

PRESS RELEASE

Bertelsmann Creates Europe's Biggest Printing Group

- **Group merges its print operations to form Bertelsmann Printing Group, with revenues of €1.7 billion and nearly 9,000 employees**
- **New corporate division comprises Bertelsmann's worldwide offset and gravure activities**
- **Axel Hentrei and Bertram Stausberg new Co-CEOs, Ulrich Cordes CFO**

Gütersloh, November 5, 2015 – Bertelsmann is forming Europe's largest network of printing companies. The international media, services and education group is merging its offset and gravure printing activities under a shared organizational umbrella, effective January 1, 2016. Bertelsmann Printing Group, the new division, will have revenues of €1.7 billion, and nearly 9,000 employees. The Group will unite a broad range of print-related services, reaching from prepress services, and printing to postal delivery and flyer distribution for a variety of products such as magazines, books, telephone directories, catalogs and brochures.

The Bertelsmann Printing Group will be comprised of Mohn Media, GGP Media and Vogel Druck, which are currently part of the services division Arvato; Prinovis' gravure printing activities in Germany and the U.K., currently part of Be Printers; and Be Printers' offset and digital printing plants in the U.S. The new division also will include other services and production businesses: RTV Media Group, the direct-marketing specialist Arvato Campaign, as well as the replication business (Arvato Entertainment). The Bertelsmann Printing Group will be headquartered in Gütersloh.

Axel Hentrei, currently CEO of Arvato Print Solution Group, and Bertram Stausberg, the CEO of Be Printers and Prinovis, will head the Bertelsmann Printing Group as Co-CEOs. They will report to Thomas Rabe, Chairman and CEO of Bertelsmann. Ulrich Cordes, currently responsible for Digital Marketing, Print Solutions, IT Solutions and Replication at Arvato, will become Chief Financial Officer (CFO) of the new Group.

Thomas Rabe, Chairman and CEO of Bertelsmann, says: "Today's step marks a milestone in strengthening our core. The Bertelsmann Printing Group will be at the forefront of shaping the printing business. As the market leader in Europe, the new division will be in an excellent position to meet the challenges of the industry. At the same time, this initiative now enables our service unit Arvato to focus fully on its growing services business – including the areas of CRM, SCM, financial solutions, and IT."

Axel Hentrei and Bertram Stausberg, Co-CEOs of Bertelsmann Printing Group, add: "Establishing the Bertelsmann Printing Group is a logical step forward. The print market is changing. Offset and gravure printing are increasingly converging. Now, under a shared organizational umbrella, our print businesses can act collaboratively and leverage synergies."

Together, the companies in the Bertelsmann Printing Group print 1.6 million tons of paper per year using gravure, offset and digital processes. Their key markets are Germany, the U.K., France and the U.S., with clients including publishers, renowned industrial and services companies, successful mail-order companies, as well as well-known retailers and consumer goods companies.

Facts & Figures

Bertelsmann Printing Group

Revenues: 1.7 billion €
Employees: approx. 9,000
Volume processed: 1.6 million tons of paper per year
Headquarters: Gütersloh
Co-CEOs: Axel Hentrei, Bertram Stausberg
Sites: more than 20

Mohn Media

Employees: approx. 2,000
Volume processed: 500,000 tons of paper per year
Sites: Gütersloh, Marienfeld
Printing process: Offset

GGP Media

Employees: approx. 900
Volume processed: 100,000 tons of paper per year
Site: Pößneck
Printing process: Offset

Vogel Druck

Employees: approx. 400
Volume processed: 60,000 tons of paper per year
Site: Würzburg
Printing process: Offset

Be Printers overall

Employees: approx. 3.500
Volume processed: 955,000 tons of paper per year
Sites: Germany, USA, UK
Printing process: Gravure und offset

Prinovis:

Employees: approx. 2,000
Volume processed: 850,000 tons of paper per year
Sites: Ahrensburg, Dresden, Nuremberg, Liverpool

Be Printers America:

Employees: approx. 1.500

Volume processed: 105,000 tons of paper per year

Sites: Louisville (Kentucky), Berryville (Virginia), Horsham (Pennsylvania),
Hicksville (New York), Dallas (Pennsylvania)

About Bertelsmann

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the service providers Arvato and Be Printers, the music company BMG and the Bertelsmann Education Group. The company has more than 112,000 employees and generated revenues of €16.7 billion in financial year 2014. Bertelsmann stands for creativity and entrepreneurship. This combination promotes the creation of first-class media content and innovative service solutions that inspire customers around the world.

For further questions, please contact:

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