

PRESS RELEASE

Bertelsmann Appoints Three New Members to Group Management Committee

- **Rolf Hellermann, Shobhna Mohn, and Bernd Reichart are now members of the highest management committee below the Executive Board**

Gütersloh, January 31, 2019 – Bertelsmann has appointed three new members to its Group Management Committee (GMC), effective immediately: Rolf Hellermann, CEO Arvato Financial Solutions, Shobhna Mohn, Executive Vice President Growth Regions Strategy and Bertelsmann Investments, and Bernd Reichart, CEO Mediengruppe RTL Deutschland, strengthen the top management committee, which advises and supports the Bertelsmann Executive Board on important matters of corporate strategy and development, as well as on other Group-wide topics. The GMC now has 18 members, with seven different nationalities.

Thomas Rabe, Chairman & CEO of Bertelsmann, said: “Rolf Hellermann, Shobhna Mohn, and Bernd Reichart have held key management positions at Bertelsmann for many years. Rolf Hellermann is the new CEO of Arvato Financial Solutions and therefore heads a Bertelsmann growth platform. Shobhna Mohn will represent the strategically important growth regions of Brazil, India, and Africa on the GMC from now on. Bernd Reichart took over the management of Mediengruppe RTL Deutschland, one of Bertelsmann's strongest businesses, at the turn of the year. I look forward to an even closer exchange of ideas with them on our Group Management Committee going forward.”

Rolf Hellermann (42) began his Bertelsmann career at the Corporate Center in 2004. In 2012, Hellermann was appointed to head Bertelsmann’s central Controlling and Strategy department. In July 2015, he was additionally appointed to the Arvato Board as Chief Financial Officer. Since November 2018 he has been CEO of Arvato Financial Solutions based in Verl and Baden-Baden.

Shobhna Mohn (54) joined Bertelsmann in 1996 and became Managing Director of Bertelsmann Valley in 1999, assuming responsibility for the Group's holdings in start-ups. From 2002 to 2006, Mohn headed the Investor Relations department before joining Bertelsmann Digital Media Investments (BDMI) in 2006. Since September 2012, she has served as Executive Vice President Growth Regions Strategy and Bertelsmann Investments. In this role, she supervises strategic goal-setting and identifying potential investment targets, joint ventures, and acquisitions in Bertelsmann's growth regions.

Bernd Reichart (44) joined Antena 3, an RTL Group shareholding in Spain, as Head of Investor Relations in 2004. From 2007 to 2013, he served as Managing Director Multichannel of the Antena 3/Atresmedia Spanish family of channels. From February 2013 to December 2018, Reichart was Managing Director of Vox and sat on the Mediengruppe RTL Deutschland management team. Since the beginning of 2019, he has been CEO of Mediengruppe RTL Deutschland based in Cologne.

The Group Management Committee is now comprised of the following members:

- Thomas Rabe (Chairman & CEO Bertelsmann)
- Markus Dohle (CEO Penguin Random House)
- Bert Habets (CEO RTL Group)
- Rolf Hellermann (CEO Arvato Financial Solutions)
- Axel Hentrei (CEO Bertelsmann Printing Group)
- Immanuel Hermreck (CHRO Bertelsmann)
- Bernd Hirsch (CFO Bertelsmann)
- Julia Jäkel (CEO Gruner + Jahr)
- Kay Krafft (CEO Bertelsmann Education Group)
- Annabelle Yu Long (CEO Bertelsmann China Corporate Center and Managing Partner Bertelsmann Asia Investments)
- Hartwig Masuch (CEO BMG)
- Madeline McIntosh (CEO Penguin Random House U.S.)
- Shobhna Mohn (Executive Vice President Growth Regions Strategy and Bertelsmann Investments)
- Gail Reback (Board Member Penguin Random House)
- Bernd Reichart (CEO Mediengruppe RTL Deutschland)
- Frank Schirrmeister (CEO Arvato SCM Solutions)
- Karin Schlautmann (Head of Corporate Communications Bertelsmann)
- Nicolas de Tavernost (Chairman of the Executive Board Groupe M6)

About Bertelsmann

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has 119,000 employees and generated revenues of €17.2 billion in the 2017 financial year. Bertelsmann stands for entrepreneurship and creativity. This combination promotes first-class media content and innovative service solutions that inspire customers around the world.

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