BERTELSMANN

PRESS RELEASE

Julia Jäkel joins Bertelsmann's Group Management Committee

Gütersloh, April 10, 2013 – Julia Jäkel, CEO of Gruner + Jahr, is joining Bertelsmann's Group Management Committee (GMC) with immediate effect. Thomas Rabe, Bertelsmann's CEO, says: "I am delighted that Julia Jäkel, a decisive and creative manager, will enhance our Group Management Committee. She will not only enrich our work with her great publishing expertise, but will also further enhance the already diverse and complementary cast of the GMC."

Julia Jäkel studied history, political science and economics at the University of Heidelberg and at Harvard University. In 1996, she completed her studies with a master's degree from the University of Cambridge in England. She began her career in 1997 by taking part in Bertelsmann's central management training program for young professionals. After completing a trainee program, Jäkel started as Managing Editor at "Gala." From 1999, she was on the founding team of the "Financial Times Deutschland," where her positions included Publishing Director Editions. In 2004, Julia Jäkel was appointed Publishing Director of the Brigitte Group. In September 2008, she became head of the newly merged publishing group G+J Exclusive & Living. In February 2012, she was appointed Managing Publisher of the newly created publishing group G+J LIFE. In September 2012, Julia Jäkel was appointed to the Gruner + Jahr AG executive board, and today, April 10, 2013, was elected as its Chair by the Gruner + Jahr supervisory board.

The Group Management Committee advises and assists the Bertelsmann Executive Board with important matters of corporate strategy and corporate development, and other Groupwide issues. Of its 14 members, eight are men and six are women, altogether representing seven nationalities. In addition to the members of the Bertelsmann Executive Board – Thomas Rabe (CEO and also Chairman of the GMC), Achim Berg (CEO Arvato), Markus Dohle (Chairman and CEO Random House), Judith Hartmann (CFO), Thomas Hesse (President Corporate Development and New Businesses) and Anke Schäferkordt (Co-CEO RTL Group) – Fernando Carro (CEO Clubs and Direct Marketing), Immanuel Hermreck (Executive Vice President, Human Resources), Julia Jäkel (CEO Gruner + Jahr), Annabelle Yu Long (Chief Executive Bertelsmann China Corporate Center and Managing Director Bertelsmann Asia Investments), Guillaume de Posch (Co-CEO RTL Group), Gail Rebuck (Chairman and CEO, Random House Group, UK), Karin Schlautmann (Executive Vice President Corporate Communications) and Nicolas de Tavernost (CEO and Chairman of the Management Board of Groupe M6) sit on the GMC.

About Bertelsmann

Bertelsmann is an international media company whose core divisions encompass television (RTL Group), book publishing (Random House), magazine publishing (Gruner + Jahr), services (Arvato), and printing (Be Printers) in some 50 countries. In 2012, the company's businesses, with their more than 100,000 employees, generated revenues of €16.1 billion. Bertelsmann stands for a combination of creativity and entrepreneurship that empowers the creation of first-rate media, communications, and service offerings to inspire people around the world and to provide innovative solutions for customers.

For further questions, please contact:

Bertelsmann SE & Co. KGaA Andreas Grafemeyer Senior Vice President Media Relations Phone: +49 – 52 41 / 80 24 66 andreas.grafemeyer@bertelsmann.de