

PRESS RELEASE

Applications Now Open: Bertelsmann Seeking Top Talent for Career Event

- **13th round of “Talent Meets Bertelsmann”**
- **Calling students worldwide**
- **Top-notch event from June 29 to July 1, 2020 in Berlin**

Gütersloh / Berlin, March 4, 2020 – Bertelsmann is inviting top international students from around the world to apply now for the multi-day career event “Talent Meets Bertelsmann.” The deadline for applications is May 3, 2020; the event will take place from June 29 to July 1, 2020, at Bertelsmann “Unter den Linden 1” in Berlin. The renowned career event is the highlight of the international media, service and education company’s award-winning employer branding campaign “Create Your Own Career.”

Immanuel Hermreck, Bertelsmann’s Chief Human Resources Officer, says: “It’s rare to find a career event as international as ‘Talent Meets Bertelsmann’. Last year we received applications from 116 countries, a new record. The event truly reflects the international nature of our business. This year, too, we look forward to meeting a lot of inspiring people and introducing them to the diversity of Bertelsmann.”

Since 2008, Bertelsmann has regularly invited top talents to Berlin, where participants have the opportunity to exchange ideas with the Group’s managers in workshops and discussions. Among other things, the students develop presentations that they then present to a judging panel comprised of top Bertelsmann executives. This year’s workshops will focus on innovations, alliances and cooperation. The best teams can win attractive prizes, including trips over several days to the Group’s international locations. On top of this, all participants will receive support in the form of professional career coaching.

Adds Hermreck: “‘Talent Meets Bertelsmann’ is a unique success story. Since launching this event, we have recruited more than 160 participants as employees. In addition, a worldwide alumni network of more than 700 ‘Talent Meets Bertelsmann’ graduates has been created, with whom we stay in touch through reunions and social media.”

Students of all disciplines are invited to apply for “Talent Meets Bertelsmann.”

For more information on the event and the application procedure, please visit www.talentmeetsbertelsmann.com.

About Bertelsmann

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has 117,000 employees and generated revenues of €17.7 billion in the 2018 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030.

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