

Financial Year 2024 at a glance

€ in billion	2023	2024
Business Development		
EBITDA margin in percent	15.5	16.4
Boost Investments	1.4	1.8
Consolidated Balance Sheet		
Equity	15.2	15.6
Equity ratio in percent	46	47
Total assets	32.6	33.0
Economic debt	1.6	2.1
Leverage Factor	1.8	2.0
€ in million		
Dividends to Bertelsmann shareholders	220	220
Distribution on profit participation certificates	44	44
Employee profit sharing	74	63

Bertelsmann international



The main key figures



Facts of the business units



Financial Year 2024

"We had a good 2024, a financial year in which our strategy of recent years, our operational strength, and our broad international positioning once again paid off. Almost all businesses contributed to this success. Despite the sale of Majorel, which had an earnings effect of €311 million, our operating result remained at the previous year's high level of €3.1 billion. Group profit exceeded €1 billion for the tenth consecutive year. At €2.1 billion, our investment activity was the highest it's been in 20 years."

Thomas Rabe
Chairman and Chief Executive Officer of Bertelsmann

Outlook 2025

"Bertelsmann has a solid financial position. For the current financial year 2025, we expect our businesses to achieve revenue growth of 4 to 5 percent and an increase in earnings."

Rolf Hellermann
Chief Financial Officer of Bertelsmann