

PRESS RELEASE

Live Stream from the Blue Sofa: ‘Reinhard Mohn – Ein Jahrhundertunternehmer’

- **Thomas Rabe, Joachim Scholtyseck and Amelie Fried discuss the new book**
- **Public live stream on Wednesday, June 9, from 7 pm**

Gütersloh, June 7, 2021 – Many great writers have taken a seat on the Blue Sofa, and many great works have been presented there. On Wednesday, June 9, 2021, the well-known literary format will be devoted to a new book about Bertelsmann's post-war founder: “*Reinhard Mohn – Ein Jahrhundertunternehmer*” (“Reinhard Mohn - Entrepreneur, Leader, Visionary”), published by C. Bertelsmann. Its author, the distinguished corporate historian Joachim Scholtyseck, will be joined on the Blue Sofa by Thomas Rabe, Chairman & CEO of Bertelsmann, for a discussion moderated by the writer Amelie Fried.

While Scholtyseck will explain, among other things, how he arrived at his assessment of Mohn as an “Entrepreneur of the Century” and what Mohn's life's work consisted of, his conversation with Bertelsmann's CEO will also focus on building a bridge from history to today's global corporation and placing Mohn's work in a contemporary context.

The Blue Sofa event will be streamed live (in German only) from the Gütersloh Theater. (<https://www.bertelsmann.de/das-blaue-sofa-in-guetersloh>). The RTL.de and n-tv.de TV portals will also show the live stream. The event and the online stream start on Wednesday evening at 7:00 pm.

About Bertelsmann

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has around 130,000 employees and generated revenues of €17.3 billion in the 2020 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030. In 2021, Bertelsmann commemorates the 100th birthday of Reinhard Mohn, the Group's late post-war founder and longtime Chairman and CEO.

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