

## PRESS RELEASE

# 'Rosenball 2020' Charity Gala Cancelled

Gütersloh/Berlin, March 10, 2020 – The „Rosenball 2020“ fundraising gala in aid of the German Stroke Foundation, which was scheduled to take place in Berlin on May 23 with some 600 guests, has been cancelled. This was announced on Tuesday by Bertelsmann, the organizer, together with Liz Mohn, Founder and President of the German Stroke Foundation (Stiftung Deutsche Schlaganfall-Hilfe). By cancelling the event, Bertelsmann is responding to the spread of the novel coronavirus. “The health and protection of our guests as well as our employees is very important to us. By cancelling the event, we hope to help contain the further spread of the virus,” explained Karin Schlautmann, Head of Bertelsmann Corporate Communications.

With the 14th „Rosenball“, Bertelsmann and Liz Mohn sought to draw attention once again to the widespread disease of stroke, and to raise donations for the work of the German Stroke Foundation. For 27 years now, the organization has been working nationwide to promote prevention, education about risk factors, and better care for stroke patients of all ages. The work of the German Stroke Foundation can be supported with a donation at any time by clicking on this link: [www.schlaganfall-hilfe.de/de/mitmachen/spenden/spendenformular](http://www.schlaganfall-hilfe.de/de/mitmachen/spenden/spendenformular).

### About Bertelsmann

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has 117,000 employees and generated revenues of €17.7 billion in the 2018 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030.

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For further questions, please contact:

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