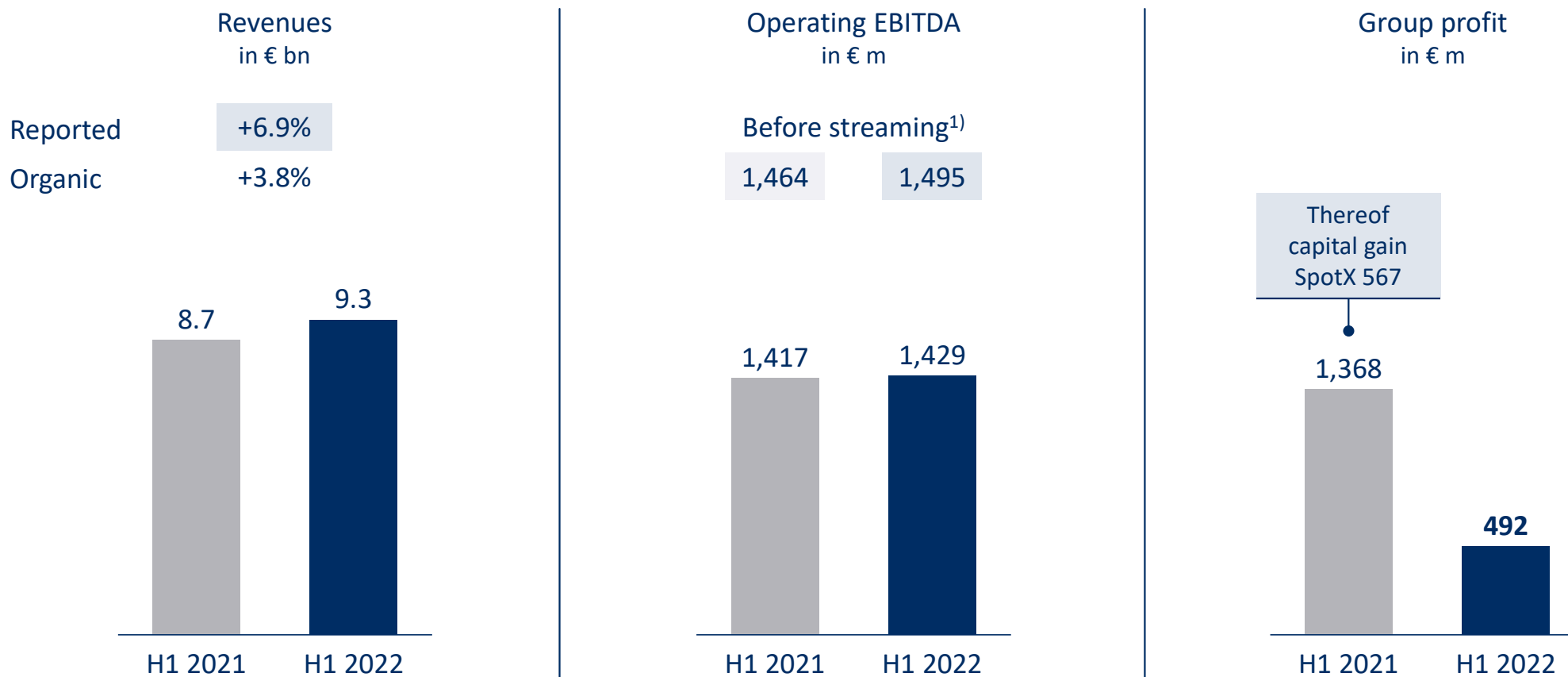


# Interim report 2022

Bertelsmann  
August 31, 2022

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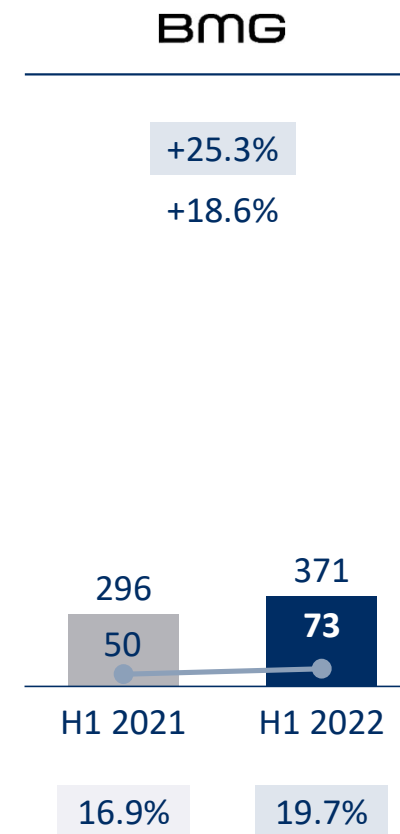
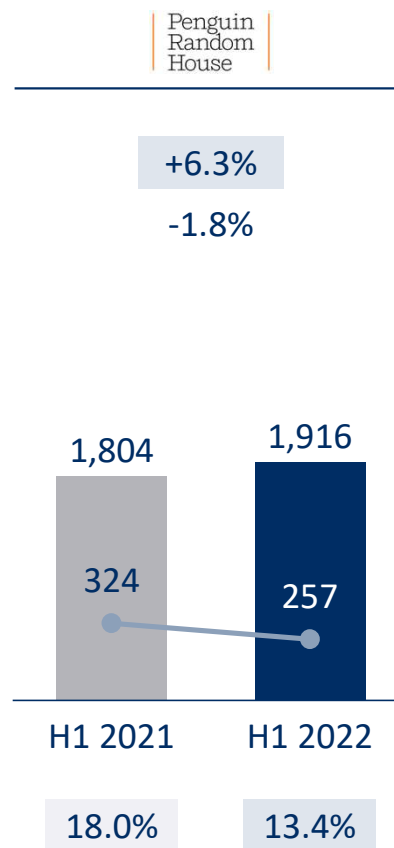
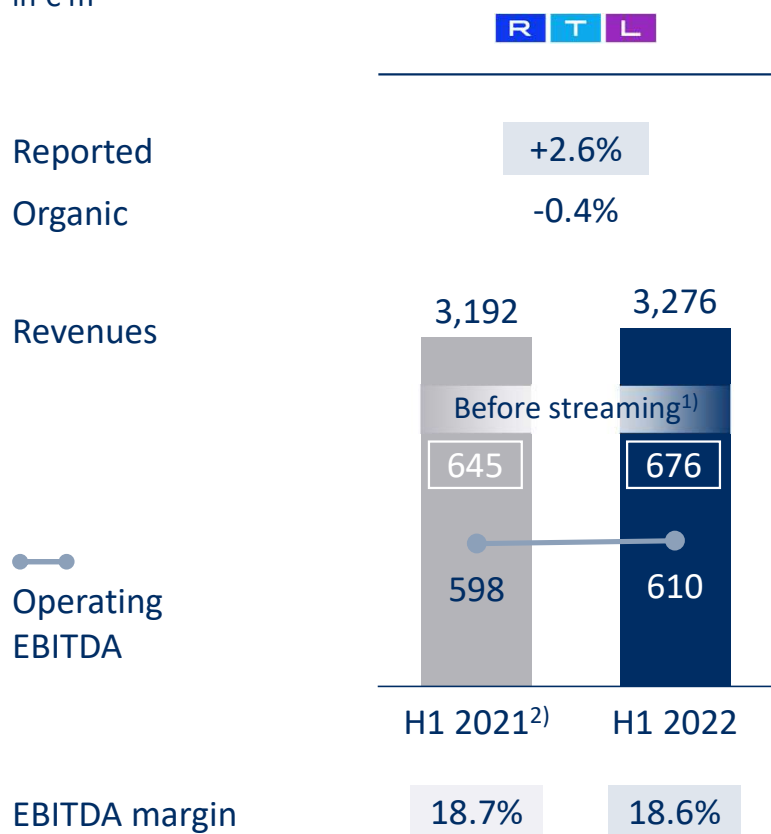
## Group key figures – Revenue increase to €9.3bn; EBITDA at record high of €1.4bn; Group profit at €492m



1) Start-up losses SVOD platforms RTL Group (RTL+, Videoland, Salto, Bedrock)

## Divisional key figures (1/2) – Media businesses

in € m



1) Start-up losses SVOD platforms RTL Group (RTL+, Videoland, Salto, Bedrock) 2) Restated

## Divisional key figures (2/2) – Services, education and investment portfolio

in € m

**arvato**  
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**BPG**

Bertelsmann  
Education Group

**BI** Bertelsmann  
Investments

Reported  
Organic

+8.3%

+11.5%

+69.3%<sup>1)</sup>

+7.7%

+10.0%

+5.6%

Revenues

2,436  
2,639

624  
696

136  
231

270

Operating  
EBITDA

400  
446

26  
15

44  
74

21

H1 2021 H1 2022

H1 2021 H1 2022

H1 2021 H1 2022

H1 2021<sup>2)</sup> H1 2022

EBITDA margin

16.4%

16.9%

4.1%

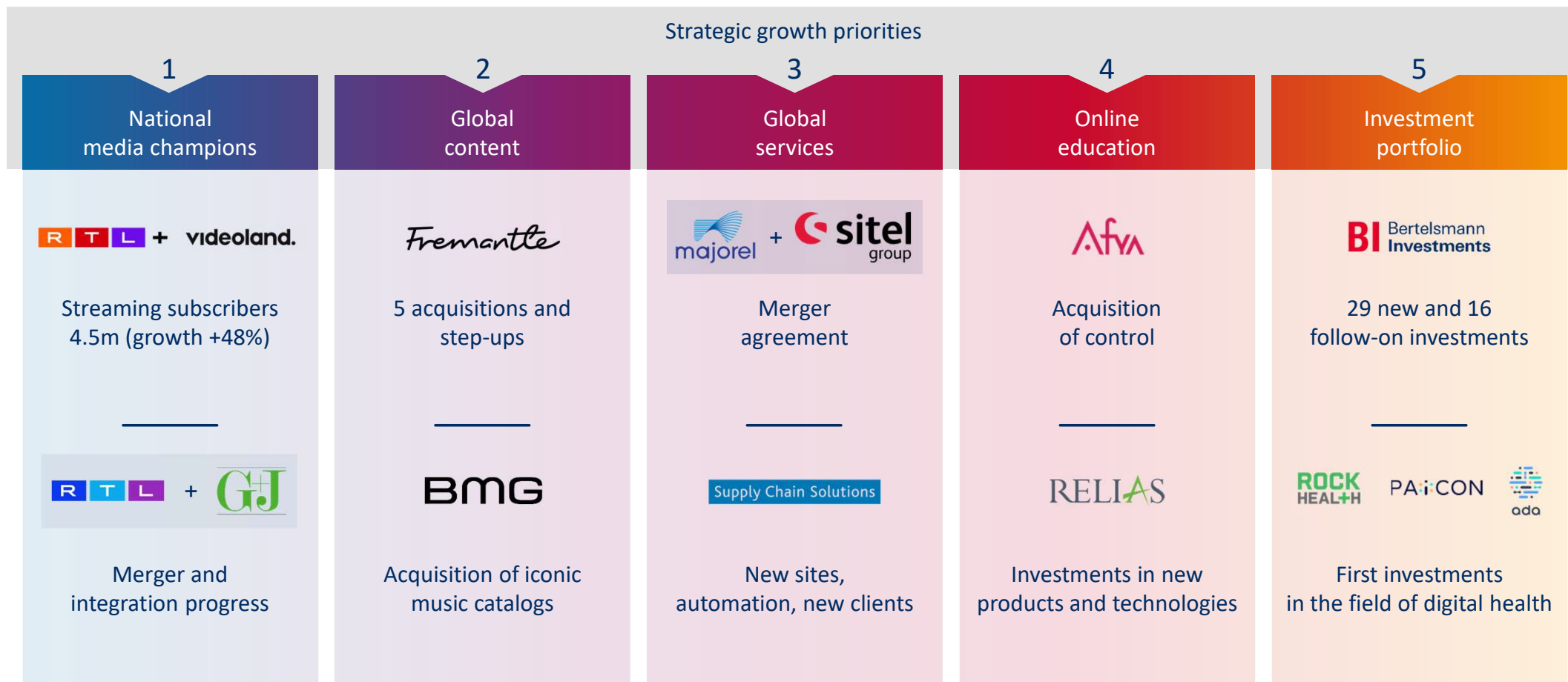
2.2%

32.1%

32.0%

1) Before acquisition of control in Afya +16.3% 2) Restated

# Group strategy – Substantial progress along all strategic priorities



## Summary and outlook – H1 operating profit at record high; 2022 revenue expectation raised

### H1 2022

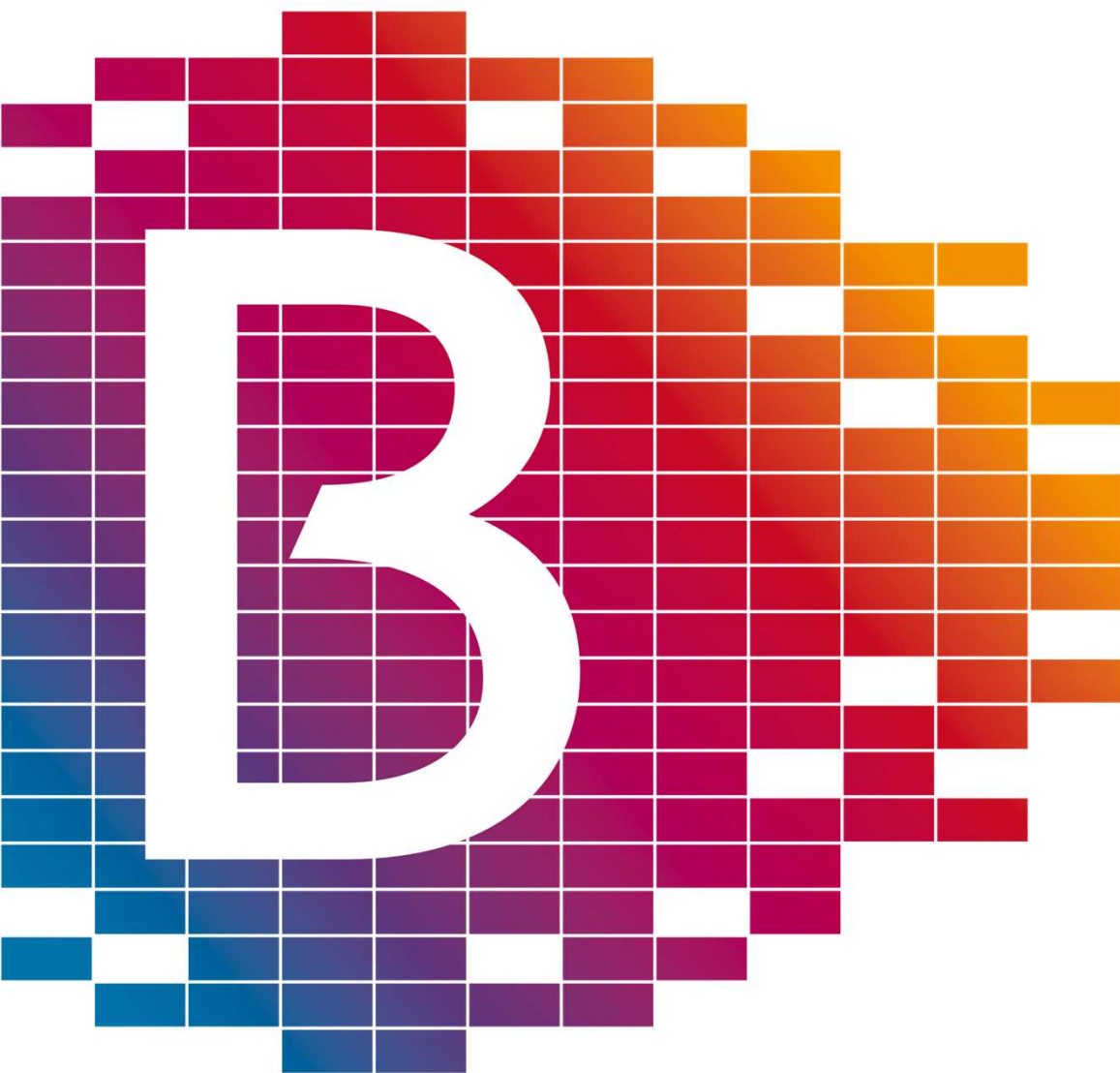
#### Key developments

- Revenue increase to €9.3bn
- EBITDA at record high of €1.4bn
- Progress along all strategic growth priorities

### Full year 2022

#### Outlook

- Significant to strong increase in revenues
- EBITDA before investments in streaming stable at record level
- Implementation Boost strategy



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