

PRESS RELEASE

Ten Years of ‘Talent Meets Bertelsmann’: Media Group Seeks Top Talents for Career Event

- **Anniversary edition from July 3 to 5, 2017 in Berlin**
- **Students around the world invited to apply**
- **100 top students hired since 2008; network of 500 alumni created**

Gütersloh / Berlin, 23 March 2017 – Applications are now being accepted for the anniversary edition of “Talent Meets Bertelsmann.” Students from all over the world have until May 21 of this year to apply for the prestigious career event, which the international media, services and education company will be hosting on July 3 to 5, 2017. The event is once again the highlight of Bertelsmann’s multi-award-winning “Create Your Own Career” employer branding campaign.

The call for applications marks the opening of the tenth round of “Talent Meets Bertelsmann.” Since 2008, the company has regularly spent several days discussing creative product developments and innovative business models with top students at its Berlin premises. The event was initially aimed at students from Germany, but since 2013 has invited participants from all over the world; last year, applications were received from 78 countries.

Immanuel Hermreck, Bertelsmann’s Chief Human Resources Officer, said: “At Bertelsmann, we shape the world of media, services and education. For this, we need people with creative ideas – and for ten years now, we have found many of these talents through ‘Talent Meets Bertelsmann’. It’s rare to find a career event in Germany that has been so successful and so internationally popular over such a long period of time. We look forward to meeting many inspiring people again during the anniversary edition. Anyone who wishes to work in an entrepreneurial way will find excellent career prospects at Bertelsmann.”

In all, Bertelsmann has hired more than 100 top students from the event format for internships or permanent positions in recent years. In addition, an alumni network of more than 500 participants has been created.

This year, too, the event will offer top students the opportunity to exchange ideas with Bertelsmann managers in workshops and discussions. Among other things, the students prepare presentations that they then present to a jury of Executive Board members and top executives at Bertelsmann. The best teams win attractive prizes, including several-day trips to international sites in the Group. All participants also receive support in the form of professional career coaching.

Further information about the event and the application procedure is available at www.talentmeetsbertelsmann.com.

About Bertelsmann

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group, and Bertelsmann Investments, an international network of funds. The company has 117,000 employees and generated revenues of €17.1 billion in the 2015 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world.

For further questions, please contact:

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