

PRESS RELEASE

Bertelsmann Trainee Program For Humanities Graduates Enters Third Round

- **Applications now open for Group's successful "Creative Management Program"**
- **Applications for third round will be accepted through November 17, 2019**
- **During the 18-month rotational program, participants gain insights into Bertelsmann's businesses**

Gütersloh, September 17, 2019 – From this week, humanities and social sciences graduates can once again apply for Bertelsmann's "Creative Management Program." During the 18-month rotational program, participants gain diverse insights into the international media, services, and education Group's businesses, including one in another European country. For two years now, Bertelsmann has been offering students yet another opportunity to start a management career at the company.

Bertelsmann Chief Human Resources Officer Immanuel Hermreck says: "The 'Creative Management Program' for humanities graduates is one-of-a-kind. It is one of the ways we seek to attract people with creative potential to Bertelsmann. Creativity is the foundation of our entrepreneurial success."

The first graduates of the program have already made a successful start at Bertelsmann. This year, Mirijam Trunk was appointed Managing Director of the newly founded Bertelsmann Audio Alliance. Other former "Creative Management Program" trainees also now hold full-time jobs in the Group.

During the 18-month rotational program, which first launched in April 2017, participants gain diverse insights into the Group's businesses and industries through placements at Mediengruppe RTL Deutschland, Verlagsgruppe Random House, Gruner + Jahr, BMG, and other Bertelsmann divisions. The trainees also acquire economic and entrepreneurial knowledge and skills in accompanying seminars.

The three-stage application process for the third round of the trainee program – consisting of online application, online test, and selection day – is now open. Applications will be accepted through November 17, 2019. The program starts on April 23, 2020.

The Bertelsmann "Creative Management Program" is aimed specifically at graduates of master's programs in the humanities, social sciences, politics, media, language or communication sciences, in sociology or journalistic studies. Besides having completed a degree in the humanities or social sciences, applicants should also have a strong interest in business and some relevant practical business experience.

More information: www.creativemanagementprogram.de

About Bertelsmann

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has 117,000 employees and generated revenues of €17.7 billion in the 2018 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world.

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