risks					
9	Financial market risks					
10	Employee-related risks					

Risk classification (potential financial loss in three-year period): low: < €50 million, moderate: < €100 million, significant: < €250 million, considerable: < €500 million, endangering: > €500 million.

Existing risks

Given the diversity of the businesses in which Bertelsmann is active, and the corresponding diversity of risks to which the various divisions are exposed, the key strategic and operational risks to the Group that have been identified are specified below. Risks from acquisitions were identified as higher-level risks, and are therefore described separately. This is followed by an outline of legal and regulatory risks, information security risks and financial market risks. These risks are largely managed at the corporate level.

#### Strategic and Operational Risks

The global economy recovered after the pandemic-driven downturn in the previous year. Real gross domestic product (GDP) rose 5.5 percent, after falling 3.5 percent in 2020. In 2021, global economic development was once again driven largely by the coronavirus pandemic. However, the strong upturn was accompanied in many countries by price increases and supply bottlenecks. Continued economic recovery is subject to a particularly high degree of uncertainty. The future course of the pandemic, ongoing supply bottlenecks and inflation, which has risen sharply are key factors that could dampen economic activity. The negative effects on the global economy arising from the Russian invasion of Ukraine and the resulting continued increase of the geopolitical tension are not yet foreseeable. Bertelsmann's business development is also subject to other macroeconomic risks. Brexit has resulted in continued economic challenges for individual businesses. Bertelsmann has been observing and analyzing the exit process since 2016, and will take targeted measures to mitigate risk for the affected businesses. Even though the negative effect of the coronavirus pandemic on Bertelsmann's businesses in 2021 was less significant than expected, especially as regards the advertising-financed businesses of RTL Group and Gruner + Jahr, there is ongoing uncertainty regarding the impact of new developments in the coronavirus pandemic. In addition, the structural decline in the printing businesses continues. The printing and services businesses in particular are significantly affected by rising staff and material costs. It is largely possible to transfer this upwards pressure on prices, but only with a time delay in some cases. Additional cost measures will be required in individual divisions as part of the offsetting measures. In the short and medium term, negative economic developments, legal and regulatory risks, a changing market environment, supplier and customer risks, reduced audience and market shares, and drops in prices and margins all represent significant Group risks. How these risks develop depends to a large extent on changes in customer behavior due to factors such as the continued digitalization, the development and implementation of products and services by competitors, bad debt losses, and default and interference along the production chains in individual sectors. Information security and financial market risks represent moderate risks for Bertelsmann. Risks related to employees are classified as low in the three-year period under review. The information security risks integrated into the overview of key Group risks for the first time replace the risks from technological change. The risks from technological change are still classified as low.

A substantial risk for RTL Group is the dependency of advertising markets on the economic situation. If the coronavirus pandemic continues, it may lead to an accelerated decline in the advertising market, with direct effects on RTL Group earnings. RTL Group responds to such economic downturns with ongoing monitoring of market development, planning various scenarios and strict cost control. Furthermore, RTL Group aims to secure advertising revenue through the active expansion of addressable TV and to widen its earning base by finding sources of income that are not dependent on advertising. Increasing competition and constant change, particularly in the digital environment, are resulting in a stronger fragmentation of RTL Group's markets as audiences increasingly use non-linear TV products amid a growing number of streaming services. The possible risks of this for RTL Group are decreasing audience and advertising market shares of its advertising-financed channels with possible negative effects on TV advertising revenues. To counter these risks, RTL Group is continuously revising and developing the channel and program strategies. By establishing leading positions locally in the streaming market, in some cases with strategic partners, RTL Group counters risks stemming from the growing use of non-linear services. Increasing competition in the area of program acquisition and TV production, and the growing dependence on individual production companies, coupled with the risk of potential cost increases, could also impact RTL Group's ability to generate revenues. This risk is being reduced by expanding the share of in-house productions in the program – in particular of local content. To reduce the risk of customer losses, advertising packages with cooperation partners are offered, as well as pursuing the basic aim of establishing long-term customer relationships.

The possibility of shifting business models and market conditions constitute significant risks for Penguin Random House. Due to the changing retail landscape, another risk is declining sales volumes in brick-and-mortar book retail. Penguin Random House is addressing these risks by supporting brick-and-mortar retailing, increasing online sales of physical books and audiobooks, and continuously examining alternative selling and marketing options. Any risks of bad debt loss are being limited through debtor management, and in some cases through credit insurance. In the area of procurement and supply chains, rising costs for raw materials and energy, and operational challenges at commissioned printers also represent risks. These risks are countered through ongoing cost management and by continually prioritizing and securing additional printing capacities. In addition to the risk of cost increases, Penguin Random House is finding itself exposed to general economic risks that could lead to lower sales. The risks are addressed through careful management of supplier relationships and innovative marketing activities, and by maintaining a flexible cost structure that allows for a quick response in the event of an economic downturn.

Risks that affect BMG concern the client portfolio, in particular contract extensions with artists and authors as well as contractual relationships with business partners concerning digital and physical distribution as well as film, TV, advertising and live concerts. There are also risks resulting from corporate growth, especially for business integration and scaling of the technical platform and organization. Market risks, especially changes in the market environment with increased competitive pressures, are addressed through high revenue diversification resulting from a fragmented client and catalog base, both in regional and segment terms. Furthermore, measures for minimizing risk include contractual protection clauses to secure advance payments made, the realization of prepayments received and minimum revenue guarantees.

Arvato sees itself as particularly exposed to risks from customer and supplier relationships. The risk of loss of key customers is being countered through contracts offering comprehensive service packages with simultaneously flexible cost structures. On the supplier side, there are risks associated with the availability of services. Countermeasures include an active exchange with existing suppliers and entering into long-term framework agreements. New competitors entering the market could intensify the competitive pressure and lead to lower margins. By developing the range of services, the aim is to improve the competitive position and increase customer loyalty through integrated solutions. Moreover, new legislation could have a negative impact on business models. This risk is mitigated by observing legislative developments and adjusting business processes. A worsening of the economic environment could result in declining revenues and thus lower margins, which would necessitate cost-cutting measures and capacity downsizing. Broad diversification across regions and sectors helps to reduce this risk.

For Bertelsmann Printing Group, the most significant risks are possible further capacity adjustments, made necessary by a deterioration in market development and existing or growing overcapacities in the print market. Other significant risks on the supplier side include the growing shortage of raw materials caused by supply bottlenecks as well as rising prices for raw materials, especially paper and energy. The loss of customers also represents an additional risk. In addition, price and margin pressures result from the market environment, which is characterized by overcapacity. Furthermore, deterioration in the economic environment may also lead to declining circulations or

even product discontinuation. Digital substitution was given a lasting boost by the coronavirus pandemic, and this constitutes another factor in the decline in circulations and the number of pages per issue, in particular in the magazine and catalog print segments. Risk minimization strategies are based, in particular, on the expansion of innovative print and marketing services, ongoing initiatives to sign up large customers and constantly optimizing cost structures and processes. Rising factor costs are to be gradually offset by higher prices for printing services.

For Bertelsmann Education Group, increasing competition from existing training providers and the possible market entry of new providers, particularly in the US healthcare market, could lead to growing price and margin pressure and to reduced new customer acquisition, and negatively impact the planned growth targets. These risks are being countered in particular through strategic partnerships, long-term customer agreements, targeted customer retention measures and an expansion of the product portfolio.

The key risks for Bertelsmann Investments consist of falling portfolio valuations and a lack of exit opportunities. These risks are being addressed through a standardized investment process and the continuous monitoring of investments.

The increasing pace of change in the markets, accelerated even more by the coronavirus pandemic, and in Bertelsmann's business segments means employees will need to be more willing and able to adapt in the future. There are also continuing demographic risks that impact the recruitment, development and retention of talent as a result of shifts in the age distribution of the workforce. The pandemic has also resulted in a skills shortage in many operational business areas, and suitable measures, in particular customized training opportunities, comprehensive health programs, competitive remuneration and flexible working models, are required to counteract this shortage. Bertelsmann is also enhancing its talent management by digitalizing recruiting processes and measures, and making it easier for employees to switch jobs within the Group by harmonizing processes and structures.

#### **Acquisition-Related Risks**

The Group strategy focuses on acquisitions of businesses as well as organic growth. The risk of potential mistakes when selecting investments and allocating investment funds is limited by means of strict investment criteria and processes. Acquisitions present both opportunities and risks. For example, integration into the Group requires one-time costs that are usually offset by increased benefits in the long term, thanks to synergy effects. The risks here are that the integration costs may be higher than expected or the predicted level of synergies may not materialize. The integration processes are therefore being monitored by management on an ongoing basis.

#### Legal and Regulatory Risks

Bertelsmann, with its worldwide operations, is exposed to a variety of legal and regulatory risks concerning, for example, litigation or varying interpretations of tax assessment criteria. Bertelsmann has television and radio operations in several European countries that are subject to regulation. In Germany, for example, the media is subject to oversight by the Commission on Concentration in the Media. Moreover, education activities are subject to regulatory provisions of government authorities and accreditation bodies. Some of the financial services activities are subject to banking supervision regulations. Bertelsmann Group companies occupy leading market positions in many lines of business, and may therefore have limited potential for growth through acquisition due to antitrust legislation. Other risks include litigation relating to company acquisitions and disposals, as well as increased data protection regulations leading to growing challenges, especially for data-based business models. These risks are being continuously monitored by the relevant divisions within the Group.

Several subsidiaries of RTL Group are being sued by the broadcaster RTL 2 Fernsehen GmbH & Co KG and its sales house El Cartel Media GmbH & Co KG before the regional court in Düsseldorf, Germany, seeking disclosure of information to substantiate a possible claim for damages. The proceedings follow the imposition of a fine in 2007 by the German Federal Cartel Office for abuse of market dominance with regard to discount scheme agreements (share deals) granted by AD Alliance GmbH (former IP Deutschland GmbH) and SevenOne Media GmbH to media agencies. The German Federal Cartel Office argued that these discounts would foreclose small broadcasters from the advertising market. In 2014, the district court of Düsseldorf decided to order an expert report. The expert concluded in February 2018 that the likelihood of damages cannot be proven with certainty. In July 2018, RTL 2 Fernsehen GmbH & Co KG filed a

motion claiming that the expert was not impartial, with the aim of getting the court to obtain a new expert opinion. AD Alliance GmbH has rejected the motion of lack of impartiality as unfounded. In May 2019, the court announced it would give the expert the opportunity to comment on the motion of lack of impartiality. Because the expert died in February 2020, an expert opinion was not submitted. The court stated that it would appoint a new expert. It is expected that the process of appointing a new expert and the preparation of the expert opinion will take two to three years. It could ultimately take 15 to 20 years after filing (2008) for a final judgment to be handed down. The court case will continue. Similar proceedings from other small broadcasters, initiated in different courts, were unsuccessful or have been withdrawn.

In June 2016, the main competitors of Fun Radio alleged that the radio station influenced in its favor a survey conducted by the Médiamétrie Institute to determine audience market share. It was claimed that a host on the moming show encouraged his listeners to vote for Fun Radio in this survey. In response to these allegations, Médiamétrie decided to remove Fun Radio from its surveys. Following a legal procedure initiated by Fun Radio, Médiamétrie was required to reinstate Fun Radio in the audience results surveys as of September 2016. Nevertheless, Médiamétrie decided to lower Fun Radio's audience results in its published surveys, alleging the existence of a "halo effect." Following a procedure initiated by Fun Radio, a judicial expert was appointed in December 2017 to examine Médiamétrie's assessment of the alleged halo effect. In September 2019, the judicial expert issued his final report, which confirmed the halo effect but assessed that Fun Radio's results were overcorrected. As of September 2017, Médiamétrie has again published the full audience results for Fun Radio. In parallel to the above procedure, in December 2016, the main competitors of Fun Radio also filed a claim for damages, claiming unfair competition, but this procedure was suspended until the expert report was presented, and was restarted in the first quarter of 2020. In the meantime, four of the six claimants withdrew their claim from the proceedings. Negotiations on a settlement with the two remaining claimants failed in late July 2020. For this reason, the court case will continue.

On February 22, 2018, the Spanish Competition Authority (CNMC) communicated to Atresmedia the opening of a proceeding for sanctions in relation to possible practices restricting competition prohibited by article 1 of the Spanish Competition Act. On February 6, 2019, the CNMC notified the Statement of Objections in which it assumes proven that specific commercial practices by Atresmedia are restrictive of competition. On May 28, 2019, the department of the competition authority responsible for the investigation submitted a proposal for a decision that included a proposed fine of €49.2 million. At resmedia submitted its observations on the proposed decision on June 28, 2019. On November 12, 2019, the CNMC Board announced its decision and imposed a fine of €38.2 million. On January 10, 2020, Atresmedia filed an application for judicial review against the decision with the competent court. On October 21, 2020, the court entered a judgment regarding the appeal filed by Atresmedia against the CNMC on November 12, 2019. The court accepted the appeal filed by Atresmedia for temporary suspension of payment of fines, subject to security to be paid within two months. The court denied the petition filed by Atresmedia requesting that it be released from the obligation of complying with the CNMC order. The order requests discontinuation of certain business practices. The court argued that compliance with the orderwas in the public interest and served to restore competition in this sector. Atresmedia is researching with external legal advisors whether it should appeal against the court's judgment on the CNMC order. The prospects of success are perceived to be very slim. Furthermore, the Spanish association Forta is assessing whether it should also file for damages due to lost profit as a result of the sales practices of Atresmedia and Mediaset España. Atresmedia remains convinced that the decision made by the CNMC is not sufficiently justified and expects a positive outcome. The prospects of success are based, inter alia, on the outdated definition of the advertising market used by the CNMC.

In November 2020, Penguin Random House announced the acquisition of the book publisher Simon & Schuster from the media company Paramount Global (formerly ViacomCBS). The transaction is subject to the approval of the antitrust authorities. In the event that the acquisition is completely prohibited or if the termination date is reached, Penguin Random House has contractually agreed to payment of a regulatory termination fee of US\$200 million to Paramount Global. On November 2, 2021, the Department of Justice filed a suit in the US District Court for the District of Columbia in Washington DC to block the transaction, citing concerns about monopsony relating to the acquisition of author rights. Bertelsmann has hired experienced litigation attorneys and argues that the Department of Justice's reasons for blocking the deal are unfounded.

The year 2021 demonstrated how quickly the investment environment in China can change. This became apparent from the more consistent enforcement of antitrust and data protection regulations, especially with regard to the tech giants. At the same time, the Chinese government is tackling what it sees as undesirable social developments by implementing regulatory interventions, e.g., in the areas of education and fintech. This is influencing the focus of BAI's investment activities, the growth expectations of the businesses and possible

exit channels with regard to the existing portfolio. Possible exit timings may generally be pushed back. Foreign direct investments in the People's Republic of China are also subject to regulatory restrictions. To satisfy local requirements, some of Bertelsmann's activities in China are held by trustees ("variable interest entities" (VIE)). These are standard market practice for investments in China and are only rarely subject to judicial disputes. However, there is a certain risk that it will not be possible to safeguard VIE structures through the courts, particularly if the People's Republic changes its policies or if courts and authorities change their case law or administrative practice toward investments by foreigners (particularly in respect to VIE structures). The latest press releases point to a more restrictive policy, in particular in data-intensive business areas. Tensions between the United States and China could also have an adverse effect on BAI's portfolio of listed companies and on the exit channel of the US IPO. The Holding Foreign Companies Accountable Act (HFCAA) came into effect on December 18, 2020. The Act directs the US Securities and Exchange Commission (SEC) to prohibit the trading of shares in companies on US stock exchanges if these companies' annual financial statements have, for three successive years, not been audited by auditing firms who are themselves subject to oversight by the US Public Company Accounting Oversight Board (PCAOB). The HFCAA also requires non-US issuers whose auditors are not subject to inspection by the PCAOB to disclose ownership and control by non-US governmental entities, and to identify Chinese Communist Party officials on their boards of directors. Because the HFCAA allows for a period of three years for a delisting, the Chinese issuers have to develop an action plan by no later than 2024 if no compromise is reached between the United States and China in the meantime. Bertelsmann lawyers and external legal counsel are working closely with the Group legal department to follow further developments in order to anticipate legal and economic consequences early on. This affects companies within BMG, Arvato and most investments by BAI.

Aside from the matters outlined above, no further significant legal and regulatory risks to Bertelsmann are apparent at this time.

#### **Information Security Risks**

The ability to provide information in a timely, complete and confidential way, and to process it without disruptions, is crucial to Bertelsmann's success, and it continues to grow in importance. Bertelsmann is addressing the operating environment, which is made tougher by cyber threats, at the management level by operating a Group-wide Information Security Management System (ISMS, based on ISO 27001). The ISMS's goal is the structured management of cyber risks and the monitoring of compliance with minimum Group standards. In order to have access to cutting-edge cyber security technologies and specialist expertise in regular operations and emergencies, Bertelsmann – in addition to providing and further developing its own resources – also uses a network of external partners, and is an active member of the German Cyber Security Organization (Deutsche Cyber-Sicherheitsorganisation: DCSO). Furthermore, Bertelsmann addresses the increased risk with specific measures that directly increase resilience in cyber security – for example, by supporting the activities of Security Operations Centers and authentication technologies. An indicative assessment of information security risks was conducted in the 2021 financial year on the basis of the method used to assess operative Group risks. The results indicate that information security risks are moderate, analogous to the categorization of major Group risks.

#### **Financial Market Risks**

As an international corporation, Bertelsmann is exposed to various forms of financial market risk, especially interest rate and currency risks. These risks are primarily monitored centrally by the Finance Department on the basis of guidelines set up by the Executive Board. Derivative financial instruments are used solely for hedging purposes. Currency derivatives are primarily used to hedge future obligations that are subject to a foreign currency risk. Some firm commitments denominated in foreign currency are partially hedged when they are made, with the hedged amount being adapted over time. A number of subsidiaries are based outside the eurozone. The resulting translation risk to the leverage factor (ratio of economic debt to operating EBITDA) is managed by aligning the leverage factors for the main currencies USD and GBP in the long term with the maximum permitted for the Group. Foreign currency translation risks arising from net investments in foreign entities are not hedged. The cash flow risk from interest rate changes is centrally monitored and controlled as part of interest rate management. The aim is to achieve a balanced ratio of different fixed-interest rates through the selection of appropriate maturity periods for the originated financial assets and liabilities affecting liquidity, and through the ongoing use of interest rate derivatives. The liquidity risk is regularly monitored on the basis of the budget planning. The syndicated loan and appropriate liquidity provisions form a sufficient risk buffer for unplanned payments. Counterparty risks exist in the Group in respect to invested cash and cash equivalents, as well as in case a counterparty to derivative transactions defaults. Transactions involving money market securities and other financial

instruments are exclusively conducted with a defined group of banks with high credit ratings. Within the guidelines, a risk limit specified by the Executive Board has been issued for financial assets and derivatives for each counterparty. Compliance with this limit is regularly monitored by the Finance Department. The guidelines concerning the investment of cash and cash equivalents are continuously monitored and extended if necessary. Financial investments are made on a short-term basis, so that the investment volume can be reduced if the credit rating changes. Financial market risks remain at a moderate level. The setup of a strategic and anticipatory liquidity reserve in the wake of the coronavirus pandemic creates increased interest rate risks related to investing the liquidity.

#### General Statement on the Risk Situation

The risks identified in the 2021 financial year are not endangering. Neither are there any substantial discernible risks that could threaten the existence of the Group.

The overall risk situation is slightly above the previous year's level. Due to continuing uncertainty regarding the impact of further developments in the pandemic and of increased inflation, risks arising from economic development continue to represent the main challenge. Legal and regulatory risks, risks arising from a changing market environment, supplier and customer risks, the possible loss of audience and market share at RTL Group, and pricing and margin risks constitute other key challenges. However, as a result of the diversification of Group businesses, there are no concentration risks stemming from dependency on individual business partners or products in either procurement or sales. The Group's financial position is solid, with liquidity needs covered by existing liquidity and available creditfacilities.

#### **Opportunity Management System**

An efficient opportunity management system enables Bertelsmann to secure its corporate success in the long term, and to exploit potential in an optimal way. Opportunities are possible future developments or events that could result in a positive deviation from the outlook or objectives for Bertelsmann. The opportunity management system is, like the RMS, an integral component of business processes and company decisions. During the strategy and planning process, significant opportunities are determined each year from the profit-center level upward, and then aggregated step by step at the division and Group levels. By systematically recording them on several reporting levels, opportunities that arise can be identified and exploited at an early stage. This also creates an interdivisional overview of Bertelsmann's current opportunities. A review of major changes in opportunities is conducted at the division level every six months. In addition, the largely decentralized opportunity management system is coordinated by central departments in the Group in order to derive synergies through targeted cooperation in the individual divisions. The interdivisional experience transfer is reinforced by regular meetings of the GMC.

#### **Opportunities**

While the above-mentioned opportunities associated with positive development may be accompanied by corresponding risks, certain risks are entered into in order to be able to exploit potential opportunities. This link to the key Group risks offers strategic, operational, legal, regulatory and financial opportunities for Bertelsmann.

Strategic opportunities can be derived primarily from the Group's further strategic development (see the section "Strategy"). In particular, there are opportunities in some cases for exploiting synergies as a result of the strategic portfolio expansions. There are individual operating opportunities in the individual divisions, in addition to the possibility of more favorable economic development.

For RTL Group, a better-than-expected development of the advertising and streaming markets, as well as higher audience and advertising market shares, are major opportunities. The increasing digitalization and fragmentation of the media landscape are opening up opportunities. Professionally produced content can be distributed across multiple platforms nationally and internationally. New revenue streams could be generated by exploiting existing TV content across different platforms, and by creating native digital content. Also, the increased presence in the digital sector provides opportunities for online video advertising sales on all devices and platforms, and growing subscriber-based revenues in the on-demand business. Other opportunities can be found in target-group marketing of the Group's own

inventory (addressable advertising) and advertising technology products for third parties. In addition, more widespread use of new technologies such as UHD/4K could lead to greater revenue growth in the distribution business.

For the trade publishing group Penguin Random House, opportunities lie in signing new authors and new book projects. The publishing group is well positioned to invest in new markets and content around the world, and to offer its products to the widest possible readership. In general, the digital evolution transforming book markets offers the potential for new product development, and broader and more efficient marketing channels as well as better accessibility to the backlist. Digital audiobooks are experiencing growth worldwide, while new technologies could make books more appealing and bring book content to wider audiences. New online tools and platforms are expanding opportunities for author engagement with readers.

BMG's focus is on growth through signing new contracts with artists and authors, especially the acquisition of music rights and the monetization thereof. Furthermore, the growing international market penetration of subscription-based streaming services offers opportunities to expand the recorded-music and music-publishing markets as well as a significantly expanded monetization basis, e.g., in the areas of gaming, fitness and self-help apps.

At Arvato, strategic partnerships and major projects can provide additional opportunities for acquiring new customers. The global ecommerce market is expected to continue its dynamic growth over the next few years. Arvato could participate in this growth through further business expansion, particularly with Majorel, Supply Chain Solutions and Financial Solutions. Further growth opportunities from ongoing digitalization lie in the development of innovative IP-based and multi-cloud-based IT services.

Bertelsmann Printing Group businesses may decline less steeply through additional volumes from existing and new customers. Furthermore, increased consolidation in the market could result in an additional strengthening of Bertelsmann Printing Group's own competitive position.

In particular, a further shift from traditional classroom-based delivery methods toward online and skill-based training offers further growth opportunities for the education business. The growing skills shortage in the fields of healthcare, technology and education also offers opportunities for organic growth for Bertelsmann Education Group. For example, Relias in the United States has the potential to grow more rapidly than expected through additional offerings for hospitals in the area of recruiting and workforce management.

For Bertelsmann Investments fund activities, there is the opportunity to realize higher-than-expected profits thanks to increasing portfolio valuations or through the disposal of investments.

The current innovation efforts detailed in the section "Innovations" offer further potential opportunities for the individual divisions.

Other opportunities could arise from changes to the legal and regulatory environment.

The financial opportunities are largely based on a favorable development of interest and exchange rates from Bertelsmann's point of view.

#### Outlook

#### **Anticipated Overall Economic Development**

Bertelsmann anticipates that economic conditions will develop as follows in 2022. The coronavirus pandemic and supply chain bottlenecks will determine the development of the global economy over the forecast period. Despite the momentum of the global economic upturn, there are still significant risks in 2022. A slower-than-expected rise in vaccination rates and the spread of virus mutations could lead to further outbreaks around the world. Any containment measures introduced by countries in response would slow growth. In its outlook from December 2021, the Institute for the World Economy (IfW) in Kiel estimates that global production will increase by 4.5 percent in 2022, compared to a rise of 5.9 percent in 2021. The above stated economic expectations for the year 2022 are based on a stable geopolitical environment.

The economic recovery in the eurozone is expected to progress further. The lfW estimates real economic growth of 3.5 percent in 2022. The lfW expects Germany's GDP to grow by 4.0 percent in real terms. The growth rate in France is expected to be 2.9 percent in real terms. For the United Kingdom, GDP is expected to rise by 4.5 percent in real terms in 2022. Positive growth rates are also expected once again in the United States. The forecast for 2022 is real economic growth of 4.4 percent.

The current geopolitical tensions in Eastern Europe could slow down the global economic recovery and negatively affect the business performance of Bertelsmann.

#### **Anticipated Development in Relevant Markets**

The worldwide media industry is primarily influenced by global economic developments and the resulting growth dynamic. The continued trend toward digitalization of content and distribution channels, changes in media usage and the increasing influence of emerging economies will continue to present risks and opportunities in the years to come. With its strategic focus, Bertelsmann expects to benefit to an increasing extent from the resulting opportunities. Through its businesses, Bertelsmann operates in a variety of different markets and regions whose developments are subject to a range of factors and that do not respond in a linear fashion to overall economic tendencies. The following takes into account only those markets and regions that are large enough to be relevant for forecasting purposes and whose expected development can be appropriately aggregated and evaluated, or that are strategically important from a Group perspective.

In 2022, the TV advertising markets in Germany and France are expected to be stable, while significant growth is expected in Hungary and a slight decline in the Netherlands. The streaming markets in Germany and the Netherlands are expected to continue growing strongly. The book markets are expected to remain stable overall. In the relevant music market, the publishing market segment is expected to grow strongly, while significant growth is projected for the recordings market segment. The services markets are predicted to show significant growth in 2022. The European printing markets are expected to record a moderate (offset) to strong (gravure) decline, while the book printing market in North America is expected to remain stable. Overall, sustained moderate to strong growth is anticipated for the relevant US education markets.

#### **Expected Business Development**

The following assessments are subject to a particularly high degree of uncertainty. It is not possible to predict the direction of the pandemic and of the geopolitical tensions in Eastern Europe and their economic consequences, therefore making it hard to sufficiently predict the future. This unpredictability is currently a challenge when trying to assess the effects on the markets relevant to Bertelsmann and the anticipated overall economic situation. In addition, geopolitical crises, national deficits, currency turbulence or the introduction of higher tariffs as a result of rising protectionist tendencies could interfere with economic performance. The resulting developments could also adversely affect the overall economic situation, which is a key factor influencing Bertelsmann's business performance. Accordingly, the following expectations are based on the assumption of a continued recovery in the overall economic situation, and an assumption that most of the forecasted market developments and economic predictions of the research institutions will be realized.

For the financial year 2022, Bertelsmann anticipates that business development will be driven by a further normalization of the European TV advertising markets and by stable book markets, as well as by growing service, music and online education markets. The growth stimuli created through strategic portfolio expansions will continue to have a positive impact on Bertelsmann's growth profile.

In addition to the assumed market developments, the predicted economic developments in the geographic core markets of Western Europe and the United States are the basis of the expected business development. With revenue and earnings share within the eurozone currently expected at around two-thirds, the range of growth is above all based on the forecasted economic development in this economic zone. The IfW therefore predicts that GDP in the eurozone will increase by 3.5 percent in real terms, while the International Monetary Fund expects growth of 3.9 percent for 2022. In view of these economic expectations and assuming that infection rates do not rise again, Bertelsmann expects revenues to show a moderate increase in the financial year 2022. In view of start-up losses regarding the expansion of the streaming business at RTL Group, the operating EBITDA is forecast to decline moderately in the financial year 2022. Without these

start-up losses, a stable development is expected. BVA is expected to drop sharply but to be clearly positive once again in the financial year 2022, due to the start-up losses mentioned above. These expectations are based on operational planning for the financial year 2022 and on the exchange rates as of November 2021.

RTL Group revenues will grow, among other factors, after taking over Gruner + Jahr's publishing activities, and are expected to strongly increase compared to the previous year. Otherwise, the expected performance of any individual division of key significance for the Bertelsmann Group is not expected to deviate significantly from that of the Group.

Depending on how the economy develops, Bertelsmann does not currently anticipate interest rate changes to have any material impact on the average financing costs of medium- to long-term financing. The liquidity situation in the forecast period is expected to be sufficient

These forecasts are based on Bertelsmann's business strategy, as outlined in the section "Corporate Profile." As of January 1, 2022, Gruner + Jahr is no longer reported as an independent division. The publishing activities will be part of the RTL Group division in the future. The remaining Gruner + Jahr activities will be assigned to the Bertelsmann Investments division in the future. In general, the forecasts reflect careful consideration of risks and opportunities. All statements concerning potential future economic and business developments represent opinions advanced on the basis of the information that is currently available. Should underlying assumptions fail to apply and/or further risks arise, actual results may differ from those expected. Accordingly, no assurances can be provided concerning the accuracy of such statements.

# Notes to the Financial Statements of Bertelsmann SE & Co. KGaA (in accordance with HGB, German Commercial Code)

In addition to the Group reporting, the business development of Bertelsmann SE & Co. KGaA is outlined below. Bertelsmann SE & Co. KGaA is the parent company and group holding company of the Bertelsmann Group. As a group holding company, it exercises key corporate functions such as the definition and further development of group strategy, capital allocation, financing and management. There are also service functions for individual divisions within the Corporate Center. Furthermore, it is the controlling company of the tax group for most of the domestic subsidiaries. The position of Bertelsmann SE & Co. KGaA is essentially determined by the business success of the Bertelsmann Group.

The Annual Financial Statements of Bertelsmann SE & Co. KGaA, in contrast to the Consolidated Financial Statements, have not been prepared in accordance with the International Financial Reporting Standards (IFRS), but in accordance with the regulations of the German Commercial Code (HGB) and the supplementary regulations of the German Stock Corporation Act (AktG).

#### Results of Operations of Bertelsmann SE & Co. KGaA

#### Income Statement of Bertelsmann SE & Co. KGaA in accordance with HGB

in € millions	2021	2020
Revenues	100	109
Other operating income	227	398
Cost of materials	(20)	(29)
Personnel costs	(147)	(147)
Amortization, depreciation and write-downs	(21)	(20)
Other operating expenses	(274)	(258)
Income from other participations	557	731
Interest income	(66)	(70)
Write-downs of long-term financial assets	-	(65)
Taxes on income	2	(212)
Earnings after taxes	358	437
Othertaxes	(2)	(2)
Net income	356	435
Income broughtforward	718	663
Transfer to other retained earnings	(130)	(200)
Net retained profits	944	898

The results of operations of Bertelsmann SE & Co. KGaA are significantly affected by the amount of income from other participations, due to Bertelsmann SE & Co. KGaA's role as the parent company of the Bertelsmann Group. The decrease in net income to €356 million (previous year: €435 million) is primarily attributable to the drop in other operating income and in income from participations. In contrast to this, the reduction in taxes on income had a positive impact on the development in net income.

The decrease in other operating income is attributable to the proceeds from the disposal of a plot of land and a building in the previous year as well as the reduction inforeign currency gains. This development was partly offset by the rise in reversals of write-downs of shares in affiliated companies and by the reversals of loss allowances on receivables. The €60 million in reversals in the reporting year relates to shares in RM Hamburg Holding GmbH, Hamburg (formerly: Gruner + Jahr GmbH, Hamburg) and results from the agreed sale of significant parts of the business and of the shares held in subsidiaries to RTL Deutschland. The increase of €16 million in other operating expenses is largely attributable to an increase in currency losses and expenses arising from guarantee agreements. This was offset by the reduction of loss allowances on receivables.

Income from other participations is primarily affected by the amount of income from a profit and loss transfer agreement with Bertelsmann Capital Holding GmbH, Gütersloh. As a result of the collection of dividends, the amount of income coming from the profit and loss transfer agreement with this company rose by €406 million. The decrease in income coming from the profit and loss transfer agreements of other subsidiaries exceeds this increase, with the result that income from investments were €174 million lower than in the previous year. The income from investments was lower in the 2021 financial year as a result of a restructuring subsidy paid to a subsidiary. In the previous year, the income coming from the profit and loss transfer agreements of other subsidiaries was influenced by positive effects from a corporate transaction and sales of buildings.

Taxes on income decreased in the financial year 2021 as a result of the tax group's lower taxable income.

#### Net Assets and Financial Position of Bertelsmann SE & Co. KGaA

#### Balance Sheet of Bertelsmann SE & Co. KGaA in accordance with HGB (Summary)

in € millions	12/31/2021	12/31/2020
Assets		
Fixed assets		
Intangible and tangible assets	366	365
Long-term financial assets	18,613	17,665
	18,979	18,030
Current assets		
Receivables and other assets	5,632	4,987
Securities, cash and cash equivalents	1,250	2,476
	6,882	7,463
Prepaid expenses and deferred charges	18	20
Excess of plan assets over post-employment benefit liability	0	0
	25,879	25,513
Equity and liabilities		
Equity	10,459	10,283
Provisions	610	736
Liabilities	14,806	14,488
Deferred income	4	6
	25,879	25,513

The total assets of Bertelsmann SE & Co. KGaA amounted to €25,879 million, compared to €25,513 million in the previous year. A high ratio of equity (40 percent) and long-term financial assets (72 percent) to total assets continues to characterize net assets and financial position.

The increase in long-term financial assets concerns investments in affiliated companies (€706 million) and investment securities (€242 million). Investments in affiliated companies increased due to contributions to Bertelsmann Capital Holding GmbH, Gütersloh, in the amount of €648 million, and the reversal of impairments of shares in RM Hamburg Holding GmbH, Hamburg (formerly: Gruner + Jahr GmbH, Hamburg). The addition to investment securities relates to €100 million of securities in a special fund serving as a liquidity investment. The increase in receivables and other assets is largely related to financing extended to affiliated companies. The €2,255 million reduction in cash and cash equivalents is largely attributable to measures taken in the liquidity portfolio. Funds amounting to €1,029 million were invested in securities held as current assets.

Equity increased by  $\in$ 356 million as a result of the net income of the reporting year, minus the dividend of  $\in$ 180 million paid out for the financial year 2020. Bonds and obligations have decreased by  $\in$ 1,028 million due to the repurchase of bonds and the repayment of bonds and obligations. The increase in liabilities to affiliated companies from  $\in$ 7,601 million to  $\in$ 8,917 million is attributable to the increase in the amount of cash and cash equivalents that were deposited by subsidiaries with Bertelsmann SE & Co. KGaA.

#### Risks and Opportunities for Bertelsmann SE & Co. KGaA

As Bertelsmann SE & Co. KGaA is largely linked to the Bertelsmann Group companies, among other things through financing and guarantee commitments, as well as through direct and indirect investments in the subsidiaries, the situation of Bertelsmann SE & Co. KGaA in terms of risks and opportunities is primarily dependent on the risks and opportunities of the Bertelsmann Group. In this respect, the statements made by corporate management concerning the overall assessment of the risks and opportunities also constitute a summary of the risks and opportunities of Bertelsmann SE & Co. KGaA (see the section "Risks and Opportunities").

#### Outlook for Bertelsmann SE & Co. KGaA

As the parent company of the Bertelsmann Group, Bertelsmann SE & Co. KGaA receives from its subsidiaries dividend distributions and income or expenses from profit and loss transfer agreements, as well as income from services provided to its subsidiaries. Consequently, the performance of Bertelsmann SE & Co. KGaA is primarily determined by the business performance of the Bertelsmann Group (see the section "Outlook"). Bertelsmann SE & Co. KGaA expects its results for the financial year 2022 to allow a dividend payment at the same level as the dividend for the reporting period.

# Dependent Company Report (Statement in accordance with Section 312 of the German Stock Corporation Act (AktG))

The Executive Board of Bertelsmann Management SE, as general partner of Bertelsmann SE & Co. KGaA, has submitted a voluntary report to the Supervisory Board of Bertelsmann SE & Co. KGaA in accordance with sections 278 (3) and 312 (1) of the German Stock Corporation Act, in which it outlines its relationships with affiliated companies for the financial year 2021. The Executive Board hereby declares that Bertelsmann SE & Co. KGaA received adequate consideration in return for each and every legal transaction under the circumstances known at the time the transactions were undertaken.

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#### **Combined Non-Financial Statement**

The following information relates to Bertelsmann SE & Co. KGaA and the Bertelsmann Group ("Bertelsmann") with its incorporated, fully consolidated subsidiaries ("subsidiaries") in accordance with sections 315b and 315c of the HGB, in conjunction with sections 289b to 289e of the HGB. Bertelsmann operates in the core business fields of media, services and education in around 50 countries (see the section "Corporate Profile"). These are set forth in the corporate constitution as well as in the Bertelsmann Essentials "Creativity & Entrepreneurship." In its corporate responsibility management, Bertelsmann pursues the goal of reconciling commercial interests with social and environmental concerns, within the Group and beyond.

When preparing its combined non-financial statement, Bertelsmann follows the Standards (2016) of the Global Reporting Initiative (102 and 103). In addition, voluntary reporting based on the GRI Standards (2016, 2018; in accordance: Core option) is published in the middle of the financial year.

## Company Principles and Guidelines

The prerequisites for a corporate culture in which employees, management and shareholders work together successfully, respectfully and in a spirit of trust are common goals and shared values. These are set forth in the corporate constitution as well as in the Bertelsmann Essentials "Creativity & Entrepreneurship." Furthermore, the Bertelsmann Code of Conduct – as a binding guideline – defines minimum standards for ethical and lawful conduct within the company and toward business partners and the public. The Bertelsmann Supplier Code of Conduct sets out the mandatory minimum requirements for business partners in their relationship with Bertelsmann.

Bertelsmann's actions are also determined by external guidelines. The company uses as guidance the recommendations of the German Corporate Governance Code for good and responsible corporate governance and largely follows the OECD Guidelines for Multinational Enterprises. Bertelsmann is committed to the principles of the Universal Declaration of Human Rights, the United Nations Guiding Principles on Business and Human Rights, and the International Labor Organization core labor standards. As a participant in the United Nations Global Compact, Bertelsmann supports the UN's Agenda 2030 for sustainable development.

# Corporate Responsibility Management Organization

The advisory body for the management and strategic development of corporate responsibility (CR) at Bertelsmann is the CR Council. The CR Council consists of executives from the corporate divisions and the Chief Human Resources Officer of Bertelsmann, who chairs the advisory body. The CR Council focuses on the further development of group-wide CR priorities in line with the corporate strategy, anchoring corporate responsibility more strongly in the corporate divisions and the cross-divisional coordination of CR activities within the Group.

At the Group level, the Corporate Responsibility department coordinates and supports the work of the CR Council in close cooperation with other Group functions. Within the Bertelsmann corporate structure, the local management teams are responsible for implementing corporate responsibility through specific measures. The corporate divisions and companies have their own structures and processes in place for this, in accordance with local requirements.

#### **Topics**

To identify thematic CR priorities, Bertelsmann carries out regular CR relevance analyses. For each analysis, the company conducts a survey of external and internal stakeholders as regards non-financial topics selected in advance: the external stakeholders estimate the impact of Bertelsmann's business activity on the non-financial topics, while the internal stakeholders assess their business relevance. This process serves to identify CR priorities that are necessary for understanding the business development, the business performance, the position of the Group and the impact of its activity on employees, society and the environment. The CR priorities are analyzed within the

company boundaries, unless otherwise stated. In 2021, the Bertelsmann Executive Board adopted the new CR relevance matrix with eight CR priorities (creative/editorial independence & freedom of expression; content responsibility; fair working conditions; diversity, equity & inclusion; health & well-being; learning; responsibility in the supply chain; and climate change). The Bertelsmann CR Program (2021–2023) adopted on this basis includes individual working programs for every CR priority. Their content and relevance for the 2021 financial year is explained elsewhere in this non-financial statement.

Non-financial topics, including their performance indicators, are increasingly important for Bertelsmann's businesses, but have not yet been incorporated into the Group's value-oriented management system (see the section "Value-Oriented Management System").

#### **Risks**

A number of risks are associated with the CR priorities relevant for Bertelsmann. These risks can arise from the company's own business activities or from its business relationships, and can affect the company or its environment and stakeholders.

For the non-financial matters defined in the German Commercial Code – employee and social matters, respect for human rights, anti-corruption and bribery matters, and environmental matters – no significant risks that were very likely to have serious negative effects, either individually or collectively, were identifiable as part of the 2021 reporting. For more information on the relevant risks, please see the section "Risks and Opportunities."

## **Employee Matters**

Motivated employees are the most important resource for Bertelsmann's success, and they are essential for creativity and entrepreneurship. This corporate identity – anchored in the corporate constitution and the Bertelsmann Essentials – is the basis for the Executive Board guidelines on HR work. Supplementary regulations are specified in the Bertelsmann Code of Conduct. The Chief Human Resources Officer (CHRO) of Bertelsmann is responsible for employee matters. The main focus of his work throughout the Group includes setting the strategic HR agenda, aligning management and talent development with the Group's strategic growth priorities, the re- and upskilling activities of Bertelsmann University in the tech & data field, standardizing and providing IT support for HR processes, and continually developing corporate responsibility and the corporate culture.

The CHRO heads the HR Committee, which is the corporate committee responsible for international HR matters at Bertelsmann. Its members are the heads of HR at the corporate divisions, who report to the CHRO, as well as head managers of the corporate HR department.

#### **Fair Working Conditions**

Strategy implementation and operational responsibility are for the most part delegated to the divisions and companies, in accordance with the subsidiarity principle. With that in mind, Bertelsmann sees it as its responsibility to ensure fair working conditions and a safe and healthy working environment for employees. The Supplier Code of Conduct contains standards for Bertelsmann's business partners stipulating that they adhere to the statutory regulations on fair working conditions and provide a framework that allows their employees to speak up freely and without fear of retaliation.

At Bertelsmann, remuneration issues are an integral part of fair working conditions. The compensation system is designed to ensure that remuneration is driven by market, function and performance considerations, taking into account business-specific characteristics. Numerous domestic and foreign subsidiaries have operational/divisional success and profit-sharing models adapted to local requirements. In 2021, a total of €88 million was distributed as part of such participation schemes globally.

Continual dialogue between employees and company management at Bertelsmann represents another key element for fair working conditions. Employees are involved in the development and improvement of working conditions through standardized HR interview tools (performance and development dialogue, agreements on objectives, team talk), as well as international employee surveys. Although

Bertelsmann, as a media company, is free to determine its political direction as defined in the German "Works Constitutions Act" (Tendenzschutz) and therefore is not subject to statutory co-determination in the Supervisory Board, the company nevertheless makes four positions on the Supervisory Board of Bertelsmann SE & Co. KGaA available to employees on a voluntary basis. Three of these are leading works council members of German Group companies. Since June 1, 2021, Núria Cabutí, CEO of Penguin Random House Grupo Editorial, has been a member of the Supervisory Board in her capacity as Chair of the international Bertelsmann Management Representative Committee. In addition, managers, general workforce, employees with disabilities and trainees all have platforms for exchanging ideas, advancing topics and voicing their concerns. The Bertelsmann Group Dialogue Conference is an event where the CEO, CHRO and members of the Corporate Works Council from the Group divisions in Germany can exchange ideas.

Other elements of the topic "Fair Working Conditions" – such as respecting human rights, including antidiscrimination; diversity, equity & inclusion; health & well-being (including protecting the health of employees in the continuing coronavirus pandemic); and learning – are discussed elsewhere in this non-financial statement.

In 2021, the company defined strategic objectives relating to fair working conditions, and developed measures from those, as part of the Bertelsmann CR Program (2021–2023). These include the further development of a Group-wide management approach to fair working conditions and respecting human rights, the continuous advancement of knowledge on these topics and the further development of processes for identifying risks concerning human rights issues.

Among the most important measures were the communication of the revised Bertelsmann Code of Conduct and the international employee survey, which was conducted according to schedule. Driven by the coronavirus crisis, flexible working models acquired greater importance. As a result, Bertelsmann developed and communicated a Group-wide stance on New Work, and put in place a cross-divisional exchange format.

#### Diversity, Equity & Inclusion (DEI)

Diversity and differences in the workforce are prerequisites for creativity, innovation and Bertelsmann's long-term business success. This conviction is conveyed in the Bertelsmann Essentials and in the new DEI policy. In that policy, the Bertelsmann Executive Board emphasizes its aim of further increasing diversity of staff at all levels and in every respect, and of creating general conditions that foster a sense of appreciation, belonging and inclusion among employees.

The DEI strategy and the working program developed within the Bertelsmann CR Program (2021–2023) are implemented by the Corporate Responsibility department with support from a Group-wide working group and from other working groups in the corporate divisions. The focus in 2021 was on the following dimensions: gender, disabilities, and sexual orientation and identity. Some divisions also set their own additional priorities.

On December 31, 2021, the genders were almost evenly distributed across the entire staff (54 percent women, previous year: 54 percent, 46 percent men, previous year: 46 percent). The Group Management Committee was comprised of 18 members (previous year: 18), of which five were women (previous year: six). Two additional female executives will be appointed to the Group Management Committee effective March 1, 2022. Bertelsmann had also set itself the target of raising the ratio of women in top and senior management across all corporate divisions to one-third by the end of 2021. While the proportion of female executives in senior management was unchanged from the previous year, Bertelsmann did further increase the ratio in top management. That figure is now 30 percent in both target groups (see table below). Furthermore, the targeted proportion of women in the talent pools was set at one-third for the top and senior management pool and 50 percent for the career development pool. These target figures were met in all three pool cohorts in 2021. The Supervisory Board and the Executive Board are notified annually of progress in regard to these targets.

#### Targeted Proportion of Women in Top and Senior Management

Target for 2021	in percent	2021	2020
One-third of positions across all	Top management 1),2)	30	27
divisions occupied by women	Senior management 1),3)	30	30

<sup>1)</sup> Top and senior management comprises those positions that are of particular importance because of their success-critical function and their strategic relevance for the Group's continued transformation and the achievement of its strategic targets. Top management positions comprise GMC positions but not Executive Board positions.

2) Basis: permanent and fixed-term employees as of December 31; with gender indication 2021 (100 percent), with gender indication 2020 (90 percent), limited comparability.

In 2021, the company defined strategic objectives relating to DEI as part of the Bertelsmann CR Program (2021–2023). These include the greater involvement of the Executive Board and top management into DEI engagement, the strategic further development of Diversity Management into Diversity, Equity & Inclusion Management, the professionalization of the governance structures for DEI in the corporate divisions, and awareness raising and competence development in relation to DEI.

The Bertelsmann Executive Board's new DEI policy was communicated in this context. In addition, a number of anti-racism measures have been implemented in the company. These included Group-wide training sessions and awareness-raising communication. The Bertelsmann Action Plan for Inclusion 2019–2024 aims to improve participation for employees with disabilities in the German Bertelsmann companies. The second annual evaluation can be viewed on the Bertelsmann website: www.bertelsmann.com/disability-and-inclusion. Furthermore, the first-ever Group Inclusion Agreement, covering all Bertelsmann SE & Co. KGaA operations and group companies in Germany, was concluded. The LGBTIQ+ employee network "be.queer" has advanced international collaboration with the LGBITQ+ networks in the corporate divisions. For example, Pride Month was marked with Group-wide activities. The Bertelsmann website provides an overview of the DEI measures at Bertelsmann and in the corporate divisions at www.bertelsmann.com/diversity.

#### Health & Well-being

Bertelsmann aims to create a health-promoting working environment and conditions for avoiding occupational health risks.

In 2021, the topic "Health & Well-being" was confirmed as a Group-wide CR priority, defined as a Group-wide focus of the CHRO and further developed as part of the Bertelsmann CR Program (2021–2023). The Corporate Responsibility department is responsible for developing and implementing the Group-wide Health & Well-being strategy. Working with an international and cross-divisional working group, the department defines the strategic framework for health-related topics.

Due to the ongoing coronavirus pandemic, the focus in 2021 remained the immediate health protection of all employees around the world. One focus of efforts to prevent infections was vaccination against the coronavirus and the development of the necessary infrastructure in the corporate divisions (depending on the respective regional legal regulations). All employees in Germany received a vaccination offer via the regional company doctors. Vaccination centers for employees and their families were also established in the Gütersloh area and in Cologne. Further prevention and protection measures, e.g., working from home and the provision of masks, disinfectants and coronavirus test kits, were continued in accordance with basic regulatory conditions. All of these measures were accompanied by numerous support programs for maintaining mental and physical health as well as extensive internal communication activities.

In addition to the strategicand organizational further development of the Health & Well-being topic and the management of the coronavirus crisis, two other relevant areas were defined as part of the Bertelsmann CR Program (2021–2023). These include the empowement of executives to create a healthy and safe working environment and corporate culture; and the support of employees to adopt healthy working habits and lifestyle, with measures also being taken to enhance individual resilience.

On the level of measures, the focus in 2021 was initially on strategic and organizational anchoring. In response to the employee survey results pertaining to health, communication materials were provided and workshops held with "Health Working Groups" of the German corporate divisions.

<sup>2)</sup> Basis: permanent and fixed-term employees as of December 31; with gender indication 2021 (100 percent), with gender indication 2020 (90 percent), limited comparability.

3) Basis: permanent and fixed-term employees as of December 31; with gender indication 2021 (91 percent), with gender indication 2020 (93 percent), limited comparability.

#### Learning

Bertelsmann aims to empower employees at all levels to adapt to the challenges of a quickly changing environment and to continuously learn from and with one another. The topic of learning ("upskilling") was highlighted as an important enabler in Bertelsmann's new strategy framework. Furthermore, great importance is attached to an open learning culture that embraces experimentation as an element of creativity in the Bertelsmann Essentials.

The Chief Learning Officer is responsible for the Group's learning strategy, which is implemented by Bertelsmann University and in Germany by the Bertelsmann vocational college. The HR Committee regularly discusses and agrees on aspects of this learning strategy, and supports its implementation in the corporate divisions. These aspects complement the central focus areas for learning with individual training initiatives. Employees around the world are thereby given access to central and division-specific training courses, and to more than 15,000 freely accessible online courses by Linkedln Learning and almost 2,000 online courses by CreativeLive.

In 2021, the company defined strategic objectives relating to this topic as part of the Bertelsmann CR Program (2021–2023). These include developing a re- and upskilling approach, empowering and networking managers to facilitate the future-oriented design of the Bertelsmann transformation, expanding the offerings on business-critical competencies for all employees (e.g., tech & data) and promoting a learning culture.

With regard to measures, a target-actual analysis of tech & data roles was carried out in 2021 to identify qualification gaps. In addition, the company launched the digital program series "Be-Ready" for top executives with a focus on "Strategy in the Transformation." The three-year Udacity technology scholarship program was continued for the third year, providing 50,000 scholarships for which both Bertelsmann employees and external candidates are eligible to apply. A new tech & data offering was also added to the Group-wide digital peer-to-peer learning format "Your Campus."

#### **Social Matters**

#### Creative/Editorial Independence & Freedom of Expression

Free and critical thinking as well as exchange of varying opinions are prerequisites for creativity. Bertelsmann stands for editorial and journalistic independence in its content businesses, as well as for freedom of the press and artistic license. The company publishes a wide variety of opinions and positions. These basic principles for business activities are therefore also set forth in the Bertelsmann Code of Conduct. Bertelsmann aims to ensure this creative/editorial independence in two directions. Inside the company, it means that our management does not attempt to influence the decisions of artists, authors, editors and program managers, or to restrict their freedom. To the outside, this means that both content managers and company managers comply with existing laws regarding the separation of editorial content and commercial advertising and do not capitulate to political or economic influence in their coverage. In accordance with the Bertelsmann "Editor-in-Chief Principle," editorial decisions are the sole responsibility of the content managers.

In order to share ideas and best practices, a regular exchange also takes place in a cross-divisional working group between the representatives of the Bertelsmann corporate divisions that produce content.

In 2021, the company defined strategicobjectives relating to this topic as part of the Bertelsmann CR Program (2021–2023). These include guaranteeing the safety of journalists, continuously developing high-quality news reporting output and creating an environment that supports creative/editorial independence and that reflects a diversity of perspectives and differences of people and their opinions, ideas and stories.

Measures derived from this and already implemented in 2021 include a "Violence against Journalists" checklist, which was developed by RTL Deutschland. The list is intended to help to minimize the risk of violence in the run-up to and during filming, and to find the right contact person. Under the title "JAhr zur Wahrheit. Weil's stimmen muss" [roughly: "Y[ear of Y]es to truth. Because it has to be true"], the

companies in the Bertelsmann Content Alliance are advocating journalistic integrity, quality and responsibility, and campaigning against conspiracy theories and the manipulation of minds, with a cross-divisional marketing campaign on the radio, on TV and in print.

In addition, a variety of organizational measures were continued to safeguard editorial and artistic independence in the editorial and creative departments. Here the focus is primarily on complying with the "Editor-in-Chief Principle," such as duties of care and respect for privacy, and dealing with the representation of violence and the protection of minors.

#### **Content Responsibility**

Content responsibility at Bertelsmann means reflecting on the repercussions of content production and distribution, to protect the rights and interests of media users, customers and third parties as far as possible. Overriding principles and guidelines of media ethics are set by national and international laws governing the press, broadcasting and multimedia. These are underpinned by voluntary commitments to external guidelines, such as the ethics codes of national press councils, and within the company by the Bertelsmann Code of Conduct. In accordance with these principles and guidelines, Bertelsmann's editorial staff are committed to, among other things, "respecting privacy and the responsible treatment of information, opinion and images." As a result, the company expects careful research, high-quality reporting and transparency in case of errors — because thorough journalistic work is more important than ever in the face of online disinformation ("fake news"). Cross-divisional verification teams provide their expertise in discerning between authentic and manipulated photos and videos, or those taken out of context.

Furthermore, the issue of content responsibility is anchored in various ways in the divisions, companies and editorial departments. In accordance with the "Editor-in-Chief Principle," the responsibility for media content lies solely with the managers in the editorial teams and creative departments.

In 2021, the company defined strategic objectives relating to content responsibility as part of the Bertelsmann CR Program (2021–2023). These include expanding coverage of socio-political topics, ensuring complete youth media protection in streaming services and digital provision, and developing guidelines for publishing content.

On the level of measures, RTL launched its "Klima Update" ["Climate Update"] program, which examines the topic in all its various facets. Furthermore, the news channel "ntv" covered the United Nations Climate Change Conference with a series titled "Wie schaffen wir Klimawandel" ["How can we manage climate change?"], with on-location reporting and an extensive schedule of special programs. The Gruner + Jahr magazine "Geo" is increasingly anchoring sustainability in its core business and is adapting operations and work processes accordingly. Among other topics, "Geo" covered all aspects of climate and species protection, as well as future technologies, in its "Nature and Sustainability" section, and it also launched "Wer wird Visionär?" ["Who wants to be a visionary?"], a podcast casting show searching for the best sustainable ideas Germany has to offer. Under the umbrella of the Bertelsmann Content Alliance and under the motto "Damit es auch morgen noch läuft" ["Making sure things will still work tomorrow"], RTL Deutschland, UFA, RTL Radio Deutschland, the Penguin Random House publishing group and Gruner + Jahr put the spotlight on water as a resource as part of the "Packen wir's an" ["Let's get to grips with it"]s-themed week launched in October 2021.

The company shoulders a special responsibility when creating and distributing content for children and teenagers, who experience their living environment as digital natives. In the area of youth media protection, content is monitored in accordance with different restrictions for each medium and region to see if it could adversely affect the development of children or young people. If there are any such indications, various restrictions come into force, such as broadcasting time restrictions or content and/or product labels. Through voluntary labeling systems, Bertelsmann divisions and companies sometimes go beyond the existing EU and national regulations, particularly in the area of audiovisual media. In addition, Bertelsmann companies are active in child and youth media protection organizations.

## Respect for Human Rights

Bertelsmann is committed to respecting and protecting human rights within the company and in its supplychains. This stance is anchored in the Code of Conduct and is expressed through the voluntary commitment to external guidelines, e.g., the Guiding Principles on Business

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and Human Rights, the Free & Equal principles of the United Nations or the OECD Guidelines for Multinational Enterprises. The goal is to minimize the risk of human rights violations and discrimination to the greatest possible extent.

For this reason, the Bertelsmann Executive Board established an Integrity & Compliance program and appointed a Corporate Compliance Committee (CCC). The CCC submits an annual Compliance Report to the Bertelsmann Executive Board and the Audit and Finance Committee. The CCC chair is the head of the Corporate Legal Department. The Integrity & Compliance (I&C) department is responsible for implementing the topic, and is subordinated to the CCC in the organization. I&C supports the CCC in fulfilling its tasks and makes suggestions for necessary improvements to the I&C program. I&C ensures that employees worldwide are made aware of the key legal provisions and internal company guidelines, including those concerning respect for human rights.

Bertelsmann is aware that its responsibility for human rights also goes beyond its own business operations. Respect for human rights within the supply chain is also expressly stipulated by the Bertelsmann Code of Conduct and the Supplier Code of Conduct. This includes a ban on coercive and child labor, the reaffirmation of the right to freedom of association and the right to engage in collective bargaining, and a ban on discrimination and intimidation. When it comes to business partners, the Supplier Code of Conduct also stipulates that Bertelsmann does not tolerate discrimination because of any characteristic specified under applicable antidiscrimination law or company policy. Infringements of these principles can be reported by Bertelsmann employees and third parties by using the existing compliance management systems.

With regard to measures, Code of Conduct training sessions were also held in 2021 to raise awareness and deepen the general understanding of the issue of human rights among employees. In this context, measures to sensitize employees to the issue of antidiscrimination were also taken across the Group, and employees were advised of their rights. Contact persons for the German "General Equal Treatment Act" (AGG) have also been appointed at locations in Germany and employees informed of their rights through various channels. In addition, in 2021 individual subsidiaries and Bertelsmann itself issued statements in accordance with the "UK Modern Slavery Act" condemning all forms of modern slavery, coercive and child labor, and exploitation and discrimination, and presenting measures to prevent these human rights violations. The company also initiated the revision of the Supplier Code of Conduct to fulfil human-rights due diligence obligations in supply chains. The findings of the Bertelsmann Compliance Risk Analysis of 2021 show that the risks of human rights violations and discrimination are minimized to the greatest extent possible in view of the measures that have been taken.

## **Anti-Corruption and Bribery Matters**

Bertelsmann actively combats corruption. As a participant in the United Nations Global Compact, the company is committed to taking a stance against all types of corruption, among other things. A key priority of the Bertelsmann Executive Board is to effectively counteract corruption within the organization. The goal is to reduce the risk of corruption to the greatest possible extent.

The I&C department, reporting to the CCC (see the section on "Respect for Human Rights"), continuously develops the Group's corruption prevention measures internationally.

Both the Bertelsmann Code of Conduct and the Executive Board Guideline on anti-corruption and integrity expressly prohibit all forms of corruption and bribery. This prohibition also applies to all third parties that work for, with or on behalf of Bertelsmann, as stipulated in the Supplier Code of Conduct. Along with instructions for dealing with officials, and guidelines for the granting or accepting of gifts in the context of business relations, the Anti-Corruption and Integrity Executive Board Guideline prescribes appropriate due diligence processes in dealing with third parties. A due diligence review is carried out for each individual risk profile through a corresponding risk classification. The general business partner risk and the supply chain risk are assessed annually as part of the Bertelsmann Compliance Risk Analysis. The Anti-Corruption and Integrity Executive Board Guideline also describes the channels for reporting suspected violations and seeking advice, as well as other prevention and control measures. The Executive Board guideline for dealing with alleged compliance violations anchors an obligation to report suspected violations of the prohibition of corruption to the Bertelsmann Corporate Center.

The most important measures in 2021 included publishing a new Code of Conduct as well as designing a new Code of Conduct training program that will be rolled out in 2022. Furthermore, training on the topic of "Anti-Corruption & Integrity" was provided to relevant employees across the Group and the corruption risk outlined in the annual compliance report to the Executive Board. The findings of the Bertelsmann Compliance Risk Analysis of 2021 show that the measures taken minimize the risk of corruption to the greatest extent possible.

#### **Environmental Matters**

Bertelsmann aspires to become climate-neutral by 2030. The Group aims to significantly reduce greenhouse gas emissions generated at its own sites due to business travel by its employees and in the manufacture of its products by 2030, and to offset all remaining emissions. The Group-wide target of cutting recorded greenhouse gas emissions by 50 percent compared to 2018 was validated in 2021 by the Science Based Targets initiative (SBTi). According to SBTi, the targeted reduction is in line with the Paris Climate Agreement's 1.5°C target.

In 2021, on the basis of the "Bertelsmann Climate Neutral 2030" climate strategy, individual targets were established for media and services divisions and for the education division, and relevant measures identified. The achievement of these division-specific targets is discussed as part of annual strategy meetings between Executive Board members and divisional heads. Group-wide guidelines constitute the framework for environmental and climate protection as well as energy and paper procurement. The "be green" working group with representatives from the corporate divisions again provided a platform for cross-divisional exchange on environmental topics in 2021. The collaboration focused on the procurement of electricity from renewable sources, Group-wide environmental data collection, the further development of accounting methods for supply chain emissions and the development of the Bertelsmann CR Program (2021–2023) for the topic of climate change.

As part of the annual environmental data survey conducted at the Group sites globally, data are collected regarding energy and materials consumption as well as fuels and employee mobility, and greenhouse gas emissions are quantified. Specific environmental footprint reports help the sites, companies and corporate divisions to evaluate opportunities and risks, and to report to customers and business partners. They are also used when processing ESG ratings.

On December 31, 2021, the number of sites using green electricity was 181, a significant rise of 100 on the previous year's figure of 81. The ongoing conversion of electricity procurement to renewable energies using certificates of origin led to a decrease in greenhouse gas (GHG) emissions (Scope 1 and 2 combined, measured in carbon dioxide equivalents  $CO_2e$ ).

#### Environmental key figures

	2021	2020
Number of sites with green electricity supply	181	81
GHG emissions in tons of CO <sub>2</sub> e Scope 1 and 2 (combined)	340,200	385,500
GHG emissions in tons of CO₂e Scope 1 and 2 (combined) per € 1 million turnover	18.2	22.3

In 2021, further data was collected from suppliers and business partners for the quantification of indirect Scope 3 emissions. Next to data gathering from paper manufacturers and print service providers, the focus was on the analysis of film productions and digital sources of  $CO_2$  emissions.

Further Group-wide environmental key figures are published in the second quarter of 2022 on the Bertelsmann website at https://www.bertelsmann.com/environmental.

In addition to the climate strategy "Bertelsmann Climate Neutral 2030," the company defined additional strategic objectives, and developed measures from those, as part of the Bertelsmann CR Program (2021–2023). These objectives include strengthening the governance for climate and environmental protection, and further developing environmental planning and reporting. In addition, the company intends to increase the share of renewable energy (green electricity, photovoltaics), implement new mobility concepts, and advance energy efficiency,

the development of "Green IT" and the measurement of the digital footprint. Emissions from the print and digital products supply chain are to be reduced in a joint effort with business partners.

#### **EU Taxonomy**

For the financial year 2021, the Group's EU Taxonomy reporting relates to the environmental objectives "Climate Change Mitigation" and "Climate Change Adaptation." This includes information on the proportion of Taxonomy-eligible economic activities in revenues, investments (CapEx) and operating expenses (OpEx). For the group-wide implementation of the EU Taxonomy requirements, Bertelsmann established a working group consisting of the departments Corporate Responsibility, Corporate Financial Reporting and Accounting as well as Corporate Finance and Investor Relations. Together with the divisions, the working group defined the eligible revenues, CapEx and OpEx according to the EU Taxonomy. If revenues, CapEx and OpEx can be assigned to both environmental objectives "Climate Change Mitigation" and "Climate Change Adaptation," they are allocated in full to the environmental target "Climate Change Mitigation" in the first reporting period.

Bertelsmann is a media, services and education company that operates with a variety of business models in around 50 countries (see the section "Corporate Profile"). Bertelsmann's  $CO_2$  emissions in the financial year 2021 were 18.2 tons of  $CO_2$  e per  $\in$ 1 million turnover (Scope 1 and 2). The company is pursuing a reduction target of 50 percent by 2030 compared to 2018, which has been validated by the Science Based Targets initiative (SBTi) (see the section "Environmental Matters").

So far, the company's economic activities have been covered by the EU Taxonomy to a limited extent.

With regard to the "Climate Change Mitigation" environmental objective, Bertelsmann therefore reports solely on the "Data processing, hosting and related activities" and "Data-based solutions for greenhouse gas emissions reductions" of the corporate division Arvato.

Regarding the "Climate Change Adaptation" environmental objective, the following economic activities are classified as relevant for Bertelsmann according to the EU Taxonomy: "Broadcasting activities, in particular radio and television broadcasting"; "Education"; "Production, distribution and sale of films and television programs"; and "Music publishing." These economic activities relate to the corporate divisions RTL Group, BMG and Bertelsmann Education Group. The extent to which they can make a substantial contribution to climate change adaptation is currently still interpreted differently by users. The company therefore chose not to report these economic activities in terms of the EU Taxonomy in the financial year 2021. Bertelsmann will observe the further specification of the EU Taxonomy requirements on an ongoing basis.

**Revenues:** The basis for the revenues are the reported revenues in the consolidated financial statements in accordance with IFRS 15. The total Taxonomy-eligible revenues in the 2021 financial year were €135 million (0.7 percent of Group revenues), thereof €125 million for "Data processing, hosting and related activities" and €10 million for "Data-driven solutions for greenhouse gas emissions reductions."

**CapEx:** Investments comprise the additions to intangible assets, property, plant and equipment, and right-of-use assets. Bertelsmann invests in modernizing and improving energy efficiency at its sites. In this context, investments were made e.g., in photovoltaic systems and in electric vehicle charging stations.

For the financial year 2021, Bertelsmann reports material individual investments that were made by subsidiaries with Taxonomy-eligible investment activities. Like turnover, investments in music, film and broadcasting rights in the amount of €308 million are not classified as Taxonomy-eligible. Furthermore, purchase of assets through business combinations are not reported because the acquired assets primarily consist of brand names and customer relationships, which cannot be classified as sustainable under the EU Taxonomy.

In the financial year 2021, total Taxonomy-eligible investments of €58 million (7.3 percent of Group investments in intangible assets without goodwill and property, plant and equipment), largely involved investments in buildings (€27 million) and data centers (€14 million). Investments in building usage rights amounted to €185 million.

**OpEx:** For the financial year 2021, as with CapEx reporting, the company lists only operating repair and maintenance expenditures (including maintenance expenses for Taxonomy-eligible software) and expenditures arising from short-term leases that were incurred at subsidiaries with Taxonomy-eligible expenditures. Other expenses regarding the day-to-day operation of property, plant and equipment are not included in the operating expenses.

The Taxonomy-eligible operating expenses totaled €25 million in the 2021 financial year (10 percent of Group-wide repair and maintenance costs, and expenditures arising from short-term leases).

#### **Responsibility Statement**

To the best of our knowledge, and in accordance with the applicable reporting principles, the annual financial statements of the Bertelsmann SE & Co. KGaA give a true and fair view of the assets, liabilities, financial position and profit or loss of the company, and the combined management report includes a fair review of the development and performance of the business and the position of the Bertelsmann Group and Bertelsmann SE & Co. KGaA, together with a description of the principal opportunities and risks associated with the expected development of the Bertelsmann Group and Bertelsmann SE & Co. KGaA.

Gütersloh, March 16, 2022		
Bertelsmann SE & Co. KGaA		
Represented by: Bertelsmann Management SE, the personally liable partner The Executive Board		
(Thomas Rabe)	(Markus Dohle)	
(Rolf Hellermann)	(Immanuel Hermreck)	

# Reproduction of the independent auditor's report

To Bertelsmann SE & Co. KGaA, Gütersloh

# Report on the Audit of the Annual Financial Statements and of the Combined Management Report

#### **Opinions**

We have audited the annual financial statements of Bertelsmann SE & Co. KGaA, Gütersloh, which comprise the balance sheet as at 31 December 2021 and the income statement for the financial year from 1 January to 31 December 2021 and notes to the financial statements, including the recognition and measurement policies presented therein. In addition, we have audited the management report on the Company and the Group (hereinafter: the "combined management report") of Bertelsmann SE & Co. KGaA, including the combined non-financial statement pursuant to Section 289b (1) HGB and Sections 315b (1) and 315c HGB for the financial year from 1 January to 31 December 2021.

In our opinion, on the basis of the knowledge obtained in the audit,

- the accompanying annual financial statements comply, in all material respects, with the requirements of German commercial law applicable to business corporations and give a true and fair view of the assets, liabilities and financial position of the Company as at 31 December 2021, and of its financial performance for the financial year from 1 January to 31 December 2021, in compliance with the German legally required accounting principles, and
- the accompanying combined management report as a whole provides an appropriate view of the Company's position. In all material respects, this combined management report is consistent with the annual financial statements, complies with German legal requirements and appropriately presents the opportunities and risks of future development.

Pursuant to Section 322 (3) sentence 1 HGB [Handelsgesetzbuch: German Commercial Code], we declare that our audit has not led to any reservations relating to the legal compliance of the annual financial statements and of the combined management report.



#### Basis for the opinion

We conducted our audit of the annual financial statements and of the combined management report in accordance with Section 317 HGB and the EU Audit Regulation No 537/2014 (referred to subsequently as "EU Audit Regulation") and in compliance with German Generally Accepted Standards for Financial Statement Audits promulgated by the Institut der Wirtschaftsprüfer [Institute of Public Auditors in Germany] (IDW). Our responsibilities under those requirements and principles are further described in the "Auditor's Responsibilities for the Audit of the Annual Financial Statements and of the Combined Management Report" section of our auditor's report.

We are independent of the Company in accordance with the requirements of European law and German commercial and professional law, and we have fulfilled our other German professional responsibilities in accordance with these requirements. In addition, in accordance with Article 10 (2)(f) of the EU Audit Regulation, we declare that we have not provided non-audit services prohibited under Article 5 (1) of the EU Audit Regulation.

We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our opinions on the annual financial statements and on the combined management report.

#### **Key Audit Matters in the Audit of the Annual Financial Statements**

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the annual financial statements for the financial year from 1 January to 31 December 2021. These matters were addressed in the context of our audit of the annual financial statements as a whole, and in forming our opinion thereon, we do not provide a separate opinion on these matters.

Impairment of investments in affiliated companies and loans to and receivables from affiliated companies (total exposure)

Please refer to the general principles set out in the notes to the annual financial statements for information on the accounting policies applied.

#### THE FINANCIAL STATEMENT LEVEL RISK

In the annual financial statements of Bertelsmann SE & Co. KGaA as at 31 December 2021, the "Financial assets" item includes investments in affiliated companies of EUR 16,680 million (64.5 % of total assets) and loans to affiliated companies of EUR 230 million (0.9 % of total assets). In addition, under the "Receivables and other assets" item, receivables from affiliated companies of EUR 5,502 million (21.3 % of total assets) are recognised. Together the carrying amount of the total exposure is EUR 22,412 million (86.6 % of total assets).

Investments in affiliated companies are measured in accordance with commercial law at cost or at the lower fair value if impairment is expected to be permanent. Loans to and receivables from affiliated companies are stated at the nominal value or, in the case of impairment, at the lower fair value.



The respective fair values are determined on the basis of the expected future cash flows, which result from budgets prepared by the management using a discounted cash flow method. In these calculations, expectations on future market development and assumptions regarding the development of macroeconomic factors are also taken into account. For discounting, the individually calculated weighted average cost of capital for the respective affiliated company is used. For financial year 2021 there was a need to recognise an impairment reversal totalling EUR 60 million and no need to recognise an impairment loss. In addition, valuation allowances on receivables of EUR 60 million were reversed and further valuation allowances on receivables of EUR 5 million added.

The calculation of the fair value using the discounted cash flow method is complex and, with regard to the assumptions that are made, dependent to a great extent on the Company's estimates and assessments. This applies in particular to estimates of future cash flows and long-term growth rates, the determination of discount rates and the assessment of whether impairment is permanent.

For the annual financial statements there is the risk that the investments in affiliated companies and loans to and receivables from affiliated companies are not recoverable and the change in value as at the reporting date was not identified or was not recognised in an appropriate amount.

#### **OUR AUDT APPROACH**

On the basis of information obtained during the course of our audit, we initially assessed which investments in affiliated companies and loans to/receivables from affiliated companies could display indications of a need for impairment or for reversals of impairment losses. Subsequently, with the involvement of our valuation specialists, we assessed the appropriateness of the significant assumptions as well as the Company's valuation model. To this end, we discussed the expected cash flows and the assumed long-term growth rates with those responsible for planning. Furthermore, we evaluated the consistency of assumptions using external market assessments.

We also confirmed the accuracy of the Company's previous forecasts by comparing the budgets of previous financial years with actual results and by analysing deviations.

We compared the assumptions and data underlying the discount rates, in particular the risk-free rate, the market risk premium and the beta coefficient, with our own assumptions and publicly available data.

To ensure the computational accuracy of the valuation method used, we verified the Company's calculations on the basis of selected risk-based elements and on the basis of our own calculations.

In order to take the existing forecast uncertainty into account, for critical exposures we also investigated the effects of potential changes in the capitalisation rate as well as the expected cash flows and long-term growth rate on the carrying amount by verifying the sensitivity analyses performed by the Company and also calculating alternative scenarios and comparing them with the Company's measurements.



#### **OUR OBSERVATIONS**

The calculation model underlying the impairment testing of the investments in affiliated companies as well as the loans to and receivables from affiliated companies is appropriate and consistent with the applicable accounting policies.

The Company's assumptions and data used for measurement are appropriate.

# Responsibilities of the Executive Board and the Supervisory Board for the Annual Financial Statements and the Combined Management Report

The Executive Board is responsible for the preparation of the annual financial statements that comply, in all material respects, with the requirements of German commercial law applicable to business corporations, and that the annual financial statements give a true and fair view of the assets, liabilities, financial position and financial performance of the Company in compliance with German legally required accounting principles. In addition, the Executive Board is responsible for such internal control as they, in accordance with German legally required accounting principles, have determined necessary to enable the preparation of annual financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the annual financial statements, the Executive Board is responsible for assessing the Company's ability to continue as a going concern. They also have the responsibility for disclosing, as applicable, matters related to going concern. In addition, they are responsible for financial reporting based on the going concern basis of accounting, provided no actual or legal circumstances conflict therewith.

Furthermore, the Executive Board is responsible for the preparation of the combined management report that as a whole provides an appropriate view of the Company's position and is, in all material respects, consistent with the annual financial statements, complies with German legal requirements, and appropriately presents the opportunities and risks of future development. In addition, the Executive Board is responsible for such arrangements and measures (systems) as it has considered necessary to enable the preparation of a combined management report that is in accordance with the applicable German legal requirements, and to be able to provide sufficient appropriate evidence for the assertions in the combined management report.

The Supervisory Board is responsible for overseeing the Company's financial reporting process for the preparation of the annual financial statements and of the combined management report.

# Auditor's Responsibilities for the Audit of the Annual Financial Statements and of the Combined Management Report

Our objectives are to obtain reasonable assurance about whether the annual financial statements as a whole are free from material misstatement, whether due to fraud or error, and whether the combined management report as a whole provides an appropriate view of the Company's position and, in all



material respects, is consistent with the annual financial statements and the knowledge obtained in the audit, complies with the German legal requirements and appropriately presents the opportunities and risks of future development, as well as to issue an auditor's report that includes our opinions on the annual financial statements and on the combined management report.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Section 317 HGB and the EU Audit Regulation and in compliance with German Generally Accepted Standards for Financial Statement Audits promulgated by the Institut der Wirtschaftsprüfer (IDW) will always detect a material misstatement. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these annual financial statements and this combined management report.

We exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the annual financial statements and of the combined management report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinions. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls.
- Obtain an understanding of internal control relevant to the audit of the annual financial statements and of arrangements and measures (systems) relevant to the audit of the combined management report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of these systems.
- Evaluate the appropriateness of accounting policies used by the Executive Board and the reasonableness of estimates made by the Executive Board and related disclosures.
- Conclude on the appropriateness of the Executive Board's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in the auditor's report to the related disclosures in the annual financial statements and in the combined management report or, if such disclosures are inadequate, to modify our respective opinions. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to be able to continue as a going concern.
- Evaluate the overall presentation, structure and content of the annual financial statements, including the disclosures, and whether the annual financial statements present the underlying transactions and events in a manner that the annual financial statements give a true and fair view of the assets, liabilities, financial position and financial performance of the Company in compliance with German legally required accounting principles.



- Evaluate the consistency of the combined management report with the annual financial statements, its conformity with [German] law, and the view of the Company's position it provides.
- Perform audit procedures on the prospective information presented by the Executive Board in the combined management report. On the basis of sufficient appropriate audit evidence we evaluate, in particular, the significant assumptions used by the Executive Board as a basis for the prospective information, and evaluate the proper derivation of the prospective information from these assumptions. We do not express a separate opinion on the prospective information and on the assumptions used as a basis. There is a substantial unavoidable risk that future events will differ materially from the prospective information.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with the relevant independence requirements, and communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, the related safeguards.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the annual financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter.

### **Other Legal and Regulatory Requirements**

Report on the Assurance on the Electronic Rendering of the Annual Financial Statements and the Combined Management Report Prepared for Publication Purposes in Accordance with Section 317 (3a) HGB

We have performed assurance work in accordance with Section 317 (3a) HGB to obtain reasonable assurance about whether the rendering of the annual financial statements and the combined group management report (hereinafter the "ESEF documents") contained in the electronic file "Bertelsmann\_JA+LB+2021\_ESEF-2021-03-14.xhtml" (SHA256 hash value:

12683cb3b772ee10a28e2c7f246706aa301c77ac82007e5395e9124047e39073), made available and prepared for publication purposes complies in all material respects with the requirements of Section 328 (1) HGB for the electronic reporting format ("ESEF format"). In accordance with German legal requirements, this assurance work extends only to the conversion of the information contained in the annual financial statements and the combined management report into the ESEF format and therefore relates neither to the information contained within these renderings nor to any other information contained in the file identified above.



In our opinion, the rendering of the annual financial statements and the combined management report contained in the electronic file made available identified above and prepared for publication purposes complies in all material respects with the requirements of Section 328 (1) HGB for the electronic reporting format. Beyond this assurance opinion and our audit opinion on the accompanying annual financial statements and the accompanying combined management report for the financial year from 1 January to 31 December 2021 contained in the "Report on the Audit of the Annual Financial Statements and of the Combined Management Report" above, we do not express any assurance opinion on the information contained within these renderings or on the other information contained in the file identified above.

We conducted our assurance work of the rendering of the annual financial statements and the combined management report, contained in the file made available and identified above in accordance with Section 317 (3a) HGB and the IDW Assurance Standard: Assurance Work on the Electronic Reproduction of Financial Statements and Management Reports Prepared for Publication Purposes in Accordance with Section 317 (3a) HGB (IDW AsS 410 (10.2021)). Our responsibility in accordance therewith is further described below. Our audit firm applies the IDW Standard on Quality Management 1: Requirements for Quality Management in Audit Firms (IDW QS 1).

The Company's Executive Board is responsible for the preparation of the ESEF documents including the electronic renderings of the annual financial statements and the combined management report in accordance with Section 328 (1) sentence 4 item 1 HGB.

In addition, the Company's Executive Board is responsible for such internal control as they have considered necessary to enable the preparation of ESEF documents that are free from material intentional or unintentional non-compliance with the requirements of Section 328 (1) HGB for the electronic reporting format.

The Supervisory Board is responsible for overseeing the process of preparing the ESEF documents as part of the financial reporting process.

Our objective is to obtain reasonable assurance about whether the ESEF documents are free from material intentional or unintentional non-compliance with the requirements of Section 328 (1) HGB. We exercise professional judgement and maintain professional scepticism throughout the assurance work. We also:

- Identify and assess the risks of material intentional or unintentional non-compliance with the
  requirements of Section 328 (1) HGB, design and perform assurance procedures responsive to
  those risks, and obtain assurance evidence that is sufficient and appropriate to provide a basis for
  our assurance opinion.
- Obtain an understanding of internal control relevant to the assurance on the ESEF documents in order to design assurance procedures that are appropriate in the circumstances, but not for the purpose of expressing an assurance opinion on the effectiveness of these controls.
- Evaluate the technical validity of the ESEF documents, i.e. whether the file made available, containing the ESEF documents, meets the requirements of Commission Delegated Regulation (EU)



2019/815, as amended as at the reporting date, on the technical specification for this electronic file.

 Evaluate whether the ESEF documents provide an XHTML rendering with content equivalent to the audited annual financial statements and the audited combined management report.

#### Further Information pursuant to Article 10 of the EU Audit Regulation

We were elected as auditor at the Annual General Meeting on 6 May 2021. We were engaged by the Supervisory Board on 7 July 2021. We have been the auditor of Bertelsmann SE & Co. KGaA without interruption since financial year 2020.

We declare that the opinions expressed in this auditor's report are consistent with the additional report to the Audit Committee pursuant to Article 11 of the EU Audit Regulation (long-form audit report).

## Other Matter - Use of the Auditor's Report

Our auditor's report must always be read together with the audited annual financial statements and the audited combined management report as well as the examined ESEF documents. The annual financial statements and combined management report converted into ESEF format – including the versions to be published in the German Federal Gazette [Bundesanzeiger] – are merely electronic renderings of the audited annual financial statements and the audited combined management report and do not replace these. In particular, the ESEF report and our assurance opinion contained therein are to be used solely together with the examined ESEF documents provided in electronic form.



## **German Public Auditor Responsible for the Engagement**

The German Public Auditor responsible for the engagement is Frank Thiele.

Bielefeld, 17 March 2022

KPMG AG Wirtschaftsprüfungsgesellschaft

Dr. Tonne Thiele
Wirtschaftsprüfer Wirtschaftsprüfer
[German Public Auditor] [German Public Auditor]

