

## PRESS RELEASE

# Bertelsmann Connects with Top International Students

- **14<sup>th</sup> edition of the Group's "Talent Meets Bertelsmann" career event**
- **Bertelsmann management meets with top international students**
- **More than 50 participants from all over Europe**
- **Focus on Tech & Data**
- **Three-day event in Berlin with workshops, career coaching, and a concert**

Gütersloh / Berlin, June 29, 2022 – Bertelsmann is hosting top students from all over Europe for the 14<sup>th</sup> edition of 'Talent Meets Bertelsmann' at Bertelsmann Unter den Linden 1 in Berlin. Several hundred applicants applied for the career event, and the international media, services, and education company invited more than 50 of them to Berlin, where they will discuss innovative ideas with Bertelsmann executives, develop in workshops business models in the field of Tech & Data, and receive professional career coaching.

Bertelsmann's Chief HR Officer Immanuel Hermreck said: "I look forward to the students' fresh ideas and new perspectives. All 'Talent Meets Bertelsmann' participants have the potential to someday take on responsibility as an executive at a company – ideally at Bertelsmann. Anyone with an entrepreneurial, creative, and international mindset will have a unique opportunity to put it into action with us. This year, we are focusing our case studies even more strongly on the topic of Tech & Data. All in all, we have created a network of more than 750 graduates in recent years thanks to the event, and hired more than 160 top students on a permanent basis or for internships."

The students will present the results of their deliberations on practical business models in the field of Tech & Data to a panel of top executives from the Group. In addition to Bertelsmann HR Director Immanuel Hermreck, this year's judging panel includes Núria Cabutí (CEO of Penguin Random House Grupo Editorial), Dominique Casimir (CCO of BMG), Markus Dohle (CEO of Penguin Random House), Rolf Hellermann (CFO of Bertelsmann), Karin Immenroth (Chief Data & Analytics Officer at RTL Deutschland) and Lidia Ratajczak-Kluck (CEO of Arvato SCS Poland).

The group of students with the best presentation wins a trip to Berlin, where they will visit various sites of the Bertelsmann divisions, among other things.

One of the highlights of this year's Talent Meets Bertelsmann event is an exclusive concert by Fil Bo Riva, a singer whose publishing rights are represented by the Bertelsmann subsidiary BMG.

Bertelsmann regularly invites top students to its representative office at Unter den Linden 1 in Berlin. The event is a recurring highlight of the Group's award-winning employer branding campaign under the heading "Create Your Own Career."

*For more information, please visit [www.talentmeetsbertelsmann.com](http://www.talentmeetsbertelsmann.com) or follow the hashtag #TMB22.*

### **About Bertelsmann**

Bertelsmann is a media, services, and education company that operates in about 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has 145,000 employees and generated revenues of €18.7 billion in the 2021 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030.

### **Bertelsmann online**



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