

PRESS RELEASE

Matthias Dang Appointed to Bertelsmann's Group Management Committee

- **Matthias Dang is the new Co-CEO of RTL Deutschland.**
- **Stephan Schäfer, also new Co-CEO of RTL Deutschland, remains on GMC and takes the helm of the Bertelsmann Content Alliance.**
- **Bernd Reichart, previously CEO of RTL Deutschland, to take on new management responsibilities at Bertelsmann and remain on GMC.**

Gütersloh, September 1, 2021 – Matthias Dang, the new Co-CEO of RTL Deutschland, has been appointed to Bertelsmann's Group Management Committee (GMC) with immediate effect. Stephan Schäfer, also newly appointed Co-CEO of RTL Deutschland, remains a member of the GMC. Bernd Reichart, previously CEO of RTL Deutschland, who will take on new management responsibilities within the Bertelsmann Group, will likewise continue to serve on the GMC. Stephan Schäfer will take over from Bernd Reichart as head of the Bertelsmann Content Alliance.

Bertelsmann Chairman & CEO Thomas Rabe said: "In Matthias Dang, we welcome a proven expert in ad marketing to the GMC. He and Stephan Schäfer will represent the new German media champion, which is of key strategic importance for Bertelsmann, on the committee. I equally look forward to continuing to work with Bernd Reichart, and especially to his valuable creative input."

Matthias Dang started in the Marketing department at RTL's marketing agency IP Deutschland in 1993, before being appointed a Key Account Director in the Sales department in 1998. Five years later, he moved back to Marketing as Senior Marketing Director, and from 2004 to 2009 served as Senior Director Sales; in October 2009, he was additionally appointed Deputy Managing Director. In 2012, he took over as Managing Director of IP Deutschland, a position he has also held at Ad Alliance since 2017. In February 2019, Dang was appointed Managing Director Marketing, Technology & Data at RTL Deutschland. In this capacity, he is responsible for all of the company's commercial, technological and digital activities.

Stephan Schäfer joined Gruner + Jahr in 2009 as Editor-in-Chief and Publishing Director. In 2013, he took over the post of Chief Product Officer on the Executive Board. Since February 2019, he has also served as Managing Director Content & Brands at RTL Deutschland. In April 2021, in addition to this role, he was appointed as CEO of Gruner + Jahr and took a seat on the GMC. To date, he has been a member of the Bertelsmann Content Alliance Board, which he will now chair.

Bernd Reichart joined Antena 3 in Spain, a subsidiary of RTL Group, as Head of Investor Relations, in 2004. From 2007 to 2013, he was Managing Director Multichannel at the Spanish Antena 3/Atresmedia family of channels. From February 2013 to December 2018, Bernd Reichart was Managing Director of Vox and sat on the Executive Board of RTL

Deutschland. Since the beginning of 2019, he was CEO of RTL Deutschland, based in Cologne. In April 2021, he took over as head of the Bertelsmann Content Alliance.

The **Bertelsmann Content Alliance** is made up of RTL Deutschland, UFA, the Penguin Random House publishing group, Gruner + Jahr and the music company BMG. These companies inspire many millions of people in Germany every day with their creative content. With the alliance, Bertelsmann creates new formats and unique marketing opportunities. This makes the Bertelsmann Content Alliance an innovative and powerful partner for all creative professionals. Bertelsmann invests around €6 billion in creative content worldwide every year.

The **Group Management Committee (GMC)** reports directly to the Bertelsmann Executive Board. It advises and supports the Executive Board on important issues of Group strategy and development, as well as on other Group-wide topics. The international body is currently comprised of 18 members of six different nationalities. As of now, they are:

- Thomas Rabe (Chairman & CEO of Bertelsmann and CEO of RTL Group)
- Markus Dohle (CEO of Penguin Random House)
- Matthias Dang (Co-CEO of RTL Deutschland)
- Elmar Heggen (COO and Deputy Chief Executive Officer of RTL Group)
- Rolf Hellermann (Chief Financial Officer of Bertelsmann)
- Immanuel Hermreck (Chief Human Resources Officer of Bertelsmann)
- Dirk Kemmerer (CEO of Bertelsmann Printing Group)
- Kay Krafft (CEO of Bertelsmann Education Group)
- Annabelle Yu Long (CEO of Bertelsmann China Corporate Center and Managing Partner of Bertelsmann Asia Investments)
- Hartwig Masuch (CEO of BMG)
- Madeline McIntosh (CEO of Penguin Random House U.S.)
- Shobhna Mohn (Chief Strategy Officer of Bertelsmann Investments)
- Gail Rebeck (Board Member Penguin Random House)
- Bernd Reichart (previously CEO of RTL Deutschland)
- Stephan Schäfer (Co-CEO of RTL Deutschland)
- Frank Schirrmeister (CEO of Arvato Supply Chain Solutions)
- Karin Schlautmann (Executive Vice President Corporate Communications of Bertelsmann)
- Nicolas de Tavernost (Chairman of the Executive Board of Groupe M6)

About Bertelsmann

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has around 130,000 employees and generated revenues of €17.3 billion in the 2020 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030. In 2021, Bertelsmann commemorates the 100th birthday of Reinhard Mohn, the Group's late post-war founder and longtime Chairman and CEO.

Bertelsmann online



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