

PRESS RELEASE

Bertelsmann Welcomes 500 Top International Executives at its Gütersloh Headquarters

- **Management Meeting in Gütersloh with 500 participants from 30 countries**
- **Bertelsmann Chairman & CEO Thomas Rabe presents 'Boost' plans**
- **€5bn to €7bn to be invested across the Group by 2025**

Gütersloh, July 14, 2022 – Bertelsmann is inviting around 500 international executives from the Group to its headquarters in Gütersloh in eastern Westphalia, Germany on September 27 and 28, 2022. For two days, the managers will meet at Gütersloh's City Theater and, among other things, present the progress made on the international media, services, and education company's five strategic growth priorities. Bertelsmann Chairman & CEO Thomas Rabe last hosted a Management Meeting in Gütersloh in 2019. During the pandemic, Bertelsmann focused on virtual management meetings.

Karin Schlautmann, Head of Bertelsmann Corporate Communications, said: "We are very pleased that Bertelsmann's top executives can now meet in person again after this lengthy break. The Management Meeting is one of our most important forums for exchanging ideas with each other and with the Executive Board. And the Gütersloh Theatre, with its contemporary flair and facilities, is a perfect place for it."

The upcoming management meeting will revolve around the Group's 'Boost' strategy. Bertelsmann intends to invest €5bn to €7bn euros by 2025 to take the Group to a new level of revenues and earnings.

This Management Meeting will be the fifth meeting of Bertelsmann's top executives at the Gütersloh headquarters since 2012.

About Bertelsmann

Bertelsmann is a media, services, and education company that operates in about 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group and Bertelsmann Investments, an international network of funds. The company has 145,000 employees and generated revenues of €18.7 billion in the 2021 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030.

Bertelsmann online



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