

PRESS RELEASE

Benedikt Dalkmann Appointed as New CFO of Bertelsmann Education Group

Gütersloh, December 2, 2019 – Benedikt Dalkmann has been appointed as the new Chief Financial Officer (CFO) of the Bertelsmann Education Group, with immediate effect. He was previously responsible for Corporate Development, Data Analytics, and Compliance for the Bertelsmann division. Benedikt Dalkmann succeeds Jarek Gabor, who has become Chief Operation Officer (COO) of the U.S. healthcare company Relias, a wholly owned subsidiary of the Bertelsmann Education Group. One of eight corporate divisions, the Bertelsmann Education Group unites Bertelsmann's education businesses, making it the Group's third pillar alongside its media and services businesses. As the division's new CFO, Benedikt Dalkmann will continue to report to Kay Krafft, CEO of the Bertelsmann Education Group, as well as to Bertelsmann CFO Bernd Hirsch.

Bertelsmann Education Group CEO Kay Krafft said: "I'm delighted that we have found a strong in-house solution for filling the CFO position. Benedikt Dalkmann knows the education business inside out. He has played a formative role in developing the Bertelsmann Education Group to date. I look forward to our further cooperation and wish Benedikt every success in his new role".

Bertelsmann CFO Bernd Hirsch said: "I warmly welcome Benedikt Dalkmann to the Bertelsmann CFO community. The Education Group plays an important role as a strategic growth platform for Bertelsmann. I am confident that Benedikt Dalkmann is an excellent choice thanks to his skills in finance and strategy. I look forward to working with him in the future and wish him the best of success."

After studying Media Management in Siegen, Benedikt Dalkmann began his career in the Investment Management department at Holtzbrinck Digital, leaving in 2012 to join Bertelsmann's Corporate Development department. Since 2014, he has worked on developing Bertelsmann's education business with a focus on the U.S., most recently as Head of Strategy for the Bertelsmann Education Group founded in 2015.

About Bertelsmann

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has 117,000 employees and generated revenues of €17.7 billion in the 2018 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world.

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