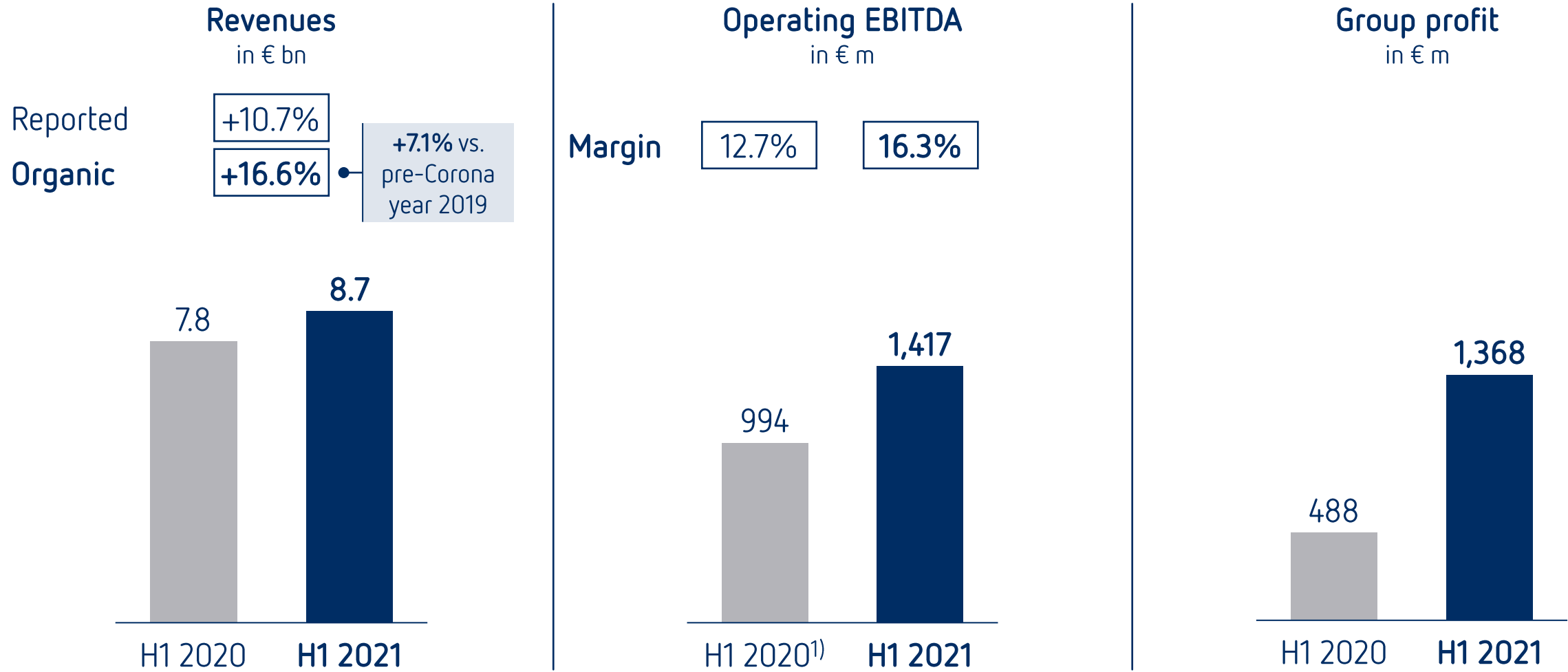


Interim report 2021

Bertelsmann
August 31, 2021



Group key figures – Revenue increase to €8.7bn; EBITDA at record high; Group profit €>1bn already in H1



1) Restated

Divisional key figures (1/2) – Media businesses

in € m



BMG

Reported
Organic

+13.7%

+21.5%

+10.9%

+17.5%

+4.6%

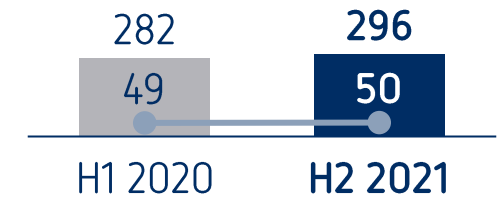
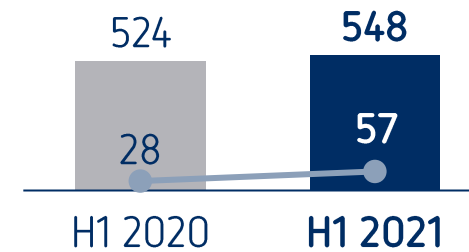
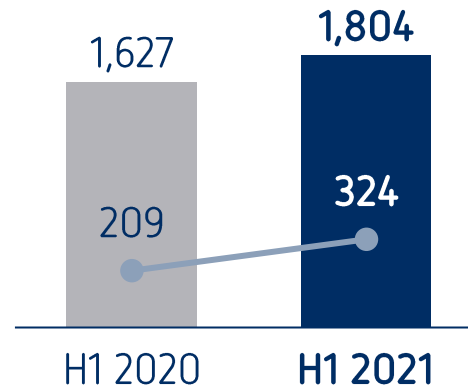
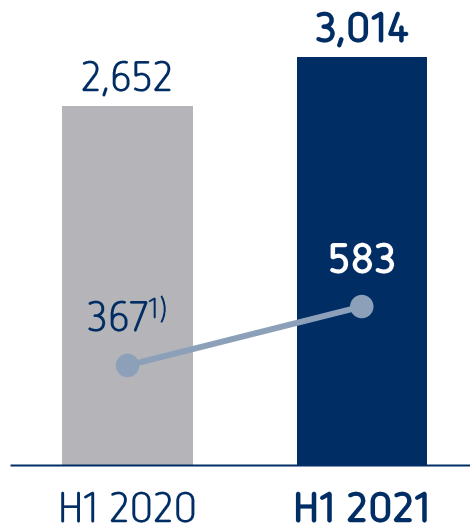
+14.8%

+5.2%

+9.3%

Revenues

Operating
EBITDA



EBITDA margin

13.8%¹⁾

19.4%

12.8%

18.0%

5.4%

10.4%

17.3%

16.9%

1) Restated

Divisional key figures (2/2) – Service, education and fund businesses

in € m

arvato
BERTELSMANN

BPG

Bertelsmann
Education Group

BI Bertelsmann
Investments

Reported
Organic

+16.3%

-4.1%

-13.9%¹⁾

+19.0%

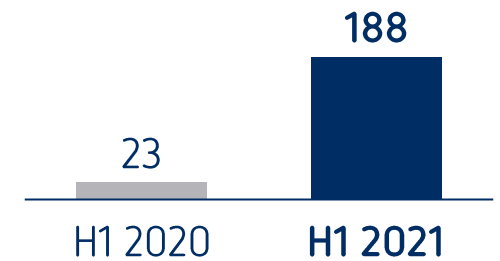
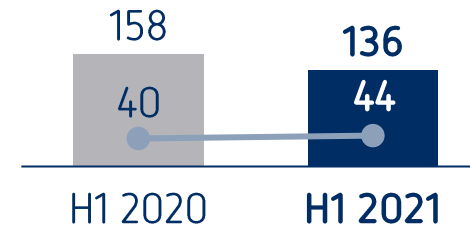
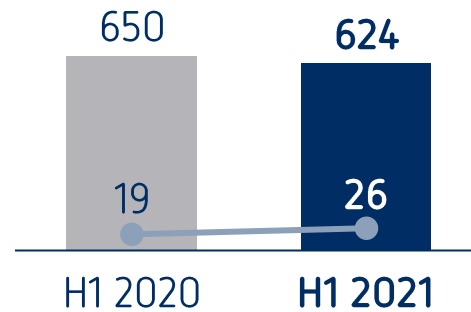
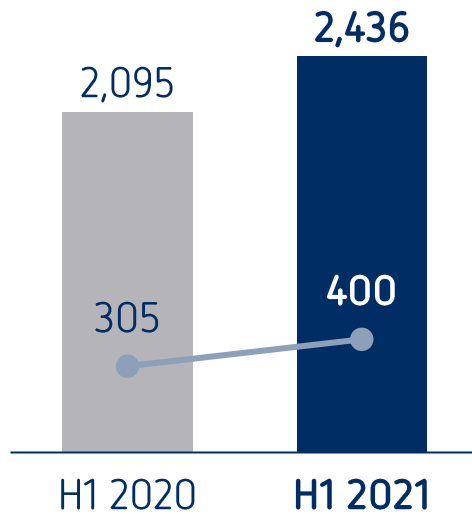
-6.5%

+5.5%

EBIT

Revenues

Operating
EBITDA



EBITDA margin

14.6%

16.4%

2.9%

4.1%

24.9%

32.1%

1) Sale of operating business HotChalk in Q4 2020

Group strategy – Substantial progress along all strategic priorities



Summary and outlook – Operating result at record high in first half of year; guidance 2021 raised

H1 2021

Key developments

- Revenues with €8.7bn above pre-Corona level
- EBITDA at record high of €1.4bn
- Group profit also at €1.4bn
- Strategic progress in all growth priorities, i.a. through the creation of national media champions

Full year 2021

Outlook

- Revenue increase, continued recovery of advertising markets
- Significant to strong EBITDA growth on a comparable basis
- Group profit close to €2bn
- Further execution of growth strategy

Interim report 2021

