

## PRESS RELEASE

### Bertelsmann Hosts Career Event for Top Students

- **Applications now open for twelfth edition of “Talent Meets Bertelsmann”**
- **Students of all disciplines welcome**
- **Chief Human Resources Officer Immanuel Hermreck: “Offering diverse career opportunities in three industries”**

Gütersloh / Berlin, March 11, 2019 – Bertelsmann is once again hosting an event for students from all over the world. “Talent Meets Bertelsmann” will take place for the twelfth time in Berlin from June 24 - 26, 2019. The renowned career event is the highlight of the international media, service and education company’s multi-award-winning employer branding campaign, “Create Your Own Career.” Applications for the event at the Bertelsmann Capital Representative Office “Unter den Linden 1” are now open through May 5, 2019.

Immanuel Hermreck, Bertelsmann’s Chief Human Resources Officer, says: “Bertelsmann is active in three exciting industries: media, services, and education. We are the right place for anyone who wants to be creative and entrepreneurial in these areas. We offer talented people interesting tasks, early assumption of responsibility, and a wide range of career opportunities.”

“Talent Meets Bertelsmann” will again center on interaction between students and Bertelsmann executives in workshops and discussions. Among other things, the students work on real-life business processes from Bertelsmann subsidiaries and present their results to a judging panel composed of top managers from the company. There are attractive prizes to be won for the best teams, including several-day trips to the Group’s international locations. In addition, all participants receive support in the form of professional career coaching.

Hermreck adds: “Talent Meets Bertelsmann’ is an unparalleled success story. We look forward to inspiring conversations with students from all over the world again at the event. In the years since its inception, we have hired more than 150 young talents we met through this event as full-time employees or for internships. Furthermore, a worldwide alumni network with more than 600 ‘Talent Meets Bertelsmann’ graduates has been established, with whom we stay in touch through meetings and social media.”

Students from all disciplines are invited to apply for “Talent Meets Bertelsmann.” Besides students from degree programs in economics or IT, there is a focus on students interested in working with large volumes of data in fields like econometrics and applied mathematics. Last year, students from 110 countries applied for the event.

For more information on the event and the application process, please visit [www.talentmeetsbertelsmann.com](http://www.talentmeetsbertelsmann.com).

### **About Bertelsmann**

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has 119,000 employees and generated revenues of €17.2 billion in the 2017 financial year. Bertelsmann stands for entrepreneurship and creativity. This combination promotes first-class media content and innovative service solutions that inspire customers around the world.

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