Everyone knows the goals, everyone has a share in the profits, and everyone is interested in making sure we get it right.

Anyone who wants to lead should be a role model and strive for a balancing of interests in a spirit of goodwill.

Sincerity and modesty garner more respect and convey more affection than any self-aggrandizement.

I'm not a publisher, I'm an entrepreneur.

I believe that a humane approach is more successful than capitalism.

Anyone who earns money as an entrepreneur from people’s work bears a responsibility to his employees.

An entrepreneur is not an entrepreneur but merely an administrator if he does not have the courage to make mistakes.

A corporate culture ideally combines performance orientation with the principles of humanity and, with its offers and conditions, contributes to stabilizing society.
A company shouldn’t just be gratifying for the entrepreneur. It should also make a contribution to society – and a good and competitive one at that, an internationally competitive one.

No, my unswerving adherence to humanity and freedom was not a dream. It is my life’s experience.

After all, the idea isn’t just to earn money; it should also make sense for society.

In a democracy, the state must be able to count on the initiative and commitment of its citizens.