

## PRESS RELEASE

# Bertelsmann Welcomes Top International Students to Berlin

- **Twelfth edition of ‘Talent Meets Bertelsmann’ career event**
- **Around 1,000 applicants from 116 countries**
- **Three-day event with workshops, career coaching, and concert in Berlin**

Gütersloh / Berlin, June 24, 2019 – Talent Meets Bertelsmann (TMB), the career event hosted by the international media, services, and education company, starts today in Berlin. Around 1,000 students from 116 countries applied for the event. 56 of them have been invited until Wednesday to Bertelsmann ‘Unter den Linden 1’ in Berlin to network with the company’s executives, work on case studies in teams, and learn more about career opportunities at Bertelsmann.

Bertelsmann Chairman & CEO Thomas Rabe said: “Bertelsmann offers a broad spectrum of entry opportunities. If you want to be creative and entrepreneurial in the fields of media, services, and education, you have best opportunities with us.”

Immanuel Hermreck, Chief Human Resources Officer of Bertelsmann, added: “We are delighted with the steadily growing popularity of Talent Meets Bertelsmann. With around 1,000 applications from 116 countries, the event impressively reflects Bertelsmann’s internationality and diversity. I look forward to a lot of good conversations, presentations, and the participants’ fresh ideas and perspectives. Our TMB network now comprises over 600 alumni. Since the launch of the event series, we have recruited around 160 participants as permanent employees or interns.”

Bertelsmann has been inviting students to Berlin every year since 2008. The event is a regular highlight of its multi-award-winning employer branding campaign, “Create Your Own Career.”

At this year’s event, students will once again take part in various workshops to discuss current opportunities and challenges in the individual Bertelsmann divisions. They will present their results to a panel of judges comprised of top managers from the Group. Besides Bertelsmann Executive Board members Thomas Rabe, Markus Dohle (CEO of Penguin Random House), Immanuel Hermreck, and Bernd Hirsch (CFO of Bertelsmann), the panel includes Núra Cabuti (CEO of Penguin Random House Grupo Editorial), Rolf Hellermann (CEO of Arvato Financial Solutions), Julia Jäkel (CEO of Gruner + Jahr), Dominique Kulling (EVP of BMG), and Gabriella Vidus (CEO of RTL Hungary).

The group with the best presentation wins a trip to New York, where among other things they will visit the headquarters of Penguin Random House, the world’s largest trade publishing group.

Another highlight of the event is an exclusive concert by singer Roosevelt (“Moving On”, “Under the Sun”), who is signed to Bertelsmann’s music subsidiary, BMG.

The event will be emceed by Amiaz Habtu, known from the successful VOX format “Die Höhle der Löwen”.

More information is available at [www.talentmeetsbertelsmann.com](http://www.talentmeetsbertelsmann.com) and under the #TMB19 hashtag on Twitter.

### **About Bertelsmann**

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has 119,000 employees and generated revenues of €17.2 billion in the 2017 financial year. Bertelsmann stands for entrepreneurship and creativity. This combination promotes first-class media content and innovative service solutions that inspire customers around the world.

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