

PRESS RELEASE

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Bertelsmann has successfully sold two million ordinary shares of RTL Group

Gütersloh, October 3, 2013 – The international media company Bertelsmann has announced that it has successfully completed the accelerated bookbuilding offering to institutional investors of two million ordinary shares of RTL Group. The offer comprised the shares of the over-allotment option (Greenshoe), for which the option had not been exercised during the placement of shares of RTL Group on behalf of Bertelsmann in spring 2013. The offered shares corresponded to approximately 1.3 percent of RTL Group's share capital. The offer price was set at €75.81 per share which is equivalent to the closing share price on XETRA on October 2 and which represents gross proceeds of approximately €151.6 million. The orderbook was multiple times covered.

Following the placement, Bertelsmann holds 75.1 percent of RTL Group's ordinary shares and remains a majority shareholder of the company.

Deutsche Bank and Morgan Stanley acted as Joint Bookrunners on the transaction.

About Bertelsmann

Bertelsmann is an international media company whose core divisions encompass television (RTL Group), book publishing (Penguin Random House), magazine publishing (Gruner + Jahr), services (Arvato), and printing (Be Printers) in some 50 countries. In 2012, the company's businesses, with their more than 100,000 employees, generated revenues of €16.1 billion. Bertelsmann stands for a combination of creativity and entrepreneurship that empowers the creation of first-rate media, communications, and service offerings to inspire people around the world and to provide innovative solutions for customers.

For further questions, please contact:

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