

Gruner + Jahr in Fact & Figures

Lines of Business

Gruner + Jahr stands for independent, credible and autonomous content of the highest quality. With more than 500 media publications, magazines and digital offerings, the company reaches readers and users in over 30 countries.

Vision & Mission

“We are a house of content. As a house of content, we deliver our vast array of content offering across all relevant platforms. Our company philosophy and the resulting actions are focused on the interests and needs of our readers, users and customers. Our robust customer insights into our communities of interest enable us to develop complementary businesses beyond our content-based activities. To become one of the most successful content providers in a digitized world, we will rebuild and reshape our company. Our goal is sustainable market leadership and profitability.”

Headquarters

Gruner + Jahr AG & Co KG, Am Baumwall 11, 20459 Hamburg, Germany

Magazine brands and publications

G+J publications include Stern (D), Brigitte (D), Geo (D, E, F), Capital (D, F), Gala (D, F), Eltern (CHN, D, E), P.M.-Gruppe (D), Essen & Trinken (D), and National Geographic (D, F, NL).

In Germany, one in three people read *Stern*, and one in four women read *Brigitte*. Magazines like *Geo*, *Schöner Wohnen* and *Eltern* are leaders in their respective magazine genres. In France, one in every two people read at least one of the 19 magazines published by the G+J subsidiary Prisma Média.

G+J offers its readers and users a vast variety of digital content across all relevant platforms. All G+J magazines have an online presence with websites, e-magazines, and/or apps. G+J also publishes monothematic specials that are available exclusively in digital, and operates Web communities including urbia.de, Chefkoch.de and Roomido.com, which open up further exciting content and interaction options for users in the various communities of interest.

Major holdings

- Motor Presse Stuttgart GmbH & Co KG
- Prisma Média, France
- Verlagsgruppe News, Austria
- G+J Uitgevers, Netherlands
- Gruner + Jahr/Mondadori, Italy
- BODA/Ray Li, China
- Dresdner Druck- und Verlagshaus
- Spiegel Verlag Rudolf Augstein GmbH & Co KG

Employees

8,562 (as of June 30, 2014)

Revenues

€2.1 billion (FY 2013)

Operating EBITDA

€193 million (FY 2013)

Executive Board

- Julia Jäkel, Chairwoman & Chief Executive Officer, Gruner + Jahr AG
- Oliver Radtke, Chief Operating Officer, Gruner + Jahr AG
- Stephan Schäfer, Chief Product Officer, Gruner + Jahr AG

www.guj.de