

PRESS RELEASE

Bertelsmann Corporate Communications Wins Multiple Awards

- **#1 in “Media” in a survey by the business magazine “Wirtschaftsjournalist”**
- **Bertelsmann Annual Report wins international awards**
- **First place in the Vision Awards’ “Top 100 Worldwide”**

Gütersloh, November 19, 2020 – The international media, services and education company Bertelsmann has won multiple awards for its communications work this year. In a survey of the best corporate spokespersons 2020 by the business magazine “Wirtschaftsjournalist,” Karin Schlautmann, Head of Bertelsmann Corporate Communications, was voted number one in the Media category.

Bertelsmann’s Annual Report 2019 has also won multiple international awards, and this year’s publication did particularly well at the League of American Communications Professionals (LACP) Vision Awards. Around a thousand candidates from 25 countries competed. The printed report won the LACP Platinum award and came first in the Top 100 reports worldwide. The online report won a gold medal.

This was followed by three ARC Awards: The Bertelsmann Annual Report won gold overall, silver in the Printing & Production sub-category, and bronze for the online version. Bertelsmann was also successful at the Stevie Awards, where the report won a silver medal.

Karin Schlautmann, Executive Vice President Corporate Communications of Bertelsmann, says: “We are delighted about the recognition of our communications work, which is closely aligned with Bertelsmann’s corporate strategy. Fair and transparent communications are particularly important to us as a media company. The many awards we have won are an incentive for us to continue evolving and breaking new ground. My sincere thanks go to all our colleagues who work together as a team on this every day.”

This year’s Annual Report revolves around alliances and partnerships. This topic is of high strategic relevance for Bertelsmann in the fields of media content, advertising and technology. The interactive online version of the Annual Report (<https://ar2019.bertelsmann.com>) offers numerous extras, including videos, reading samples and useful links.

About Bertelsmann

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has 126,000 employees and generated revenues of €18.0 billion in the 2019 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030.

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For further questions, please contact:

Bertelsmann SE & Co. KGaA

Andreas Grafemeyer

Senior Vice President Media Relations

Phone: +49 5241 80-2466

andreas.grafemeyer@bertelsmann.de